Better Order Your BRAY CHICKS NOW!

ANYONE watching this 1944 poultry business develop can see that there is going to be a real scramble for chicks, the same as last year, and for the same reasons: Patriotism and Profit, combined.

Good chicks, well raised, made money for their owners in 1943. The same conditions that made them profitable then are carrying over into 1944. And the patriotic urge, the patriotic need, are carrying over into 1944, too.

Last year we had to disappoint many would-be purchasers . . . hand back their money, and say, "Sorry—no chicks—sold out". That's why we urge you to write or call about your 1944 requirements, not just soon, but right away.

G. Franklin Brown, New London
Wm. Christian, Launching
W. K. Crafer, R. R. 5, Kensington
Winston W. Currie, Alberton
Earl Diamond, Winsloe
Winston Dingwell, Morell Station
Raymond Doucett, Hunter River
Mrs. Arthur J. Enman, New Annan
Frances Gardiner, Launching
Kings Co.
J. Harry Green, Central Bedeque
Clarence F. Haslam, Springfield, Emerald
Geo. B. Hume, Box 26, Lot 61, Brooklyn, Kings Co.
D. J. Hughes, R. R. 3, Mt. Stewart
E. A. Jelley, O'Leary
C. C. Johnson, Churchill Farm, North Tyrone
Rae Kennedy, Murray Harbour North
Lorne Kilbride, Fort Hill
A. J. McDonald Tracadie Cross
Chas. F. MacKay, Northam
Chas. S. MacKay, Park Corner
Garth MacLean, Lot 16, South West
J. D. McQueen, Uigg
Bruce Paynter, R. R. 4, Kensington
J. J. Stewart, Montague
Elmer Waugh, Wilmot Valley

CHAS. WORTH, 142 Great George Street, Charlottetown

OR WRITE

FRED W. BRAY, LIMITED
120 John Street North, Hamilton, Ont.
Use Air Mail to Speed up Service.

In Memoriam

MRS. JOSEPH McINNIS

A host of friends and relatives were saddened to learn of the death at her home of Mrs. Joseph McInnis after an illness of six months at the comparatively early age of sixty years.

The deceased who was formerly of Mount Stewart, P. E. I., spent almost her entire life in Tignish, was a woman of many admirable qualities which endeared her to the hearts of those whom she knew and loved.

During her illness, both at the Prince County Hospital and at her home, she received the best medical attendance and skilled nursing available and everything possible was done to alleviate and relieve the sadness and suffering of her last hours on earth.

She was visited frequently by her pastor, Reverend J. A. MacDonald who administered the last sacraments shortly before her death.

Firm in the faith that she cherished in life, strong in the hope of eternal salvation and trusting implicitly in the infinite charity of a merciful Creator, her short and beautiful life was brought to a close.

There are left to mourn, a sorrowing husband, four daughters: (Ruth), Mrs. Roy Becker, New York City, who nursed her mother during her illness; (Edna) Mrs. P. F. Conroy of New York City; (Leona) Mrs. L. Gavin, Tignish; (Doris) Mrs. Frank Phee, Tignish; also three sons: Reginald, New York City; Max, Tignish, and Gregory at home. Four sisters: Wrs. Wm. Campbell, Grand Tracadie; Mrs. Jessie Bell, Souris; Mrs. Wm. Ward Boston, Mass.; Mrs. Mary McEachern, Quebec; two brothers: Aeneas and Gregory McEachern, St. Andrews, P. E. I.

The funeral, very largely attended, was held at Sts. Simon and Jude Church, Tignish, on Wednesday, November 10th, at 10 a.m. High Mass of Requiem was celebrated by her pastor, the Reverend Father MacDonald, who also officiated at the grave.

The pall-bearers were Messrs. John Shea, Charles Gavin, Fred Gavin, Frank Phee, Howard McCue, Augustus McInnis.

A pillow of flowers from the family, a large number of Mass Cards, Spiritual Bouquets, telegrams and messages of condolence gave silent tribute to a wide circle of friends and acquaintances.

NOW—RELIEVE SORE THROAT FROM A COLD ALMOST INSTANTLY
use safe, fast-acting ASPIRIN in handy tins of 12 tablets
Full directions in each package
ASPIRIN
Look for the BAYER CROSS

W. C. T. U. NOTES

MEDITATION IN COMMEMORATION

Of the Supreme Sacrifice Made by Kinsfolk of Our Members in This War

(Canadian White Ribbon Tidings)

O valiant hearts, who to your glory came
Through dust of conflict and through battle flame;
Tranquil you lie, your knightly virtue proved,
Your memory hallowed in the land you loved.

"Greater love hath no man than this that a man lay down his life for his friends."

This they did. They died that we might live —that the life of freedom might not perish from the face of the earth Fondly these valiant hearts believed that they were making a world safe for democracy — that they died in wars to end war, that peace and joy and righteousness might not be banished from the lives of those they loved — loved with the greatest of all loves, the love that leads men to lay down their lives for their friends. If the hopes they held so dear, dearer than life itself, have not been realized, the fault is not theirs. If we lived as nobly and valiantly as did these die, there would be more tranquility with us, as there is with them.

Proudly you gathered, rank on rank to war,
As who had heard God's message from afar;
All you had hoped for, all you had, you gave
To save mankind—yourself you scorned to save.

"They were not by nature fighters, our sons and husbands and brothers. They were not of the war-like spirit. As soldiers, and airmen, they were not to the manner born. They had no enemies, but friends and loved ones and a spirit of great good-will to all mankind. Left to themselves, their ways had been ways of pleasantness and all their paths had been peace. But there came a call, the stirring call for men. The dear familiar things that ordinarily we accepted as matters of course were in jeopardy. Free thought, free speech, free assembly, free worship and the truth that alone can make men free. Somehow these seemed suddenly to be in danger. And for the saving of them some had to hazard even their lives, upon the high places of the field. 'Theirs not to make reply, Theirs not to reason why, Theirs but to do and die.' To save mankind they could not save themselves.

Splendid you passed, the great surrender made;
Into the light that nevermore shall fade;
Deep your contentment in the blest abode,
Who wait the last clear trumpet call of God.

Long years ago, as earth lay dark and still,
Rose a loud cry upon a lonely hill,
While in the frailty of our human clay,
Christ, our Redeemer, passed the self-same way.

"In the blackness of the hilltop when the day was over, two figures groping came together, Spake the voice of one, a woman:

"I don't understand you. What were you saying yourself just now? Only a little while ago I heard His blood dripping here in the darkness. The stones are dank with it. Not an hour ago —He's dead."

Spake the other, the Centurion —"He's alive!"

Woman—"Why do you mock me? —Are you God, as you can kill and make alive all in one breath?"

Centurion— He's alive. I can't kill Him All the Empire can't kill Him. How shall hate destroy the power that possesses and rules the earth?

Woman —The power that rules the earth? Who?

Centurion — This broken thing up here —your Son?

Woman —My Son the Power?

Centurion —Listen, I will tell you:

I am a soldier. I have been helping to build kingdoms for over twenty years. I have never known any other trade. Soldiery, bloodshed, murder. That's my business. That's what the Roman Empire means. We stretch out our hands, greedy, grasping, tyrannical to possess the earth— It can't last. It never has lasted. This building in blood and tears and fear. Already our kingdoms begin to totter. Possess the earth? We have lost it. We never did possess it. We have lost both the earth and ourselves in trying to possess it. For the soul of the earth is man, and the love of him, and we have made of both a desolation!

I tell you, Woman, this dead Son of yours, disfigured, shamed, spat upon, has built a kingdom this day that can never die. The living glory of Him rules it. The earth is His and He made it He and his brothers have been moulding it and making it through the long ages. They are the only ones who ever really did possess it: not the proud, not the idle, nor the wealthy, nor the vaunting empires of the world! Something has happened up here on this hill today to shake all our kingdoms of blood and fear to the dust. The earth is His The earth is theirs and they made it —the meek, the Terrible Meek! The fierce, agonising meek are about to enter into their inheritance."

(Quoted from The Terrible Meek, a sacred drama, by Harold Kanno Kennedy).

There were His servants; in His steps they trod,
Following through death the martyred Son of God;
Victor He rose; victorious too, shall rise
Those who have drunk His cup of sacrifice.

These were His servants. To them and to all who have made the supreme renunciation for something greater than self we owe whatever hope there is for a world for whom He died, and yet cannot remember a world that forgets so soon, so easily, so completely all we are commanded to remember.

Remember now thy Greator in the days of thy youth
Remember the sabath day to keep it holy.

Blessed are they that do His commandments that they may have right to the tree of life, and may enter in through the gates into the city.

O risen Lord, O Shepherd of our dead,
Whose Cross has bought them, and whose star has led,
In glorious hope their proud and sorrowing land
Commits her children to Thy gracious hand

—Walter B. Craw

ACID DISCOVERED EARLY

The first sulphuric acid is believed to have been made some 12 centuries ago by Arab chemists.

CHICKS—CHICKS—CHICKS

Anyone wishing to order their chicks, I would wish to have their order as early as possible, as due to the great demand for poultry, I was only able to get sixty per cent. of my orders filled last year. Names of Hatcheries: White Lilly, Moncton, N. B.; St. Bascile Hatchery, St. Bascile, N. B.; Hillside Farm, Ontario; Tweedle Hatcheries, Ontario. Write for price lists.

A. H. BRYENTON
243 Richmond Street, Charlottetown, P. E. I.
PHONE 2063-L.

The WEEK at S. D. U.

The students returned from their holidays on Friday, January 7th. Lectures for the second semester began on Saturday.

The heartfelt sympathy of the students is extended to Claude Wallace on the sudden death of his mother, Mrs. John Wallace.

Rev. O. P. Wood of the College teaching staff, has returned from Boston where he spent his Christmas holidays with members of his family.

We are pleased to report that Dr. J. T. Croteau of the Social Science Department, has resumed his duties after an attack of the flu.

The part of the dormitory damaged by the fire on December 8th has been completely repaired and the students have reoccupied their usual sleping quarters.

Manager of the rink committee Donald D. Macdonald is actively engaged in getting the rink in shape for a busy season of skating and hockey. Members of the rink committee are as follows: F. B. Corcoran, F. B. O'Keefe, W. C. Murray, J. C. Green, J. M. Woods, G. D. Smith, M. B. Hennessey, Willie MacDonald and Joe Mahar.

Hockey Manager Aeneas McEntee reports that the Intramural Hockey League will get under way next week. Five teams are expected to take part, three from the High School and two from the College.

The senior hockey team had its first work-out in the College Rink on Tuesday. Several of last year's stalwarts are on hand and vacancies will be filled by newcomers. Rev. F. L. Cass, coach of the Red and White pucksters, is getting the team in shape for its first game on next Tuesday when it will meet P. W. C. in the Forum.

We welcome back to our midst Mr. Roger T. Villemure who was forced to give up his studies during the first semester because of ill health.

"If any man will come after Me, let him deny himself and take up his cross and follow Me."

Still stands his Cross from that dead hour to this,
Like some bright star above the dark abyss;
Still, through the veil, the Victor's pitying eyes
Look down to bless our lesser Calvaries.

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming

The New York Auction Company's sale of silver fox and new types held last week was a very successful one. Consignments offered were from Progressive Color Phase Association, which is an organization of ranchers who combine their offerings of white-faces, ring-necks and platinums, Associated Milligan and Morrison Fur Farmers, Inc., and independent ranchers, the whole offering totalling about 10,000 pelts.

The tone of the auction was confident, which is attributed to the fact that stocks of pelts having been built up earlier in the season had begun to run low again and the rather large quantities involved in this sale offered an opportunity to replenish which may not appear again for the next four or five weeks. The possibilities that dealers and manufacturers will not be able to supply their needs for weeks hence was considered the main incentive for buying at the prices prevailing. Sales room opinion held that prices for white-face types were higher proportionately than the rest of the offering. The various color phase types showed an increase, it was said, of about 5% over the previous sale. The same percentage increase was reported for full silvers. Mutations reached as high as $215 for platinum types. The above report was taken from Women's Wear Daily, New York.

Women's Wear Daily of January 7th contains a quarter page ad as follows: "Canadian Platinum and White Marked Fox Pelts. On display, January 21st, 1944 at the Canadian Fur Auction Sales Company, Ltd. To be sold at public auction Jan. 26, 1944. This offering contains the finest collection of Canadian Ranch Raised new type fox pelts which it has been our privilege to offer to the trade. A large percentage being Light and Extra Light flashy skins (many ring necks). These high quality new type skins have come to us from a number of the best breeders across Canada and from the collection of the Provinces of Ontario and Prince Edward Island Show Pelts. 100% fresh collection. The Standard Silver Show Pelts from the Provinces of Ontario and Prince Edward Island will be offered on the March sale notice of which will appear later in this paper Canadian National Silver Fox Breeders' Association, Summerside, P.E.I."

Fromm Bros., Hamburg, Wisconsin, largest breeders of silver fox in the world, have planned an extensive campaign of advertising for this year. Front page ads adorn the January Harper's Bazaar, Ladies' Home Journal and Good Housekeeping. Cuts of beautiful girls wearing marvellous Fromm fur creations utilizing silver fox formed the principal part of the ad. Fromm's claim that their national advertising has been a boom to the fur bearing industry is no doubt true; we do owe considerable to this firm who have created greater interest because of their style creations and national advertising.

A. J. Werth, who is one of the top breeders of platinum and white-face foxes in the United States, has a very interesting article in the December Black Fox Magazine—the genetics of color phase breeding. Those of us who are going in for the breeding of platinums and allied types may find some food for thought in these extracts which we have taken from this article.

"A few ranchers through some discussion developed an idea that it is desirable to use platinum silver fox for breeding on a large scale that have considerable white markings other than the customary blaze on the face, the head, the white markings on the underside of the fox, the white or mottled feet or legs, and the white tip on the tail. These large white areas have no value to the trade that the fur farmers cater to. It is true that in some instances a pair could be matched for a double scarf or for some other use, but these instances are rare indeed. The continued breeding of platinum silver fox with the white markings would, in a few breeding seasons, intensify the factors for the markings to such a degree that it would be difficult to overcome the markings without the introduction of new breeding stock.

Breeding platinum silver to platinum silver as is believed by some, will not produce a so-called pure or true breeding platinum silver which the rancher may use in producing all platinum silvers. The silver pups from such a mating do not carry any platinum any more than do pups from a platinum silver to silver mating. On several occasions males and females from platinum silver to platinum silver have been bred and the offspring were only platinum silvers and silvers; likewise this is not in accord with the genetic expectation.

Platinum Breeding — Breeding platinum silver to platinum silver is not nearly as profitable when the reduced litter size is considered. Such a mating procuces a ratio of one silver, two platinum silver, and one white. The white pup is either absorbed before birth, born dead, or it may live from a few days to as many as 30 days as it has been recorded. A rancher would be further ahead to pelt the platinum silver females, unless of course they are damaged or the females may be very outstanding in quality. A female is expected to produce only one litter a season and a platinum silver male bred to standard silver females can produce many litters in a season. The same results are expected from a standard silver to platinum silver female.

Some doubt still exists in the minds of some ranchers as to what may be expected from breeding platinum silver to standard silver. The expected genetic ratio is half the pups are platinum silvers and half are silvers. On individual ranches where only a few matings are made the ratio may vary greatly because of the small numbers involved. On ranches where many matings of platinum silver to silver have been made and where the combined records have been taken from several ranches the expected half silver, half platinum ratio has come reasonably close.

Some cases have been investigated where the percentage of platinum silver was very low. In these particular cases the rancher either was new at polygamous mating or either did not know the potentialities of his stud. First the rancher bred the vixen with the platinum silver male then followed up the mating with a silver male. Sometimes the female had been bred by a platinum silver and the rancher was not aware of the fact and so as a last resort he used a silver male. In each instance a silver male was used as a follow up the number of platinum silvers was lowered materially.

Why don't platinum silvers produce a color phase or shade more consistently? Platinum silvers are producing a color phase consistently on a small scale today. In the next few years great improvement will be seen in improving the consistency in producing certain color phases. Silver fox just a few years ago were producing everything from a one-quarter silver to a full in the same litter. Breeders went to work on this particular factor and now we nearly get full or pale silvers at will. The same will hold true for platinum silvers. The breeding of these is new and very young; consequently there has not been much time for improvement yet. As a few breeding seasons go by and a planned breeding system is followed we will gain on the perfection that all breeders are working toward."

A careful perusal of the above article by Mr. Werth will benefit all breeders of platinum or new type foxes and clear up many of the uncertainties which have clouded our vision. Two years ago Lowell Hancock produced a pure white pup from platinum mating to platinum in his ranch at Summerside. It lived only a short time and has been preserved in alcohol by Mr. Hancock and is a most interesting exhibit. Dozens of us have had the experience of double mating, using a platinum and silver with the results of lowered production of platinums as Mr. Werth describes, so that all in all the advice given can be classed as helpful.

A new strain of Alaska foxes has been developed. It is the silver blue or platinum, a cross between a blue and a white fox. All the experiments have been made at the government fur farm, Petersburg, Alaska. It has been obtained by crossing a white fox with a blue fox and then breeding the offspring back to the white. The second generation ranges all the way from one-half white and one-half blue to all white or blue and the third generation usually brings out the platinum blue fur. It is expected that the fourth generation will finally fix the color phase.

The Black Fox Magazine published in New York dips into the future with the following: "The fur industry is on the eve of sensational developments in the production of foxes and mink that seem to defy the laws of nature and add color and distinction among foxes and mink that should eventually widen the consumer field for the furrier in the styling and manufacture of these particular furs. Some of the new color foxes will probably drop by the way-side as either unaccentable to the consumer, or if they have beauty, too easily copied by the fur dyer. But new colors in mink and foxes are on the way and the fur trade will benefit."

Harry Rich, President Maritime Fur Pool Ltd., Moncton, N.B., is here on a short visit in connection with the firm's agency which is entrusted to the good care of F. R. MacLaine Charlottetown. Mr. Rich is the type of man that everyone likes to meet because he is personification of good humour and amiability. The company of which he is president, has had a most successful career, year after year building up its business until it is now regarded as one of the premier fox concerns in America.

Mr. Rich predicted the present big turn in prices for silver fox and new types some months ago and is very glad indeed, as are also his customers, that his prescience has been proved. On a visit to Mr. MacLaine's showrooms we noticed a number of consignments of particularly bright and beautiful silvers. One skin which was really most outstanding, came from the ranch of Harry Davison, Montague, it bore out the previous good reputation of this ranch for turning out high class pelts.

GIRLS
Here's a Job for YOU!

Too many soldiers in the Canadian Army are doing women's work. Men by the thousand are thus being held on this side of the Atlantic when their services are badly needed in the front line.

Over in England women look upon the war as THEIR war. They pitch in and fight by proxy—taking over job after job so that every last man can tip the scales for Victory. Here in Canada women MUST do likewise. They must take up the challenge and replace men in the non-combatant work of the armed forces. Such as any of the jobs listed below. Pick up the challenge! Enlist today and speed the time when your beloveds will return home.

WOMEN WANTED
(Training Given When Necessary)

Accountants, Bookkeepers, Canteen Stewards, Canteen Helpers, Cashiers, Clerks: General Office, Pay & Postal, Cooks, Cooks' Helpers, Dental Assistants, Dieticians, Draughtswomen, Drivers L.M.T., Drivers' Mechanics, Electricians, Hairdressers, Lab. Assistants, Laundresses, Medical Orderlies, Motor Mechanics, Night Vision Testers, Radiographers, Radio Operators, Spray Painters, Store Accountants, Storewomen, Switchboard Operators, Tailoresses, Telephone Operators, Waitresses, Wireless Technicians

Apply to any of these Recruiting Stations:—Halifax (Cogswell St. next Hospital), Yarmouth, Kentville, Truro, New Glasgow, Sydney, Charlottetown. Or sign and mail this coupon to C.W.A.C. Recruiting Officer, M.D. 6, Halifax, N.S., for C.W.A.C. booklet giving further information.

HOW TO ENLIST

Name.....
Street.....
City.....

Ceiling Prices for Poultry Dressing

OTTAWA, Jan. 13 —(CP)—Custom slaughtering and dressing of poultry and the separating of eggs for use in processing frozen eggs have been designated as "services" and brought under price ceilings by the Prices Board, it was announced tonight.

Exclusive of any packaging costs, the maximum charge per bird which may be made for custom or commission killing and dressing poultry is specified as eight cents for chickens weighing more than three pounds, five cents for chickens three pounds and under seven cents for fowl, 15 cents for ducks, 20 cents for geese and 12 cents for turkeys.

Without packaging or freezing costs, maximum charges permitted for breaking eggs for use in processing frozen mixed eggs is one and one quarter cents per pound, with an addition of one quarter cent per pound where other ingredients such as salt and sugar are incorporated in the mixture.

For breaking separating eggs for processing into frozen whites or yolks, maximum charge allowed is one and one half cents per pound.

LOGGING JOBS

OTTAWA, Jan. 7 —(CP) —Revision of selective service regulations covering logging has been made to facilitate the movement of workers within the industry when specific logging operations are completed, selective service officials said today.

Previously workers in the logging industry were frozen to their individual jobs. Under the revised regulations they may, after giving the necessary seven days notice and obtaining a permit from a selective service officer, move to another logging job.

ORANGES HARDIER

Oranges are more resistant cold weather than any other member of the citrus family

FOX RANCHERS

FRESH FROZEN CAPLIN AT 2½ CENTS A POUND DELIVERED ANY STATION

FREEMAN POPE,
Souris, R. R. 2
1-15-1i.

FOXES FOR SALE

Due to the fact that I do not now intend to keep as many breeders originally planned I now offer for sale several proven breeding females as well as a few pups. These include Royal Raymond 1220 Ringneck silver platinum male who as a pup won first at Charlottetown Show, one other silver platinum adult Platinum pup male, three whitefaces males and silvers.

I also have for sale one pup male, the son of a Royal and Pearl Platinum. This male when crossed with Royal females will throw the famous new type known as Glacier Blue.

J. ROBERT MUTCH,
Mt. Herbert,
5 Miles from Charlottetown
Phone Hillsboro R 1-1.
12-31-3i

Out Our Way By J. R. Williams

Our Boarding House With Major Hoo