

Store closes to-day at one o'clock. Do your shopping in the morning as we are going to the races in the afternoon

S. A. McDonald's

The Island's Leading Store

Ladies' Waists 68c



In the ladies' section second floor, we are clearing out a lot of ladies' lawn waists finished in high neck and long sleeves, and low neck and short sleeves. These waists are nicely embroidered. Regular prices are \$1.25 to \$2.60 ea—your choice today 68c, in sizes from 32 to 42.

Ladies' dresses we had at 98c ea and are all sold with the exception of small sizes in 34 to 36. The regular prices of these run from \$4.50 to \$7.00 ea. Orders by mail will be accepted for any of these lines, but as these are clearing lines it will be necessary to add postage with money orders.

Silk Blouses

We received by express a nice shipment of ladies' silk blouses, made from paillette silk—a material which is guaranteed to give satisfaction, and not cut. These waists contain the latest ideas, in finish and make-up. We have them in grey, old rose, mahogany, copenhagen, navy and black, made with military and low collar,—prices \$3.25, \$3.50, \$3.65 and \$3.95,—sizes 34 to 42.

Our \$1.00 Corset



This is a sample of one of our leading corsets. We believe it is the best \$1.00 corset sold in the City. You will notice that it has all the points of style and finish you should have found in a \$1.50 and \$2.50 corset. It is made of Coutil with nicely embroidered top, medium bust, long hip; prices \$1. all sizes.

Broadcloth

We received by express yesterday a shipment of different shades in French broadcloth; a beautiful finished material. The price is \$2.25 per yard. We have the cheaper lines at \$1.75.

Big Shirts at Small Prices



A great many of you men have experienced a lot of trouble in being unable to secure a working shirt with full body and large sleeves. We think we have solved the problem for you. We have shirts now to meet all these requirements, made from heavy strong-twilled materials in prices at 50c 65c, 75c, 90c, \$1. and \$1.25

In the finer materials we have a splendid assortment of new shirts for dress and outing wear. We firmly believe we are showing the best assortment seen in the City for some time in prices from 50c to \$4.00 ea. You will confer a favor on us if you will call on our store before making the next purchase in this line.

Caps



In our cap department we are showing many new novelties of which the accompanying illustration is one of them, made from nice quality of Scotch twill, strapped seams,—the latest thing in caps, at 75c, \$1.15, \$1.25 & 1.50 ea

Collars

In every known shape. Our 2 for 25c collar is now so well known that it seems unnecessary to make reference to it. Step up to our men's wear counter, front of store. We will show you the best assorted stock of collars.

Boys' Sweaters

25c each; have you got one of these sweaters for your boy yet? If not, we advise you to get one as it is just the thing for this season of the year. The price is only 25c ea.

Rain Coats

We have received a shipment of these goods,—an extra good quality, in an English Parametta, made in military style, high and turn-over collar, full length—a "Winner" at \$5.00. Other lines at \$7.50, 9.00, 12.00 and 15.00. All sizes.

S. A. McDonald



Advertising Phone 132-3
Subscription Phone 132-2
News and Edit., Day Phone 133
News and Edit., Night Phones 132 & 133

President A. A. Bartlett
Managing Editor J. R. Burnett

THURSDAY, JUNE 3, 1915.

THE KING'S BIRTHDAY

Throughout the length and breadth of the British Empire this day will be celebrated in a manner never hitherto experienced in the world's history. THE KING, GOD BLESS HIM. LONG LIVE THE KING! King George V. represents all that is best, greatest and most glorious in religion, humanity and civilisation. Wherever his flag is unfurled tyranny and oppression vanish and freedom, justice and mercy take their place. To-day the Empire and three-fourths of the civilised world are engaged in a deadly conflict for the sole purpose of maintaining the principles of right, truth, honour and justice, for which the flag at all times has stood and for ever shall stand. Right must prevail, but right only can prevail when men are forthcoming to battle for the right. King George V. does not merely represent right and righteousness; he is the "defender of the faith"; and as the defender of the faith he practices what he preaches. George V. much more resembles in his manner of life Queen Victoria the Good than even his father, King Edward, did. He is a family man, never happier than when surrounded by his Queen and royal family. Following Mark Twain's advice, he believes that the best way to train up a child in the way he should go is for the old man to go that way himself. There are three outstanding principles at the foundation of the King's manner of living. He never travels on Sunday, he attends Church at least once every Sunday. He reads a chapter of his bible every day of the week. These are customs not now universally observed, but they are the basis of Britain's greatness, and it is pleasant to think that, however unfashionable they may have become outside the royal circle, the King of Great Britain and Ireland and the Dominions beyond the seas does not consider himself too exalted to neglect the precepts and example of his royal mother, Queen Alexandra, and his royal grandmother, Queen Victoria the Good. He has added to these virtues within the past few weeks the further one of total abstinence for himself and household during the continuance of the war. He himself has always been an abstemious since early manhood, and now he is a prohibitionist.

King George is probably more British and Imperialist than any king that has occupied the British throne. In early life he spent much time in touring the Colonies and British possessions, becoming thoroughly imbued with the Imperialistic spirit. He took as the partner of his joys and sorrows a British princess, and he settled down to all the comforts and happiness of home life in a manner characteristic of British domesticity. There has been no gadding about the Continent, sans wife, sans children sans kingdom, with George V. He has made England and Scotland his dwelling-place, and when he has had leisure from his kingly duties he has spent the time visiting the industrial centres of his kingdom, studying the social problems on the spot and interesting himself in all that concerns the joys and sorrows of the humblest and most hardworking of his loyal subjects. Hence he has attained the distinction of being known in the "black country" of England as "Aar Jarge" ("Our George")—not a term of familiarity so much as of endearment. Elsewhere he is spoken of as "The People's George" just because he has of his own volition devoted himself to furthering and advancing the commercial and industrial interests of his people. His memorable words at the Mansion House on his return from his tour of the Dominions still ring in our ears, applicable as they are to the present conditions, "Wake up, England!"

To-day there will not be the rejoicing and gaiety that might have been under different circumstances, as it is His Majesty's express wish that there should be no public dinners, balls or other celebrations apart from the flying of the Union Jack, the review of troops, and the firing of the royal salute. But the day will be none the less loyally and devotedly observed on that account, for the King has set a noble example in sending two of his sons to the front. The Prince of Wales is in France, and Prince Albert, who visited this Island about eighteen months ago, is with Jellicoe's fleet in the North Sea.

The heartfelt prayer of all loyal subjects to-day will be "God save the King, send him victorious, happy and glorious, long to reign over us, God save our King."

LIBERAL EVIL DAYS

The once great Liberal party has fallen upon very evil days. It has no leaders in whom it can trust. It went down to defeat on the reciprocity issue because these leaders were false to Canada and it has been reduced to a still sadder ruin because these same leaders are false to the Empire. It is hard to see in what respect the banner of Canadian Liberalism could be worse besmirched or the old principles of the old Liberal party more utterly abandoned. The loss of office has been followed by an exhibition of party mismanagement and of a shameful opportunism in the face of a great imperial crisis which has had the inevitable effect of alienating thousands of decent minded Liberals from the party of which they were once proud.

The name of Laurier, once a name to conjure with, has become a byword in Canada. The instinct of true leadership does not exist in any of the men who are striving and jostling for first place in the party at Ottawa. The party has tumbled to pieces and those who should have rebuilt it have brought upon it a more complete destruction. Since the close of the session, a session which brought the very name of Liberalism into disrepute, there have been numerous evidences of the hopeless condition in which the party finds itself.

Sir Wilfrid Laurier has been spending his time vainly seeking by explanations, promises and persuasion to get the party together and to satisfy them that a continuance of his leadership does not mean a still more dismal wreck in the future. The tragic part of this situation is to be found in the fact that Sir Wilfrid Laurier is compelled to do this sort of work since this man had merely to lift a finger and to bring to his door all those leading party men whom now he has to go seeking, hat in hand, wherever they happen to be.

The change of attitude and position is not the result of defeat alone or of the loss of power alone. It is the result of the absolute lack of confidence of the leading Lib-

erals of Canada in the men who now constitute themselves of the party.

Sir Wilfrid Laurier has twice shown himself utterly incapable of representing the people of Canada on questions of vital national concern. He has shown himself out of touch with the great bulk of Canadian public opinion. That being so his usefulness to the party would seem to have gone and recent happenings would indicate that this is the view of the more prominent men in the Liberal party.

Sir Wilfrid Laurier went wrong on these two great questions the question of reciprocity and the question of naval aid, because in the first instance he blundered and in the second he was unwilling. He blundered into an agreement which the man on the street was quick to understand in its true and dangerous significance. That he could make this blunder in the leadership at all having so blundered was due to the fact that there was no one to succeed him.

The Naval issue gave Sir Wilfrid Laurier the great chance of his life, a chance to rehabilitate himself with the people of Canada to some extent at least, a chance to prove himself a great Canadian and to give to the world an illustration of Canadian unity in support of the Empire in a critical time! Liberals from all over Canada urged him to take this high statesmanlike course. He did not listen to them. He listened instead to a group of ex-Ministers, a number of whom were without responsibility to the electorate, and these men persuaded him to take the Little Canadian course, to make party politics out of a great Imperial question and to shame Canada in the eyes of the world. It will be a long time before Canadians forget that injury. It will require a lot of missionary work by Sir Wilfrid Laurier before that stain is worn away.

WHERE THE MONEY'S SAVED

In its yesterday's issue the Patriot gives another inspiring comparison between the present Government and the bankrupt clique which served as a government previous to 1912. This time it has chosen the Department of Public Works for its demonstration, and here is the result: The Liberals, in 1911, spent \$3,971.96 on this Department in salaries and travelling expenses, according to the Patriot. According to the Public Accounts their annual average expenditure on capital account and permanent works was \$10,934.41. In other words, their salaries and travelling expenses amounted, in round numbers, to 33 1-3 per cent. of their outlay on permanent works.

The Conservatives in 1914, according to the Patriot, spent \$9,080.56 on salaries and travelling expenses. According to the Public Accounts their annual average expenditure on capital account and permanent works was \$51,290.50. In other words, their salaries and travelling expenses amounted, in round numbers, to 17 1/2 per cent. of their outlay on permanent works; or, JUST ONE HALF OF WHAT THE LIBERALS HAD SPENT.

What the Patriot fails to grasp is that it is comparing a going concern with a concern that "went broke" after twenty years of deplorable mismanagement. The Patriot does not appear to understand this, but the great majority of its readers see it and we are indebted to our esteemed contemporary for bringing the points to their notice. Nothing can do the Mathieson Government more good than to make these comparisons, and certainly nothing can so effectually save the country from a repetition of Liberal maladministration.

PROPHETIC

A remarkable passage occurs in "The Life of Benjamin Disraeli," in an extract from a letter written by him on the probable result of the dispute between Germany and Denmark over Schlesing-Holstein. We quote:

"But Germany, which possesses almost every other advantage, is not a great naval power, and Germany wants a coast. This is the real reason why Denmark, supposed to be weak, is to be invaded in this age of liberty on the plea of nationality. It is to gain the harbors of the Baltic, and to secure the mouths of the Elbe, that the plea of German nationality is put forth. . . . in order that Prussia may suddenly appear as a great maritime power. I do not wish to argue this case with respect to the interests of England. I do not wish to say anything about whether it is or is not for the interest of England that a new naval power should spring up among the nations of the Baltic or the northern seas. But this I wish to lay down as a principle—that it is for the interest of England, and not of England alone, but of all Europe, that peace should be maintained. And peace cannot be maintained if the policy of Prussia be permitted to pass unnoticed and uncensured."

Disraeli was at his time in opposition. Prussia prevailed and when Lord Salisbury in a moment of weakness gave her Heligoland she soon became a formidable maritime power. Disraeli was well acquainted with foreign affairs and his observations on them were always sagacious and sometimes prophetic.

PRAYER OF HELP

"O Lord, support us all day long of this troublous life, until the shadows lengthen and the evening comes and the busy world is hushed and the fervour of life is over, and our work is done. Then in Thy mercy grant us a safe lodging and a holy rest, and peace at the last, through Jesus Christ our Lord. Amen."

The words of this prayer are like gentle dew dropping on the parched ground. They speak of rest and peace and the passing of life's troublous hours. Such is the comfort which comes to those bereaved to-day. They think of those who have gone, as having given their lives for the cause of freedom, for the cause of right; and they know that they have won an eternal crown.

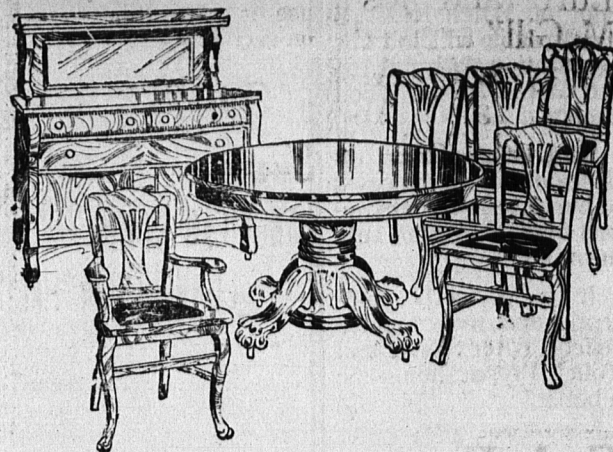
I asked the robin as he sprang
From branch to branch and
sweetly sang,
What made his breast so
round and red.
"Twas looking toward the
sun," he said.
I asked the violet sweet and
blue,
Sprinkling with the morning
dew,
Whence came their colors
Then, so shy,
They answered, "Looking to-
ward the sky."

I saw the roses one by one
Unfold their petals to the
sun,
I asked what made their
tints so bright,
They answered, "Looking
toward the light."

I asked the thrush whose sil-
very note
Came like a song from an-
gel's throat,
What made him sing in the
twilight dim,
He answered, "Looking up at
Him."

—S. D. STOCKTON.

The House of Good Furniture Carloads of Furniture Bought at Below To-Day's Cost



We have now a complete stock of Furniture for every room in your house. During the last few days we have received Carloads of Furniture bought before the advance and will be sold at the same old prices.

Parlor Suites from \$20.00 to \$65.00 per Suite.
Dining Room Suites from \$26.00 to \$200.00 per Suite.
Bed Room Suites from \$20.00 to \$150.00 per Suite.
Den Furniture in Mission, Cane, Sea Grass, Willow, Cut Oak at all prices.

Morris Chairs, Smoking Chairs, Bed Room Chairs and Dining Room Chairs in fact Chairs for every room in the House and on the Veranda. If interested come in and we will give you some idea of the immense stock we carry. We are agents for the Dixie-no-tuft, they are large sellers and have proven to be better than any other Mattress on the market.

James Paton & Co.

Charlottetown Phone 9-6 Victoria Row

RAIDING ZEPPELIN WRECKED BY SHELL.

GENEVA, June 1.—A despatch from Friedrichshafen, on Lake Constance, says one of the Zeppelin warships which three days ago raided Southend, at the mouth of the Thames, was struck by one of the British shells fired at it. Owing to the resultant loss of gas, it fell into the sea off Heligoland. Whether the crew was saved is not known. Orders have been received at Friedrichshafen to replace this vessel with

a Zeppelin of the newest type. Such an airship, recently completed, will leave Friedrichshafen shortly.

"A Sale without parallel in Shirts at Prowse's. Read the Ad. 1209-6-3M31

"THURSDAY 3rd INST. IS KING'S BIRTHDAY—this store will close therefore at 1 o'clock. See the Morning specials advertised in another column. Moore & McLod. 1216-6-3M11

"The Haberdashery"



Classy 'Broadway' Suits

Your new "Broadway" Suit awaits you here. The snappy well tailored styles we carry will cost you no more cloth for cloth than the shop made varieties.

Of course they cost us more but our one price system of marking prevents you paying more than a fair profit.

You owe it to your pocketbook to see our \$10.00, \$12.00, and \$15.00 lines before buying elsewhere. Yours for better clothing.

Henderson & Cudmore

Gates Old Stand Wellner Bldg.

For Style, Comfort, Service

Wear Regal, Banker or Slater Shoes
\$4.00 to \$6.00 \$4.50 \$5.00 to \$6.00

When you buy shoes you expect style, you get the newest fashion ideas in Regal Banker and Slater Shoes. We have built our business by selling the best shoes we can get for the money and making sure that a customer get a perfect fit.

GOFF BROS.

HOME OF GOOD SHOES
We sell Men's Hosiery, 6 months wear guaranteed