

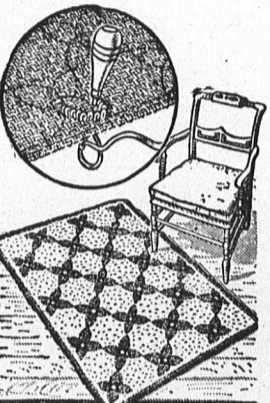
Woman's Realm - Social and Personal - Fashions - Literature

GETTING THE GONG



MA'S GONG is a welcome sound to cattlemen on this Alberta ranch. Ma serves the 30-second breakfast; says, "Folks tell me, the tallies show all over this country Kellogg's Corn Flakes is the favourite breakfast cereal—and that goes here, too!" No wonder—with such mouth-watering FLAVOUR... flavour which 4 out of 5 vote tops! Saves time; saves washing up, too. Get yourself several packages tomorrow. Made by Kellogg's in London, Canada.

Gay Hooked Rug You Easily Make



Saucer Is Used To Trace Design
A floral hooked rug is so charming in any room and so easy and inexpensive to make! Discarded clothing may be your material; as for colors you can run riot!
What's your favorite color combination? Green with rose? Blue with wine and pink?
Decide on your rug size (23 by 37 inches is a nice size) and get some burlap as a foundation, about 27 by 41 inches. Then, with a 6-inch saucer, trace the design shown in our sketch on the burlap, stitch carpet binding around it and tack to a wooden frame.
Easy! And now cut your material into 1/2-inch strips, ready for hooking. The hooking process is just this: hold a strip under the foundation, thrust your hook through the burlap and hook up the strip, leaving a loop on top 1/4-inch high.
Our 32-page booklet gives complete details of making this rug, its frame and foundation; has other lovely hooked rug designs and directions for making woven, braided, crocheted and many other novel and beautiful rugs.

Send 20c in coins for your copy of "How to Make Your Own Rugs" to The Guardian Home Service. Be sure to write plainly your name, address and the name of booklet.

Name _____
Street Address _____
City _____ Province _____

LOVELY AND INEXPENSIVE



DESIGN NO. 1115
This crocheted hat is worked in single crochet and shell stitch. It is trimmed with rosettes. Very easy to create. Pattern No. 1115 contains list of materials needed, illustration of stitches and complete instructions.
To order pattern: Write, or send above picture with your name and address with 15 cents in coin or stamps to Needlework Bureau, Charlottetown, Newfoundland, Canada.
To Charlottetown Guardian, Needlework Department, Design No. 1115

NAME _____
STREET ADDRESS _____
CITY _____ PROVINCE _____

A Morning Smile

THEIR PUNISHMENT

"Johnny," said the minister, reprovingly, as he met an urchin carrying a string of fish one Sunday afternoon, "did you catch those today?"
"Yes-es, sir," answered Johnny. "That's what they get for chasin' worms on Sunday."

SECRET'S OUT

Little Mary, aged five, came running up to her mother, crying, "Oh, mother! You'd better come quick and get daddy!"
"Why, dearie?"
"Well, papa and Mr. Smith are down in the cellar and I heard Mr. Smith tell papa to give him another shot."

AIR CUSHION SOLES

Army boots with air cushions in the soles, so that the act of marching will force insulating air under the feet are being considered in England.

Living & Leisure The Woman's Realm

No man is greater than the faith he holds. In God's great goodness, and in human kind; And grounded deep within his faith repose His righteousness and freedom of the mind.
—Helen Howard Prommel.

Strips and outlines of contrast are used like a pencil or brush outlining of a seam here or there of color makes the armhole interesting, a band of white makes a torso or hip emphasis, a color or trimming outline is important to show up an off-the-shoulder yoke. Strips of color accent a hemline or a cuff; they make a streak down the seam of a skirt or sleeve.

The curved blade of a grapefruit knife is excellent for loosening puddings from the molds, or for loosening cup cakes or muffins from pans in which they were baked.

YOUR DAUGHTER'S GUEST

Enter into the tea party with your daughter and be a guest in her play house. Teach her the correct way of pouring and serving and you have already made a nice little hostess of her before she is out of the nursery.

Among the most unusual American prints of the Spring is one

Relieves Distress From Monthly FEMALE WEAKNESS

Which Makes You Tired, Nervous!
Thousands upon thousands of women who suffer distress of functional monthly disturbances—headache, backache, cramps, distress of "irregularities," nervous, tired, blue, weak feelings—have obtained most gratifying relief by taking Lydia E. Pinkham's Vegetable Compound.
Pinkham's Compound not only relieves such distress, it also helps build up resistance against it. **WORTH TRYING!** Made in Canada.

Protect Your Clothes From MOTHS
L A R V E X, MOTH BALLS, NAPHTHALENE FLAKES DICHLORIDE—SAPHEX RENT OUR ELECTRIC SAPHEX SPRAYER for only \$1 per day to rid your house of moths.
We have a variety of MOTH BAGS for your choice.
BEACH BALLS 19c to 35c.
COLGATES TALCUM 2 for 25c.
SUNBURN PREPARATIONS.
SKOL-NOXEMA TANGEL NOXZEMA SUN TAN OIL
EXTRA SPECIAL
Petal Tone Face Powder
Petal Tone Toilet Water
Reg. 90c value Special 69c
REDDIN BROS.
L. M. DOUCETTE
R. M. SMALLMAN

UM MM APPLE PIE AND A CUP OF COFFEE!

If you could put coffee beans in your own oven and bring them to the same state of golden perfection as your home-baked apple pie, you'd have no need of "KING COLE" COFFEE. . . But since you can't roast your own coffee, "KING COLE" COFFEE, roasted right here in the Maritimes, provides you with the best cup of coffee it is possible to make—FRESH and full of flavor.

Rich "KING COLE" is a fitting accompaniment to your own good cooking. "KING COLE" COFFEE, the natural choice of "KING COLE" Tea users, is vacuum-packed and rushed direct to YOUR grocer. Fine and regular grinds.

THE COOK'S CORNER

APPLE CHUTNEY

- 1 pint small pickling onions
- 2 1/2 cups chopped apples
- 2 lemons
- 1-2 cups seedless raisins
- 1 cup chopped celery
- 1 hot red pepper
- 1 sweet green pepper
- 2 cups brown sugar
- 1-2 tablespoons mustard
- 1 teaspoon salt
- 3 cups vinegar
- 1 clove garlic

Method: Peel the onions and soak for a couple of hours in a mild brine. Drain and rinse quarter the lemons and remove the seeds and cores. Remove the seeds and membrane from both peppers, and if you are using the garlic, peel it. Put that last so that you could leave it out if you liked, but if you use only a tiny clove, it really adds flavor, and it doesn't have much odor.
Put all the fruit and vegetables through the food chopper. Add the sugar, salt, mustard and vinegar. Turn into a preserving kettle and boil steadily until the chutney is thick and clear.
Four immediately into hot, sterile jars and seal. If you keep it in a cool, dry place, this can be kept in sterile glasses covered with paraffin.

For SURE RESULTS in JAM and JELLY MAKING USE CERTO

You'll Get Up To Two-Thirds More Jam or Jelly From the Same Amount of Fruit

CERTO Saves You Time and Work—No Fuss or Failures

QUICK, EASY—For making jam with Certo you give only one minute to two-minute full, rolling boil—for jelly only a half-minute to a minute.
ECONOMICAL—So little juice has time to boil away that you get up to two-thirds more jam or jelly from the same amount of fruit.
BETTER TASTE AND COLOR—The boil is so short it does not affect the natural taste or color of the fresh fruit.
SPLENDID RESULTS—Follow exactly the recipes you get with Certo and you'll always have good results.

CERTO is Pectin Extracted from Fruit

When pectin is used in making jam or jelly, the Wartime Prices and Trade Board Order No. 150 allows you to use sugar not in excess of one and one-quarter pounds of sugar for each pound of fruit. On the basis that "fruit" means "unprepared" fruit, this allows you to make your jams and jellies the Certo way which gives you approximately two-thirds more jam or jelly from the same amount of fruit.

LOOK FOR BOOK OF 72 Tested Recipes under the label of every Certo bottle.

Dorothy Dix Says— SHOULD AN ADOLESCENT GIRL BE SENT AWAY TO SCHOOL? It Will Take Care Of Trying Time When She Is Neither Child Nor Woman

A mother wants to know what I think about sending Janey off to college. Well, speaking by and large, I think that it is a good thing to send adolescent girls away from home to school because it takes care of that hobbled period in which they are neither children nor women but in than Mae West, while Mother considers them mere toddling infants. It is a time that tries the souls of both, for it is a long prolonged battle about everything else in life. Only too often it ends in making a break between Mother and daughter that they are never able to bridge.

The years go by so quickly that Mother cannot realize that Janey is no longer a babe who has to be held by the hand, but an adult capable of standing on her own feet. And Janey comes from the Stone Age; and so they clash at every turn. But let Janey go away to school for two or three years and Mother gets accustomed to the thought of her being grown up and entitled to the privileges that go with it, and Janey comes to perceive that Mother is a pretty smart old gal, after all, and knows a lot about men, even if she did marry Father. And so they are able to meet harmoniously on the common ground of womanhood.

So much as to the advisability of sending girls off to school, considering it as a general proposition. Specifically, the wisdom of doing so depends on three things. First, on whether the girl is college material. The fact that Janey clamors to be sent to college is no indication that she thrives on knowledge. Half the time she wants to go only to get out of the house, and because she has heard alluring tales of dormitory life, and not because she has any designs whatever upon the higher education. And she will come out just as innocent of culture as she went in.

Unfortunately, parents are rarely able to distinguish their geese from their ducks, but before they invest a large number of their hard-earned dollars in a college course for Janey they will do well to take her school record into consideration; and also try to recall whether they had to thrash out of working out a problem in geometry than she did out of going to the movies. If she barely made her grades and got through HI by the

(Continued on page 6, Col 1)

Glorious SUNBURN RELIEF

with cool, soothing Noxzema!

Don't put up with hot, tender, sunburned skin! Get glorious relief with the popular medicated skin cream—Noxzema! See how quickly this soothing, snow-white cream relieves the sting and burn—how soon you feel cool and comfortable again. And Noxzema's so pleasant to use! It's greaseless, non-sticky; won't stain your clothes.

Lifeguards at America's biggest beaches as well as millions of men and women everywhere use Noxzema for quick sunburn relief. See how much it may help you! Get a jar today at any drug or cosmetic counter.

SUNTAN CREAM FOR A RICH, EVEN TAN
SUNTAN OIL WITHOUT PAINFUL BURNING

RELIEVES PAIN DOESN'T STAIN CLOTHES

TILLIE THE TOILER— AN OVER-POWERING "EMOTION"



Needlecrafts For The Home

She'll look and feel as smart as paint in this sun-back playsuit with the shaped armbands and flared shorts.
Style No. 3521 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 1 3/4 yards of 35-inch fabric.
To order pattern: Write or send picture with your name and address with 20 cents in coin or stamps to the Needlecraft Bureau, Charlottetown Guardian, Needlecraft Department, Style No. 3521 Size _____

Name _____
Street Address _____
City _____ Province _____



3521 SIZE 6-14