

MAGIC READ THE LABEL
BAKING POWDER
 NO ALUM

DAILY SELECTIONS FOR GUARDIAN READERS
 Furnished by W.S. Louison

ONCE IN A WHILE.

It is easy enough to be pleasant
 When life flows by like a song,
 But the man whose worth while is one
 Who will smile
 When everything goes wrong,
 For the test of the heart is trouble,
 And it always comes with the
 years,
 And the smile that is worth the
 praise of earth
 Is the smile that shines through
 tears.

It is easy enough to be prudent
 When nothing tempts you to stray,
 When without or within no voice of
 sin
 Is luring your soul away.
 But it's only a negative virtue
 Until it is tried by fire,
 And the life that is worth the hon-
 or of earth
 Is one that resists desire.

By the cynic, the sad, the fallen,
 Who has no strength for the strife,
 The world's highway is cumbered to-
 day;
 They make up the item of life,
 But the virtue that conquers passion
 And the sorrow that hides in a
 smile,
 It is these that are worth the homage
 of earth.
 For we find them but once in a
 while.
 —(Ella Wheeler Wilcox.)

MERCHANT STEAMERS TO RESUME ROUTES

SHANGHAI, Aug. 11.—The British fleet, proceeding towards Tientsin, passed Shanghai today, Cannonading it is reported by an incoming ship. It is believed a German warship is bottled up in Tsing Tan Harbor. British merchant steamers will resume their voyages along the Chinese sea-board Tuesday. French reserves left Hong Kong for France Saturday.



Farm for Sale

I offer for sale my farm situated at Portage, Lot 36, fronting on the East River, containing 100 acres of land with good dwelling, large barn and other out buildings. This farm is in high state of cultivation, well watered and fenced and is all clear except 5 acres which are covered with a good growth of rails and hardwood. There is a large marsh to the farm which will yield upwards of 20 tons of hay annually. On the whole this is one of the best shore farms in the province and is near to shipping, being within one half mile to wharf and R. R. Station and is conveniently situated to churches, schools and etc. The farm will be sold either with or without the crop. For further particulars apply on the premises to the owner.

JOHN L. SMITH,
 Tracadie Cross, P. O.
 P. E. I.

4047-8-12Mw2ipd.

Diamonds Make Good Investment

Our diamonds are really the best for price that reputable sources can secure. We have long experience in dealing with the "gem of gems" and can assure you of satisfaction in purchasing here.

W. N. Tanton
 Sunnyside

THE CENTRAL GUARDIAN

IT PAYS to buy in this province

HAIR GOODS.—Miss D. Rudge has some very fine hair goods for sale at her residence 171 Great George St. Her card may be seen in this issue. 4045.

MORE FOX COMPANIES.—In the last number of the P. E. Island Royal Gazette, application is made for the incorporation of more new fox companies, for supplementary letters patent for three former companies, one fox Exchange and one Knitting Mill Company.

NO GREAT BATTLES HAVE YET BEEN FOUGHT

LONDON, Aug. 11.—No great battle has yet been fought on land or sea in the war of the seven nations unless the German assault on the forts of Liege eventually assume the proportion of a battle in history. Both combatants claim the victory there, with the Belgians holding the forts and the Germans occupying the city.

The situation is unique. There is no confirmation of the Daily Mail's report that French troops have engaged the Germans and cut off their retreat, inflicting a loss of 9,000 men. The Belgians claim they have taken 8,000 prisoners, Belgian soil but military men regard all estimates of Belligerents as great exaggerations, apart from Liege the fighting of the first week, when resolved to its proper perspective eventually will doubtless be considered insignificant.

THE AUSTRO-HUNGARIAN AMBASSADOR IN LONDON

LONDON, Aug. 11.—The Austro-Hungarian Ambassador was still in London today and the British Government seems disposed to leave the initiative to Austria-Hungary. In the question as to whether war is to be declared between the two countries, the delay of the French Government in asking Austria-Hungary to declare her intentions is understood in London to have been due to the fact that the French fleet in the Mediterranean was conveying Algerian troops to France. France, therefore, was not ready to cope with the situation in case the reply of Austria-Hungary should not prove satisfactory but as the transportation of troops was completed yesterday the note of inquiry was then addressed to the Austria-Hungarian Ambassador in Paris.

WAR IS DECLARED

NEW YORK, Aug. 11.—A despatch from Paris to the New York Evening Telegram states that war has been formally declared between Austria and France and that the Austrian Ambassador went to French foreign office this afternoon and demanded his passports. Declaration of war he said, would follow an Austrian refusal to cease massing troops on the Swiss frontier.

Austria and France are formally at war. Austria has abandoned her attacks on Serbia and is supposed to be joining Germany in an attempt to crush France before Russia can mobilize.

Business conditions in England have returned to normal, although still greatly disturbed in many trades. Prices of foodstuffs are rising only slightly.

HALIFAX, Aug. 8.—The White Star Cedric, had started for New York today but was recalled by wireless from the Essex. Passengers were landed here and the Cedric will remain indefinitely.

CONGENIAL WORK AND STRENGTH TO PERFORM IT

A person in good health is likely to have a genial disposition, ambition and enjoy work.

On the other hand, if the digestive organs have been upset by wrong food, work becomes drudgery.

"Until recently," writes a Western girl, "I was a railroad stenographer, which means full work every day. Like many other girls alone in a large city, I lived at a boarding house. For breakfast it was mush, greasy meat, soggy cakes, black coffee, etc.

"After a few months of this diet I used to feel sleepy and heavy in the mornings. My work seemed a terrible effort, and I thought the work was to blame—too arduous.

"At home I had heard my father speak of a young fellow who went long distances in the cold on Grape-Nuts and cream and nothing more for breakfast.

"I concluded if it would tide him over a morning's heavy work, it might help me, so on my way home one night I bought a package and next morning I had Grape-Nuts and milk for breakfast.

"I stuck to Grape-Nuts, and in less than two weeks I noticed improvement. I remember I used to walk the 12 blocks to business and knew how good it was simply to live.

"As to my work—well did you ever feel the delight of having congenial work and the strength to perform it? That's how I felt. I truly believe there's life and vigor in every grain of Grape-Nuts."

Name given by Canadian Postum Co., Windsor, Ont. Read "The Road to Wellville," in pkgs. "There's a Reason."

Ever read the above letter? A new one appears from time to time. They are genuine, true, and full of human interest.

EVANGELINE COMING.—Intending travellers via the Plant Line are asked to disregard the telegram which appeared in the Guardian in regard to the Evangeline having been withdrawn as a later telegram states that the Evangeline will sail from Charlottetown Friday as usual.

Dr. and Mrs. Pethick returned home on Monday evening after a pleasant visit in Nova Scotia. While away Dr. Pethick continued his studies regarding the diseases of fur-bearing animals and greatly appreciated the kindness of the Faculty of the University of St. Francis Xavier in permitting him to do microscopic and other work in their thoroughly equipped Biological Laboratory, which is under the capable supervision of Dr. C. I. Connolly who holds his degree from Munich University.

MONTENEGRINS CAPTURE SCUTARI

LONDON, Aug. 11.—The Montenegrin forces operating against Austria, occupied Scutari. Montenegrins are continuing a deadly bombardment of Cattaro a port of great strategic importance situated in southern extremity of Dalmatia.

GERMAN LOSSES AND SUFFERING

HARD TIMES IN BELGIUM

BRUSSELS, Aug. 11.—The Germans made a desperate attack on Fort Saring, south of Liege, on Sunday night, but were repulsed with heavy loss, and it is estimated that 500 Germans were killed within a narrow half square mile. It is officially announced from here that the German loss in Belgium in the recent fighting was 2,080 dead and 29,000 wounded and 9,000 prisoners.

LONDON, Aug. 11.—A despatch to the Times from Charleroi, Belgium, describes the fighting of the Germans as altogether lacking in spirit, the men and officers are suffering from hunger, according to a correspondent, who adds that two German officers of high rank, who were captured on the French frontier said they had had nothing to eat.

GERMANS AND BELGIANS ARE NOW DETAINED

LONDON, Aug. 11.—One hundred and twenty Germans are among the crew of the Red Line Lapland which were taken off by the Government tug and transferred to Portsmouth. Fifty Belgians among the crew were left on the steamer to return to Belgium. The Dutch steamer Alcor was sunk and her crew landed. She was bound from Rotterdam for Cronstadt, Russia. There is nothing to show whether she struck a mine or was hit by a shell. A French gunboat was escorted into Oshmouth at noon and the Amsterdam liner, which the warships picked up entering the English Channel.

LONDON, Aug. 11.—Recruiting the army is proceeding at the rate of several thousand men a day. Business men are organizing their employees into a fifth line of defence. The majority are able-bodied men.

Queen Alexandra, who started the Soldiers and Sailors Relief Fund consented to use her fund with the Prince of Wales funds. Queen Alexandra and the former Queen Maria Amelia of Portugal, today visited the headquarters of the Prince of Wales Fund, where they were informed it had reached two million five hundred thousand.

THE CZAR EFFUSIVE.

PARIS, Aug. 8.—A St. Petersburg despatch to the Temps says: "The Emperor summoned to the palace Maurice Paléologue the French ambassador, and expressed in the warmest terms his admiration of the magnificent spectacle afforded by united France. At the end of the audience Emperor Nicholas folded the ambassador in his arms, embracing him several times and saying: 'I press to my breast in your person your dear and glorious country.'"

Professional Cards

K. J. MARTIN, B. A.
 Barrister Notary Public, etc.
 MONEY TO LOAN
 320-322, Charlottetown, P. E. I.

Warburton & Shaw.
 Barristers, Attorneys, Notary Public, Etc.
 Solicitors for Canada Bankers association, Bank of Montreal, Canada, Permanent Mortgage Corporation.
 Rice—Old Guardian Office. Prowse Block Charlottetown, P. E. I.

McLean & McKinnon
 Barristers, Attorney-at-Law
 Brown Block, Charlottetown

STEWART & CAMPBELL
 Barristers, Solicitors etc,
 Offices in Desbrosses Block Corner Queen and Grafton Streets, Charlottetown P. E. Island.

MONEY TO LOAN
 C. C. McLEOD, K. C. W. E. BENTLEY, K. C.
 Barristers and Attorneys-at-law
 Offices—Bank of N. S. Chambers
 Charlottetown, P. E. Island.

CANADIAN WOMEN'S HOSPITAL SHIP

SUBSCRIPTIONS RECEIVED.

Following are the subscriptions received to date to the fund for the Hospital Ship which the women of Canada are presenting to the Imperial Government:—

- August 10.
- Mrs. M. T. Beairto
 - Miss Lucy Pope
 - A Friend
 - Miss Bayfield
 - Mrs. Rogers (Gov't. House)
 - Mrs. A. Ernest Ings
 - Mrs. Crawford Frost
 - L. C. L.
 - Mrs. J. R. Burnett
 - Mrs. George E. Full
 - A Friend
 - Mrs. E. H. Duvar (Fortune Cove)
 - Lady Davies

- August 11.
- A Friend
 - Mrs. J. C. McKendrick
 - Mrs. R. R. Fitzgerald
 - Mrs. H. J. Palmer
 - Mrs. B. F. Longworth
 - H. W. Binning
 - Miss Lillias Fletcher
 - Mrs. A. B. Warburton
 - Contributors to a box placed in the Market House—Miss Butler, A friend, Mrs. Spencer (Mt. Edward Road), Mrs. Reddy (Montreal), Mrs. More-side (Milton), Mrs. Curran, A Swan, Mrs. John Cudmore (Waglow Road), Mrs. Cummings, Miss Penelope McKinnon and Mrs. Hugh McKinnon (West Royalty), Mrs. J. R. Warren (North River)—total amount
 - Miss Laura Campbell, Cape Traverse
 - Miss Beatrice Moynah, Ten Mile House
 - A Friend
 - Mrs. George Walker
 - Miss J. C. Hazard
 - Mrs. Holroyd
 - Mrs. Louis Jenkins, North Wiltshire
 - St. James' Church Ladies' Aid of St. James, \$25; Mrs. J. L. Thompson, \$5; Mrs. T. C. James, \$5; Miss Katherine James, \$5; the Misses Muirhead, \$3; a friend, \$2; Miss Ann McRae, \$1; Miss Jean Aitken, \$1; Mrs. Stetson, \$1—total

Grand total, \$354.83

BRITISH COLUMBIA IS WELL GUARDED

OTTAWA, Aug. 11.—All the troops in British Columbia were ordered tonight to mobilize their respective regiments at headquarters. Seven thousand men are affected by the orders. They will be kept under arms in training pending developments of the war.

This was the announcement made by Col. Hughes tonight as further evidence of what British Columbia is doing by way of defence for the Pacific coast. Col. Hughes stated that the two submarines purchased in Seattle from the Chilean Government, were bought by Sir Richard McBride, acting for the Provincial Government of the Province of British Columbia. The Federal Government had been in communication with the Imperial authorities in regard to the matter but in view of these negotiations being concluded before war was actually declared Sir Richard precipitated matters in making the purchase through his Government.

SWITZERLAND HAS NOT BEEN INVADED

NEW YORK, Aug. 11.—Denial that Switzerland has been invaded by Austrian or other foreign troops has been made.

"For all common liver complaints and kindred disorders, the proper use of Rexall Liver Salts will give you the right cure and good health you desire. Rexall Liver Salts are guaranteed to give satisfaction in every case of the money will be promptly refunded, in two sizes 35c. and 50c. MacKinnon Drug Co., Cor. Great George and Kent Streets. Metf.

PLANT LINE

Commencing July 28th the S. S. Halifax will leave Charlottetown for Boston via Hawkesbury and Halifax Tuesdays at noon, and S. S. Evangeline Fridays at noon.

Returning the S. S. Halifax leaves Boston Saturdays at noon, and the S. S. Evangeline Tuesdays at noon. For further information apply to JAS CARRAGHER, Agent.

Charlottetown, P. E. I.

Miss Ella Drew, city, is spending a holiday at Lorr Cree, the guest of Mr. and Mrs. Thomas Henderson.

Rev. Malcolm McKinnon and Rev. John McKinnon, brothers, both pastors of important Presbyterian congregations in Ontario, the former in Woodbridge, the latter in Chatsworth, leave this morning on return to their pastorates after a pleasant month's holiday at their former home in Heatherdale.

PROSPECTUS OF The Glenaladale Silver Black Fox Company, Limited

CAPITALIZATION - \$300,000
 SHARES - \$25.00 EACH

Directors
 PRESIDENT—JOHN J. McDONALD
 Merchant; Tracadie Cross, P. E. I.
 VICE-PRESIDENT—JOSEPH EGAN
 Farmer; Scotchfort, P. E. I.
 SECRETARY-TREASURER—MAJOR C. MCKINNON
 Farmer, Real Estate and Trader; Glenaladale, P. E. I.
 RANCH MANAGER—ARTHUR W. MCKINNON
 Farmer; Glenaladale, P. E. I.
 WILLIAM HENRY TOWNSEND
 General Contractor, Rollo Bay, P. E. I.

INTRODUCTION
 The Glenaladale Silver Black Fox Company, Limited, was incorporated in 1913 with six pairs of foxes, at \$50,000. This Company re-capitalizing in 1914, with 20 pairs of beautiful Silver Black Foxes, at \$15,000 per pair, making a total capitalization of \$300,000.

THE FOXES
 Six pairs (one year old) proven breeders, and fourteen pairs (1914 pups), making a total of 20 pairs—24 young foxes—good for at least 10 years. This Company has bought some of the year's options on foxes with a guarantee that they are pedigreed and of the highest strain and very best quality P. E. Island famous foxes.

THE RANCH
 The ranch is situated on the well known Glenaladale Farm, owned by Major C. McKinnon, formerly the homestead of Sir William McDonald, and is only 12 miles from Charlottetown, in a quiet locality sufficiently removed from any disturbance.

THE RANCHER
 Mr. Arthur W. McKinnon, our Ranch Manager, has had much experience in breeding foxes, and has the practical knowledge necessary to efficiently manage and care for the animals.

The foxes will be ranched free of charge to the Company for the first year. This means a large saving to the shareholders, as some companies have to pay as high as 25 per cent. of the increase for ranching purposes.

FOX DIVIDENDS DECLARED TO DATE.

No. of Skins	Kind.	Price
1	Silver	\$310
1	"	500
1	"	210
1	"	160
(1)	" (Damaged)	(46)
1	"	280
1	"	540
1	"	310
2	"	at \$220 440
1	"	430
2	"	at \$125 250
1	"	340
1	"	340
1	"	200
1	"	370
1	"	165
1	"	X 560
1	"	270
1	"	200
1	"	280
1	"	290
2	"	at \$210 420
		\$6,835
Average of \$234.15.10 or \$1385.98, per skin.		

These figures may be verified by enquiry to Messrs. C. M. Lamson & Company, 64 Queen Street, London, England.

Following are dividends reported to have been paid by some of the companies as stated by one of the Charlottetown daily newspapers of the 1913.

Ranch	Authorized Capital	Cash Dividends	Per Cent.
Bunbury	\$100,000	\$320,000	320
Spring Park	90,000	45,000	45
Peerless	20,000	180,000	900
Prospect	60,000	60,000	100
Dalton	150,000	60,000	40
Silver Tip	625,000	250,000	40
Murray Harbour	25,000	23,750	95
Magic	100,000	100,000	100
Eureka	30,000	172,000	172
Union	190,000	55,500	175
Riverside Farming Company	50,000	114,000	60
Royalty	90,000	112,500	225
Magnet	50,000	216,000	240
O'Leary	40,000	170,000	340
Pioneer	100,000	8,000	20
North Shore	100,000	225,000	225
Rosemont	10,000	25,000	25
Tyne Valley	75,000	50,000	500
Maritime	40,000	37,500	50
		13,333	33

The average cash dividends of these companies is 208 per cent.

SHARES
 Shares are selling at \$25.00 each; 20 per cent. with application and the balance on or before September 1st, 1914.

Simply fill out the application form and mail to Major C. McKinnon Secretary, Treasurer, Glenaladale.

All cheques must be made payable to "The Glenaladale Silver Black Fox Co., Ltd."

A POINTER
 Just to give you a little idea of what the free ranching of foxes mean to the investor, we will figure it out for you.

We have twenty pairs of foxes in the ranch and suppose each pair produces a litter of only four foxes, this is equal to 40 pairs and at \$15,000 per pair it would figure out at \$600,000. Now, if we had to pay even 15 per cent. of the increase for ranching purposes (which is considerably lower than some companies pay) it would mean that we should have to pay \$90,000 for ranching expenses.

We ranch the foxes free for the first year, so that in addition to a guaranteed dividend of 50 per cent., we have you this large outlay of money. While we guarantee 50 per cent., still should each pair in our ranch produce four pups it would mean that your dividend would be about 200 per cent., instead of 50 per cent.

FINAL WORD
 A great deal has been written about Ranches, Grades of Foxes, etc., but after all the one object that every investor should keep before him is the dividend he is going to get. We have tried to show you in plain English what we can do for you and now that you have our proposition, compare it with the offer made by any other company now in business and then judge for yourself.

APPLICATION FORM.
 MAJOR C. MCKINNON,
 Glenaladale, P. E. I.,
 Secretary-Treasurer "THE GLENALADALE SILVER BLACK FOX COMPANY, LIMITED."
 I hereby subscribe for _____ Shares in "THE GLENALADALE SILVER BLACK FOX COMPANY, LIMITED," and agree to pay 25 per cent. on application; the balance to be paid on or before September 1st, 1914.

Name _____
 Address _____