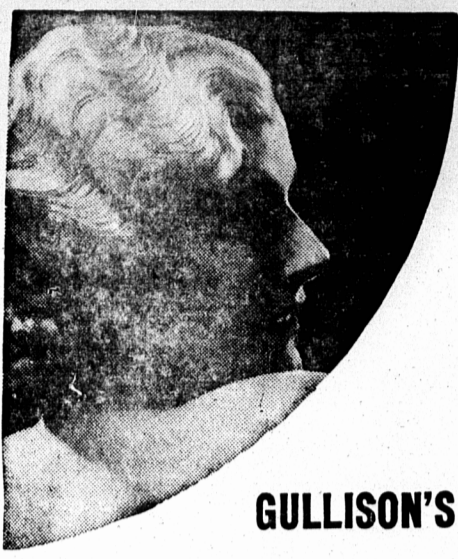


Woman's Realm -:- Social and Personal -:- Fashions -:- Literature



CORONATION INDIVIDUAL PERMANENT WAVES

A soft, lustrous wave that will complete your Coronation ensemble.

BE IN STEP WITH THE TIMES and have a "Coronation" Wave

PHONE 1329

GULLISON'S Elite Beauty Salon

HAPPENINGS OF THE WEEK

Queen Mary will wear her own crown at the Coronation. Detachable cross-bars will be removed along with several state jewels...

Many happy friendships were renewed at the Teachers Federation this week, which brought together teachers from all over the Provinces.

Mrs. George J. Rogers and Miss Norah Longworth have returned from a delightful trip to the West Indies.

Mrs. Prowse, wife of the Hon. T. W. L. Prowse, who has been quite ill for the past week is convalescing nicely.

The Queen is said to be adopting quilted fashions for many of her bedrooms. Rose is the colour which has largely claimed her attention.

The Students of Pine Hill Divinity Hall, Halifax at their farewell gathering of the class of '37 gave expression to their high esteem of Rev. Clarence MacKinnon D. D. principal of that Institution...

The Right Hon. R. B. Bennett, who has been in Toronto for a couple of days, has gone to New York to join his sister, Mrs. W. D. Herridge, who is spending a short time there.

The Lieut-Governor Hon. George D. DeBlois entertained at a delightful dinner party Monday evening in honor of Brigadier H. F. H. Hertzberg, G. M. D., D. S. O., M. C. officer commanding Military District Number 6, Major Jeffrey, O. B. E., M. C., D. A. A. and G. M. C. Military District Number 6, both of Halifax, and officers of the Prince Edward Island Militia Units.

The Queen Mary Needle work Guild members were entertained for sewing by Mrs. A. A. Bartlett on Monday afternoon.

The Governor-General and Lady Tweedsmuir will leave May 18 on a short tour of Western Ontario, visiting Galt, Brantford and Guelph.

Numerous friends of Mrs. Fred S. Chandler, Fitzroy Street, who has been confined to her room for several weeks will be pleased to know that she is able to be about again.

Mr. E. Ben Rogers who is doing research work with Prof. R. A. MacKay in Halifax spent the week-end in New Glasgow.

Mrs. W. Chester S. McLure left Thursday morning on a month's visit with her sister Mrs. J. Harold McCabe and Mr. McCabe in Brookline, Mass.

Mrs. (Dr.) Carruthers left Tuesday, accompanied by Mrs. W. Reid, Bedeque, to spend Easter in New York city the guest of Rev. Dr. Sidney J. Bonnell, Mrs. Bonnell and family.

Mr. A. E. MacLean, M. P., and Mrs. MacLean Summerside entertained in the Parliamentary Dining Room, Ottawa, prior to the Easter recess in honor of their nephew, Rev. Vans B. MacLean, B. A., and Mrs. MacLean, who are now residents of Ottawa. Covers were laid for a party of 12.

Home friends will be interested in knowing that Miss Edith Hill, of 164 Weymouth street, is taking part in the Junior play "Ticket-of-Leave-Man" at Emerson College, Boston. Miss Hill is corresponding secretary of the Zeta Phi Eta sorority.

Mrs. Amanda Taper who underwent an operation at the P. E. I. Hospital on Monday is resting as well as can be expected.

Mrs. G. Gordon Hughes' painful accident is deeply regretted by her many friends.

Rev. Dr. John Buchanan, former Moderator of the Presbyterian Church of Canada, and veteran missionary, who, after nearly half a century of service in India, has asked the General Board of Missions for permission to stay in India, although a surgeon is now in flower. Much interest is being taken in the future of the miniature cottage—complete with its garden—which has been one of the joys of the little Princess's life at Royal Lodge in Windsor Great Park. Princess Margaret, too, loves this charming abode. It is possible that the miniature cottage will be brought to town and placed in the grounds of Buckingham Palace. The Princess has arranged the interior largely to suit her individual tastes and the characteristics of the two Royal children are indicated very definitely in these little individual touches.



THE COOK'S CORNER

FIG PUDDING

Five tablespoon cornstarch, 1-2 cup sugar, 4 1-2 cups milk, 1-2 teaspoon vanilla, 1 tablespoon shortening, 1 cup cut figs, 1-2 cup chopped pecans few grains salt. Method: Moisten cornstarch and sugar with little cold milk, scald rest of milk and cook with cornstarch until thick and starchy taste is gone. Add remaining ingredients, turn into mold to set. Serve with marshmallow sauce. Note: Pudding pan may be used, lining the side with arrowroot biscuits. Serve on large plate with a collar of sweetened whipped cream around the edge.

STAMPED AS STYLISH

Recognition of its international popularity as a hobby has been given to philately by a Paris neck-wear designer, who has produced a cravat bearing facsimiles of French stamps.

MARSHMALLOW SAUCE

One-third cup sugar, 2 1-2 tablespoons boiling water, 10 marshmallows, 1 egg white, 2 after-dinner mints. Method: Boil sugar and water 2 minutes. Press marshmallows into syrup until melted do not stir. Gradually pour syrup onto stiffly beaten egg whites. Add crushed candies.

HOME FACTS

Knitted silk underwear should be pulled and stretched by hand, not ironed. Iodine stains will come out of almost any article if soaked in lime water. A small amount of gasoline in the water when scrubbing very dirty floors will do away with greasy spots. Never press a stained garment or it will make the stain permanent and impossible to remove without professional aid. Clean off all spots before pressing.

MIDDLETON SCHOOL

The following is the standing of Middleton School for March: Grade X-1. Mary Mulligan; 2. Edna Trainor; 3. Helen MacDonald. Grade IX-1. Wilma Reid, George Smith, Malcolm Bradshaw (equal); 3. Pauline Wright. Grade VIII-1. George Reid; 2. Everett Allen; 3. Everett Bradshaw. Grade VII-1. Francis Smith; 2. Russell Smith; 3. Eldon Wright.

Junior Dept.

Grade V-1. Buddy Craig; 2. Bobby Reid. Grade IV- (a) 1. Alice Hamill; 2. Viola Allen and Shirley McKenna; 3. Catherine Smith. Grade IV (b) -1. Henry Doucette. Grade III-1. John Craig; 2. Raymond DesRoche; 3. George McCabe. Grade II-1. Elizabeth Wright, 2. Raymond Hamill. Grade I (a) -1. Ralph Arsenault. Grade I (b)-1. Olive Craig, Elmer Roberts, Principal, Margaret Curtis, Assistant.

NO BIDS FOR \$2,000 FUR COAT

The auctioneer's assistant held up a woman's fur coat, color of clouded-grey ashes, and the fur parted and closed like petals as he ruffed it. Thirty pairs of longing eyes watched its movements. Deferentially the auctioneer suggested \$600 as a starting bid. But the coat's reserve price was \$2,000, and there was no bid. This happened in the show-rooms of Debenham, Storr and Son, King-street, Covent Garden. The auctioneer said afterwards: "There can't be more than another ten full-length chinchilla capes or coats in the world." Potentates of the fur trade declared that whenever chinchilla changes hands every one of them knows immediately. It would be deadweight in the hands of a thief. "You could as easily take the Queen Mary on a secret cruise as hide the movements of a real chinchilla coat," one said. "We know there are five full-length chinchilla coats in London—three at West End stores, two in Covent Garden."

The chinchilla rat is almost extinct. It comes from South America. The coat that did not get even a \$600 bid belongs to Mme. Garat, English wife of French film star Henri Garat. Said Mme. Garat: "It took me one year waiting for the skins to arrive, one by one, to make that coat. Ever since it had been a burden to me. People in Paris today don't 'dres' much. They turn and stare if I were chinchilla."

Princess Elizabeth has asked her mother the Queen for a garden of her own at Buckingham Palace. The Queen is arranging for a section of the flower beds behind the Royal summer house on the north-west side of the Palace to be set aside for her daughter. The little Princess is very fond of flowers, and in the "grounds" of her own little house which stands behind Royal Lodge in Windsor Great Park. She has a fine show of early spring bulbs ready to flower. Much interest is being taken in the future of the miniature cottage—complete with its garden—which has been one of the joys of the little Princess's life at Royal Lodge in Windsor Great Park. Princess Margaret, too, loves this charming abode. It is possible that the miniature cottage will be brought to town and placed in the grounds of Buckingham Palace. The Princess has arranged the interior largely to suit her individual tastes and the characteristics of the two Royal children are indicated very definitely in these little individual touches.

The MISSES HOLMES & BRADLEY

Have the smartest fashions in years for the Junior Miss matching a young Spring mood, yet timed to a small Spring budget.



EASTER DISPLAY

Choice COATS and SUITS

Season's newest styles and cloths

3 piece Coat Sets in soft shades of English Basket Cloths and Brushed Wool Tweeds for the Tiny Tots.

152 Queen Street Phone 92

A Morning Smile

WHY SHE LAUGHED

Father: "Where's that young man who was calling on you?" Daughter: "Oh he left in a huff!" Father: "A huff? A huff? They are getting so many new cars on the market now a fellow simply can't keep track of them."

ON ALL SALIENTS.

"Now, there's a General for you. One day you read about him in Mexico, the next in Cuba, and a day later you hear he's in Europe." "To which General do you prefer?" "General Chaos."

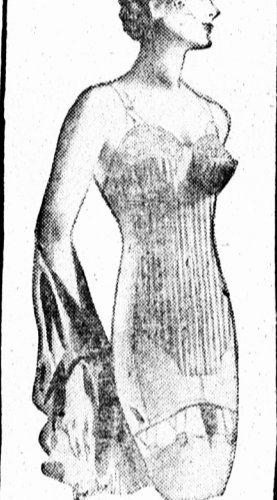


Mother Not to Blame For the Children's Colds

Despite all the mothers can do the kiddies will run out of doors not properly wrapped up; with too much clothing on; get overheated and cool off too suddenly; get their feet wet; kick off the bed-clothes, and do a dozen things the mother cannot prevent. Half the battle in doctoring children's colds is to give them something they will like; something they will take without any fuss, and this the mother will find in Dr. Wood's Norway Pine Syrup. It sets promptly and effectively.

SAVE BACON RINDS

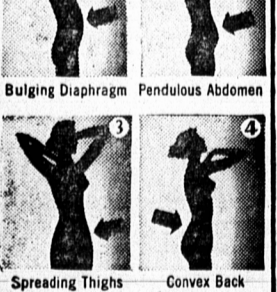
Bacon rinds should be saved for flavoring soups and dried peas and bean dishes. When baking beans spread the rinds over the top, and they will not only give a delicious flavor, but they will prevent the top layer of beans from burning.



NEMO SAYS: Your figure line is your age line

Arrest Time!

at these FOUR points of danger



THESE are the tell-tale signs of age: a bulging diaphragm, a pendulous abdomen, spreading thighs, and a sway back. More than 80% of women are handicapped by at least one of these four figure problems. Nemo has created four new foundations that preserve youthfulness at these four danger points.

For the woman with spreading thighs, the combination illustrated is just the thing. Elastic side and front sections provide firm control, yet allow perfect freedom and grand comfort. Made of attractive batiste. Graceful bust section is half lace and half batiste. Style 75-750. A value at \$8.50

Moore & McCord Limited This is the launch of a series of advertisements published in the interest of preserving feminine youthfulness.

The HOUSEWIFE and HER ACTIVITIES

EASTER RECIPE With a tailored suit of grey Mix a blouse of red; Add a Breton collar tipped On a well-soiled head. Stir a feminine fancy for Patent purse and shoes— Here's a recipe you'll find Well-dressed women choose.

LOVE OF BEAUTY

Take time to go see the lovely sunset or beautiful rainbow when your child calls for you to come admire it. It will encourage nature appreciation and love of the beautiful in the child and should not be passed over with a "I have not time just now." If you are working on such a strain as that it will do you good to see something altogether lovely as well as the child.

TAP DANCING RECOMMENDED

If many housewives would take up a bit of tap dancing some figures wouldn't change and national domesticity might be considerably happier. That's Eleanor Whitney's thought. She extends this advice to women folk: "An hour or two each day spent in tap dancing will be of great benefit to any woman who desires to preserve her figure. After the rudiments have been learned at school, the pupil may dance at home and acquire the desired results."

LILY PONS' CONCERNED EFFORTS KEEP HER FIT

Lily Pons attractive Metropolitan opera star, depends on rest breathing exercises and sensible diet to keep her healthy and young looking, despite her strenuous schedule of work.

Regardless of her rehearsals and performances in New York, radio broadcasts from all over the country, shooting sessions on a movie lot and appointments to be photographed, fitted and feted, the prima donna does deep breathing exercises for half an hour three times a day.

Miss Pons sticks to the early-to-bed-early-to-rise motto and, during the day, always manages to rest for one hour. She generally takes her nap right after lunch. She drinks between five and six quarts of water every day and diets to gain weight.

Lily Pons admits that she was a frail and sickly youngster and attributes the fact that she became strong and now is a very healthy woman to breathing exercises and a diet composed mainly of green vegetables, green salads, fresh fruits.

Of course, it just isn't possible for a woman who works in an office or one who has to do much housework to sleep one hour each day, however, the business girl certainly can take a brisk fifteen-minute walk in the fresh air right after lunch.

The housemaker should be able to arrange her duties to allow for a twenty-minute rest period in the middle of the day or late in the afternoon. It may seem like an impossible idea, but it certainly is a worthwhile one. The woman who gets the short-nap habit is going to be a pleasanter person to have around the house. And she'll stay younger years longer.

GOOD POSTURE HAS ITS BEGINNINGS IN INFANCY

"A flat bed and no pillow." Thus should baby begin his life, if he is to have a straight, little spine, with his head set right on top, as a head should be. Many cribs get holes in the centre, because pads and protecting covers for mattresses are tucked in under the edge, leaving a nest-like place for the baby to cuddle in, like a little bird. This is lovely and warm and all that, but it does not allow for rolling or turning, and besides baby's backbone will be barreling out in the middle just where it shouldn't be.

A flat pillow, an inch high, won't hurt him if it is firm. But babies have a tendency to perspire around their heads and feathers are heating. Any pillow with its little cave in the centre made by the weight of the head often causes ears to fold over, and later the mother will be searching for a "conformers" cap to correct protruding ears. A too-high pillow will also throw out of line the straight continuity of spine and neck.

DISLIKE TIGHT BEDS

Babies move quite a lot in bed, to shift position, just as adults do. It is part of their exercise. One reason they cry when put down is that they associate "restriction" with bed, and babies cannot bear hampering.

One feels sorry for the little thing, in such a crib, with covers fastened tightly across the body and undies pinned as tight as pins can make them over hips and stomach. Every day, a well baby (not too new) may be allowed to kick without his clothes on, in a warm room with absolutely no draughts. He can be laid on a wide, firm bed (care being taken that he cannot roll off), or on a thick comfort spread smoothly on the floor. The floor is best in summer. He will kick, and crawl, and roll and lift himself on his hands. He will find that his feet go into his mouth nicely, reach for things and stretch his muscles. Ten minutes to half an hour is enough, once a day. Of course, when he reaches the creeping stage, he will get plenty of exercise.

DON'T FORCE SITTING UP

The baby will learn to sit up from six months to eight or nine months of age. We must remember that there is a difference in children. Some of the healthiest are the laziest. Don't force him. When he insists on straining into a sitting position, put firm pillows around him. He will wobble forward then, and not have enough strength to hold his little backbone up. Support him for a little while this way, either with your hands or with broad sheet or towel around his body. A very few minutes of this is enough at first, until his back muscles can take it alone. (Continued on page 9)

"I am regaining weight and feel fine!"

LAST SPRING, a tired factory worker whose health was slipping, walked into a drug store for a package of Dr. Williams' Pink Pills. A few weeks later he wrote: "I was very puny and tired out after the long winter in a factory. Had pains in the head and back, so started taking Dr. Williams' Pink Pills. I began to feel better so continued to take them. Now I am fit for any kind of work and am regaining weight and feel fine."

THOMAS M. When the vitality is low and the health rundown, there is usually a shortage of iron in the system. This interferes with proper nourishment and very often the ailing person loses weight. But what a

happy change takes place when iron is taken in the form of Dr. Williams' Pink Pills! Organs, glands and the bloodstream all become invigorated. Nerves are nourished, appetite increases, food is assimilated better, new energy is created and the system forms more rich blood and builds healthy tissue. Your income, your success in business or society, your hopes and ideals, all depend upon your health. So if you feel out of sorts, tired out and underweight, do as thousands of others have done. Take Dr. Williams' Pink Pills. Price 50c.

Take Dr. Williams' Pink Pills regularly for a while and you don't feel better, stronger and healthier, your money will be returned to you.

Name on request.

Advertisement for Coronation Colors by Tintex, featuring a crown logo and text about colorfastness.

Large advertisement for General Electric Hotpoint Range, featuring an illustration of the stove and text describing its features and benefits.