

NEW SERVICE STATION OPENS

Imperial Oil And Gas Depot Up-To-Date In Every Respect

MANAGER



W. G. Gillespie

Situated in the very heart of the city, the Imperial Oil and Gas Station constructed by Lowe Bros. for the Imperial Oil Company of Canada, will be opened to the public today.

It is the largest and best equipped station which has ever been built in the Province. The site, at the corner of Great George and Euston Streets, is roomy enough to accommodate a large number of customers at the same time.

The station proper sets well back from the street and the open area in front affords easy means of access and exit.

Eight gas pumps of the latest design are a guarantee that patrons will not be kept waiting unnecessarily. All Imperial products of course, will be handled exclusively. The well known Three Star and Imperial Ethyl brands of gas will be the only ones carried. The equally well known oils of the Company, Mobil, Marvelube and Mobil Arctic will be available at all times. The general facilities for servicing cars will be far in advance of anything previously offered car owners in this city. The station has three wash stands and two grease pits. A Marquette power washer is being installed and hot and cold water and also live steam are to be on ready at any hour of the day. This means that much of the inconvenience of washing a car in cold weather will be eliminated. A further improvement is the installation of steam heat which will be a comfort to customers waiting for their cars or at such times as they wish to make small repairs themselves. A constant supply of live steam and hot water also permits the under part of cars to be thoroughly cleaned during cold weather.

The design of the station, spacious and modern in every way is one of its most attractive features. In every sense it has been built with an eye to giving service quickly, efficiently and with a minimum of trouble to automobilists. It is laid out scientifically and throughout is of the most substantial materials. Large flood lights will illuminate the whole location and in the interior of the building extra care has been taken to provide adequate light by day.

The floor in the main wash room is of concrete with unusual precautions in the matter of drainage.

The exterior view reveals a pleasing color scheme of buff and green over a stucco frontage.

The manager of the new station is Mr. W. G. Gillespie,

a native of Charlottetown and known throughout the length and breadth of the province. "Bill" is also the popular manager of the Charlottetown Forum where his executive ability and courtesy last year made him a high favorite with the public. His integrity and square dealing are indisputable and the public are assured that at the Imperial Gas and Oil Station they will be treated with all possible fairness.

Bill's experience in the automobile business was gained at Boston, where for a number of years he was salesman for the Nash New England Company on Commonwealth Avenue. He was a valued member of the staff of this company until two years ago when he returned to Charlottetown to accept a position with the Universal Motors Company with whom he remained until one year ago.

During the World War he served with the artillery in France and for several years, and before the Armistice went to Russia with the North Russia Expeditionary Force. Because of his war experience, his business connections in the city and country as a car salesman, his prominence as a former coach of the Abegweits, a former Abegweit hockey and football player and as manager of the Forum, he has an exceptionally wide acquaintanceship and has many contacts with the public.

His duties at the Forum at present will not permit him to take active charge of the new Imperial Station and during the winter months Mr. Hibbert Saunders will act in his stead. Hibbert Saunders is also well known for his sterling character as an employee of the Ford Motor Company in this city and also in the company's offices in Saint John. His athletic career has been just as conscientious and he has participated for the Abegweits in three sports, hockey, baseball and football. This year he is once more a member of the Abegweit hockey squad, and he has been a familiar figure in Abegweit rugby games until a few weeks ago.

Several years ago he captained the Abegweits during the hockey season when the team captured a hard earned Island championship from Summerside. Much in the public eye because of his athletic prowess Hibbert is known to the citizenry of Charlottetown as a young man who plays the game to win, but as one who can be a most graceful loser. In these two men, Messrs. Saunders and Gillespie, the Imperial Oil Co. have been very happy in their selections and it is felt that the people of the province will realize that the character of the company and its business record, will be well maintained.

Announcing the
OPENING OF THE NEW

IMPERIAL SERVICE STATION

UNDER DIRECTION OF

W. G. GILLESPIE, LESSEE

Featuring a Full Line of IMPERIAL PRODUCTS

Imperial 3 Star Gasoline.

Imperial Ethyl Gasoline.

Imperial Marvelube Motor Oils.

Imperial Polarine Motor Oils.

Imperial Marvelube Greases.

Gargoyle Mobiloils.

Atlas Tires.

Imperial Anti Freeze

Washing

GREASING

Accessories.

Alcohol

Polishing

IMPERIAL OIL LTD.

WE WERE
THE GENERAL CONTRACTORS
for
THE NEW IMPERIAL OIL CO.
SERVICE STATION
WHICH OPENS TODAY

H. C. LOWE & CO.

The Oldest Firm of Contractors on
Prince Edward Island.

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and Stucco

Supplied by

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Woodworking Co. Ltd., Charlottetown

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INSTALLATION
MOTORS WIRING
and
FIXTURES
by

PALMER ELECTRIC LIMITED

ELECTRICAL CONTRACTORS

173 GRAFTON STREET

Charlottetown, P. E. I.

The New Imperial Oil and
Gas Station

Respectfully solicits a fair share of
Patronage of the Motoring Public.
Where courteous and efficient service
will always be our objective.

Thank You—

W. G. GILLESPIE, Manager

THE BEAUTIFUL ROOF ON THE
NEW IMPERIAL OIL SERVICE STATION

IS LAID WITH

BRANTFORD BIG BUTT SHINGLES

MANUFACTURED IN THE MARITIMES BY
THE BRANTFORD-CARRITTE CO., LTD.

AND SOLD IN P. E. ISLAND BY

FENNELL AND CHANDLER

WHOLESALE AND RETAIL

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HEATING
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In the New Service Station

—BY—

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80 GRAFTON STREET

Charlottetown

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