

Why pay good Canadian money for Imported Underwear?

"CEETEE"
THE PURE WOOL UNDERCLOTHING THAT WILL NOT SHRINK

Wins in a Test by Comparison.

The only underclothing made in Canada that is re-inforced at all wearing parts.

The only full-fashioned underclothing made in Canada that is knitted to fit the human form.

Has a Comfort-Crotch that does not gap or loosen—unique and pleasing feature.

Is most economical because of its inherent good qualities and lasting service.

Unreservedly, we state that "CEETEE" is a truly Canadian product, infinitely superior to any—and all—imported underwear.

For man, woman and child.

Sold at the best shops.

Worn by the best people.

MADE BY **Turnbull's** OF GALT CANADA



Provincial Exhibition Prize List

Class 48.—Butter.
Box of 14 lbs., suitable for export, made at any creamery.—1, The Brookfield Creamery, Ltd., Truro, N.S. 96.5 points; 2, J. E. Keough, Crescent Pure Milk Co., Winnipeg, Man. 96.5 points; 3, The Antigonish Dairy Company, Antigonish, N.S. 96.3 points; 4, The Federal Creamery Company, Eldon, P.E.I. 96.3 points; 5, The Dunstaffnage Creamery Company, Dunstaffnage, 96.2 points; 6, The Dunk River Dairy Company, Central Bedouque, 95.9 points; 7, Central Creameries, Charlottetown, 95.8 points; 8, The Hazelbrook Dairy Company, Hazelbrook, 95.4 points; 9, The Lake Verde Creamery Co., Lake Verde, 93.7 points.

Best box of prints, not less than 20 lbs., to be shown in regular shipping box as used by creamery.—1, Central Creameries, Charlottetown, 96.2 points; 2, The Dunk River Dairy Co., 95.7 points; 3, The Federal Creamery Co., 95.3 points; 4, The Hazelbrook Dairy Co., 96 points; 5, The Brookfield Creamery, Ltd., 94.5 points.

Tub or crock, not less than 20 lbs., made at any private dairy.—1, Mrs. Ernest Prowse, Brackley Pt. Road, 93 points; 2, Mrs. W. S. Weeks, Fredericton, P.E.I., 92.9 points; 3, Mrs. Arthur B. Roberts, Winsloe North, 92.8 points; 4, Mrs. Geo. Auld, Winsloe Road, 92.3 points; 5, Mrs. A. H. Boswall, Marshfield, 92.4 points; 6, Mrs. John Gill, Union Road, 92 points; 7, Mrs. Dean McEwen, North River, York, 91.3 points; 8, Mrs. E. J. Vessey, 92 points; 9, Mrs. Clarence Noy, North Wiltshire, 91.3 points; 10, Mrs. Pearl Archer, Charlottetown, 91.2 points; 11, Mrs. Hammond Rodd, Winsloe Station, 91 points.

Box of prints, 6 lbs., made at any private dairy.—1, Mrs. George Auld, 93.5 points; 2, Mrs. Ernest Prowse, 92.8 points; 3, Mrs. W. S. Weeks, 92.7 points; 4, Mrs. Jerry Jackson, Brackley Point Road, 90.6 points.

Fancy display, made for table, 2 to 5 lbs., made at any private dairy.—1, Mrs. John Gill; 2, Mrs. Hugh McKinnon, Highfield; 3, Mrs. D. T. Fraser.

Class 49.—Cheese.
Exhibit of Cheese.—1, The Emerald Dairy Co., Emerald, 93.35 points; 2, The East River Dairy Co., 92.97 points; 3, The New Glasgow Dairy Co., 92.80 points; 4, The Grand River Dairy Co., 92.75 points; 5, The Park Corner Dairy Co., 92.70 points; 6, The Tignish Dairy Co., 92.30 points; 7, The Hamilton Dairy Co., 92 points.

Class 21.—Special Prizes Offered by the Prince Edward Island Department of Agriculture.
To the person showing the greatest skill in judging beef cattle.—1, D. Fred McRae, New Wiltshire; 2, Milton Gurney, East Royalty; 3, Leo Praught, Cherry Valley; 4, Unsworth Gurney, East Royalty; 5, Earl McRae, New Wiltshire.
To the person showing the greatest skill in judging dairy cattle.—1, Unsworth Gurney; 2, Earl McRae; 3, D. Fred McRae; 4, Elmer Duffett, Winsloe Station; 5, Wallace E. Rodd, Milton.

Special Prizes Offered by the Dominion Live Stock Branch and the Provincial Dept. of Agriculture to the Members of the Pioneer Boys' Ayrshire Cattle Breeding Club.
For the best Ayrshire heifer owned by a member of the club.—1, J. A. Rodd, Milton; 2, Arthur Walker, Charlottetown; 3, Clarence Walker, Charlottetown; 4, John Andrews, Charlottetown; 5, Elmer Duffett, W. E. Rodd; 6, Harold Storey, Winsloe Station; 7, J. Emmett Walker, Charlottetown; 8, Milton Gurney; 9, Milton Gurney; 10, Unsworth Gurney.
For the best heifer calf owned by a member of the club and the product of the heifer shown in Class A by the same member.—1, Unsworth Gurney; 2, Milton Gurney; 3, Wallace E. Rodd.

Special prizes awarded by the Canadian Ayrshire Breeders' Association to the members of the Pioneer Boys' Ayrshire Cattle Breeding Club to the boys who have made the greatest improvement in their heifers from time of purchase until exhibiting at the Fall Fair.—1, Unsworth Gurney; 2, Milton Gurney; 3, Harold Storey.

CREOSOTED FENCE-POSTS OUT LAST CEDAR.
For many years it has been thought that the only timber that would give a reasonable period of service as fence-posts was cedar. The Forest Products Laboratories of the Department of the Interior, Canada, state, however, that by employing a comparatively simple method it is possible to treat posts of certain hardwoods in such a way that they would have a life at least twice as long as cedar posts. The preservative effect of this treatment is clearly shown in fence-posts erected at the Dominion Forestry Branch forest nursery at Indian Head in 1917. Here posts of Russian poplar were used, both treated and untreated, and it is interesting to note that all the untreated posts erected at this time have decayed and been removed while the treated posts are still in service and appear as sound a day they were placed in position.

Forest conservation is a subject to be approached in a business-like manner. Harvesting the matured crop of timber is not properly one if steps are not taken at the same time to plant the seed and cultivate the forest for succeeding crops.—Western Lumberman.

Radio Brings Cheer To the Outposts

WSB, the radio broadcasting station of the Atlantic Journal, has brought untold cheer to a lonely Canadian camper—M. J. Caveney, of Sandy Falls, Timmins, Northern Ontario, 1,500 miles or so away.

He pictures in a vivid and colorful letter to the Journal, the life he leads and the pleasure he derives from the radiophone.

Below is a copy of the letter:

August, 1922. Timmins, Northern Ontario, Canada.

Dear WSB:—Suppose I ought to tell you that you are Q.S.A. here.

I am located in the Temagami Forest Reserve, Porcupine Gold area of Northern Ontario. Get a map that shows the Metagamie River, or better still, run clean up the map from where you are, just about due north—stop around lat. 48, long. 81—that's near enough. Distance? Oh! 1,500 miles roughly, but you can work it out. Radio sets all home-made with the accent on the word "home"—tuner, detector and one step. Often don't use the last named when static gets foolish. Aerial is slung between two spruce poles 35 feet high, and a handful of copper thrown into a hole in the ground completes the outfit.

How's the weather down Georgia way? Suppose you are picking up rather warm weather just now. It's quite different up here, though. Snow comes in November, stays till May. Had a sprinkling of frosty nights in June, July and August. After next month we will have to start and hole up again for the winter freeze-up. During the winter the glass flukes around 25 to 35 below zero, with occasional swoons to 45 degrees below. Those are the nights I can do without headphones and wash my dishes to music. Can you imagine a winter night here, a shack with snow to the roof, and a straight plume of steam going clear up to the bright moon from the red-hot stove pipe? If you can then if your imagination will let you go so far as to kick the snow from the front window in the shack you would see one uncouth gazaboo, who beats time on a couple of tin plates to a fetching fox trot, via radio.

I don't wish to be rude, old man, but honestly I don't believe you folks realize one-half the good you are doing. The winds of circumstance are forever blowing specks of humanity into the more remote quarters of the globe. You'll find them crawling over sun-baked deserts, or shuffling behind a string of wolf dogs in the Arctic, wandering until they eventually slip over the edge of every-thing.

As regards communication with the outside—well, silence reigns supreme. But you folks have changed all this. The silent nights, that so often drove lone men to talk to the stars, the sun, the moon, to a burning log, to anything that moved—just for company—those nights are going. The radiophone has started flinging lightning—flinging it across hot deserts an drifting snows, carrying the news of the world to the "hitherto lost."

Sweet melodies that bring back fond memories, rollicking songs and the lulling laughter of crowded cities in and around the old shack, nightly now, and believe me, old man, to one not used to it it helps considerably! Here's hoping you span the world, WSB.

Yours respectfully,
(Sgd.) M. J. Caveney
(Canadian 3GG).
Contributed by A. A. O. Bridgeman.

AUTOMOBILISTS AND FOREST FIRES.

In many parts of the continent it is found that automobile regulations and forest fires are increasing about proportionately. As a result many people are touring about the country, seeking out places away from the railways and main highways and, unfortunately through carelessness with fire, some of them misuse and destroy the forests. There is no desire on

Ladies! Secret To Darken Gray Hair

Bring Back Its Color and Lustre With Grandma's Sage Tea Recipe

Common garden sage, brewed into a heavy tea, with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and lustrous. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use preparation, improved by the addition of other ingredients, a large bottle, at little cost, at drug stores, known as "Wyeth's Sage and Sulphur Compound," thus avoiding a lot of fuss.

While gray, faded hair is not sinful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur Compound, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared. After another application or two your hair becomes beautifully dark, glossy, soft and luxuriant, and you appear years younger.

A TALK TO WOMEN

WHAT SCIENCE SAYS
Mr. W. Lancelotti Scott, the great English chemist, writes: "After exhaustive analysis I have no hesitation in certifying absolutely pure and free from any harmful animal fats and irritating minerals found in ordinary ointments. The antiseptic and bactericidal (germ-killing) powers of the Zam-Buk exceed those of carbolic acid, without inflaming the most tender skin."

When you spend your money, don't you like to get the best possible value? If so, when next you need a household ointment, buy Zam-Buk. Why? Here are a few reasons.

How long will a jar of dripping keep good? When it turns rancid would you like to apply it to a sore place? Now most ordinary ointments have animal fats and oils as a base. These are disguised by perfumes and coloring matter, but that does not make matters better. Zam-Buk, on the contrary, is free from all fats and oils and animal products that may go rancid. Zam-Buk is made from pure herbal essences and juices—Natural Healers; Nature's own remedies.

Many ointments contain mineral compounds such as lead, zinc, etc., and coloring matters. Zam-Buk does not. Its coloring is the green of the herbs of the field.

Zam-Buk being made from nature's own healing balms, is more powerful than ordinary ointments—better value. It can heal where other remedies fail. Read the extraordinary case of Mrs. Jeffrey in panel No. 4.

Zam-Buk, as soon as applied to an injury or skin trouble, kills all disease germs and prevents blood poisoning, inflammation, etc. Professor Scott, the great English Chemist, experimented with Zam-Buk in this connection. Read his findings in panel No. 1.

Zam-Buk draws from a wound or sore all the poison before healing. Read how it thus saved Mr. Evans' hand, (panel No. 2.)

Zam-Buk, if applied to skin diseases, injuries, etc., will save you money, pain, and perhaps save a limb, as in the case reported in panel No. 5.

Zam-Buk is best for children. Scores of mothers have proved this. In a nut-shell, here are Zam-Buk's points of superiority—It is herbal—not fatty. It is pure—not adulterated by minerals hidden by cheap perfumes. It is antiseptic—kills all germs. It is the most powerful known healer. It does more and goes further. It keeps indefinitely—never goes bad. It is suitable alike for the children—even babies. It cures old and stubborn skin diseases as well as injuries and diseases of recent date. Its price brings it within the reach of everybody. Only 50c box, 3 for \$1.25. Zam-Buk like diamonds, is limited. Protect yourself. Insist on the genuine Zam-Buk.

USE ZAM-BUK FOR
Eczema; Ulcers; Blood Poison; Piles; Cold Sores; Chapped Hands; Festering Cuts; Bruises; Scalds and Burns. All drug-gists and stores sell at 50c box or post free for price from Zam-Buk Co., Toronto.

"IT SAVED MY HAND"
"A sore on my finger turned to blood-poisoning. After fruitless agony the doctors amputated the finger. The hand and arm became terribly swollen and inflamed. Doctors again operated, scraped the bone in vain. Said hand must be tried Zam-Buk. I persevered and complete healing resulted. I believe if I had used Zam-Buk first, I would have saved my finger."—(Sgd.) John Hillier, N.S.

A MINISTER'S TRIBUTE
Rev. A. D. McLeod, of Harcourt, N.B., writes: "I know of nothing like Zam-Buk. Visiting throughout an extensive mission, I saw many sick and afflicted people, and have been amazed at the good Zam-Buk is doing daily. For old wounds, bad ulcers, eczema, and all skin diseases, it is unexcelled."

ULCER FOR SOY
Mrs. Jeffrey of French St., Montreal, writes: "For years I suffered severely with an ulcer commenced on my leg and spread on my arm. I used every known remedy, but only temporary relief. One day I could not find a cure who heard of Zam-Buk. I persevered with this trial and the ulcer healed."

\$4 SPENT ON IT SAVED 2 FINGERS
"I cannot express my gratitude for what Zam-Buk has done for me." writes Mr. J. V. Besant of 539 Craig St., E. Montreal. "An accident at work my hand was so badly crushed the doctor said he would have to amputate my fingers. Naturally I didn't do this, so decided to try Zam-Buk and by the time I had used it worth, the injury was completely healed. My fingers were saved. Just another illustration of the healing power of Zam-Buk. As your turn next. Better get your box and keep it handy. Coupon below and receive a trial box."

ZAM-BUK FREE

the part of forest authorities to automobile. All that is needed is but every tourist who camps for there is no reason why forest fires should follow in the wake of the

A Quick Start—Yes!



and smooth acceleration, full power, and big mileage from this New Gasoline

The first quality which you demand in gasoline is of course unusually quick starting ability. But good gasoline must also possess other qualities if you are to get out of it all that your money should buy.

It must pick up quickly and accelerate smoothly. It must deliver the maximum power and speed which your engine is designed to develop. It must run your car or motor boat the greatest distance for the least money. It must be of uniform quality with supplies available everywhere, so that your carburetor, once adjusted to burn it efficiently, will not need to be changed as would be the case if you were constantly switching from one fuel to another.

For years we have been working to develop such a gasoline. At last we have succeeded—and the new Imperial Premier Gasoline which is now being supplied from our Imperoyal Refinery meets every requirement of modern types of carburetors and engines. The new Imperial Premier Gasoline will start your motor even more quickly than Queen Gasoline which some motorists have been using. As it excels Queen Gasoline—a special fuel for lighting plants (not motors)—in many other ways and can be sold for less, we have concentrated on the production of this one superior quality motor fuel—the new Imperial Premier Gasoline. We do not manufacture any other gasoline for engine use. We urge you to test out the new Imperial Premier Gasoline and convince yourself that it is everything we claim. Compare it, if you will, with the results which you get from any other gasoline no matter what its price. The new Imperial Premier Gasoline is produced in our Imperoyal refinery. The men who make it and the men who sell it live and make their money—and spend it—in the Maritime Provinces. Make this test:—Have your tank filled with the new Imperial Premier Gasoline. Then have your carburetor set to use this new fuel so you really can enjoy to the full, the satisfactory trouble-free service which a lean, economical mixture will give you. Stop at the Red Ball Sign for the new Imperial Premier Gasoline.

IMPERIAL OIL LIMITED
Main Sales Branches:
HALIFAX, N.S. ST. JOHN, N.B.

REGAL



START RIGHT

A good breakfast is a good start for a good day. And it must always include good bread—the kind you make from REGAL FLOUR, the flour that is known as—"Wonderful for Bread."

A MOUNTAIN OF SULPHUR.
By looking on a map of the South Seas, one can find the New Hebrides, about 900 miles east of Queensland, Australia, and south end of the Solomon. At the north end of the group is an island called Vanua Lava. This island is a mountain, a big one 1,600 feet high and covering an area of 100 square miles. But the remarkable thing about it is that it is composed wholly of sulphur. Nothing like it is to be found anywhere in the world. Sulphur is a volcanic product. The material (99 percent pure sulphur) was thrown up through the floor of the ocean at sometime in the past. Think of a mountain brimstone. What a pity that Sinbad the Sailor did not come across it on one of his voyages! By a happy coincidence there are two islands not far away Nauru and Ocean, which have enormously rich deposits of phosphate of lime. Sulphur is the stuff required to convert this material into the "superphosphate which, in powdered form, is used by farmers as a fertilizer. The opportunity thus offered is not to be neglected an advantage of it is to be taken by a British-Australian company which is even now preparing to start operations.

ASPIRIN

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for
Colds Headache Rheumatism
Toothache Neuralgia Neuritis
Earache Neuralgia Pain, Pain

At West, any "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists.
Bayer is the trade mark (registered in Canada) of Bayer Manufacturers of Mono-
For distribution of Bayer tablets, which it is well known that Bayer has been
to assist the public against imitations, the Tablets of Bayer Company
be stamped with their general trade mark, the "Bayer" C.