



**The Best Shoe Value**

In Canada, and the greatest satisfaction will be found in

The "TRU-FIT" Shoe. It is made for style as well as service. Look for this trademark, on the sole.

**THE TRU-FIT SHOE**

Ames, Holden Limited - St. John, N.B.

**THE KING'S COUNTY GUARDIAN**

Offices in Montague W. A. Johnstone, Mgr.; Souris, P. G. Seaman, Mgr.

Persons not within easy reach of the Charlottetown office are requested to hand their advertisements and subscriptions to the Guardian's nearest branch where same will have best attention.

At the residence of her daughter Mrs. M. Peardon, Montague, on the 18th, June, 1907, Ann Judson, widow of the late James Carver of Pownal. Disease was in her 90th year and was confined to her bed for about three months prior to her death. She endured her illness with great patience and Christian resignation to the Divine Will. She was for a long time a consistent and faithful member of the Methodist Church. She leaves behind six sons, three daughters, many grand children and fifteen great-grand-children besides a large circle of friends and acquaintances to mourn their loss. Her remains were borne to the beautiful cemetery at Pownal. The funeral service before leaving Montague was conducted by the Rev. R. G. Sinclair, and at the cemetery by the Rev. M. McPhee.

The glad news was received in Murray River yesterday that William Hayter, a resident of that village, who had been missing since Sunday last had turned up safe and sound at his home. Mr. Hayter is a family about thirty five years of age and has a very happy family. It had been noticed lately that he had not been in good health and some of his neighbors have fancied that he has been thinking very seriously on some matter that has caused his mind to become affected at times. When he did not return home on Monday night some alarm was felt and in the following days search parties went into the woods to look for him. They failed to find him but learned that he had been seen in certain sections. Yesterday other parties continued the search but when the missing man turned up there was a general feeling of relief. He appeared somewhat confused and said that he had been lost. It would appear as if he had not had much food during his absence for he was very hungry when he arrived home. He is a well liked man and his neighbors are very glad to know that he is safe with his family again.

**ADVERTISING IS BROAD.**

Advertising in itself means publicity and publicity is a very broad and comprehensive term. It does not mean simply a word whispered to a favored ear. It is, rather, synonymous with a general, broadcast declaration, and the broader the scope of the announcement, the better the advertising. No occupation that directs attention along given and desired lines can be reasonably regarded as wasted; nor can any funds expended to this end be adjudged extravagant. - American Medical Journal

**TRADE AND SHIPPING. PORT OF CHARLOTTETOWN.**

Entered, June 21 - Shamrock, Straight, Grand Entry, M. L.; Koh'noor, Cahill, Plotou; Lady May, McDougall, Belle River; Albana, Lanigan, Furwash. 25  
-Charming Lass, Cormier, N. E. Sweeney, Cleared, June 24 - Shamrock, Straight, Cape Turment; Koh'noor, Cahill, Plotou; Can't Help It, Grant, Murray Harbor; Helen Shaffner, DeCosta, New Richmond; Lady May, McDougall, Belle River; Albana, Lanigan, Furwash; Bona Fide, Gerson, Orwell.

**Eczema's Itch Is Never Ending**

EXCEPT BY ACTIVE AND PERSISTENT TREATMENT WITH THE GREAT ECZEMA CURE.

**Dr. Chase's Ointment**

When left to itself, eczema runs on indefinitely, causing keen distress from itching and covering the body with sores that refuse to heal.

Even with careful treatment, eczema is obstinate in yielding to curative measures, but the regular and persistent use of Dr. Chase's Ointment is the most certain means known of overcoming this torturing disease.

Internal treatments for eczema have long since been discarded, except the use of medicines to regulate the bowels and enrich the blood, while local applications are used to relieve the itching and heal the sores.

It is the remarkable success of Dr. Chase's Ointment in the cure of eczema which has given it world wide recognition as the standard ointment for itching skin diseases.

Mrs. Robert Clendenning, Welland Station, Ont., writes:-

"For three years my daughter, Fanny, was afflicted with eczema in an intense and persistent form, and for nine days she was totally blind. The burning, itching and disfigurement were horrible, her entire face being completely raw for months, and the distress so great that she could not sleep.

The best efforts of two eminent physicians failed to even mitigate her awful suffering. One day when I was disappointed over my daughter's condition Dr. Chase's Ointment was recommended to me and to our surprise Fanny was helped with the first box and she has since been entirely cured by this treatment.

Her face is now as smooth as a baby's and she is in splendid health. The credit for this cure is entirely due to Dr. Chase's Ointment, and I cheerfully give you permission to state my daughter's case, hoping that it will lead many others to secure the same good results."

There are a score of ways in which Dr. Chase's Ointment with its extraordinary soothing, healing properties, is useful in every home, 60 cents a box, at all dealers, or Edmanson, Bates & Co., Toronto.

**ANNOUNCEMENT**

Dr. Ayer's offices will close on Saturday at 12 p. m. during the summer months beginning on June the 29th. 6-24drw

Dr. McLaughlin has removed to his new residence on Prince Street, opposite Worth's Livery stable where he can be found at the usual hours. 6-26d4i.

Be on hand. Members of Charlottetown Lodge I. O. G. T. at 8 o'clock this Wednesday evening Castle Hall Come and witness the centre. Visitors welcome.

No. 2 Coy. 4th C. A. accompanied by the Regimental Band will parade at Victoria Park tonight at 7.30 p. m. Every member must be present at all future drills. White cap covers will be worn on N. P. Caps.

Zion Church Sunday school will hold their annual picnic at Montague, Monday July eighth. Return fare only fifty cents. Secure your tickets at once and make sure of the best and cheapest outing of the season. 6-26d11.

Of course you will want a coat for the cool evenings that follow even the warmest days in our climate—we are selling handsome new coats at one-third off.—Moore & McLeod. 6-26d21

See the lovely waists in our northern window as you come down town today—note the excellence of the styles, the grace of the designs, the artistic finish of every garment—they ask the price and you will be most agreeably surprised. Moore & McLeod. 6-26d21

A full lining of G. B. Chocolates just opened up at Bier & Giff. 6-26d21.

Wednesday and Thursday we are making a big display of handsome shirt waists and shirt waist suits—we want more people to know what a good ready-to-wear store we have here—and there is no way that proves our superiority so well as comparison.—Moore & McLeod. 6-26d21

**F. B. McCURDY & CO**

Dealers in Stock, Bonds and Debentures

Special attention given to the investment of Monies in Sound Canadian Securities. Correspondence and Personal Inquiry Invited.

**OFFICES:** 185 Hollis Street, Halifax. 4 Hospital Street, Montreal. Members Montreal Stock Exchange.

**We Are Going to DO IT NOW!**

Tremendous sacrifice sale of men's clothing, clothing and tweeds just in time for your new suit. Having purchased the entire stock of the Humphrey Clothing Store and Moncton Woolen Mills Limited in this city, at a ridiculously low price for spot cash.

We are now going to dispose of the entire stock. This will be the grandest opportunity ever offered the public of P.E.I.

We have had transferred to us the lease of the store also, which expires on July 31st next, every dollar's worth of goods in the store must be disposed of in that time including counters, desk, stoves, awnings, shelves, etc. Sale begins this morning at the old stand Opera House Building.

Every thing must be sold no reserve. We will take good tub washed wool in exchange at 32c.

Read this list of prices and move quick if you want a new suit at about 1/2 price.

All suits are made from the famous Moncton tweeds all wool and guaranteed to wear and give satisfaction.

- 135 Men's Suits**
- 95 suit lengths of tweeds, 7 yards each at the following startling low prices to clear, no two suits alike. Moncton make and Scotch tweeds, best quality.
  - \$10.00 suit for ..... \$5.89
  - 11.00 suit for ..... 6.13
  - 12.50 suit for ..... 6.98
  - 13.00 suit for ..... 7.9
  - All boys' suits 1-3 off.
  - 75 coats and vests regular price from \$6.50 to \$9.00 yours for ... \$4.28
  - All men's pants 1-3 off regular prices.
  - Also 20 ladies' suit lengths, new just in, regular price, double width, from \$1.35 to \$1.50 per yard to clear for 75c.

All goods not mentioned here at the e startling discounts. Terms strictly cash. No goods exchanged.

**S. A. McDON**

Sale at the Old Stand Humphrey Clothing Store Opera House Building. CHARLOTTETOWN. P. E. I.

**Permanent Shapeliness**

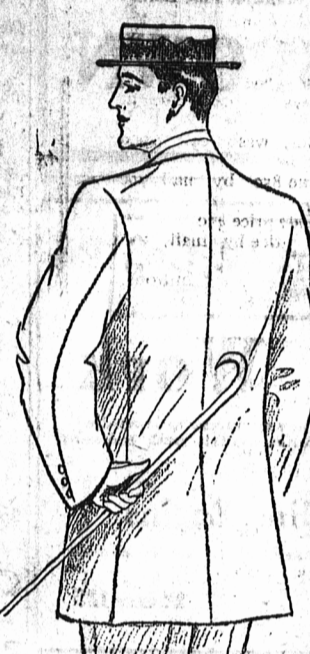
**in Outing Suits**

There is only one thing that can make an Outing Suit hold its shape. That's hand tailoring.

Summer Tweeds and Worsteds, Flannels and Serges, must be moulded in shape by hand—and held in shape by hand stitching—in order to stay in shape.

Fit-Reform Outing Suits keep their style and their proportions, because they are hand tailored.

\$15. up.



**Fit-Reform PROWSE BROS.**

**A Blended Flour**

(of Ontario and Manitoba Wheat)

- Makes the WHITEST BREAD
- " " LIGHTEST BISCUITS
- " " TASTIEST PASTRY
- " " DAINTIEST CAKES

BLENDED FLOURS are TWO flours in one. The famous Bread and Pastry making qualities of Ontario fall wheat—are combined with Manitoba spring wheat, which adds strength and nutriment.

BLENDED FLOURS are not only the best for all home baking—they are also the MOST ECONOMICAL. They yield MORE bread, cake and pastry to the pound than any other. Try it, and you will use no other.

"Made in Ontario"



**MARITIME PROVINCE SECURITIES**

Quotations furnished by J. G. Mackintosh & Co., Exchange Building, Halifax, N.S.

Stock	Asked	Bid
British North America	185	181
Johnston	172	170
New Brunswick	275	270
Nova Scotia	283	282
Royal Bank of Canada	232 1/2	232
Union Bank of Halifax	177 1/2	178 1/2
Miscellaneous:-		
Aoadia Fire Insurance	140	137
Aoadia Sugar, Preferred	91	89
Aoadia Sugar, Ordinary	51	49
Brandram-Henderson, Common	25	20
Eastern Canada Savings & Loan	135	131
Southern Trust Company	142 1/2	137
Halifax Fire Insurance	87 1/2	84
Nova Scotia Telephone	110	106
Porto Rico	39	29
Robb Engineering Co., Ltd.	97	93
Robb Engineering Co., Com.	65	45
Stanfield's, Limited, Preferred	100	98
Stanfield's, Limited, Common	28	28
Bonds:-		
Aoadia Sugar	105	102
Halifax Electric Tramway	102	101
Nova Scotia Steel & Coal, First	100	107 1/2
N. S. Steel & Coal Consolidated	101	104 1/2
Robb Engineering	102	100
Robb-Mumford	100	95
Stanfield's, Limited	100	95

Bond quotations are with accrued interest.

**STOCK QUOTATIONS**

Stock	Open	High	Low	Close
Atchafon	82 1/2	84	81 1/2	82 1/2
Copper	33 1/2	35	32 1/2	33 1/2
B. E. T.	109 1/2	111	108 1/2	109 1/2
Baltimore	107 1/2	109	106 1/2	107 1/2
C. F. R.	22 1/2	24	21 1/2	22 1/2
Canada	101 1/2	103	100 1/2	101 1/2
Reading	101 1/2	103	100 1/2	101 1/2
St. Paul	120 1/2	122	119 1/2	120 1/2
Union Pacific	131 1/2	133	130 1/2	131 1/2
U. S. Steel	97 1/2	99	96 1/2	97 1/2
N. Y. Ont. Western	3 1/2	3 3/4	3 1/4	3 1/2
B. & C.	3 1/2	3 3/4	3 1/4	3 1/2

We have every sort of underwear for men and boys—we start at 50c per suit and go on up through the biggest line in P. E. I., to \$3.00 per suit. —Moore & McLeod. 6-26d21

Pretty, airy, cool summer shirts for men, all sizes, all prices probably the largest range in the city. Let us show you. —Moore & McLeod. 6-26d21

**Brandram-Henderson Limited**

First Mortgage 6 p. c. Bonds

Issued October 1st, 1906. Due October, 1st, 1936. Interest payable April 1st, and October 1st. Denomination, \$1,000 and \$100. Redeemable at 110 p. c. and interest after January 1st, 1915. Price par and interest, with bonds of 50 p. c. Common Stock.

Full particulars on application.

**J. C. MACKINTOSH & CO.,** Halifax, N. S.—St. John, N. B.

**The Man Who Does Not Prospect Never Discovers a Mine.**

**ALBERTA RED WHEAT**

secured 1st. prize at Portland Fair in 1905. Its Birthplace

the HIGH RIVER district. HIGH RIVER the best town between CALGARY and FORT McLEOD.

Why leave your money in the Bank at 3 p. c. when we can net you 15 p. c. to 30 p. c. in Calgary City property? As a SURE investment we have the exclusive sale of 100,000 acres of selected farm lands in the Calgary, High River, and Raymond Districts, at prices ranging from \$8.00 to \$25.00 per acre.

Write us for information, and we will cheerfully answer all communications.

**Houses For Sale**

10 room modern house renting for \$50.00 per month, price..... \$500.00  
8 room house renting for \$25.00 per month..... \$1800.00  
The above are only samples of the many good investment's we have on our list.

**R. L. McMILLAN & CO.**

Farm and Ranch Lands Real Estate and Insurance Calgary, Alta.

Definitely workers in French costumes fashioned these pretty hand made collars that we are so proud of. Charlottetown ladies may own them for 65c and 75c. That is easy is it not? Moore & McLeod. 6-26d21

**Acknowledgement**

P.E.I., June 13th.  
MESSRS. ROSS & MATTHEWS,  
Dear Sirs—In reply to your letter of the 14th, inst., I would say that I received from your Head Office a check for \$100.00 the "accumulated profits on my 20 pay life policy." I am still insured for \$200.00 without paying further premiums, and if I live long enough, will participate in future profits.  
I am well pleased with the result and only regret that I did not take out a \$500.00 policy 20 years ago.  
Wishing you and your Company every success.  
Yours truly,  
A. A. MacINTYRE,  
N. B.—Dr. MacIntyre is well known on P. E. I. having practised dentistry at Summerside for a number of years.