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Top Star for Tidiness Is Neat Anita Louise

Hollywood's 'Resort' Spirit Ruinous To Good Grooming

BY MARIAN YOUNG

NEA Home Page Editor

HOLLYWOOD.— In Hollywood, where beauty, charm, sex appeal and personality are the rule rather than the exception, blonde Anita Louise stands out like a brilliant jewel.

The majority of women in the film capital have caught the summer resort atmosphere which prevails here, and, when not actually before the camera, wear unpressed slacks and shirts day in and day out. Their long bobs, unhampered by hats or even ribbon bands, flutter in the breeze. Gloves are completely missing.

Well-groomed Anita Louise.... "h er face is always freshly made up. Her hair is soft, and shining with cleanliness."

After working weeks on a picture, during which she has had her hair washed and set every morning, and has worn thick makeup continuously, the average screen star is pretty weary of grooming and makeup routines. She wants a vacation—a vacation from having to worry about her appearance.

But the slender, attractive Anita Louise is among the few who never let down. Nobody in Hollywood ever remembers seeing delicately lovely Miss Louise looking anything except delicately lovely.

She wears street costumes on the street complete with hats, bags and other appropriate accessories. She wouldn't think of wearing a street coat, however elegant, over an evening gown. Her face is always freshly made up. Her hair is soft, and shining with cleanliness. When she does wear active sports clothes—such as shorts or slacks—for driving between her home and the studio, they are well-tailored ones, neatly pressed.

"I clean my face and apply fresh cosmetics many, many times a day," says Miss Louise. "I think that the habit of putting fresh makeup on over old not only mars a girl's appearance at the time, but eventually will ruin her complexion.

"I wash my face and neck with soap and water night and morning, cleansing with cream between times. At night, after the soap and water cleansing, I smooth on a bit of night cream. That's all I ever do. I never have facials and I seldom wear rouge."

Anita Louise adheres rigorously to the rules for good grooming laid down by experts and followed everywhere by women who are truly smart. She has a warm, soapy bath every night of her life, a lukewarm shower every morning. She uses an anti-perspirant regularly, keeps underarms and legs free from superfluous hair. Her stockings are rinsed out the moment she takes them off. She puts on fresh underwear every morning, brushes her hats as well as her shoes.

"Next to cleanliness, knowing how to put your clothes on is the important step toward achievement of that fresh-as-a-daisy look." Miss Louise continued. "For instance, if a girdle is turned inside out as you pull it on, then held by the bottom edge and pulled back down into place, there'll be no bulges of flesh around the middle of the figure.

"If you roll stockings up instead of pulling them up, then fasten garters properly, stocking seams just won't get twisted during the day. When you put on a dress—any dress— make believe that it is a new one and that you are wearing it for the first time. This really helps. If you slide carelessly into your clothes, you won't look trim from head to foot when you have finished dressing."

No victim of the casual "summer resort" atmosphere of Hollywood is neat Anita Louise, the film capital's best-groomed star. Her street costume here is carefully harmonized with correct accessories.

The Housewife And Her Activities

MY GRANDMA

My aged Grandma came one day
And fixed on me her kindly eye
Then whispered, 'Child, I'm in the way;
The time is nearing I should die."

Tears hurried down her wrinkled face
Her head lay buried 'gainst my breast
Close to my heart in long embrace
Her silvered head I fondly pressed.

I said, "Dear Grandma, well you know
I need so much your tender care
So young am I and here below
My hasty feet might strike some snare."

She looked at me and sweetly smiled,
My rosy cheeks were all aglow
"If you then need me, loving child
God and Our Savious all things know."

Our tears commingled as we stood,
Grandma so old, I youthful fair,
Then Grandma whispered. "It is good.
You need a Grandma's love and care."

—A. S. (Trieste, Italy)

Triplets have been born to the 28-year-old wife of an Anatolian farm laborer, and the couple now have a family of ten, including three pairs of twins.

It took six years to carve the face of Washington on Mount Rushmore, South Dakota, where four Presidents are being carved out of the granite cliff.

Using a new design of aluminum top, bottles can be opened and dispensed by a single movement of the hand.

MOTH - PROTECTION SERVICE

No need to worry now when the season for packing away winter clothes rolls around. You can protect your garments—no matter what fabric—by having them moth-proofed when they are sent to the cleaner. Such moth-proofing lasts about six months.

Many railroad engines in Russia are now driven by women. The tourist often gets a shock when he sees a feminine head peering out of the cab. They have proved themselves expert drivers, having had special training for their work. Over fifty women are now in training schools. So efficient have women become as railway hands that the smartest and quickest train on the South-Western Railway is "manned" by women.

The wise farmer counts his eggs as well as his chickens.

Fruit cooked slowly is sweeter. Prunes cooked this way generally require no additional sweetening.

If you want crispier, browner waffles put extra fat into the batter instead of on the surface and added sugar increases browning.

A bronze statue near Middlebury, Vermont, honors a horse, the progenitor of the Morgan breed.

Blackheads show that the diet is not receiving sufficient attention; for external treatment soap-and-water washing is excellent, and after the wash a little spirit of camphor may be painted on with a camel-hair brush. Regular washing and pure, healthy blood are the secrets of a good complexion.

LINO TABLE MATS

Odd pieces of lino, cut into any shape, you fancy, make very useful mats on which to stand porous bulb bowls, or hot dishes. Stick a piece of thin material or card to the underside to prevent it scratching a polished table and, if the lino is plain, paint a simple design on it with bright colored enamel.

PRESENT FROM TINS

I am converting empty syrup tins into a decorative and useful string boxes. A ball of string goes into each tin, with the end pulled through a hole in the lid. Each tin is covered with a gay "case" worked in crochet in bright colored raffia.

Thoroughly chilled in the refrigerator, wax candles will burn slower and last longer.

Yeast and baking powder breads will be softer and more tender if the dough is allowed to stand 10 minutes just before kneading.

Hard-cooked eggs can be sliced evenly and without discolor by using a silver knife frequently dipped in cold water.

The truest mark of being born with great qualities is being born without envy.

"Open your mouth and close your eyes" may be all right in childhood, but in later years it is far better to open your mind and close your mouth.

History has been made out of opportunity promptly seized.

CARE OF THE SKIN

Who was it said, "Take care of the body and the complexion will take care of itself? ' Someone who knew more about beauty culture than most people who profess to make the plain woman pretty and the rough skin smooth.

At this time of the year the body should be in good trim. Keep it toned up; avoid constipation; take daily draughts of pure water. There's nothing like water for keeping the skin in good condition. Let this daily practice of drinking water be accompanied by another equally important, despite anything beauty specialists may say to the contrary—wash the face with a good soap in warm, hot water.

If the skin is greasy, a few drops of lemon juice may be rubbed gently over the face. Dab the skin with a soft towel.

A Morning Smile

AN EASY SOLUTION.

"Now, boys," said the teacher, "suppose in a family there are five children, and the mother has only four potatoes to divide among them. She wants to give each child an equal share. What should she do?"

Silence reigned in the room. Finally one little boy put up his hand.

"Well, Johnny, what would you do?" asked the teacher.

"Mash the potatoes, sir."

Friend—Did you get any replies to your advertisement that a lonely maiden sought light and warmth in her life?

Spinster—Yes, two from electric companies and one from the gas people.

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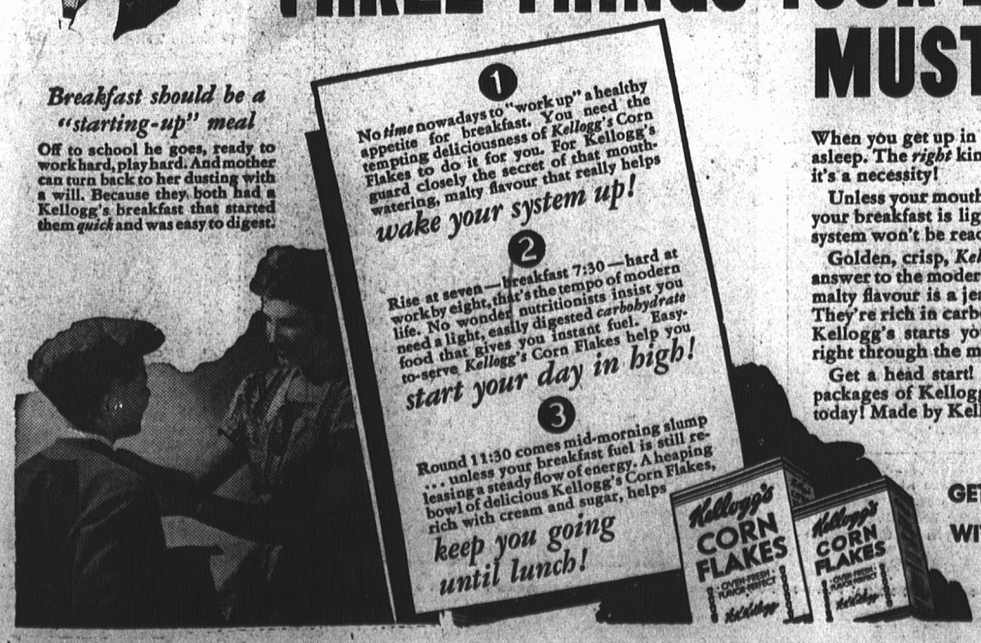
Tempting sleepy appetites is just one of the

THREE THINGS YOUR BREAKFAST MUST DO . . .

Breakfast should be a "starting-up" meal

Off to school he goes, ready to work hard, play hard. And mother can turn back to her dusting with a will. Because they both had a Kellogg's breakfast that started them *quick* and was easy to digest.



When you get up in the morning your stomach is half asleep. The *right* kind of breakfast is not just a luxury, it's a necessity!

Unless your mouth waters as you begin to eat, unless your breakfast is light and easy to digest, your sleepy system won't be ready to handle the "fuel" you NEED.

Golden, crisp, *Kellogg's* Corn Flakes are the perfect answer to the modern breakfast problem. The teasing, malty flavour is a jealously-guarded Kellogg's secret. They're rich in carbohydrate "fuel." A breakfast with Kellogg's starts you right—helps keep you going right through the morning.

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