



The Only Tailor-Made Shoe in Canada

It is the fine fit, the fine stitch, the master touch, that distinguishes the tailor-made shoe.

The Astoria

ASTORIA SHOES are not merely made, they are designed—designed to fit the foot, to retain their graceful shape, to wear well.

ASTORIA—like all other shoes of its makers—is distinguished at a glance by its fineness of finish, its quality of material (all leather), its undertrim edges, its uniformity of stitching.

Astoria Shoes made by

Scott-Chamberlain Company, Limited London Canada



NEW YORK FISH ADS

Chesboro Brothers

Wholesale Commission Fish Dealers, No. 1. Fulton Market, New York, Receiver of Smelts, Eels and Clams

Car lots a specialty. Express shipments receive same consideration.

Robbins & Robbins

Inc.

Wholesale Commission Fish Dealers, No. 2 Fulton Market, New York, N. Y. Specialties Smelts, Eels and Clams in large or small lots

CONSIGNMENT SOLICITED RETURNS MADE PROMPTLY

Beyer Fish Company

WHOLESALE AND COMMISSION DEALERS IN

Fresh and Salt Water Fish

111 FULTON MARKET

NEW YORK

ACKERLY & SANDIFORD

9 FULTON FISH MARKET

NEW YORK CITY

We specialize in FANCY SMELTS AND EELS, making prompt returns at highest market prices obtainable. Representatives now in town. Stencils can be had by calling at Guardian Office.

Telephone Beekman 4555

Consignments Solicited

Daily Returns

GOODMAN & CO.

Wholesale Commission Dealers

IN ALL KINDS OF

FISH

113 Fulton Market New York

TENDERS ASKED FOR STEAMSHIP FROM ST. JOHN TO WEST INDIES

MONTREAL, Nov. 22.—The weekly or fortnightly sailings arranged by the Canadian Government, is inviting tenders from St. John or Halifax for a mail-passenger service between the Dominion and the British West Indies and Bermuda. The amount of subsidy is not stated, but the steamers employed will be re-are to be from 5,000 to 6,000 tons and should be to provide accommodation for weekly ton for 100 first class, 30 second or fortnightly sailings from St. John and 100 staterage passengers, John, N. B., or Halifax, or else for

THE ILLUSTRATION STATION AND ITS RELATION TO THE FARM

(Experimental Farms Note.) The Division of Illustration Stations is a branch of the Dominion Experimental Farms system. The object of this Division is to carry out the results and information gained on the Experimental Farms, at twenty-two different points, in Alberta and Saskatchewan. By 1921 eight stations were in operation, including those located in the provinces of Quebec, Nova Scotia, and New Brunswick. The farms on which the illustration stations are located, are owned by the private farmer, thereby causing a keen interest to be taken by the neighbors, which naturally develops into considerable rivalry.

The general scheme of co-operation between the Department and the farmer is as follows:—The planning and carrying on of a suitable systematic rotation of crops for the station, and its neighborhood. The sowing of varieties and strains of grain suitable to the soil an district.

Different rates per acre to ascertain the most suitable rate of seeding.

The sowing of different amounts of clovers and grass seed. Testing home grown seed vs. purchased seed.

The sowing of mixed crop for summer pastures.

The introduction and use of labor-saving devices and up to date machinery.

The practicing of after-harvest cultivation, to kill weeds and insects, conserve moisture, and increase yields.

The care and economy of barnyard manure.

The encouragement of a good farm garden.

To encourage the raising of pure-bred poultry, proper feeding, and housing.

In the Eastern Provinces many meadows and pastures are left down too long and when renewed, too often the soil is poorly prepared and not enough clover and grass is sown.

The example given by the illustration station is noticeable.

Part of the land is sown with about the same amount of seed as is usually sown in the district, and the other part is seeded with a heavy mixture, making such a contrast, that farmers stop to make enquiries as to the cause of the difference in yield.

Selected Seed. One of the principal objects of the work is to grow good seed in large quantities so that farmers will have an opportunity to purchase, at reasonable prices. On several stations, a special line of work is the growing of pure seed. The varieties chosen for the illustration stations are those that have been grown for a number of years on the nearest Experimental Farm, and have proven suitable for that particular district.

After Harvest Cultivation. Weeds in some sections are taking possession of the land, and to eradicate them, after harvest cultivation should be practiced. After harvest cultivation destroys weeds, and insects; soil surfaces are made available for plant food, moisture conserved, and the soil put into good mechanical condition to grow big crops.

A NEW CHEESE ORIGINATED AT THE CENTRAL EXPERIMENTAL FARM, OTTAWA.

(Experimental Farms Note.) A new, medium high flavour cheese has been originated by the Animal Husbandry Division of the Dominion Experimental Farms System. It is called "Meilleur Cheese" or "Le Fromage Meilleur," and is being manufactured at the Central Experimental Farm, Ottawa. The process of manufacture is, briefly, as follows:—

The milk is heated to a temperature of 90 degrees F. when it is renneted and cut. The curds are then cooked at a temperature of 115 degrees F. and afterwards moulded and pressed, in one and three pound sizes, ready for the curing room. The process of curing is one of the most important features in the successful manufacture of this high class product.

This new cheese possesses a very pleasing and delicate flavour with no objectionable odour, and has been pronounced a very superior product by the numerous experts and connoisseurs by whom it has been tried. It is a distinct and valuable acquisition to the cheese industry and the present indications are that it will meet with a very popular demand.

TOOTHLESS RACE IN INDIA.

Toothless babies are familiar. We make allowance for their edentate appearance because we know that they really do possess teeth, almost ready to sprout.

If a child were never to develop any teeth at all and to remain toothless until scientist would call an "anodont," how unpleasant it would be.

That is exactly what happens in the case of a type of men native to a town called Hyderabad Sind, in India. They are Hindus, always have remarkably bald heads and are toothless through life.

These men are known as Bhudas, which means "toothless." Their woman, oddly enough, always have a normal equipment of teeth. Toothlessness is exclusively a male trait among them.

When a Bhuda marries a girl whose parents are both free from the defect, all of the children resulting from the mating are properly provided with teeth. But when the daughter of a Bhuda marries a normal man their female children are normal, while the sons are toothless.

It is through such marriages that the toothless characteristic is perpetuated from generation to generation. It is evidently an inheritance trait that remains latent in the female offspring of a Bhuda.

GIRLS! SKIRTS DOWN ONE INCH

Fashion decrees that skirts come closer to the ground, but that is no reason why one need buy new clothes. If the hem is faded or soiled when you let it out, get a package of Diamond Dyes and recolor the skirt like new.

Easy directions in each package of Diamond Dyes tell you how to dye or tint any old, faded garment, also your draperies. Just tell druggist whether your material is wool or silk, or whether it is cotton, linen or mixed goods.

LET GIRLS SMOKE AGREE Mrs. DU PUY

Mrs. William Atherton Du Puy, National President of the League of American Pen Women, which has 5,000 members, is in New York this week to talk to the New York branch of the league and also to tell New York what a mistake it makes when it runs down the present-day American girl. This last is a little private mission of Mrs. Du Puy and she is making a nationwide appeal for justice for the young thing who wears not much of anything in the way of clothes, paints her cheeks, powders her nose and plays her share in betting parties.

Mrs. Du Puy's ire has been aroused by an article by Eleanor Glyn, in the Cosmopolitan on the American girl. Mrs. Du Puy says Mrs. Glyn hasn't a fact to go on, that's all. She's a trouble with her is that she is getting too old to understand. She even calls her "Miss Glyn and reads into the article, the wailings of a blighted old maid.

"The trouble with the American girl," says Mrs. Du Puy, "is too much criticism. Miss Glyn's article is what I call a vicious attack. She says no man will marry the cigarette smoking, senseless girl of today. Now if she would only mention some individual girl or if we could only take action in the name of the American girl, we could use her and take away from her some of those good American dollars she is taking from the country for writing that article.

"It is not true that the American girl is not marrying. The Government statistics show that there were more marriages last year than for a long time and they expect to have a million and a half marriages this coming year. One of the troubles with people generally is that they have the habit of talking about women. She has been damned from the days of Eve and people don't know how to stop it. Then the older people hold to the ways of their own generation. Every generation complains of the next, they say. A Washington woman I know says that her grandmother made that very remark to her and her sister when they were girls because they laughed at her old-fashioned what-not with great big sea shells on it.

"I tell the Pen Women wherever I speak that they must be just to the American girl. You would not believe it, perhaps, but my remarks are not favorably received. If you are not how many times I have been asked triumphantly: 'Well, how about the girls who park their corsets in the dressing rooms when they go to balls? From every part of the country I hear that I always say in answer: 'Did you ever see corsets parked in dressing rooms?'

"And I also say, 'What if they did do it?' I don't want my daughters to wear corsets. Miss Glyn says that the girls are trying to appeal to the senses of men when they wear so few clothes. Well they would have been in her day, but girls in the Government offices, and idle, and do nothing but talk. There never was a time when they did so many things. They are athletic, they swim and take part in all sorts of athletic sports, and before. And think of the hundreds of girls who belong to the Young Woman's Christian Association and on the street after they have been wearing them on the beach. It is only the froth and the dregs of our girls who are not worth while. The rest of them are everything that they should be.

"Yes, I'll admit they do have some petting parties, but they only do in public now what they used to do in private and then they are deceived and cheated, and that was worst of all for it affected their kissing games. There used to be for the young people!

"Eleanor Glyn says the girls won't study, and they have no religion. Now that is all wrong again. I know that at the George Washington College in Washington their biggest sessions are those that begin at 5:30 in the afternoon for the girls in the Government offices, and the cafes to drink which happened twenty years ago. It was that which brought about prohibition.

"It's the psychology of running women down since the days when I've put on her first single scanty garment that causes all the talk. This article of Eleanor Glyn's is the culmination of everything that has been written, and none of us in America would have done anything of the American girl against her it would be won in every court in the country.

A Bishop was travelling in Devonshire, and when the train stopped at a place where tickets are inspected, he searched his pockets. "It does not matter in the least, my lord," said the railway official.

"It matters a great deal," was the bishop's reply, "for how can I tell where I am going if I can not find my ticket?"



15¢ Package

1/2 lb. Tin 85¢

MACDONALD'S Cut Brier MORE TOBACCO FOR THE MONEY

FROM the moment Cut Brier was offered to the Public it was accepted by the great majority of smokers as an old friend.

For Cut Brier has in convenient form the Macdonald quality that has been known and preferred in Canada since the "fifties."



The Tobacco with a heart

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The key to success is work— There is no substitute for it!

In order to do your best work, you must be healthy. You must sleep soundly at night, your nerves must be strong, steady and under perfect control.

If you are accustomed to drinking tea or coffee with your meals or between meals, you may be loading yourself with a very great handicap. Your nervous system may be stimulated beyond what is natural for you.

For tea and coffee contain their caffeine. These are drugs, as any doctor can tell you. They are known to irritate the nervous system by their action and to cause restlessness and insomnia, which prevent the proper recuperation of the vital forces.

If you want to be at your best, capable of doing the very best work that lies in you, why not stop drinking tea and coffee? Drink Postum, the rich, satisfying beverage made from scientifically roasted cereals.

Postum contains absolutely no drugs of any kind, but in flavor is rich and satisfying. It helps nerve and brain structure by letting you get sound restful sleep.

Postum comes in two forms: Instant Postum (in tins) made instantly in the cup by the addition of boiling water. Postum Cereal (in packages) of larger bulk, for those who prefer to make the drink while the meal is being prepared) made by boiling for 20 minutes.

Ask your grocer for Postum. Sold everywhere.



Postum for Health—"There's a Reason"