

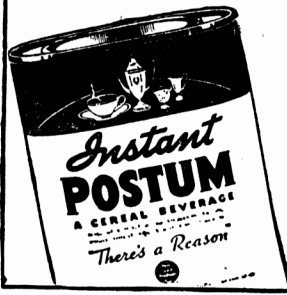
LITTLE DRAMAS OF HOME LIFE



Pop was writing the household cheques ... and suddenly blew his top!

IT was as quick as that! All was serene in the household, with the Male Parent working in his den, the rest of the family scattered around. Then, all of a sudden, Pop exploded like a landmine.

What had happened to Pop? — Was it the bills? — no, they came every month. Was it the kids? — no, Pop usually took them in his stride. Was it — yes, this sounds like it — a caffeine hang-over? For Pop had been going it rather strong for tea and coffee recently.



Watch your nerves! Drink Postum — for its grand, rewarding flavor — and because it's the ideal way to stop drinking tea and coffee. Contains no caffeine to over-stimulate and upset you. Convenient — made right in the cup — economical — costs less than a cent a serving.

EASTERN GUARDIAN

"MRS. G. S. INMAN will be at home at the Poole Hotel, Montague on Thursday afternoon 3 to 5 in honor of her daughter-in-law Mrs. G. S. A. Inman.

Georgetown And Vicinity

Mr. Ferdie Batchelder has returned home from a visit to Pictou, N.S.

"Billy" Stevens recently motored to Halifax.

Miss Frances Hennessey of Charlottetown, was a recent visitor to Georgetown, where she was the guest of Mrs. Ella McKinnon.

Ted Bradley and Gerald Doyle spent the holiday at their homes in Charlottetown. They are employed in the Georgetown area on road survey work.

Albert Skinner and Richard Lavars are engaged in putting asphalt shingles on the roof of Mr. Walter Solomon's home, on Water Street.

Miss Lois Bushey of Souris was a visitor at the home of Mr. and Mrs. William Murphy on Sunday.

Mr. and Mrs. Stewart Burke of New Glasgow, N.S., are visiting at the home of Mr. and Mrs. William Burke, Richmond Street.

Mr. and Mrs. Spurgeon Walker and family motored to Souris on Saturday and spent Sunday at the home of Mrs. Walker's parents, Mr. and Mrs. William Buffet.

Mr. and Mrs. Gordon Johnson of Sturgeon, were guests at the home of Mr. and Mrs. Chester Llewellyn on Sunday.

Miss Frances Fitzgerald, of Charlottetown spent the weekend at the home of her grandmother, Mrs. Henry Goteil.

Mr. and Mrs. Warren Hemphill, accompanied by Miss Madeline McKinnon of Charlottetown recently visited relatives in Burnt Point, G.

CURLS NOW FOR STRAIGHT HAIR

CHICAGO — A new hair-do, claimed to give every woman permanent curls, regardless of deficiencies which have kept some hair straight was reported to the American Chemical Society today.

The process is not a secret formula, but is based on the action of the sulphur which forms part of all human hair. The report was made by Dorothy Sanford and Fred L. Hummoller of the Raymond Laboratories, St. Paul.

They explained that human hair is made principally of keratin, a fibrous protein. The fibres link together, end to end, to make a long chain. There are two kinds of links fastening the keratin fibres together. One of these is the form of sulphur known as cystine.

In waving or curling hair, these sulphur links are broken, by taking oxygen out of the cystine, and after the sulphur links are re-established, by adding oxygen.

"It is while a woman's hair has the cystine or sulphur links broken that the hairdresser winds the tresses around small curlers. At that point, if no sulphur link is present, the keratin fibres slide over each other and bend, thus producing a curl.

SULPHUR RESTORED

If next the sulphur link is restored, it locks the curl in place and a real permanent is the result. The difficulty has been that the sulphur-cystine part of hair varies from woman to woman. The sulphur links do not all break at the same time, nor return for their locking job at the right time.

The new chemical process determines how many of the sulphur links are ready to do a curling job, and shows when enough are ready for making a permanent.

DANCE

MONTAGUE CURLING RINK WEDNESDAY, OCT. 16

DON MESSER and His Islanders Admission 50 Cents

Proceeds in aid of the new King's County Memorial Hospital.

Poultry—Poultry

Buying daily Live and Dressed Fowl and Chicken. Crates supplied. Railway rates, trucking equal to railway rates paid.

EASTERN PACKING CO. Souris

H. J. MABON OPTOMETRIST Fitting and Supplying Glasses Etc. Montague, P. E. I. Office Hours 10 to 11 A. M. 2 to 5 P. M. Holidays etc. by appointment Office Connected With DRUGSTORE

KING'S COUNTY BUSINESS REVIEW

BERGMANN CONSTRUCTION COMPANY LIMITED (J. E. Dunning, Mgr.) HARDWARE, FLOUR & FEED, PRODUCE & LUMBER Phone 5 - Montague, P.E.I.

J. A. McDonald & Co. GENERAL MERCHANTS and PRODUCE EXPORTERS Cardigan, P. E. I. In Business Over 35 Years Phone 1-1

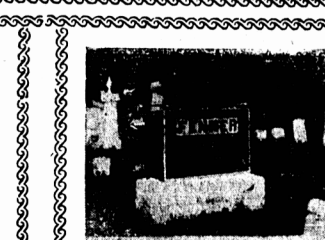
H. J. MABON DRUG STORE Optometrist - Prescriptions VITAMINS OF ALL KINDS Phone 52-2 - Montague

MONTAGUE GARAGE (G. A. Nicholson and C. A. Nicholson, Props.) GENERAL REPAIRS ACETYLENE WELDING P. O. Box 340 Phone 16-11 Montague, P. E. Island

65 YEARS MAKING FUNERAL SUPPLIES OF A BETTER KIND (The Pride We Take In Our Plant Is Well Founded.) FUNERAL DIRECTORS AND EMBALMERS The Montague Furnishing Co. Ltd. Montague, P. E. I.

W. A. POOLE & Co. LIMITED Dealers In DRY GOODS-GROCERIES-HARDWARE BOOTS and SHOES, etc. Phone 621-3 Lower Montague, P.E.I.

McGowan's Limited GENERAL MERCHANTS Phone Montague 62-2 Kilmuir, P. E. I. In stock for immediate delivery Brantford LS Hydraulic Holsis with 12 Ft. Tipping SILL. McCormick-Deering Hand and Electric Cream Separators in Stock for immediate delivery.



VERE BECK & SON MONUMENTAL MANUFACTURERS Phone 38-11 Montague Phone 1190 Charlottetown

T. M. Llewellyn Ltd. General Merchants Delivery To Bus Stop Everything For The Family Open TUES. and SAT. Evenings Phone 32 Montague, P.E.I.

THE MONTAGUE FURNISHING CO. LTD. Passing through the progressive town of Montague, we noticed a large plant with the sign "The Montague Furnishing Co. Limited". Wondering what they had, we called to find out. To our surprise, we found a large, well-equipped plant, devoted exclusively to the manufacture of funeral supplies such as caskets, suits and dresses, embalming fluids and disinfectants; in fact, everything required for that particular work. On looking over their records, we were surprised to see that their product is shipped to every Province in Canada, Newfoundland, West Indies, Trinidad, and even orders from South Africa. In addition to the wholesale work, this firm has, for the past sixty-four years, catered to the local funeral requirements, using the most up-to-date equipment and giving efficient service. Questioned regarding industries in P. E. I., the management informed us that the trouble with Islanders is that they are not factory-minded. Many would rather sink their capital into some "hole in the ground" in Northern Canada than patronize home industry. The greatest handicap is slow transportation and shortage of raw materials. Competition is as keen in this work as any other line; and only by the loyalty of employees in turning out the best, can business be built up and maintained. This plant gives employment to a large number of men and women, and could be greatly extended if the handicap of slow transportation was removed and taxes reduced, so that more could be spent on capital equipment.

Boudreault & McQuaid Gov't. Reg'd. Egg Grading Station EGGS, POULTRY and SUPPLIES Phone 67 Montague, P.E.I.

FREDDIE'S SERVICE STATION IRVING OIL PRODUCTS Opposite Vere Beck Monument Works Phone 33-4 - Montague, P.E.I.

STEWART & BECK General Merchants Look In And Inspect Our Full Line of FURNITURE Phone 37 Montague, P.E.I.

W. A. JOHNSTONE (Est. 1884) Oldest Established Firm In Montague GROCERIES - FRUIT - FLOUR - FEEDS Smokers' Supplies, School Supplies and Hardware Phone 6 Montague, P.E.I.

DOUG'S SERVICE STATION GAS-OIL-WASHING ACCESSORIES Complete Lubrication Phone 44-11 Montague, P.E.I.

J. J. STEWART MEATS - FISH VEGETABLES Phone 4 Main St. Montague, P.E.I.

Estate W. B. LEARD THE MEN'S SHOP MEN'S HEAVY PANTS \$4.50 to \$7.25 SOURIS, P. E. I.

H. L. McGregor & Co. General Merchandise DRY GOODS and GROCERIES Phone 3 Montague, P.E.I.

SOURIS LADIES' and CHILDREN'S WEAR New shipment of cloth and fur coats. Also housecoats.

LLOYD'S SERVICE STATION (L. H. Stewart, Prop.) IRVING OIL PRODUCTS WASHING - SIMONIZING LUBRICATION Phone 23 Souris, P.E.I.

GEORGE MOAR GROCERIES & FEEDS Phone 77-24 New Perth P. E. Island

EASTERN PACKING COMPANY CANNERS EAST PACK BRAND CHICKEN HADDIE - CHICKEN - BEEF Exporters of LOBSTERS AND SMELTS Souris, P. E. I. Phone 30

The STAR GROCERY GROCERIES FLOUR - C. I. L. PAINTS C. B. WHITE, Prop. Phone 24 Souris, P.E.I.

WATERWORTH COLD STORAGE and CANNING FACTORY See us about Cold Storage Locker Space. Canning of all kinds WILFRED WATERWORTH Montague.

N. H. RICHARDS & SON GROCERIES, CONFECTIONERY and SMOKERS' SUPPLIES TAXI - BARBER SHOP Phone 20 Souris, P. E. I.

MATTHEW & McLEAN Ltd. (Est. 1898) P. E. I. BRIDGETOWN GENERAL MERCHANTS BUILDING MATERIALS PAINT UP - CLEAN UP SHERWIN-WILLIAMS PAINTS SPRAYING MATERIALS, INSECTICIDES Souris Phone 9

McKENZIE'S GARAGE (Robert J. McKenzie, Prop.) PARTS and GENERAL REPAIRS DELUXE MOTOR OIL DUNLOP TIRES Phone 21 Souris, P.E.I.

The J. J. HUGHES Co. Ltd GENERAL MERCHANTS and IMPORTERS EXPORTERS OF FARM PRODUCE COMPLETE LINE OF FLOUR AND FEEDS Phone 12 Souris, P.E.I.

TOWNSHEND & ST. JOHN McCORMICK - DEERING FARM IMPLEMENTS & PARTS Associate Dealer CANADIAN TIRE CORPORATION SEATTY BROS. EQUIPMENT FIRESTONE TIRES Souris, P. E. I. Phone 4

SOURIS THEATRE "ABROAD WITH TWO YANKS" SAT. OCT. 19th.

GOOD TASTE KEY TO WORTH STYLES

Paris-Worth's recent showing was not sensational, but it held the eye for the beauty of its simplicity of outline and detail. The suits of this house all are severely tailored with little trimming, and have long jackets and tight skirts to the calf. Many suits are worn with vests of contrasting material, as in the case of a black-and-white overcheck tweed with a long jacket and pencil-slim skirt, which was worn with a red

vest with black buttons. A plain-brown woolen suit with patch pockets on a skirt was worn with a brown-and-white checked vest and the jacket was lined to match. One mixture which was odd but delightful, nevertheless, was a tawny port-wine velvet jacket with a gray tweed skirt. The dresses all are tight-fitting with flat pleats across the stomach which fall in scrolls of material at the back. They also have draped sleeves from the shoulders and are mostly high-necked or have low, square necks. The even-

ing dresses, all untrimmed, are exotic but easy to wear. A mustard-yellow dinner dress gathered to the knees at front with a small train at back, had tight elbow-length sleeves, a slim skirt and a low, square neck adorned with a huge bunch of artificial roses. Another tomato-red dress was swathed about the hips with a sash, the fringed ends of which trailed the ground. The neckline was low and V-shaped, and the sleeves were draped from the shoulder. A pretty, black velvet cocktail pajama-suit had trousers which were tight to the knees and flared from there down. They were all up to the knees. Over the trousers was worn a Chinese coolie-type jacket, under which was a pink-and-silver draped blouse. Worth showed nothing new, but everything was in good taste.

MISSSED ROYAL SUIT LONDON-(CP) — Thieves who broke into Benson and Clegg's, the some suit material, but missed a King's tailor, stole four suits and suit which had just been made for His Majesty.

Watch Out for Sniffy, Swoozy Head Colds! A Few Drops Relieve Distress VICKS VA-TRO-NOL

Never neglect head colds! They can cause much suffering. A little Vicks-Va-Tro-Nol up each nostril works fast right where trouble is to relieve uneasy, stuffy distress of head colds. Soothes irritation, reduces swelling, makes breathing easier. Try it! Also helps prevent many colds from developing if used in time. Follow directions in folder.

Nobel War Plant Supplies Lumber For Veterans



These fine pieces of two-inch tongue and groove, excellent for base flooring, are being loaded into freight cars at Nobel, Ontario, to be shipped elsewhere in the province where they will be built into veterans' homes. They have just been taken from one of the more than 220 buildings, former units of Defence Industries Limited, explosives plants, now being dismantled. Materials available for home building such as lumber, win-