



FIRE PREVENTION

• W E E K •



OCTOBER 4th - 10th inclusive

REMEMBER—"Reasonable Precaution Will Save Lives and Property"

SHOULD TEACH FIRE PREVENTION IN PUBLIC SCHOOLS

Future fire wastage in Prince Edward Island would be curtailed to a tremendous extent, should our Department of Education insist on including in the curriculum of our Public Schools, a short period of time each week, devoted to the subject of Fire Prevention," said Provincial Fire Marshal C. H. Beer, when interviewed in connection with Fire Prevention Week.

"Fires caused by gasoline in the dwellings of our province have increased at an alarming rate, and generally, when a fire of this nature occurs, injuries to those in

the vicinity are caused. "This is a very serious state of affairs, and can only be overcome by the individuals themselves, the recommendation being that no gasoline whatsoever be kept in the home.

"One gallon of gasoline has as much explosive power, when properly vaporized as eighty-six sticks of dynamite.

"We wonder what the average housewife would think if her husband came into the house and placed even one stick of dynamite on the hall table."

RUBBISH AND LITTER CAUSE MANY FIRES

Careless housekeeping in permitting the accumulation of inflammable litter and rubbish was responsible for 26,000 fires during the last three years in Canada.

The careless practice of dumping litter of all kinds in basements, or unused rooms, or around buildings, is not only a serious fire hazard but is unsanitary and disgracefully unsightly. It is a time honored saying that "CLEANLINESS IS NEXT TO GODLINESS."

Make an inspection of your home and your place of business. Use the limit of your perception and reasoning powers to discover and eliminate

all possible causes of fire, just as you would in making an important business deal. It will pay you a handsome dividend in safety and saving.

Do not cast the reflection of carelessness upon yourself or your business by becoming careless in your housekeeping. Keep all of your premises clean. It will reflect credit upon you and make a better impression upon others, besides eliminating a serious fire hazard.

Teaching the Child Fire Prevention

The child of today is the citizen of tomorrow. In a comparatively short space of time, our children will be the home builders and business men and women of the nation; the responsibility will soon be theirs of directing its destiny and of bearing our torch of civilization onward. We cannot prepare them too well for this great purpose. The progress that may be made in our and their day toward the ultimate goal of human happiness will depend largely upon how much we teach them of what is good, helpful and progressive.

You, no doubt, know about the little things which start big fires. Many of the causes are simple things and are not too complex or difficult for the child mind to grasp and understand. Children cannot be taught the simple fundamentals of life too young. The younger they are, the more plastic their minds, and the more receptive to truth. To make them understand requires meeting their minds with child thought and language. The failure of so many, even of teachers in school, to teach children successfully is because they try to teach a five year old child in fifty year old language and thought. Another reason for failure is because of a lack of love for the child. To love a small child is instinctively to influence it. The child just as instinctively shuns those who do not love it.

Now while they are eagerly grasping every fragment of knowledge which comes to them, and while

NATIONAL OBSERVANCE WILL PREVENT TREMENDOUS LOSS

Fire Prevention Week is set apart for National observance in order that once yearly the attention of our people may be directed to the tremendous loss of life and property by fire and in order that public sentiment may be crystallized into action.

In our busy life we are too prone to put off the things we actually do not have to do. "Yes that is a good thing and well worth doing, but I will do it just a little later." In our club life, and we have many good ones, there is too much of a disposition to endorse things that are worthy. We are for it, and believe it should be done. We endorse it one hundred per cent but you do it. That is too often what an endorsement means. Clubs are a very useful part of our social and commercial fabric, but too often they are used by individual members as a convenient means for "passing the buck."

Now public endorsements are good. We need them to aid this great work but what we need more is the individual interest and personal effort of everyone. We need men and women who will work and not wait for results. The causes of fire are comparatively simple. That is the majority of them are. The chimney, stoves, furnace, and smoke pipes or heating equipment ranks first. Then comes electricity or other means of lighting, followed by poor housekeeping, rubbish, smoking, matches, and various careless personal habits. The common hazards enumerated cause more than half of the fire loss, and they are strictly preventable. Who would admit that they could not safeguard the common fire hazards in their home if they chose to use their intelligence in that direction? It is safe to say not one would make such an admission. Anyone of average intelligence can avert the danger from fire in their home, but how few there are who make the effort, and what terrible consequences follow their neglect.

their ways are being moulded into life-long habits, commence the teaching of fire prevention. Teach them the dangers of heat, that is, stoves close to woodwork, or stove pipes through or close to wood walls or ceilings, or of oils when mixed with cotton or other fibres and hence of furniture polishes and other things which contain oils. Keep on teaching them until they understand, not necessarily why, but that these and many other simple things if misused or neglected become dangerous hazards which might harm or destroy them.

The most opportune time for teaching fire danger to children is in the impressionable age during the lowest grades of school. After that time, it becomes increasingly difficult to genuinely impress them; the older they become, the more stereotyped are their habits and when they reach the absent-minded age, they are hopeless. If you have small children, you are vitally interested for you want to know that they are safe from danger of fire. So begin at once to teach them the safe way and continue until you feel that they are competent to care for themselves.

Fire Prevention

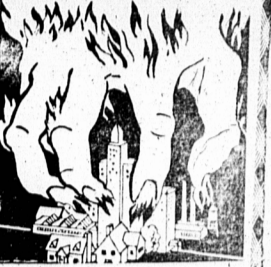
Put lighted matches and smokes out before you throw them away. Keep matches where small children cannot reach them. Never smoke in the garage, barn, or attic, nor in bed.

Remove rubbish, waste papers and all unnecessary combustible materials. Provide metal ash and trash cans. Burn rubbish only in a safely covered brick or metal incinerator. Watch the fire.

Examine all stoves, furnaces, and smoke pipes to make sure they are safe and well away from woodwork or other burnable materials. Have needed repairs made at once.

Value the advice of your fire chief who says that many fires are caused

FIRE!



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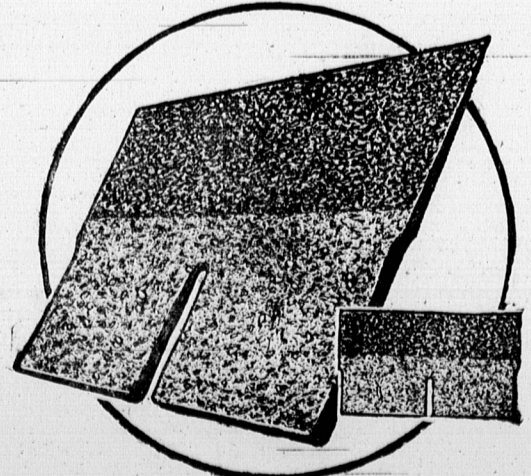
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