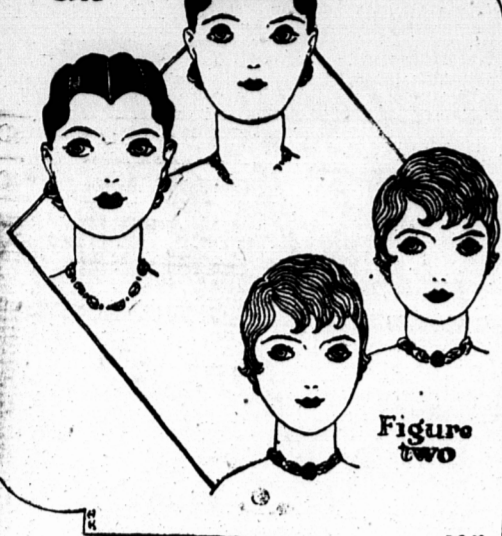


Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

Figure one



Lip rouge can make the chin seem longer or shorter

CORRECT MAKE-UP FOR PHOTOGRAPHS

The forehanded are already making preparations for Christmas; in a few weeks hence those who are wise enough to be ahead of the season will undoubtedly be envied the procacciators. But even those who let things go until the minute must be getting very busy soon if they plan to give photographs to their loved ones this year. As there are always a goodly number who give this intimate and related gift, a bit of advice on how to make up for a photograph is quite timely.

ROUGE ON THE CHEEKS

Cheeks must be entirely free from rouge, because red photographs and thus rouged cheeks in a photograph will appear sunken and will in appearance. In the movies actors who are to portray old or illness are often rouged on to give this effect. Naturally no wishes to give this appearance a picture, so by all means do not use a heavy coat of rouge; in a photograph it is far better to have every vestige of color on the cheeks.

ACCENTING THE LIPS

For the color of the lips. Here in any make-up must be used. Look as a red or yellowish lip will photograph black and make lips appear as a large rash in the face. However, there are various so-called transparent lip rouges on the market, and these used artfully often help one to look as she does in her picture. The upper lip should be outlined as desired, and by

slightly compressing the lips an outline will be made on the lower lip showing where the natural lines should be.

While one wants a photograph to be a good likeness, it is quite true that defects in the features which are not noticed ordinarily often seem exaggerated by the camera. For this reason special make-up is sometimes advisable. For example, if one has too large a chin it may be modified in a photograph by slightly widening the lower lip by the skillful use of rouge (Fig. 1). On the other hand, if one has a short or receding chin it may be made to appear longer by placing the rouge so that the lip looks smaller, thus adding the extra length to the chin (Fig. 2.)

EYE MAKE-UP

A little attention to the eyebrows and eyelashes will make it possible for a photograph to bring out all the beauty of the eyes. If the eyebrows are naturally dark in color, nothing need be done to them, but if they are light, they should be darkened with an eyebrow pencil, as light eyebrows will not photograph. Even if the eyebrows are dark, they may have places where the hair is not as dark as the rest. These, too, should be touched up slightly with the eyebrow pencil. A tiny eyebrow brush is needed to brush the brows into shape. First brush all the hairs upward, then brush the upper half down so that they will meet the lower ones in a neat, well-groomed line through the center of the eyebrow.

The beauty of the eyelashes will be enhanced if one uses a bit of eye shadow and draws a fine line at the root of the eyelashes. Make sure that this line is at the very root of the eyelashes, so that no white lines will be left between the roots and the lines drawn. This thin line will help greatly in bringing out the natural beauty of the eye which might otherwise be lost in the photograph. Light eyelashes may be painted



A Morning Smile

A SLIGHT MISUNDERSTANDING

Young Lady—Druggist, can you fix up a dose of castor oil so that it will not taste? Druggist—Certainly. If you will wait a few minutes I will fix you up. Will you have a drink of soda while you are waiting? Young Lady—Thank you, yes. Druggist disappears behind the partition to reappear a few minutes later. "Is that all you require?" Young Lady—Yes, thank you. It is ready? Druggist—You've just drunk it. Young Lady—Goodness gracious, that was for mother!

with brown mascara. Use a fine brush for this, and do not allow the lashes to stick together to give a beaded effect; it is very unnatural and will ruin an otherwise good photograph. The darkened upper lashes cast an interesting shadow over the lower part of the eyeball. If one adds just a little more coloring to the center of the eyelash than to the ends, blending it well, the effect will be especially gratifying in the photograph.

In making up for a photograph one may be tempted to hide every facial blemish by means of make-up, but this is unnecessary as well as unwise. The blemishes of complexion and skin will be removed in the retouching process. Thus one should use face powder, very sparingly, making sure that it lies very smoothly on the skin. If powder is used on the hands and arms or the part of the shoulders and back to the photograph. Otherwise the hands and arms will show up a darker shade in the picture than the face and neck, which are powdered.

Every one has had the experience of being photographed in a dress which she considered particularly pretty and becoming and being disappointed because the camera failed completely to bring out the beauty of the dress because it did not show the colors. Those who are contemplating giving photographs as Christmas gifts this year may be interested to know that a light blue or a pale yellow frock will look white in a picture. A light green will photograph darker than a light blue. Red, dark blue, dark greens, brown, purple and plum color all look black or almost black when photographed.



Etiquette

By Roberts Lee

Q When should the relatives of the groom-elect call on the bride; and why? A. Just as soon as they receive news of the engagement, because she is not welcomed by the family until they do so. Q If dinner guests do not smoke is it all right for the host or hostess, or both, to do so? A. No; they should not. Q What kind of coat should a man wear to an informal party? A. Tuxedo.

Dorothy Dix Letter Box

How Can a Young Bachelor Avoid the Threat of Matrimony When He Makes Love?—Why the Modern Girl Gives More Trouble Than Her Brother

Dear Miss Dix—Why does every woman I make love to expect me to marry her? It is perfectly dreadful. I never feel safe any more. I hardly ever am able to make love to a girl two weeks at a stretch without her starting to talk about a bungalow with white curtains. I am much too young to be married. A wife would be a dreadful handicap to me now, but must I become a monk until I am ready for the handmaiden? Is there not any pleasant feminine companionship to be had without the threat of matrimony hanging constantly over my head? TRIFLER.

Answer: Oh, yes, there is plenty of pleasant feminine companionship to be had dallying along paths that do not lead to the altar, for there is a constantly increasing number of intelligent, good-looking, agreeable, up-and-coming young women who do not desire to marry, but who like to play around with men.

These are business and professional women who have fitted themselves for some special work in which they are interested, and who make fine salaries. They feel that they do not care to give up good jobs for mediocre husbands, and that it is easier and pleasanter to work in an office than it is in a kitchen, so matrimony has no allure for them, especially as they see it illustrated in the cases of their sisters and their cousins and their aunts.

But because a girl doesn't want to marry doesn't keep her from wanting masculine society. She gets fed up on women talk and there is small pep in running around to exclusive hen parties or going to the theatre with another girl, and any self-respecting girl would never dance another step if she had to have one of her own sex for a partner. So these young women who would say "no" promptly and emphatically if you asked one of them to marry you, will say "yes" gladly enough if you will ask her to the theatre, or to go to a restaurant or a ball with you.

Hence, if you yearn for feminine companionship which is absolutely safe, hunt up a successful business girl and make her your little playmate. She will have no designs upon you.

The trouble with you has been that your approach was wrong. You didn't pitch your attentions on the right plane. You should have labeled your attentions as without intention and so have avoided having them misconstrued.

Of course, if you begin by making love to a girl and giving her the usual appearance about her being the only woman in the world, and your never having loved before, and that the hours are weeks long that you do not see her, you cannot blame her if she believes you and begins to try to decide on whether she will have a church wedding or be married at home, and how she will dress the bridesmaids.

A woman's vanity makes her credulous and she seldom has enough common sense to analyze the sweet nothings that men say to her and find out whether they mean anything, or are just meretricious air. She longs to be loved. She fears to believe that some men have enshrined her in his heart, and so she falls for any kind of blarney. She doesn't realize that the love-making that isn't accompanied by a genuine bona fide proposal of marriage is merely a man's way of amusing himself and making things pleasant for the girl.

It is because women practically always misunderstand love-making that makes it a dangerous sport for men who do not want to marry. Therefore, I advise you to cut it out and to confine yourself to platonic friendships with girls who likewise do not wish to marry, but who are not averse to discussing the theory of love in all of its various phases and manifestations. And, believe me, son, that's playing with fire, but it is not quite so hazardous as sticking your hand into the flame. DOROTHY DIX.

Dear Dorothy Dix—Why do so many people say that they are glad they have not young girls to raise in this generation? You don't hear as much said about the boys as you do about the girls, but I think that boys give their parents as much trouble as the girls and sometimes a little bit more. ROSE.

Answer: There have always been wild boys and boys who sowed their wild oats, and Heaven knows that they have been anxiety and sorrow enough to their parents and caused their parents to shed enough tears. But this is the first time in the history of the world when there have been wild and unmanageable girls in respectable families, who have defied their parents' authority and made their parents lie awake at night wondering what they were doing and praying for their safety.

In former times father and mother may not have known where John was, nor what he was up to, but they knew where Mary was, and that she was blamelessly amusing herself. But nowadays Mary slams the door behind her, and is off with a gay crowd in an automobile and she rolls home with the milkman. Furthermore, parents didn't need to have to worry about what a nice girl would do. Nice girls didn't smoke or drink or even pet, unless they were engaged to a young man, but what with hip flasks and hooch parties and roadhouses there are plenty of things to give the parents of girls gray hair and wrinkles before their time nowadays.

And it is because parents cannot keep their own daughters from doing the things that other peoples' daughters do and because girls have broken away from one set of standards and a new set of standards has not yet been formulated, and because the fathers and mothers know that these little ignorant girls, who think themselves so wise, are in such danger that it makes all who have daughters feel that they are tackling a great and unsolvable problem.

Of course, bringing up boys is likewise a job that is full of anxiety and heartaches, but the worst that can befall a boy is not so tragically bad as what can befall a girl. For a boy to be talked about does not blast his reputation as it does a girl's. For a boy to get drunk is not the shame it is for a girl to get drunk. For a boy to lead a loose life does not put him beyond the pale as it does a girl. A boy cannot disgrace his parents as a girl can.

For the world judges a woman harder than it does a man because it expects her to be better and purer. And God help us all when we cease to expect this. DOROTHY DIX.

Dear Miss Dix—If your hair was frightfully thin and people noticed it, and you were horribly sensitive about it and dreaded standing up in the middle of a room at a party where people didn't know you, and if your mother had made you self-conscious, because every time she looked at your head she sighed, what would you do? Would you tell your future husband and throw yourself on his mercy? G. I. B. A.

Answer: I would buy me a transformation and make no apologies about wearing it and I wouldn't tell my future husband anything about it. The chances are he will never notice it, and anyway, a woman's hair and her complexion

Milady Beautiful

By Lois Leeds



FACIAL PACKS

With the advent of the facial pack some years ago it was hailed with joy. Here, at last, women felt that they had indeed discovered the fountain of youth. Wrinkles, sallow complexions, rough scaly skin were all to be miraculously ended with the application of the facial pack and milady, like the butterfly, was to emerge from her cocoon with the fresh, lovely, rose-petal skin of youth.

Perhaps those who expected too much were disappointed, but others who may have been a bit skeptical were surprised to find the results as gratifying as they are. For while a facial pack cannot accomplish the impossible it can do wonders to one's complexion. It does remove the dead and dying cells of the surface of the skin, thus exposing the fresher, healthier layer; it also wakes up a skin which may have become sluggish and sallow and revitalizes the tissues. A facial pack is particularly refreshing when one is tired, for it temporarily removes small wrinkles and it seems to wipe away magically the expression of weariness which is so detrimental to beauty.

While some may prefer to buy their facial packs at the drug counter, it is a very simple and inexpensive process to make one right at home. To make it, mix together two tablespoonfuls of carbonate of magnesia; one tablespoonful of fullers' earth; one tablespoonful of peroxide. Thin with witch-hazel or rose water to a smooth paste.

It would be a splendid idea for every woman to give herself a facial pack once a week. It may be done as follows: remove all surface dust, make-up, etc., with cleansing cream. Massage in the cleanser with gentle movements and remove excess cream with a piece of absorbent cotton or a thin piece of old towel. Next apply a cleansing lotion to remove all fatty substances from the skin. Apply one or two hot towels to open the pores of the face and neck. Have the facial pack ready mixed. Now apply this clay evenly with the fingertips and let it dry. In applying the pack be sure to smear it on gently. Do not rub it into the skin or it will cause the skin to stretch and instead of reducing wrinkles it will thus cause more of them. Cover every part of the face but the eyes so that no skin shows. Leave on for about fifteen to twenty minutes. Remove thoroughly with a piece of absorbent cotton or with a piece of old towel wrung out in tepid water. After removing the pack apply a warm towel and then bathe the face with a soothing lotion or with witch-hazel. Apply small pads of cotton saturated with witch-hazel to the closed eyelids. To the face apply a tissue cream or an astringent cream and massage very gently for a few moments. Remove the cream with a

soft towel or piece of cotton, leaving the skin thoroughly cleansed. Finally, apply a skin toning lotion and a powder base, and powder lightly. One of the biggest benefits of any facial pack is that it so thoroughly cleanses the skin. Before applying it the pores are so well opened that any dirt lodged there will be removed and the treatment after removing the pack will close them. Any one who carefully follows the directions and uses a weekly facial pack is not likely to be much troubled with such blemishes as enlarged pores and blackheads.

Another good facial pack which is used in the same way as the above may be made by mixing corn meal, fine oatmeal or almond meal to a paste with sour milk or buttermilk. The milk has a tendency to bleach the skin and those troubled with freckles or moth patches will find it beneficial for fading these spots.

Tomorrow — Beauty Questions Answered.

Q. I am a mystery between her and her mirror, and her own trade secret that no one else has a right to know.

Answer: If your future husband loves you with a love that is worth having, it doesn't depend on your hair. It is for something deeper and stronger, and that has to do with your personality, your intelligence, and your sweetness of disposition. If all of your trouble is confined to your hair, you are lucky. That's easy. DOROTHY DIX.

READY IN TWO MINUTES! A HOT NOURISHING BREAKFAST

SHREDDED WHEAT

With all the bran of the whole wheat. All the body-building elements of the whole wheat, nothing added, nothing taken away. So easy to serve and so deliciously nourishing. Gives new vigor and life to tired tissues. Serve with hot or cold milk or fruits.

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Anabelle Worthington

A youthfully smart model that is and sheer woolen fabrics also at equally suited for slim debutante or attractive woman of average full figure.

It's an intriguing adaptation of new circular fullness to widen hem with draped movement at side which lengthens the silhouette, and creates smart sleekness so desirable at the moment.

The simple bodice with collarless round neckline is beautifully molded, and shows slight all-around blousing. Sleeves give arms slim appearance fitted with darts below the elbows.

It is really exquisite in rich brown tones in printed sheer velvet, flattering daytime fabric. It's sole trimming is a huge crystal aquamarine buckle placed at left hip.

You can copy it exactly at a very small outlay, for the medium size takes but 2 1/2 yards of 40-inch material for the woman of average full figure.

Style No. 2677 is designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

Black crepe satin is another interesting choice.

Army blue canton crepe is excellent choice for business woman, college miss, or for general daytime occasions.

Silk crepe, plain transparent velvet, crepe Roma, crepe Elizabeth.



For The Cook

BEEF SALAD

Two quarts chopped beets, 3 quart chopped cabbage, 2 cups brown sugar (more if one likes it sweeter), 1 cup of grated horse radish (more if desired), 1 tablespoon salt, pepper to taste. Cover with cold vinegar.

This makes one gallon and will keep all winter. If one has canned beets one can get fresh cabbage and horse radish in the spring and make up a batch.

Safeguard Your Health Every woman can protect her health this better way

Doctors and nurses agree that Kotex, the New and Improved Sanitary Napkin, is a modern, necessary safeguard to health. It marks the most forward step in intimate feminine hygiene.

Kotex comes as a real benefactor to women. It brings comfort, security and mental composure, never found with old-fashioned, home-made napkins.

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- Kotex is soft—Not a decorative softness, that soon packs into chafing hardness. But a delicate, lasting softness. Safe, secure... keeps your mind at ease. Kotex fits—Is far lighter and cooler than cotton, yet absorbs 5 times as much. In hospitals... Kotex is the identical material used by surgeons in most leading hospitals. Deodorizes, safely, thoroughly, by a patented process.



MADE IN CANADA KOTEX Sanitary Napkins

Advertisement for YARDLEY'S Old English Lavender Soap, featuring an illustration of a woman and text describing the soap's quality and availability.