

\$5,000 In Prizes to Ambitious People of P. E. Island

Contest Will Be Conducted on Charlottetown Guardian and Charlottetown Examiner

INFORMATION, RULES AND CONDITIONS FOR CONTESTANTS

Everyone who is of good character, whether married or unmarried, old or young, is eligible to membership. This means men, women and children are acceptable as candidates. Candidates may nominate themselves. Nominations must be accompanied by the proper address. No employee of The Guardian or Examiner or members of an employee's family can enter or compete for any of the prizes.

The management reserve the right to reject any nominations. Nominations may be made at any time during the competition. Coupons good for 25 votes will be published in The Guardian and Examiner, which, when neatly cut out, name filled in, and brought or mailed to the Contest Department, will count for the amount thereon.

All certificates for votes issued on subscriptions are good until the end of the competition and will be polled at the discretion of the candidate, subscriber or Contest Manager.

Candidates who seek to lessen competition by discouraging other competitors, or whose friends endeavor to lessen competition by the same method, will be disqualified and dropped from the Contest.

Votes are not transferable except under the following circumstances: If a candidate wishes to withdraw from the contest he or she may change her votes to a suitable substitute, but said substitute must be a new candidate who has not been before accepted in the contest.

A committee of well-known business men will be selected by The Guardian and Examiner to count the votes and decide upon the prize-winners.

The Judges' Final Count of votes will be made in public and all Candidates and their friends may witness it. All records will be open to the inspection of the candidates the day following the Judges' Final Count of votes.

Cash must accompany all subscriptions where votes are to be issued. Candidates can secure subscriptions anywhere.

The list of candidates and the number of votes polled will be published throughout the entire period of the contest.

Active voting begins July 19th, but candidates may start subscription getting at once. The contest closes at midnight, September 11th.

The management reserve the right to add more prizes, or to give extra prizes.

The management reserves the right to encourage the competitors in every way possible.

The management reserves the right to give extra votes, and to alter the schedules, but it guarantees the candidates that all subscriptions turned in from the beginning of the contest will receive the benefits of any alteration in the schedules, if same are altered or of any extra votes if any other than those mentioned in this, ad are given.

In case of a tie, the prize will be equally divided among those polling a tie vote.

All candidates are guaranteed a prize equal in value to at least 10 per cent. the subscription money they personally turn in to the Contest Department.

The management guarantees fair treatment to all contestants, and should any question arise a decision of the management will be considered final and absolute.

No statement or promise made by any solicitor or agent varying from the rules or statements published in The Guardian and Examiner will be recognized by the Guardian and Examiner.

Candidates influencing or attempting to influence any of the Judges shall forfeit all rights to either prize or commission.

A candidate is not required to be a regular subscriber or agent of the Guardian or Examiner to enter the competition.

The management reserves the right to alter the rules and regulations or any of the offers, everything in fact, except a reduction of the prize list.

Persons who enter and take part in the contest therefore, bind themselves to abide by the foregoing rules.

VOTING POWER OF SUBSCRIPTIONS AND PRICE LISTS OF THE GUARDIAN AND EXAMINER

Length of Subscription	Schedule of Votes up to July 24th.	Schedule of Votes between the dates of July 26th and July 31st	Schedule of Votes between the dates of August 2nd and August 14th
6 months	8,000	7,500	6,500
1 year	32,000	30,000	26,000
2 years	80,000	75,000	65,000
3 years	144,000	135,000	117,000
4 years	216,000	202,000	175,000
5 years	288,000	270,000	234,000

Length of Subscription	Schedule of Votes between the dates of August 16th and August 28th	Schedule of Votes between the dates of August 30th and Sept. 4th	Schedule of Votes between the dates of September 6th and Sept. 11th.
6 months	6,000	5,500	5,000
1 year	24,000	22,000	20,000
2 years	60,000	55,000	50,000
3 years	108,000	99,000	90,000
4 years	162,000	149,000	135,000
5 years	216,000	198,000	180,000

NOTE—Votes are given for renewals and for collection of arrearage subscriptions as well as for new business.

Votes on second payment subscriptions will be computed on the schedule which was in force when the first payment was made.

Fifteen thousand (15,000) EXTRA votes will be given for the first yearly subscription which each candidate turns in. Add 5,000 EXTRA votes to the above schedules for each and every NEW subscription you secure which is a year or more in length.

All checks sent in to cover subscriptions must be marked "Accepted" by the banks on which they are drawn.

Send or bring in all subscriptions and remittances for same direct to the Contest Department of The Guardian and Examiner, and upon receipt of same, vote certificates will be issued and returned or voted as requested. All checks, drafts, money orders, etc. are to be made payable to the Guardian or Examiner.

Candidates are requested to write out plainly the middle stub, which is to be brought or sent to the Contest Department. If you do not have room to write all the instructions on the middle stub, you can write on the back of same.

We will be pleased to furnish you with extra receipt books so that your friends may assist you in securing subscriptions.

When friends are sending receipts for a candidate, they must sign the candidate's name, per their own name.

PRICE LISTS OF THE GUARDIAN AND EXAMINER

GUARDIAN—\$5.00 per year in Charlottetown.

\$4.00 per year by mail to any part of Canada or British possessions.

\$4.50 per year to the United States.

EXAMINER—\$2.50 per year in Charlottetown.

\$2.00 per year by mail to any part of Canada or British possessions.

\$2.50 per year to the United States.

NOTE: Papers cannot be sent by mail inside the city limits of Charlottetown or delivered by carrier outside the city of Charlottetown.

The Object of the Contest

The object of this big undertaking is to secure new prepaid subscribers to The Guardian and The Examiner; also to secure renewals, and collections of back subscription accounts, and while doing this to ascertain who are the most ambitious, persevering and determined men and women of this section of Canada. It costs nothing to participate in the competition. We furnish valuable prizes, while you furnish the new subscribers, renewals, or collections in your spare moments.

A Square Deal For All

is the motto of the Contest. Every candidate will receive equal treatment and there will be no favorites. All books and records will be open to the inspection of the candidates after the close of the Contest and all records will be audited before the Final Count. The Final Count of Votes will be public—all candidates and their friends may be present.

15,000 Extra Votes

will be given to each and every candidate for the first daily subscription of one year or more which they turn in (either new, renewal, or arrearage subscription.) These votes will be given in addition to the regular scale of votes allowed under the vote schedule found elsewhere in today's advertisement. These 15,000 EXTRA VOTES will mean a big start toward winning the elegant Gray Dort Touring Car or one of the other prizes.

SECURE THE EARLY START TODAY! SEND IN YOUR NOMINATION AT ONCE.

The Free Prizes and How They Will Be Awarded

The Prizes listed below will be designated in the contest as capital prizes, and will be awarded to the three candidates in the Contest who receive the highest number of votes before midnight, Sept. 11th (regardless of district.) The First Capital Prize will be awarded to the person having the highest number of votes by the above-mentioned date; Second Capital prize to the person having the second highest score, etc.

- FIRST CAPITAL PRIZE:**
\$1,640 Grey-Dort Touring Car, on exhibition at Sterns, McNutt and White, Ltd., Queen St.
 - SECOND CAPITAL PRIZE:**
\$1,300 Gerhard-Heintzman Art Player Piano, Library style, purchased from R. T. Holman, Ltd., Summerside and Charlottetown, on exhibition at Holman's Charlottetown store.
 - THIRD CAPITAL PRIZE:**
\$750 Drawing Room Cabinet, Room Cabinet Grafanola purchased from and on exhibition at A. E. Toomb's, Queen Street.
- AND, in addition to the Capital Prizes mentioned above, there will be a number of District prizes, an equal number of which will be awarded to each district. The district prizes have not yet been definitely decided upon, but full details regarding them and how they will be awarded will be published in The Guardian and The Examiner within the course of the next few days.

CASH PRIZES FOR SUBSCRIBERS

One of the pleasing features of the contest, and a feature that will be a very pleasing one to the subscribers who assist candidates, is that each and every person who assists a candidate in the contest by giving at least one year's subscription will be given an opportunity to compete in a Prediction Contest for Subscribers. The best Predictor will be given a \$100 Cash Prize; second best predictor a \$50 Cash Prize; next five best will each be given \$10 Cash; next ten will each be given an order for one year's subscription to either The Guardian or Examiner. Fuller details of this offer will appear later.

THE DISTRICTS

District No. 1 includes all territory within the city limits of Charlottetown and Summerside.

District No. 2 includes all territory outside the limits of Charlottetown and Summerside.

NOTE—Candidates may secure subscriptions anywhere, either in their district or out of it. The districting of candidates was made to equalize the distribution of the prizes.

Obey That Impulse!

Send in your nomination TODAY. Although active voting in the Contest does not begin until July 19, votes will be issued on subscriptions secured before that date. Receipt Books are ready at the Contest Department, 163 Great George St., and there is nothing to prevent you from getting a run-away start while others are making up their minds as to whether they will enter or not.

Send in your nomination blank at once, and get in your order for receipt books and other supplies. Then phone or write all of your friends whom you cannot personally call on. Tell them that you are going to enter the competition and that you would appreciate their support.

Do not wait until the first vote period is nearly over before making your start. The early start is half the battle.

NOT LUCK! NOT CHANCE! EFFORT ALONE WILL WIN THE PRIZES.

The Guardian and Examiner offer a pleasant and profitable diversion to the residents of Prince Edward Island. Automobiles, beautiful pianos, etc., to be given away absolutely free to energetic and ambitious men, women and children.

BE A WINNER Enter Your Name

Every one who makes an earnest effort will receive something in the competition. Cash commission prizes at 10 per cent will be given to those who do not win one of the regular prizes, if they work actively up to the close of the contest and personally turn in at least \$25 worth of subscriptions.

CUT OUT NEATLY
CONTEST DEPARTMENT

Good for 25 Votes FOR.....

ADDRESS.....

brought or mailed to the Contest Department, will count for the person whose name is written thereon. Void after July 24th. Cut out Neatly

NOMINATION BLANK GOOD FOR 5000 Votes

Nominate Yourself or a Friend

Gentlemen:

I hereby nominate as a member in your Contest:

NAME.....

ADDRESS.....

NOMINATED BY.....

NOTE—Only one nomination blank will be accepted for each candidate.

Address All Communications to

THE CONTEST OFFICE

163 Great George St. The Guardian and Examiner Phone 313