

Woman's Realm Social and Personal Fashions Literature

VIRGINIA BRUCE!



with a charm hint for you

A DAILY LUX TOILET SOAP BATH MAKES YOU SURE OF DAINTINESS—OF SKIN THAT'S FRAGRANT, SWEET, AND THAT'S IMPORTANT TO CHARM!



This lovely star gives you a tip! Lux Toilet Soap's Whipped Cream Lather removes perspiration, dust and dirt thoroughly—leaves skin really fresh!

9 out of 10 Screen Stars use Lux Toilet Soap

Your Individual HOROSCOPE

By Frances Drake

For Thursday, October 9th
MARCH 21 to APRIL 10 (Aries)
Not an auspicious time for inviting entanglements in law, business or the home. Discretion and forethought are imperative. Mid-afternoon is promising for activities requiring investigation, research and intuition.

APRIL 21 to MAY 20 (Taurus)
Students, teachers, police, detectives, you working with inventions and on important confidential matters should find today very interesting and friendly. Other lines of endeavor ask special caution and perseverance. Be

thoughtful with loved ones.
MAY 21 to JUNE 21 (Gemini)
Personal attainment within grasp. Your creative mind can show you new leads of value. Make new tries; and try again to improve the quality of your endeavor. Be amenable to sound suggestions and assistance from honorable persons. Patience is essential.

JUNE 22 to JULY 23 (Cancer)
Your day's star aspects are similar in emanations to Gemini. Put into effect some of your unusual cleverness, your bright ideas. Don't fear ridicule or setbacks. Only he who strives gets ahead.

JULY 24 to AUGUST 23 (Leo)
Your best bets are urgent and familiar lines and activities for which you are especially adapted. Take corrections and suggestions gracefully. You've got to more-than-wish for things today, you've got to work patiently and hard for them.

AUGUST 24 to SEPTEMBER 23 (Virgo)
Medical science, chemistry, psychology and problems requiring deep understanding are favored by benefic rays between 10 a.m. and 3:45 p.m. Balance of day asks special tact in all matters.

SEPTEMBER 24 to OCTOBER 23 (Libra)
We may resent adversity and obstacles but these are real friends, not enemies. Through them we should gain stronger will power and a better sense of true values. Accept them as treasures, as a prophecy of better things to come.

OCTOBER 24 to NOVEMBER 23 (Scorpio)
Take to heart what we have said to Librans. Scorn the easy, lazy life. Live true to the real Scorpio native who accepts cheerfully the hard tasks, the tedious routine the self-sacrifices.

NOVEMBER 24 to DECEMBER 23 (Sagittarius)
You'll find that skillful work, careful management and persistent intelligent efforts

are old standbys for good results. Keep going; don't begrudge the busy pace.

DECEMBER 24 to JANUARY 21 (Capricorn)
Your own individuality and a calm certainty are assets of great value, and both are put to the test now. Get quickly to the pitch of things; do your job well.

JANUARY 22 to FEBRUARY 21 (Aquarius)
No "easy-go-lucky" attitude permitted today. Remember the wheel of events are turning rapidly these times and the quick thinkers and persistent doers are in great demand.

FEBRUARY 22 to MARCH 21 (Pisces)
Sound everyday business and routine affairs, study, research, leading and other mental tasks are more favored than any frivolous activities. Heart interests ask kindly tact.

A CHILD BORN ON THIS DAY
Amiable, yet at times moody; sensitive, refined and intelligent. Perhaps witty. Venus, the ruling planet, especially favors florists, farmers, musicians, poets, painters, perfumers, horse-makers, decorators, stage and screen actors. Today's individual will do an artistic job no matter the type of work.

Dorothy Dix Says—

FLIRTATION WITH MARRIED MEN DANGEROUS PRACTICE

It's A Losing Game For All Who Try It, So Set Your Cap For Some Nice Clean Boy And Let The Others Alone

Dear Miss Dix—Why are married men so much more attractive than single men? I have never seen a single man that I cared for, but I like most of the married men I have met, and have fallen in love with some of them. So my problem is: Should I try to get married, or should I prefer, and I think all is fair in love and war.



MARITIME.
ANSWER—The lure of the married man for girls is that he is forbidden fruit. That is what our First Mother told her daughter, and she bequeathed her appetite for it to a lot of granddaughters. There are loads of girls who are adventurers by nature. They love the bright face of danger. The more risky a thing is, the more fascination it has for them. If they had been born boys, they would have been aviators, sailors, soldiers, discoverers, wanderers, tramps, sleepwalkers, but denied by their sex this outlet for their restless spirits, they take their chances for peril in flirtations with married men. They know that they are playing with fire and that they are not only risking their good names but their lives in the process. They are gambling with their hearts for stakes and the fact that the game is so hazardous is what makes it fascinating to them.

Stolen Kisses
"Stolen waters are sweet," says the old proverb, and it is because she has no right to the kisses of the married man who give them that imparts a thrill and a flavor to them that the kisses of the unmarried man do not have. And it is because their meetings must be in secret, and they tremble at being discovered in every rendezvous that develops them in a haze of romance that the call of a boy friend at her home would not have to this type of girl.

Also, the girl to whom married men are especially attractive has a streak of cruelty in her nature. She gets a sense of triumph to take a man away from his wife, and she glories in the power that she holds in her hands of breaking up the other woman's home and depriving their children of a father.

Why They Are Attractive
That is what makes the married men more attractive to you than single men, Martha. It is not the man himself. The married man is no better-looking, no better groomed, no more intelligent, has no more of

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FOR SUCCESS IN YOUR BAKING

Barbour's ACADIA BAKING POWDER DOUBLE ACTING

THE COOK'S CORNER

MIXED FRUIT CONSERVE

2 pounds peaches
1-2 pounds quinces
3 pounds pears
1 pound apples
3 lemons
Sugar
1-2 cup chopped blanched almonds

METHOD: Wash the peaches, quinces, pears, apples, pare, core and put through the food chopper. Now weigh the combined chopped fruit and for each pound of this, measure 3-4 pound of sugar. Place a layer of the fruit in a stone jar or crock and then a layer of sugar and continue in layers like this until all the fruit and the sugar have been used. Stand overnight. Next morning squeeze the juice from the lemons and out the rinds of 1-2 lemons into thin shreds and add to the fruit mixture along with the lemon juice. Cook the mixture until thickened, and clear. Add the chopped blanched almonds and mix well, then pour into hot, sterilized jars and cover with a thin layer of paraffin. When the mixture cools, add a second coat of paraffin and cover jars with lids. Store in a cool, dry place.

Needlecrafts

—For The Home

Button, button, who's got the button? You have—all the way down the front of your new jumper, and they make it so easy to slip into when the last bell for breakfast rings and finds you still at the undressed stage. The great big pockets are handy, too, for they'll hold just about anything you want them to. But don't mistake us! This jumper isn't purely utilitarian. Look at the midriff-moulding waistband, the soft bodice and the very sleek skirt. You couldn't ask for anything more flattering. The tailored blouse is included in the pattern.

Style No. 3104 is designed for sizes 10, 12, 14, 16, 18 and 20. Size 16 requires 2 yards of 54-inch fabric for jumper; 1-1/2 yards of 38-inch fabric for blouse.

Send Twenty (20c) coin is preferred, for Pattern Write plainly your Name, Address and the style number. Be sure to state the size you wish.

Style No. 3104 Size

Name _____

Street Address _____

City _____ Province _____

3104
\$12.95
10 to 20

KENSINGTON SCHOOL

Honor Roll for September.
Grade X—1, Geraldine McLean; 2, Andrew Humphrey; 3, Jean Poland.
Grade IX—1, Ione Macdonald; 2, Helen Hamilton; 3, Gladys LeBlanc.
Grade VIII—1, Bruce Howard; 2, Lee Semple; 3, Evelyn Harding and Henrietta MacArthur equal.
Grade VII—1, Mrs. McIvor; 2, Isabel Boyle; 3, Margaret Jardine.
Grade VI—1, James Saunders; 2, Albert Jardine; 3, Jean Davidson; 4, Beatrice Folland.
Grade V—1, Miss Higgins; 2, James MacNally; 3, Audrey Brookings; 4, Shirley McCarville.
Grade IV—1, Freda Heckbert; 2, Alan Champion; 3, Neva Heckbert.
Grade III—1, Gwyneth Davidson; 2, Geraldine Driscoll; 3, Ella Brookings.
Grade II—Mrs. Semple; 1, Mariene Davidson; 2, Elaine Glover; 3, June Paynter.
Grade I—Miss Thompson; 1, Gordon Kennedy; 2, Clarence McCarville; 3, June Semple.
Grade I (A)—1, Patricia McMaclean; 2, Ivan Gill; 3, Donnie MacLean.

a way with him than has the single man. In fact as a general thing, he is older, stouter, less of a gigolo in looks. Nor should his line sweep any girl who has a grain of intelligence in her head or a particle of principle in her soul of her feet.

For what is there alluring in the cry-baby man who is forever whining about the mistake he made in his choice of a wife, and pouring his matrimonial troubles into any pretty little feminine ear that will listen? And what attraction is there in a man who is disloyal to a wife and a traitor to his children?

Believe me, my dear child, a love affair with a married man is always a losing game for the girl. Better set your affections on some nice, clean, honorable young man whose love will lead to the altar instead of into a sordid intrigue. And before you decide that all is fair in love, consider how you will like to have some prettier and younger girl take your husband away from you. For you know every year there is a younger and prettier girl crop.

Ready-Made Families
Dear Dorothy Dix—Some two years ago I divorced my husband because he indulged too freely in liquor and narcotics, I have two little girls. I am still young and naturally like to have dates with men friends. They all seem to like me just fine until they find out that I have been married and have children. Then they usually drop me instantly. Am I to be outcast from the friendship of the opposite sex and go through the remainder of my life unhappy and lonely because of my unfortunate marriage?

ANSWER—It isn't the fact that you are a widow that handicaps you. It is the children. Very few men want to marry a woman who has a ready-made family or are financially able to do so.

The man who takes care of his own children nowadays, when to rear a child is about as expensive as keeping a yacht, is forced to make many sacrifices of his own personal tastes and desires and go through the same take one with a very altruistic spirit to do this for some other man's children.

So you might as well face the truth that a widow with children has a poor chance of marrying unless she is lucky enough to run across some man of means who is a well-to-do angel to boot. Certainly few women have charm enough to overcome this handicap.

THE MESSAGE
It was carried by the wind
And it whistled in the trees;
The grasses caught the message
From the gently blowing breeze.
The flowers nodded wisely
As they heard the words go by,
While the birds took up the echo
And went winging through the sky.

To those who wish to hear it
The message I pass on—
"Fear not! God lives and loves
Go to, and carry on!"

APPLICATION OF PAINT DRIVES OUT GERMS
A new application of paint is considered one of the effective ways of driving out germs, authorities declare. This property of protective coatings is of especial interest nowadays, when such serious attention is being paid to national health and safety.

SPONGE WILL PROTECT SURFACE FROM LADDER
When a short ladder is used in painting, a bath sponge will serve to prevent the top of the ladder from scratching the surface against which it leans. The dime stores have rubber sponges that have strap handles of the same material. Slip the strap over the end of the ladder so that the sponge rests on the under side. This will cushion the contact and make the ladder more secure.

Enough iron to make four ten-penny nails is contained in the human body.
Blazer styles in jackets of flannel and tweed jackets with college skirts are favorites with college girls.

Birds have a wide range of notes. They are able to express alarm, anxiety, complaint, distress, fear, love, pain and rage.

SURPLICE AND WRAP DRESSES
Don't miss the importance of surplus dresses this fall. For daytime, for dinner time, all through the day the surplus dress is a type that has been doing well in dress collections. The very high surplus leaving a V-neck that mounts right under the chin is one basic surplus type. Another that figures in early successes is the adjustable surplus.

In velvet, the coat dress effect is prominent in addition to the long, besque dresses with full skirts.

MODIFIED DRAPE USED FOR MEN'S FALL SUITS
Incidentally the drape model suit is again the whole show for

Send 20c in coins for your copy of "Best Exercises for Health and Beauty" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

Name _____
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AN HYGIENIC triumph

APPROVED BY MEDICAL SCIENCE AS A SAFE AND GENTLE TISSUE

3 ROLLS 25¢

It's the fleecy softness

PUREX Super-Crete TISSUE

DISTRIBUTOR: MacGregor Paper & Bag Co., Inc., Montreal

fall and winter. It is being modified somewhat from the first models. That is, shoulders are not quite so exaggerated, and trousers are certainly no higher waisted. There will be a great variety on the market when the cold weather comes, in fine unlined, wadded, and flannel-lined general business wear. Supplementing this foundation will be the usual tweeds, chevrons and herringbones in those who still like to carry louny, country gentlemen ideas into town.

A Morning Smile
Foreman—Now, Murphy, what about carrying some bricks?
Murphy—I ain't feelin' well, guv'nor. I'm tremblin' all over.
Foreman—Well, then, get busy with the sieve.

HOW TO SAVE THE CAR
"Man, you certainly do keep your car looking new! It's six months old and there isn't a scratch on it. How do you manage?"
"Oh, that's simple I just made it a rule always to park between two other new cars!"

KINKORA SCHOOL
The following is the standing of Kinkora School for the month of September.
Grade X (Senior)—1, Frances Brennan; 2, Teresa McIvor; 3, Evelyne Greenan.
Grade IX (Junior)—1, Edith Smith; 2, J. D. McCarville; 3, Kathleen Keefe.
Grade VIII—1, Patricia Johnston; 2, Elaine Roberts; 3, Louis Shreennan.
Grade VII (Senior)—1, Marjorie Roberts; 2, Genevieve Greenan; 3, Bernadette Mulligan.
Grade VII (Junior)—1, Katherine Morris; 2, Teresa Johnston; 3, Louis Monaghan.
Grade V—1, Noreen Shreennan; 2, Hilda Shreennan; 3, Eileen Gallan.
Grade IV—1, Iris Brennan; 2, Roy Johnston; 3, Earl Corr.
Grade III—1, Regis Duffy; 2, Simon Farmer; 3, Marjorie Rananahan.
Grade II—1, Adelaide Duffy; 2, Robert McKenna; 3, Cyril Gallan.
Grade I—1, Marion Brennan; 2, Edna Richards; 3, Leslie Smith.
—Sisters of St. Mar-ha.

NEW LONDON SCHOOL
The report for New London School for the month of September should have read:
Grade IX—1, Robert Mayhew; 2, Donald Brintain; 3, Norman Dunning.

MAKES GOOD COFFEE BETTER
Carnation Milk
Carnation Coffee
Carnation Milk

• Carnation Milk is smooth, creamy—double-rich. There's nothing like it to bring out the full tempting coffee flavour. Keeps indefinitely in the can—economical—and irradiated for extra "sunshine" vitamin D.

From Contented Cows! A CANADIAN PRODUCT

For Women who hold their heads high!

As an artist mixes his pigments to reproduce living flesh tones—so the CHARLES of the RITZ Technician is trained to blend for you the individual tints of face powder that will make your skin alive, radiant.

Learn how flattering individually blended powder can be.

From Friday Oct. 3rd to Sat. Oct. 10th

You will receive a gift of a full 1.43 box of CHARLES of the RITZ Face Powder blended individually for you, with any purchase of other CHARLES of the RITZ toiletries, to the value of \$1.45 or more.

THE JENKINS PHARMACY
THE REXALL STORE
DISPENSING CHEMISTS
Phone 219, Cor. Gt. George and Kent Sts., Charlottetown, P.E.I.

Serve Him HEINZ SPAGHETTI FOR ENERGY!

HE'S EARNED THE BEST!

Here's A Thrifty, Nourishing Dish That Will Make Any Man Ask For More!

Next time your home-coming husband crosses the threshold, make sure you have hearty Heinz Cooked Spaghetti ready for him! Served with left-over meats, or alone, this energy-building main dish will more than satisfy healthy appetites! And it's so easy to prepare. Just heat and eat!

Made from long, tender strands of finest durum wheat—then drenched in a rich sauce of Heinz "aristocrat" tomatoes, blended with specially selected spices and rich, mellow cheese, here is a flavourful plate-full of good eating. Be wise! Stock your pantry shelves with thrifty Heinz Cooked Spaghetti for him! He's earned the best.

H. J. Heinz Company of Canada, Ltd.

COOKED HEINZ SPAGHETTI

57

P.S. Serve a meal of Heinz Macaroni soon, too! Prepared in a smooth sauce of sweet milk, butter, spices and racy cheese, these thick strands of goodness win cheers from every husky hubby!

Send 20c in coins for your copy of "Best Exercises for Health and Beauty" to The Guardian Home Service. Be sure to write plainly your Name, Address and the Name of booklet.

Name _____
Street Address _____
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I'M A THRIFTY HOUSEWIFE

—AND IN BAKING I ALWAYS USE SWANS DOWN CAKE FLOUR!

SWANS DOWN CAKE FLOUR

Milled especially for cake-baking, from choice Canadian winter wheat, Swans Down is 27 times as fine as ordinary flour. This extra fineness gives every cake that soft, light texture which marks successful baking.

RECIPES FOR THE 9 MOST POPULAR CAKES ARE ON THE PACKAGE

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Street Address _____
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THE INSURANCE POLICY FOR BETTER CAKES

THE INSURANCE POLICY FOR BETTER CAKES

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