

# Woman's Realm :- Social and Personal :- Fashions :- Literature

## EASY TO OBTAIN AN ASH TRAY FREE

By smoking Rosebud cut plug and saving poker hands.

Every pipe smoker needs an ash tray; and the men of the Maritimes have found out a very easy and attractive way to obtain one. They smoke Rosebud cut plug and save the poker hands. Three complete sets of poker hands will obtain a nickel-plated ash tray, six and three-quarter inches in diameter. Suspended, fountain pens, cameras, shaving outfits, barometers, are but a few of the many other valuable premiums available to smokers of Rosebud cut plug. Quality and premiums are making this fine reach meadow pipe tobacco more popular than ever all over the Maritimes.

Write for special premium sheet to Dept. T. S., Post Office Box 1820, Montreal.

### Gag

Jesse Block offers this one about the Jewish doctor who was born in Scotland. He joined a country club and on the first day he was told that if he had his name inked on the golf ball, it would be returned if lost and found.

"So all right," he said, "put down my name ball Ginzburg, plizz."

The man in the golf supply shop wrote his name on it.

"Hm-mm-m," he humm'd, "dot's dandy; would you also plizz put down M. D. after mine name, I'm a doctor!"

"De glad to," said the fellow, as he added M. D. to Mr. G's tag.

As Mr. Ginzburg inspected the inked product, he cooed: "Would you mind doing me one murr favor, plizz?"

"Of course," said the man, "now what?"

"Put don hours 10 to 3."—Daily Mirror.

## READ OF A CASE LIKE HER OWN

Decided to take Lydia E. Pinkham's Vegetable Compound

Moncton, New Brunswick—"Before my last baby was born I was very weak, nervous and discouraged. I saw an advertisement in the paper about a woman who had been like me so I bought a bottle of Lydia E. Pinkham's Vegetable Compound. I took three bottles and it carried me safely through that critical time. I have three children to care for and I feel well and strong. I have told two other women about your medicine."—Mrs. GUS ARSENAULT, 82 Albert Street, Moncton, New Brunswick.



Only the Best will do

The women of the Maritime Provinces who bake their own bread demand the highest quality of flour the world produces—the highest quality of flour that can be milled from the best Manitoba hard wheat.

Is it then surprising that among the women of the Maritime Provinces who bake their own bread, there should today be such a widespread preference for

# REGAL FLOUR

## What the Fashionable are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annebelle Worthington



All patterns 15 cents each in stamps or coin (coin preferred).

No. 2623—The skirt of this snappy sports costume approves of a wide all-around box-plaited flounce to flare its hem. The tuck-in blouse of shirt waist type is youthfully becoming with turn-down collar. Designed for sizes 14, 16, 18, 20 years, 36, 38, 40 and 42 inches bust. Size 36 requires 2 1/2 yards of 39-inch material for skirt and 2 1/2 yards of 39-inch material for blouse.

No. 2625—It's youthfully smart and practical. You'll love the moulded princess lines of this snappy tweed coat that flares so attractively toward the hem, creating an animated impression. Designed for sizes 14, 16, 18, 20 years, 36, 38, 40 and 42 inches bust. Size 36 requires 2 1/2 yards of 54-inch material with 2 1/2 yards of 39-inch lining and 1 1/2 yards of 5-inch fur and 1/2 yard of 35-inch contrasting.

No. 3230—Boys will be boys! And it is interesting to note the effect in their mannerism when garbed in mannish togs as the English sack suit illustrated. It is quite like dad's and gives young lads such a big thrill to wear a real mannish suit. Designed for sizes 4, 6, 8 and 10 years. Size 8 requires 2 1/2 yards of 35-inch material with 1/2 yard of 35-inch lining.

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## Dorothy Dix Letter Box

### Thrills Fade After Long Engagement, but Love is Generally a "Lean Horse" for a Life Journey. Unhappily Men Have Foot .. Troubles

Dear Miss Dix—I have been engaged to a young man for more than a year and it will probably be two more years before we can be married. Here is my problem: While I have not stopped loving him for one minute and he loves me as much as ever, we no longer thrill each other. I don't want it to be this way. I want all the sweet romance. I want my heart to beat faster every time he says I love you and every time he touches my hand.

As it is we have got so that we fuss at each other half of the time, and the other half I am continually thinking of how much the things he does and says would have thrilled me a year ago while now they don't even stick in my mind. And I know that he doesn't thrill over my every word, either. How can I keep him forever interested in me as he was at first.

Answer: Can you keep the dew on the rose? Or a bud from unfolding? Can you make the first faint pink-flush of dawn a permanency? No more can you keep the glamour about any human relationship.

There can never be but one first time about anything. After that the surprise, the novelty, the wonder of it is gone. It becomes a repetition. You know what to expect and the kick is gone. That is why you no longer thrill at your lover's kiss, or have palpitation of the heart at the sound of his footsteps, and why your romance begins to look bedragged and frayed around the edges. Furthermore, the reason that you and your sweetheart quarrel over trifles is because you are both secretly resentful because the other has not the power to give back again those first moments of rapture. Each of you feel that the other is letting you down. It is as if some one who had been feeding you on champagne had only a glass of water to offer you.

This is one of the inevitable results of a long engagement, this tired feeling, this sense of disillusionment. People who are engaged for a long time are much more apt to have it than married people because in marriage other interests are substituted for the love interests. The thrill of settling down to the real business of life and the thrill of going to housekeeping and having a baby takes the place of the old romantic thrills. Besides husbands and wives do not expect to subsist on gooey sentiment so they are not always testing their kisses to see if they are as sweet as they used to be and have the same flavor.

The thing for you to realize is that there is no possible way to encore thrills and make them a continuous performance. Nor is there any possible way by which you can keep yourself and your sweetheart keyed up to a high emotional pitch. You are foolish to try it, and you are still more foolish to let your failure make you unhappy.

The rainbow-chasers are no sillier than the romance-chasers because they never find it. Just as they think they have grasped it, it turns to nothing in their hands. It is the thrill hunters who make the unfaithful husbands and wives because they are always thinking that some one has an allurement for them that their husbands or wife has not, and that they would get a kick out of being married to some other woman or man that they do not get out of their present partners.

So make up your mind that the thing that has happened to every one else has happened to you, and that you have passed through the thrills of love and come to the better part which is not uncertainty but surety. You have wakened up from love's young dream and found it a reality. You have found a man who no longer idealizes you, but who loves you in spite of your faults and shortcomings, and you feel the same way about him. You do not see him as a fairy prince but as a man whom you can tie to. You no longer thrill at his coming, but you have the blessed assurance that he will always be there when you need him. And that is what makes happiness in marriage. Congeniality, certaintiness, companionship.

And quite expecting each other to say things that thrill you or to keep up any high pressure love-making. Come down to earth and talk about commonplace subjects and then you won't quarrel.

Dear Miss Dix—The company by which my husband is employed throws parties occasionally for the stenographers of the office and our husbands, employees only, wives not invited. These parties are held at a lake miles from the city and are very gay affairs with plenty of hip flasks, and the men are expected to bring the girls back home. What chance has a wife in a last year's frock when her husband is thrown in direct contact with pretty young girls who spend every dollar of their salaries on themselves and dress to the nth degree? Perhaps I am wrong, but I believe that large business corporations should wish for the good will of their employes' wives and certainly this is no way to gain it.

Answer: I should say not. I don't know what that company manufactures, but as a trouble-maker it is a world beater, and it sounds as if it were a runner-up for the divorce court.

How anybody with sense enough to run an apple cart, to say nothing of conducting a big business, could have little enough intelligence to think they are advancing the interests of their concern by bringing married men and young girls together in social relationship at such affairs passes comprehension. What they really are doing is promoting flirtations.

Of course whoopee parties in which the guests are married men and business girls are common enough, but the men who give them are generally prudent enough to invade other men's offices, not their own, for their guests, for experience has taught them that friendship with all, entangling alliances with none, is a good motto for a business house as well as a country, and that nothing so demoralizes an office as an office scandal.

A year or two ago one of our big railroads made a survey to ascertain the domestic status of its employes, and it established the fact that the men who were happily married and got along amiably with their wives were better able to concentrate on their work, were more efficient, more reliable and more ambitious, and therefore more valuable to the company than the men who were unhappily married.

In view of this how rash the policy of a company that would literally throw pretty young girls into the arms of married men at parties to which

# MAGIC BAKING POWDER

gives better baking results . . .



3 out of every 4 Canadian Housewives,\* who bake at home, say they use Magic Baking Powder because it gives consistently better baking results.

If you use Magic, then you, too, can always be assured of the same good results with all your baking.

\*This fact was revealed in a recent Dominion-wide investigation.

If you bake at home, send for the New Magic Cook Book. It will provide you with dozens of interesting suggestions to help you with your baking. A copy will be sent free on request.



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The wives are not even invited, and who would force the men to notice how much prettier and younger and gayer these young girls are than their wives who are worn with child-bearing and penny-pinching.

For it is one thing for a man to see Miss Sweetums at her desk where she is just part of the office machinery and where he might never give her all decked out in her glad rags at a party when perhaps he has had enough cocktails to make every woman look like a houri straight from Paradise.

And I wonder how much work that company gets out of the married men the next day after they have listened to what their wives had to say about the party when they got home!

Dear Miss Dix—What do you think of a man who tells his secretary that he doesn't love his wife, that her voice gets on his nerves and that he should be pitied for having to live with her, and that he is heart-broken because he can't have any of his relatives visit him because his wife quarrels with them all, and then turns around and tells the wife that she is all the world to him and sends her flowers on their wedding anniversary and takes her with him and sends her flowers on their wedding anniversary and takes her with him and sends her flowers on their wedding anniversary and takes her with him and then pretend to be so devoted to her.

Nearly always when a man complains about his wife and tells another woman how unhappy he is and how his wife doesn't understand him, it is the time-honored approach to a flirtation. It is the way he justifies himself for his disloyalty, and nine times out of ten it doesn't mean a thing except that he wants to step out with a pretty girl. He may be really fond of his wife and admire her above all other women, but he has to alibi his conscience in some way and his wife's shortcomings are as good a cloak as any to hide behind. Or else he may complain of his wife because he is a weakling who likes to be pitied. Or he may really secretly dislike his wife, but be so afraid of her that he shows her attentions to save himself from her temper. And the reason that he complains to his secretary is because she is the only one he dares talk to. He would be ashamed to show himself such a cad to another man, and he would be afraid a mutual friend would tell his wife, and besides a lot of men consider that it is part of a secretary's job to listen to their domestic tales of woe.

## A Morning Smile

An absent-minded professor was in the receiving line at a faculty reception for the students. One of the students who worked part time in a tailor's shop and who had made several shirts for the professor, approached the professor. The latter not recalling his identity, extended his hand cordially and said: "Your face is familiar, young man, but for the moment I cannot remember who you are or where I have seen you." The student blushed and whispered in the professor's ear: "Made your shirts, sir." "Ah, to be sure," said the professor turning to the lady next to him in line, "Mrs. Brown, permit me to present Major Shurtz."

## No More Piles

HEM-ROID, the prescription of Dr. J. S. Leonard, is guaranteed to banish any form of Pile misery. It gives quick action even in old, stubborn cases. HEM-ROID succeeds because it heals and strengthens the affected parts and removes blood congestion in the lower bowel—the cause of piles. Only an internal medicine can do this, that's why salves and cutting fail. Hughes Drug Co., Ltd., and druggists everywhere sell HEM-ROID with guarantee that it cost you nothing if it doesn't end all Pile agony.



### ITS COMFORT WILL BE A REVELATION

MODERN WOMEN are grateful for the new qualities of Modess. So many of them have praised it as being better—so many have recommended it to their friends—that to-day it is preferred everywhere.

The disposable centre of Modess is made of an entirely new substance, that is soft and fluffy as down. It does away with the irksomeness and discomfort of old style methods. Because of its substance and composition, its fine tapering edges, Modess is really more pliable and snug fitting, more comfortable and absorbent, than any other hygienic napkin on the market.

With Modess the old fear of a penetrative absorbency is banished, because Modess has a moisture-proof back, which protects the most delicate dress. With Modess you purchase confidence and convenience, at a cost ridiculously low in proportion to the value you get. Just try a box to-day.

# Modess

So Infinitely Softer  
A Johnson & Johnson Product

## Etiquette

By Roberta Lee

Q. Is it permissible for one to aid the servant in removing the plates by stacking them?

A. Never.

Q. Should a man use perfumed stationery or envelopes with gay linings?

A. No; the man of good taste uses plain white unruled paper and envelopes to match.

Q. What is the real test of perfect manners?

A. Never to offend the sensibilities of others.

We regret to learn of the illness of Mr. Thomas Warner, Rollo Bay Centre.

## For The Cook

### BACON SALAD

Mix one-half cup diced apples, one-half cup diced celery, and one-quarter cup mayonnaise dressing. Let stand 10 minutes. Shred one small firm head lettuce, add to it one cup diced cooked breakfast bacon. When ready to serve combine the mixture and serve.

## Headache

often relieved without "dosing" with "VICKS" VAPORUB

Is assured if you use Cuticura Preparations every day. For baby's daily bath always use the Soap; it is pure and refreshing. The medicated Talcum soothes and comforts his skin after bathing and also prevents chafing and irritation. Little skin and scalp troubles may be prevented by using Cuticura as a soap.