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FEMINISM
FASHION



For Your Protection Every Zipper Boot Bears The Name Goodrich On The Tab.



FOR at least two hundred years, because the Parisian Grisetite and the Grand Dame of Versailles have, alike, always demanded the authentic in style, France has been the world's arbiter of excellence—dictator of feminine fashion.

A few years ago, Goodrich created the Zipper; sounding a new note in footwear which has become the perpetual vogue. Because, to be fashionable, style must be authentic, the wiser women of the new world demand to see the name Goodrich on any overshoe that is offered them as a Zipper.

The Zipper Boot is made only by the Canadian Goodrich Company at Kitchener, Ontario.

Goodrich ZIPPER Overshoes

IF IT ISN'T GOODRICH - IT ISN'T A ZIPPER

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LEPAGE SHOE CO., LTD. GOFF BROS., LTD.
Wholesale and Retail

A Morning Smile

The new tenants were visited by a

lady who had lived in the street for years. The new folks' small daughter, aged seven, walked up to the visitor, and, gazing intently at her from first

one side and then the other, said: "Oh, dear, but aren't you a funny-looking lady?" Her mother was horrified, and sought to undo the mischief as well as she could. "Why, Joan," she said, "what do you mean?"

Frightened, Joan stammered: "I only meant it for a joke." "Well," said her parent sternly, "it would have been a much better joke if you had said, 'How pretty you are!'"

Young Poet: "Yes, I have written a large number of poems, but I do not propose having them published until after my death."

Chorus of Friends (raising their hats): "Here's long life to you, old man."

Sympathetic Old Lady (to convict): "Ah, my unfortunate friend your fate is indeed a hard one, and, as she thinks of you here in this dreadful place, how your wife must suffer!"

Convict (very much affected): "Yes, mum, and there are two of 'em, mum. I'm here for bigamy."

Central Guardian Island Lady's Children Burned

DON'T MISS the entertainment and social in Hearts Hall, East Royalty, Wednesday night. 501-21.

ZION CHURCH HIGH TEA and bazaar, Thursday, Nov. 28th, 5 to 7 p. m. Delicacies will include pineapple cream dessert. Your choice of fancy work, aprons, children's ware, handkerchiefs, also candy department. 501-21.

PRESBYTERIAN CHURCH.—In Canada Sunday, Dec. 1st. There will be services in the Geddie Memorial Church at 11 a. m., in the Long River Church at 2.30 p. m., in the Clifton Church at 7 p. m. Preacher, John Fleck.

A PRIZE WINNER.—The Percheron stallion belonging to Mr. Peter Martin, Hunter River, won the "Maritime Championship" at the Amherst Fair, where he was shown. In addition to winning the championship, it will be remembered that this horse won first place at the Halifax Exhibition, and also second place at St. John Exhibition, and the Provincial Exhibition, Charlottetown.

WEDDING BELLS.—On Wednesday evening, November 6, took place the marriage of Frank H. Jewell of Forth Plain, N. Y., son of Mr. and Mrs. John Jewell of Prince Edward Island, and Miss Ethel L. Young, daughter of Mr. and Mrs. Leonard C. Young, Rev. H. J. Wood of Albany, assisted by Rev. C. W. Lembke, performed the ceremony in the presence of 25 relatives and friends. Fred C. Jewell, brother of the bridegroom, and Miss Mildred E. Young were the attending couple. The bride, who was given in marriage by her father, wore blue satin and carried a bouquet of pink carnations. The maid of honor wore rose colored silk with a bouquet of red carnations.

WELL KNOWN MINISTER.—Rev. W. D. Wilson, of the Central Baptist church, Halifax, has been called by the Lewisville Baptist church to fill the vacancy in its pastorate, caused by the retirement of the former minister, Rev. Z. L. Fash. So far Mr. Wilson has not yet replied. Rev. Mr. Wilson, formerly held Pastorate in New Brunswick and was the first chief inspector under the New Brunswick prohibitory law. He is a member of the Board of the Interprovincial Home for Women at Cove-dale. For the last eight years, Mr. Wilson has occupied pastorates of Baptist churches in Middleton, and Halifax, N. S., having been for the past three years in his present charge.—Moncton Times.

INSTALLED NEW MODELS.—Mr. Harry T. Crowe, of Boston, well known service engineer of the P. and H. Shovel Company, is a visitor to the city en route home from Prince Edward Island where he has just completed the setting up of one of the latest models of steam shovels for Mr. Harold N. Price, general contractor of this city who is the contractor for the new Cape Verde branch of the C. N. R. Before returning to the "Hub of New England," Mr. Crowe will also inspect the new P. and H. Steam Shovel that was put in operation this summer by Andrew Wheaton and Sons, Ltd., at Aulac, N. B., where that well known contracting firm are engaged on a diversion of the main highway.—Moncton Times.

PERSONALS

Mr. and Mrs. Edgar White, city, spent Sunday at West Covehead, the guests of Col. and Mrs. Allan.

Miss Margaret Gibbs, Grand Tracadie, left yesterday for New Glasgow, N. S.

Mr. and Mrs. Peter Ottawa, Charlottetown, have taken up their residence at Pleasant Grove. Mr. Ottawa will manage a fox ranch at that place.

PALPITATION Throbbing of Heart After the "Flu"

Mrs. J. Cunningham, Saint St. Marie, Ont., writes:—"Last February I had a severe attack of influenza which left me with palpitation and throbbing of the heart. I felt very weak and tired so began to take



and used about six boxes and have found them help me a great deal, and am very thankful for having found such a good medicine." Price, 50c. a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

HOME OF MR. AND MRS. D. J. E. SMITH FORMERLY OF VICTORIA P. E. I. DESTROYED BY FIRE, CLAIMING LIVES OF LITTLE GIRLS AGED SIX AND FOUR YEARS

Grim tragedy stalked into the home of Mr. and Mrs. D. J. E. Smith, fifteen miles east of Peace River, at a late hour on Friday night last, when their home was completely destroyed by fire, which also took the lives of their two eldest children, Gladys, aged six, and Marie, aged four years. The third child, a boy one year of age, was rescued from the burning building by the heroic efforts of Wm. Smith, who was employed on the farm, and who was awakened by the fire only when the flames were licking his own bed.

Mr. and Mrs. Smith had left early in the evening to attend a dance at Nampa, leaving the hired man in charge of the home. With everything apparently in safe condition, he retired fairly early, to be awakened about 11.30 by the flames. Jumping from his bed he rushed to the bedroom where the little boy was sleeping and carried him from the building. Returning, his entrance to the house was cut off by the flames, so he went to the window of the room where the little girls slept, and kicked in the glass with his bare foot. Just as he did so, however, the roof of the building collapsed, burying the sleeping children in a blazing inferno from which rescue was out of all possibility.

Smith then ran seven miles to inform the parents of the tragedy. It was only on his arrival that it was found that he had suffered a severe cut on the tendons of his foot, an injury which he had not noticed in his excitement.

While the cause of the fire cannot be definitely placed, it is believed to have been caused either by an overheated stove or from a defective pipe, which extended through the house.

The sympathy of the entire community is extended to the bereaved parents, who are highly popular residents of the district. An ironical incident in connection with the tragedy is the fact that Mrs. Smith had only the day previous been making arrangements to come into town to live for the winter in order that her little girl might attend school.

DEATH FOLLOWS FROM SHOCK OF GRIM TRAGEDY

Mrs. W. P. Trowsdale, Grandmother of Burned Children Died of Shock.

The death occurred on Monday evening of Mrs. W. P. Trowsdale, aged 38 years, of the Nampa district, following the shock from the tragedy in which her two little grandchildren, daughters of Mr. and Mrs. D. J. E. Smith were burned to death.

Mrs. Trowsdale has not been in good health for some time past, but was not considered as actually ill. The shock of the tragedy, however, was more than she could stand, and was directly responsible for her death.

Deceased is survived by her husband, two sons and three daughters these being Ira, and Carl, at Nampa, Mrs. D. J. E. Smith and Mrs. M. Brown at Nampa, and Mrs. Robertson at Vancouver.

The funeral will take place at St. James Church, Peace River, at 2.30 p. m. Friday afternoon.

THE INDUSTRIAL DEPRESSION AS AFTERMATH OF CRASH

Discussing the effects of the stock Markets in an article in The Financial Post, Toronto, Prof. W. T. Jackson, of the University of Toronto, says

"The full effects of the panic can only be known by the final outcome, but it is safe to say that the task of nursing back to health the vast army of stock market cripples left by the wreck will require, a considerable time. Many others of means were saved only by having their accounts taken over by banks or by corporations of which they were officers or directors. As a result, family budgets will have to be pared down, which will affect to some extent retail trade.

No serious reaction upon industry is likely; no such general business depression as that of 1893-94 or 1907-08. Enterprises have gone on about the same during and since the crash as before and seem to be upon a sound basis. The previously active merger movement will see some recession until mergers already completed have had a chance of being tested. Here we may suggest, that while mergers, if successful, may tend toward stability of operation, they seem to be leading to instability of finance.

"It seems certain that confidence in those institutions which are devoted to business 'forecasting' or 'tipping'—as distinguished from

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Today and Wednesday We Will Celebrate Our Fifty-Second Day of Going-Out-of-Business Sale

Combining the Two Sales by Giving Our Customers (2) Two of

THE BIGGEST BARGAIN DAYS

Remember we have no COMPETITION. We are Going out of Business and must get rid of the Goods.

If you miss visiting us today and Wednesday you will miss the chance of the season. We sell nothing but quality goods.

SALE STARTS 9 A. M.

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Patons Ltd.

W. W. Owen Liquidators
J. A. McLaren Liquidators

urities (bonds and preferred stocks) will again take a reasonable place in investment policies." Norway's road-improvement program calls for an expenditure of \$266,276,000.

Boys' Wool Mackinaws \$3.95

Dollar Days we will clear boys all wool Mackinaws, fit boys 8 to 14 years for 3.95—A real bargain. Also Men's all wool Mackinaws 6.00

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