



### Announcing the new TOY and NOVELTY SHOP

First floor ..... rear  
You will, we think find this new shop a very distinct assistance to you in your selection of medium and lower priced gifts this Christmas.  
Will you come in today and see what a wonderful array of attractive things has been prepared for you?

#### Gift BLANKETS "KENWOOD"

If there was any way to make KENWOOD blankets better, this great mill would use it.

KENWOOD "Famous" Plain \$7.95  
Reversible ----- \$9.75

#### Ribbon bound KENWOOD "Ramcrest"

A blanket of extraordinary excellence, and easily the best blanket to be had at the price.  
Plain only ----- \$4.95  
Ribbon bound ----- \$4.95



Famous  
\$7.95  
&  
\$9.75



All-Wool  
SKI  
SUITS  
\$9.75

The perfect gift for damsels who take their skiing smartly! Dark and bright shades. Misses sizes.

#### GIRLS' WARM COATS \$8.95

Let her wear her gift on Christmas morning! Softly tailored and warmly interlined, these coats are remarkable buys. Tweeds, plaids and monotone fabrics. Sizes 6 to 14.

3 piece  
COAT  
SETS  
\$7.50



TOTS'  
SNOW  
SUITS  
\$4.25

A snow suit means a warmer, brighter winter! All wool, they have snug cuffs and ankles. Sizes 2 to 6.

## GIFTS that say Merry Christmas

Ask any ten people what they want for Christmas and nine of them will say, "Give me something to wear or use...something practical!" With this thought in mind, we've assembled this page of gift suggestions that not only say "Merry Christmas" smartly and practically...but thriftily as well.

MEYER BOTH CO.



If She Likes  
Active Sports!

Twin  
Set  
Sweaters  
2.95

Brown  
Green  
Blue

Every day she'll enjoy the utterly stylish comfort of these.... she'll remember you delightedly every time she wears the set....

### Silken Luxury in Fine Lace Trimmed SLIPS

For your sisters... for your cousins... for your mothers... and for your aunts! They all love pure dye crepe slips... and these are dripping with lace. White and tea-rose in all sizes. Many styles.

\$1.95



### Exquisite Satin GOWNS \$3.95

Lacey And Lovely... As She Likes Them!

A perfect dream of a gift... an elegant nightie! Of the softest, smoothest satin, these are beautifully made and exquisitely lace trimmed. Oyster white, blush pink and flesh. Sizes for misses and women.



ALL PURCHASES  
IN GIFT BOXES

#### Crepe Twist HOSE \$1.

They have that smart dull sheen. Complete size and color range.



#### SATIN NEGLIGEE \$10.75

For that royal princess on your list... can afford feminine, soft flowing satin negligee to make her leisure hours lovelier! Royal blue, rose, Misses sizes.

#### DANCE SETS \$1.50

Tea Rose, Soft blue, white, either lace trimmed or tailored, a pretty dance set would be a delightful gift.



Suede and Leather  
HANDBAGS

\$4.95 to \$8.50

Antelope, suedes and many fine leathers... these are truly gift handbags! Handsomely lined, top handles, pouches and every wanted style.



Suede and Glace Kid  
GLOVES

\$2.00 to \$3.00

Lovely hands will take to these gloves! Soft suedes and glace kids are daintily stitched and boast new button trim. Classic and novelty type.



Imported Linen  
HANKIES

35c

Picked from all corners of the world... these hankies will probably go to all corners this Christmas! All hand rolled and daintily embroidered.



Pure Silk  
UMBRELLAS

\$3.75

She just doesn't think of buying such a fine one for herself! Large choice of patterns and handles in 16 rib umbrellas. Black, brown, blue.

THE STORE OF A THOUSAND GIFTS  
MOORE & McLEOD Ltd.

Charlottetown

Prince Edward Island