

Woman's Realm :- Social and Personal :- Fashions :- Literature

The HOUSEWIFE and HER ACTIVITIES

A WISH
Lord, let me carry where I go,
Some little joy to all I know,
Let these into my life be wrought—
A little faith, a little thought,
A little mirth, a little grace
To glorify the common place.

WASHING TAFFETA
When washing taffeta, use lukewarm soapy water. Deal very gently with the silk so as not to crumple it.

BIBINGS OUT EYEBROWS
Many blondes are complaining, after a sun and sea bathing holiday, that their eyebrows have disappeared.

IMPROVING OLD FLOOR
Here is my way of improving an old floor. Smooth off floor, scrub clean, let dry thoroughly.

CLEANING SILVER
We clean our silver according to the electrolysis method, which saves both time and strength.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED
Wake up your Liver Bile
No Calomel necessary
For you to feel healthy and happy, your small liver must be kept in good working order.

SMART FROCKS FOR FASHIONABLE PEOPLE
Illustrated Dressmaking Lessons Furnished With Each Pattern
It's loveliness itself. The night will wrap you in sheath-like slenderness.



Luxurious ECONOMY
The daily use of toilettes by Yardley is among those few rare luxuries that are within the means of everyone of taste.

Advertisement for Yardley Lavender perfume, featuring an image of the perfume bottle and text describing its quality and availability in London, Toronto, New York, and Paris.

WOMEN LIKE BLUE
A man who keeps a man's shop says that no matter how many different colors in ties that he shows a woman, almost invariably she will buy a blue one.

"PLEASE STAND DOWN"
A wedding at Worlington, England, was held up while the rector reproved women who were standing on the seats in the church.

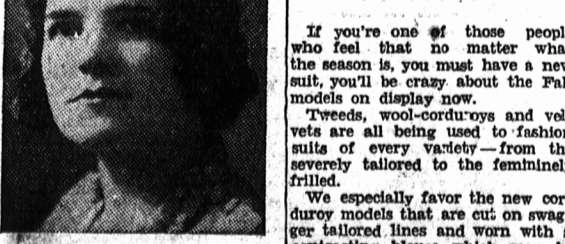
PRUNES OR PLUMS?
A question has often taken place as to whether prunes are prunes or plums. One writer says in a Toronto weekly paper, yes and no is the answer.

REPOTTING PLANTS
In repotting plants be sure to wash the pots if they have been used before. Use a stiff scrubbing brush or a wire brush.

THE COOK'S CORNER

MAYONNAISE
For people who often have to serve meals in a hurry it is really wasteful, perhaps, to mix a supply of a good salad dressing when they have the time to spare.

98 OUT OF 100 WOMEN REPORT BENEFIT



No More Backaches
I used to have backache most all the time and other troubles. No pep. I was telling a friend how I felt and she told me about your Vegetable Compound.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND
Used by women for over 60 years

The Charm That Attracts Dorothy Dix

Want to be Charming?—Begin to Develop Those Qualities Which Act as Magnet to Attract Others, Such as Good Disposition, Sympathy, Cheerfulness and Interest

Woman's charm for man is generally supposed to consist principally in her physical attractions. A pretty face, a lissam figure, curling locks are believed to be the attributes that capture the masculine fancy.

Elmer Glyn has declared that when she coined her famous phrase "IT" to describe the hypnotic power that some men and women have, she had no thought of confining its application to mere sex appeal.

All of this may sound like odd comfort to the girls who wish to be popular and who particularly desire to charm the shy masculine birds out of the trees, but let not those in whose cradle their Fairy Godmothers failed to leave the magic wand.

A Morning Smile

"Country children," said the School Inspector, whose liver was out of order, "are pit-wits, boneheads and dullards. They are like cows. They look at you like cows. They have nothing to say, because they don't even think, because their heads are solid wood."

WHAT ONE GIRL WORE

If you're one of those people who feel that no matter what the season is, you must have a new suit, you'll cry about the Fall models on display now.

A Practical and Smart Fall Suit in Hand Knit and Tailored Like Tweed. Done in Brown with a Touch of Orange and Yellow Woven In. Worn with an Orange Knit Sleeveless Sweater Slipped Over a White Blouse.

Advertisement for Dorothy Evaporated Milk, featuring an image of the milk can and text describing its quality and availability.

With fresh courage and hope. If they have their troubles, they keep them to themselves. If they have had health, they never describe their operations or tell you their symptoms.

Of course, many other elements go to make up charm, such as a pleasing personal appearance, adaptability and being a good sport, and if to these you add sympathy and cheerfulness and being interesting you have the conjure that will draw all hearts toward you.

Sunday Clothing Meant Monday Washing . . .



SURPRISE SOAP

Housewives of the Eighties soon found out what we know from experience today—that Surprise Soap gives quick, rich suds that do away with much of the hard work on wash-day.

