

\$ DAY!

Wednesday, Oct. 27th! A Harvest---Bargain Day at the NATIONAL CLOTHING CO.

\$ DAY!

Sensational \$1.00 Values

- Children's all woolen coat sweaters worth 85 cents 2 for \$1.00
Men's Silk Knit Ties, reg 50c 3 for 1.00
Men's Coat Sweaters, Military Collar worth \$1.75 1.00
Silk Mufflers regular price 1.90 1.00
Soft felt Hats, regular price 2.00 1.00
Fancy Shirts regular 2 75 and 150 1.00
Working Gloves, Reg. 75c, on Dollar Day 2 prs. for 1.00
Men's Top Coats, only 3 in stock at 1.00
All Wool Unshrinkable Under wear worth \$1.35 for 1.00
Union made overalls and coats Reg. 1.25 1.00
50c Braces, Dollar Day 3 prs. for 1.00
Dogskin Gloves, wool lined Reg. 1.25 for 1.00
Undressed Kid Gloves, wool lined Reg. 1.25 1.00
Any Cap in the store, on Dollar Day 1.00
Other lines of Caps, Reg. 1.00, Dollar Day 2 for 1.00
Drill Shirts, Black or Tan Dollar Day 2 for 1.00

DOLLAR DAY

Save your \$\$\$ on your Suit or Overcoat

Suit Bargains on Overcoats Reduced Dollar Day for Dollar Day

- Men's \$10.00 Suits made of good strong Tweed, well made. Get it on Dollar Day for 7.00
Blue Serge Suits, single or double breasted, selling regularly at \$13.50 Dollar Day price only 9.80
\$15.00 on Dollar Day will buy you a Suit fully worth \$20.00 to 22.50. We are making this sacrifice just for one Day. We can stand it.
Get a \$22.50 suit on Dollar Day for 15.00
Men's Fall Toppers in Black Cheviots with silk face lapels. Regular 13.50 Dollar Day only 9.50
Winter Overcoats, with convertible or shawl collars, one of the best 10.00 coats in the city. Our price on Dollar Day only 7.80
Raincoats at 4.00 on Dollar Day
Waterproof Coats selling regularly at \$7.00 only 4.00 on Dollar Day.

The Country Boys Chance

We are giving away Free 2 Bicycles to 2 Country Boys securing largest number of Votes.

A Vote with every 25c purchase make them count up On Dollar Day.

SHOES and Rubbers, all are included in this special Dollar Day Offer. Twenty per cent will be given to you on Dollar Day. 20 p. c. off

NATIONAL CLOTHING CO. Charlottetown P. E. I.

Don't Forget Your Votes, Boys

Bear in mind that every 25c purchase will secure you an Extra Vote for the Bicycle Contest.

Work energetically and be one of the 2 lucky winners.

A gift to strengthen friend hip---your photo.

The Cook Studio

Your Photo for Xmas

The simple gift that lends the touch of friendship without the embarrassment of an obligation. Make an appointment today.

Bayer Photo Studio

For Vacation Days

There is nothing that we could suggest to add more pleasure on your holiday than a Kodak---they are light, compact, efficient and dependable in the fullest sense of the word. We carry a complete stock of Kodaks, Films and all supplies. We have a developing and printing department which is equipped up-to-date. Prices satisfactory. Mail your next film to

The Ells Pharmacy, Ltd. Montague, Prince Edward Island

Alley & Co.

Are Selling \$4.00 4 50 and 5.00

Ladies' Tan

Boots For

\$2.95 pair

Sizes 2 1-2, 3, 3 1-2, 4, 4 1-2

Alley & Co.

135 Queen Street

King's County Liberal-Conservative Convention

A Convention of the Liberal-Conservative Party of King's County will be held at Georgetown on Wednesday, Nov. 27th, 1913, at 1 p.m., for the purpose of nominating a Candidate in the Liberal-Conservative interest in King's County in place of Mr. A. L. Fraser.

Each Poll is requested to have the usual number of delegates in attendance. JOHN McLEAN, Vice-President.

3320-10-7m231

The Eastern Guardian

..\*IT PAYS to buy in this Province ..\*ONE CENT per word each in section for advertising in this column. Cash must accompany order.

..\*T. GORDON IVES is Guard-Representatives for Montague. ..\*D. F. TIERNEY is Guardian representative in Souris. METT

..\*HERRING---The Schr. Murray R. Munro is discharging a cargo of herring for Matthew & MacLean, Ltd. Souris. ..\*COAL LADEN---The Schrs. Henrietta, Arizona and Mary Ellen are discharging coal for Stearns Bros, J. J. Hughes, Souris and James Dingwell, St. Peters.

..\*GENERAL CARGO---The Schr. Irene, M. B. Capt. Colford arrived from Halifax Wednesday, with a general cargo for the merchants of Souris.

A GOOD RESOLVE

I will start anew this morning with a higher, fairer creed; I will cease to stand complaining of my ruthless neighbor's greed; I will cease to sit repining while my duty's call is clear; I will waste no moment whining, and my heart shall know no fear. I will try to find contentment in the paths that I must tread. I will cease to have resentment when another moves ahead. I will not be swayed by envy when my rival's strength is shown; I will not deny his merit, but I'll strive to prove my own. ---Sunshine Bulletin.

THE REVERSE SIDE.

"Now," said the candidate, "I'll tell you what I stand for." "Never mind that," yelled a voice from the crowd. "Tell us what you won't stand for."

CITY-TOWN MARKETS

Table with 2 columns: Item and Price. Includes Butter, Fowl, Chickens, Hay, Wheat, Oats, Eggs, etc.

S'SIDE MARKETS

Table with 2 columns: Item and Price. Includes Butter, Calfskins, Chickens, Eggs, Hay, etc.

Eyes Examined Satisfaction Guaranteed

Our guarantee means something We are not here to-day and away tomorrow; you know just where to find us. Comfortable vision or your money back. No guess work. Accurate, scientific measurements and tests.

H. J. MABON Druggist & Optician, Souris P. E. Island

FISH SCRAP AS FERTILIZER

Artificial fertilizers are meeting with an increasing demand in America. This, added to the sudden shutting off of the supply of German potash, has focused the attention of the governments of the United States and Canada upon their respective sources of commercial fertilizers.

One excellent source of potash and nitrogen is fish scrap. This material is manufactured from the offal at canneries and other fish curing establishments. As yet but a comparatively small proportion of the waste in

connection with the fisheries is utilized, owing chiefly to the economic problem of manufacturing. The fish reduction industry is carried on only for a few months each year and, as a result, the capital invested is unproductive for a considerable portion of the year. To overcome this, efforts have been made to couple the industry with some other that would make it possible for the plants to be kept in operation for longer periods--possibly for the full year.

Now and then the admirable German system breaks down as when Gott sets out to strafe the Armenians.

EASTERN PERSONALS

..\*Miss Clara MacLellan, teacher Indian River is spending her vacation in Souris.

..\*Mr. Joseph MacDonald, Little Pond, was in Souris on Wednesday on a business trip.

..\*Miss Mary MacDonald, teacher West St. Peters, was a visitor to Souris on Wednesday.

..\*Mr. William Peters, Rollo Bay, has accepted a position with the firm of Matthew MacLean, Ltd., Souris.

..\*The following are registered at the Cox Hotel, Souris: S. T. Green, Charlottetown; J. R. Bears, Taylor Village N. S.; G. T. Cowper, Montreal; E. Ward, Halifax; F. M. LeBlanc, Chas. Reid, Toronto; C. B. Bird, Montreal; T. C. Edgett, Charlottetown; E. J. Amey, Montreal; B. M. Swythin, Toronto; H. O. Southcott, Toronto.

IN MEMORIAM

LAWRENCE KINCH

On Oct. 3rd inst. there passed from this world to his eternal reward, Lawrence Kinch, one of Alma's most respected residents and well to do farmer in the 72nd year of his age. He leaves to mourn six sons and two daughters; five sons in the United States, Frank, at home on the homestead, Mary and Lottie in Alberton; also three brothers, John, farmer of Alma; James W. in the employ of J. H. Myrich, in Charlottetown, and Peter Kinch, carriage builder and undertaker of that place, besides several grand children to mourn. The love and esteem in which he was held was evidenced by the large concourse of people who followed his remains to St. Mary's Roman Catholic Church, Alberton, where solemn Requiem Mass was sung by the Rev. Dr. Campbell for the repose of his soul and thence to the cemetery to be laid beside his wife who predeceased him five years ago. May his soul rest in peace. (Island papers and foreign please copy) ---By a relative.

MR. DANIEL J. MacDONALD.

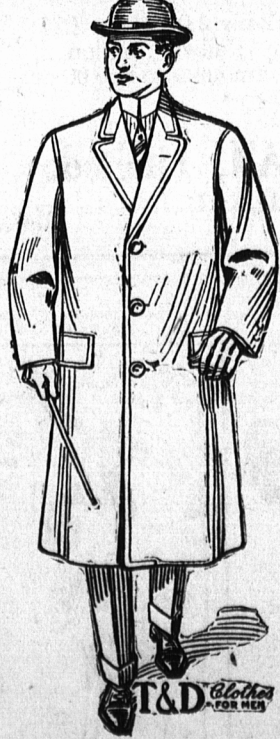
On Wednesday, Oct. 12th the death occurred after a short illness of Daniel J. MacDonald, Orwell Cove. The deceased was only ten years of age and was in his usual good health until the evening previous to his death when the fatal symptoms of peritonitis developed. He will be sadly missed in the home circle where his winning disposition made him a favorite. He was attended in his last illness by Rev. M. F. Smith, who remained with him till the end. The funeral took place to St. Joachim's Church, Vernon River on Friday morning and was largely attended, more than sixty carriages followed the remains to the grave where the funeral services were performed by Rev. Father MacGuigan, P. F. The pall-bearers were Joseph McIsaac, James Carey, John M. Gillis, Daniel MacDonald, Joseph Morisset, Fabex Dreelan. Besides his parents, six sisters and three brothers are left to mourn their loss and await the Great Reunion.

Gentlemen

Everyone of you want to get a Neat Fitting, Well Made, Fall or Winter Overcoat. And you also want to Save Your Money We will Guarantee to do Both

We will save you a good day's pay on any coat you buy from us and you get a well made, neat fitting coat that will give you satisfaction in every respect.

They are Dressy and Perfect Fitting Carefully Tailored and Made to Wear



All Sizes and all Prices in Splendid Values

Call in and we will be delighted to show them to you whether you buy or not. And always bear in mind that in anything you buy from us we guarantee satisfaction, or your money refunded.

Noy, Holman, Gillis, Ltd. Hunter River, P. E. I.

3537-10-21M2IE11.



A Ticklish Proposition

Our Coal is bound to tickle the whole family either directly or indirectly. Father is tickled by the nice even heat that fills the den, Mother by the quick, lasting heat that enables her to keep a good stock of goodies for the kiddies who are always tickled to get home to a pleasant fire and mother's BEST. Phone 111. C. LYONS & CO



Hard and Soft Coal

Wholesale and Retail Now is the time to put in your Winter's Supply of Coal when roads are good, weather fine, and prices lowest. We have a good supply of Soft Coal in stock suitable for Domestic and Steam purposes and have fresh cargoes arriving almost daily. We have also a supply of Best Anthracite Coal in Egg, Stove and Chestnut sizes suitable for Furnaces and Base burner Stoves. We shall be pleased to have your order for your requirements at any time. BUNTAIN, BELL & CO. Phone, 404 Selling Agents for Dominion Coal Co.