

All "Sale Goods" must be paid for in cash, no credit

Moore & McLeod

121 Queen St Ch'Town

3000 Yards Pretty Print Cotton regular value 10c for 7 1-2c yd

Suits worth to \$20. now \$7.00



EVERY SUIT IN THE STORE HAS GOT the "move on" sign attached. Not a suit in the place will be here for more than a little while if price cutting will clear them out. You choice of this fine range of smart well made, stylish suits worth to 20.00 for **\$7.00**

Suits sold at \$20. to \$30 are now **\$10**

THESE BEST CLASS SUITS ARE MADE of Tweeds, Serges, Venetians Worsteds and all the rest of the popular fabrics. They are made in up to the minute styles, they are all silk lined, at regular prices they are good values, in order to clear our department completely we offer all suits \$20.00 to 30.00 for just..... **\$10**

Warm Wool Blankets regularly 3.25 for 2.44 pr

White Wool Blankets	3.25 for	2.44
" " " "	3.50 for	2.62
" " " "	3.75 for	2.82
" " " "	4.00 for	3.00
" " " "	4.85 for	3.64
" " " "	6.00 for	4.50
" " " "	6.75 for	5.07
" " " "	7.75 for	5.82

Buy Blankets Now

Warm Wadded Quilts regularly 1.95 for 1.47 ea

Warm wadded Quilts	1.30 for	1.08
" " " "	1.95 for	1.47
" " " "	2.50 for	1.87
" " " "	2.85 for	2.14
" " " "	3.45 for	2.59
" " " "	4.35 for	3.26
" " " "	6.25 for	5.79
" " " "	11.90 for	8.91

Quilts at Factory Price

Boys' Knitted Wool Suits Regular 1.85 now 1.40

This popular line of soft, warm St Margaret suits of knitted wool for little boys now being cleared out at a big discount gives you a great chance to freshen up your boy's wardrobe

1.85 Suits are now only	\$1.40
2.25 Suits are now only	1.70
2.85 Suits are now only	2.10

January Clearance Sale of All Furs--Coats--Skirts

Every item in this department has been specially price cut to be cleared out this month. We propose to have absolutely cleared out shelves and fixtures before the spring goods commence to come in--and in order to do it, are making a series of discount prices, right now, while the bitter cold weather is on, that will clear up every article in stock.

Here are a few, a very few samples of the way prices are cut, come in and let us show you the best fur and coat stock in the Province. Mail your orders if you cannot come.

Special Cuts on Coats

Winter coats now 5.00 go at	4.00
Winter coats now 5.75 go at	4.75
Winter coats now 11.50 go at	8.00
Winter coats now 16.00 go at	12.00
Winter coats now 18.00 go at	12.00
Winter coats now 22.00 go at	16.00

Skirts Prices Clipped

Winter Skirts worth 2.25 for	1.69
Winter coats worth 2.75 for	2.07
Winter coats worth 3.75 for	2.82
Winter coats worth 4.25 for	3.19
Winter coats worth 5.25 for	3.91
Winter coats worth 5.75 for	4.32

Bargains in Wrappers

1.75 Winter Wrappers now	1.32
1.50 Winter Wrappers now	1.13
1.25 Winter Wrappers now	.94

Sable Furs Deeply Discounted

Real Alaska Sable 17.50 for	14.00
Real Alaska Sable 22.00 for	17.60
Real Alaska Sable 24.00 for	19.20
Real Alaska Sable 25.00 for	20.00
Real Alaska Sable 28.00 for	22.40

Some Snaps in Low Price Furs

Brown Coney Ruffs 1.75 now	1.40
Brown Coney Ruffs 2.60 now	2.08
Brown Coney Ruffs 3.75 now	3.00
Brown Marmot Neckpiece 3.95 for	3.16
Brown Marmot Neckpiece 6.00 for	4.80
Brown Marmot Neckpiece 8.50 for	6.80
Brown Marmot Neckpiece 9.50 for	7.60
Brown Marmot Neckpiece 12.00 for	9.60
Columbia Sable special 7.50 for	6.00
Columbia Sable special 10.00 for	8.00
Columbia Sable special 12.75 for	10.20
Columbia Sable special 14.00 for	11.20
Muskrat Scarfs 12.00 for	9.60
Squirrel Scarfs 7.50 for	6.00
Squirrel Scarfs 8.75 for	7.00
Squirrel Scarfs 11.50 for	9.20
Squirrel Scarfs 15.00 for	12.00

Your Chance to Buy Minks

Mink Furs genuine	18.00 now 14.60
Mink Furs genuine	22.00 now 17.60
Mink Furs genuine	37.50 now 30.00
Mink Furs genuine	50.00 now 40.00
Mink Furs genuine	110.00 now 90.00

The Cap For All Occasions

For work-days, as for play-days, an Eastern Brand cap is just what gives you the most value in return for your money. They have fit, style, comfort and warmth--and they keep their smart, natty look long after an ordinary cap would be shabby.

You can't do better next pay day than to invest a little out of your envelope in an Eastern Brand cap. Go to it!

EASTERN BRAND CAPS

January Clearing Sale of all Winter Caps

THE BEST RANGE of handsome cloth caps to be found in Charlottetown awaits you here in our basement cap department. The best models in "Eastern" and "Maritime" Caps are all ready for you--new this season.

50c Caps are all going at	38c
60c Caps are all going at	45c
1.00 Caps are all going at	75c
1.25 Caps are all going at	94c
1.50 Caps are all going at	1.13

If you want a smart handsome, well tailored cap, you have a chance now to get it for factory price. Come in to-day.

January Clearing Sale of all Overalls

THE OVERALLS AND JUMPERS form a very interesting item in the great January clearing sale. Here is the amount of saving that you can pick up in this line.

60c Overalls and Jumpers are now	45c
1.00 Overalls and Jumpers are now	75c
1.20 Overalls and Jumpers are now	90c
1.25 Overalls and Jumpers are now	95c
1.50 Overalls and Jumpers are now	1.15

Just consider the saving, and remember that there is no store in the city which offers you a better range of choice, look to-day.

2000 Yards Fine Soft 14 cent English Print 10c

January Clearance Sale of Men's Sweater Coats etc

PRACTICALLY EVERY GOOD SORT OF wearables for men folk is included in our showing. And almost every line is specially discounted for this great January Clearance Sale.

Grey, navy, or fancy flannel shirts, now on sale as follows:--

All shirts worth \$1.00 to go at	75c
All shirts worth 1.25 to go at	95c
All shirts worth 1.60 for	1.20
English Flannellette Pajamas 1.75 for	1.35
English Flannellette Pajamas 1.95 for	1.50
Heavy Flannellette Nightshirts 85c for	65c
Heavy Flannellette Nightshirts 1.25 for	95c

CUT PRICES ON SWEATER COATS

Good sweater coats 1.00 for	75c
Good sweater coats 1.35 for	1.00
Better Sweater Coats 1.95 for	1.50
All sweater coats at 3.50 now	2.80
All sweater coats at 4.50 now	3.35

DEEP DISCOUNTS ON SWEATERS

Men's Wool sweaters 75c are now	57c
Men's Wool sweaters 1.00 are now	75c
Men's Wool sweaters 1.25 are now	95c

DEEP CUTS IN WARM WINTER GLOVES

Wool knit gloves regular 30c now	23c
Wool knit gloves regular 50c now	45c
Wool knit gloves regular 1.00 now	75c
Mocha gloves wool lined 1.25 for	95c
Mocha gloves wool lined 1.60 for	1.20
Mocha gloves wool lined 2.25 for	1.70
Mocha gloves fur lined 2.50 for	1.90
Mocha gloves fur lined 3.25 for	2.50
Mocha gloves fur lined 3.75 for	3.60

January Clearance Sale of Women's Winter Gloves

Every winter Glove, wool, kid mocha, no matter what style, all are discounted for absolutely complete clearance during the great January clearance sale.

Ladies' woolen gloves 25c for	Ladies' mocha gloves and mitts 1.50 for 1.50.
Ladies' Woolen gloves 30c for 23c.	Fur lined gloves 2.65 for 2.00.
Ladies' woolen gloves 40c for 30c.	Astrachan Gauntlets 85c for 65c.
Ladies' mocha gloves and mitts 1.10 for 83c.	Astrachan Gauntlets 1.25 for 95c.
Ladies' mocha gloves and mitts 1.50 for 1.15.	Ladies' long wool gauntlets 55c for 39c.

Those Smart Winter Coats for boys

450 Coats are now 3.38

This is the prettiest and smartest range of boys winter coats ever seen in this city. The remains go thus
All the 4.50 Coats now 3.38 All the 5.50 Coats now 4.13
All the 7.00 Coats now 5.25 All the 7.25 Coats now 5.38
All the 8.75 Coats now 6.56

January Clearing Sale of Dress Trimmings

AN IMPORTANT SAVING SALE TO THE WOMAN WHO has any dress making to do--this wonderful series of bargains in the long glass floor case at the front door.

Trimmings that have been regularly selling at 38c for 5c yd.
Trimmings that have been regularly selling for 60c for 9c yd.
Trimmings that have been selling for 1.00 and 1.15 for 15c yd.

January Clearing Sale of Winter Dress Goods

A HEAVY REDUCTION on fully a hundred pieces of attractive dress and suiting fabrics makes this department a tempting place for the wise shopper. Some samples:--

15 DIFFERENT COLORINGS IN Sedan cloth, a most stylish and attractive suiting, regular 1.25 now only	\$1.	STOUT SUITING TWEEDS, 75c for 50c
4 COLORINGS IN TWEEDS Strong, handsome attractive Regular 1.05 for	70c	This lot includes a range of good, durable, and attractive materials, 75c for
58 INCH WORSTEDS 2.10 for	1.40	HEAVY SUITINGS 1.00 for 65c
This wide all wool suiting is a graceful and handsome material, 2.10 for	1.40	Here is a line of tweeds mostly in greys 1.40 for
WOOL VENETIANS 98c for	70c	MELTON TWEEDS 30c for 22c
There are 4 different colors shown in this lot of stylish durable material, wide widths all wool, regular 98c for	70c	Here is a cheap one that is now made cheaper still, good width 30c for
		MELTON TWEEDS 35c for 25c
		For any one who wants a good cheap suiting fabric this is a bargain. The width is good. Formerly 35c for

THE ABOVE PRICES ARE ONLY SAMPLES, the department is crammed with bargains--only a personal visit will give you a proper idea--come in to-day.



Mail Orders with cash enclosed will be filled satisfactorily same day as received.