

Prince Edward

Big Hearted Jim A two part dramatic story of the royal North West mounted police.	Broncho Billy's First Arrest Western drama featuring G. M. Anderson
The British Weekly News of the world in motion pictures	Marion the Holy Terror Selig Comedy
Mystery of The Taxicab Joker Comedy	2 SHOWS 2 7.30 & 9 Watch for Lucille Love "The Girl of Mystery" The big Serial Picture

Admission
Orchestra 10c Balcony 5c

FOX STOCK QUOTATIONS

FURNISHED DAILY BY	CORRECTED THE FOX EX-ASKED	PRICE
Alberton Dark Silver	100	110
A.E. McLean Co., Ltd.	100	115
Belmont	100	145
Beech Wood	50	55
Barkers	100	125
CHANGES AND INVESTMENT COMPANIES LTD.		
Brighton	100	110
Belfast Fox Co.	50	70
Beech Hill	50	60
Charlottetown	100	175
Carruthers	100	130
Dalton	100	100
Dinnis Pedigreed Foxes Original	100	150
Dominion	100	125
Empire	100	125
Eastern	100	105
Freeland	40	50
Great Canada Northern	100	125
Howat-Dalton	100	100
Ives	100	125
Milton Patch Fox Co.	50	60
Montague	500	600
Mount Edward	100	115
Massachusetts	100	110
Mason Pure Bred Fox Co.	50	50
North Milton Pedigreed Foxes	100	100
North Tryon Co	100	125
North Shore	100	100
Provincial	100	150
Barkers	100	130
Prino	10	10
Regal	100	100

THE CENTRAL GUARDIAN

IT PAYS to buy in this province.

HAIR BEAUTIFIER.—All who desire beautiful hair should get Mrs. White's hair lotion. Call on her at The Lennox Hotel. 3235.

EDUCATIVE FILMS.—The Guardian sometime ago suggested that it would be good business were the local picture houses to put on an educative series of pictures during the visit of the 500 teachers to the Summer School. Mr. W. G. Hog of the People's Theatre acted on this advice, and has been amply rewarded for his enterprise. He exhibited the magnificent film story, in five parts, of the taking of Quebec, an historical event in which everyone is interested. Mr. Seaman, Mr. Macintosh, and others connected with the Summer School have expressed to The Guardian their high appreciation of the value of this moving picture, and the fact that on both evenings the People's Theatre was crowded showed that the public generally are attracted by such historic representations. It is interesting to note in this connection that the People's Theatre was the first theatre in Canada to exhibit the enthralling film Judith of Bethulia, which is being produced at the Imperial Theatre this week for the first time in Montreal.

WEDDING BELLS.—A pretty wedding ceremony was celebrated at the home of Mr. and Mrs. Thomas MacMurdo, North Bedouque, Wednesday evening, July 8th, when their daughter Amy Delrina, was united in marriage to Mr. James Marchbank of New Annan. At seven o'clock the bride, beautifully attired in silk crepe with trimmings of shadow lace and satin, carrying a bouquet of roses and maiden hair fern, and entered the parlor to the strains of "Longing for the Bridegroom," nicely rendered by her sister, Miss Edna MacMurdo. The bride was attended by Miss Emmeline Marchbank, while Mr. Scott MacMurdo acted as groomsmen. The nuptial knot was tied by Rev. Alexander MacKay. At the conclusion of the ceremony the happy couple received the warm congratulations of the sixty guests who were present, after which the party sat down to a sumptuous repast. The rest of the evening passed all too quickly away while all were enjoying themselves in happy conversation interspersed with music and singing. To add a little more excitement and spice to the occasion the charivari men made their appearance and received a goodly share of the good things from off the dining table. A host of friends join in wishing Mr. and Mrs. Marchbank a happy and prosperous journey over the sea of life.

People's Theatre

Photo-Play Quality Not Quality

Essanay Present

The Grip of Circumstance's

Featuring Ruth Stonehouse and Bergant Washburn—In a Mystery Drama dealing with a society "Raffles"—Two Parts

The Adventures of Kathlyn—TWO PARTS—

THREE BAGS OF SILVER

Sixth Adventure of the Wild Animal Serial Story—More Interesting than Ever.

The Ten Thousand Dollar Toe Much ado about discovering a concealed scar

Scenes Moroland Selig Educational

Something New Every Night || 2 Shows 7.45 & 9 p.m.

Admission Five Cents | **The Million Dollar Mystery** COMING Our New Serial story

PROSPECTIVE FOX DIVIDENDS

The following list of prospective fox dividends is compiled from unofficial information supplied to The Guardian. In some instances the dividend to be declared may be more, in others less but approximately it will be in the vicinity of the figure given. Additions will be published as the information reaches the Guardian:

Bidford S. B. Fox Co.	200
Belmont Black Fox Co. Ltd.	70
Barkers Black Fox Co. Ltd.	75
Beechwood Black Fox Co. Ltd.	30
Brighton Black Fox Co. Ltd.	35
Bunbury Black Fox Co. Ltd.	15
Carruthers S. B. Fox Co.	110
Ch'town Silver B. Fox Co. Ltd.	100
Dalton Black Fox Co., Ltd.	10
Delaney-Smith	175
Dundas S.B. Fox Co.	30
Eastern Black Foxes Ltd.	500
Empire Black Fox Co.	100

Fare	Time
Summerside	\$1.10 8.00 A.M.
New Annan	1.00 8.15
Kensington	1.00 8.28
Freetown	1.00 8.45
Emerald Jct.	1.08 8.55
Royaldale	1.00 9.02
Fredericton	.90
Elletts	.90
Hunter River	.50 9.30
No. Wiltshire	.75 9.42
Colville	.70
Milton	.60
Royal Jct.	.50 10.17
Charlottetown	.45 10.33
Southport	.45
Bunbury	.40
Hazelbrook	.35 10.52
Three Rivers	.30 10.59
Upton	.55 Mt. Albion
Lake Verde	.10
Mill View	.10
Vernon	11.35 Arrive

Admission to Park 25 cts. Children 15 cts. 3507-716M2E11.

Canada Atlantic Fox & Fur Co., Ltd.

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Canada Atlantic Fox and Fur Company Limited

Forty Pairs Pedigreed Foxes at \$18,000.00 a pair. FREE KEEP FOR FIRST YEAR.

(This ranch will be one of the largest in the world and is now under construction on the Union Road)

Canada Atlantic Fox and Fur Company, Limited.

CANADIAN OFFICE:
Charlottetown, Prince Edward Island, Canada

RANCH:
Near Charlottetown, Prince Edward Island

Authorized Capital, \$1,000,000.00
Present Issue 750,000.00

Common Stock, no Bonds or Preferred Stock to be issued

PAR VALUE SHARES \$50.00 EACH
PROPOSED ISSUE—on 40 Pairs Foxes, Ranch Farm and Equipment.

PAYMENTS—20 p. c. on application, balance August 15th, 1914.
CHEQUES PAYABLE TO
CANADA ATLANTIC FOX and FUR CO., LTD.

Applications may be sent to any of the Directors, who will be pleased to meet applicants at their several offices and give full information.

The Treasury Stock (not issued) \$250,000.00 to be used only for further purchase of Fur Bearing Live Stock if deemed advisable.

OFFICERS

President—Sir Frederick L. Borden, K. C. M. G., etc., Ottawa
1st Vice-President—D. C. McKay, Halifax, N. S.
2nd Vice-President—Fred J. Taber, Boston, Mass.
Sec'y-Treasurer—J. Stanley Wedlock, Charlottetown, P. E. I.
Thomas Nagle, St. John, N. B.
William Craze, Liverpool, England.
Geo. F. Uring, Brookline, Mass.
F. H. Manning, Windsor, N. S.
B. N. Blackadar, Yarmouth, N. S.
Solicitors—Johnston & Inman, Charlottetown, P. E. I.
Bankers—Bank of Nova Scotia, Charlottetown, P. E. I.

Ranch

The ranch will be located on the Union Road, about six miles from Charlottetown, on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.

The service of one of the most experienced ranch-builders in the province have been secured, and with his skill coupled with the advice of our Veterinary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, sanitary and comfortable.

Equipment

A comfortable house for the keepers, barns, ice house, watch-tower and everything necessary for the conducting of a first class ranching proposition will be provided.

Ranching Expenses

There will be absolutely no charge for the ranching of the foxes for the first year. All charges for keep, food and everything connected with the maintenance of the foxes—salaries of the keeper, watchman, veterinary inspector—will be paid by the promoters up to Sept. 1st, 1915. This one item alone means a saving to the shareholders of from fifteen to twenty-five per cent, as the charges for keep in the greater number of companies is from fifteen to twenty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a position to secure the fullest returns from their investment.

Large vs Small Companies

The tendency in this as in all other important industries at the present time is to centralize the business, with the idea that the more foxes that can be ranched under one management the smaller the percentage of expense and the better the returns in dividends to the shareholders. With forty pairs of foxes breeding, if two or three pairs should prove to be barren it would have no material effect on the annual dividends, but if only five pairs were in the ranch and the same thing occurred it would make the dividends comparatively small.

Future Policy

While the company expects to earn large profits from the sales of live foxes for breeding purposes, it proposes to retain annually a considerable percentage of each year's production, placing itself in a position where it can pay good dividends from the sale of furs alone, thus making it from the outset a safe and permanent investment, carrying out the original idea of the promoters which is to establish a safe and permanent fur-farming industry.

Management

As will be seen by the names of our Provincial Directors the management is in the hands of prominent and experienced men. All of the directors have had a large business experience, and the Secretary-Treasurer and Ranch Manager are men with a successful career in the Fox Industry, all being large shareholders in the company. They will for their own, as well as other stockholders' benefit, guard the best interests of the company in

Estimated Earnings of this Company For Three Years

STOCK 1915, 40 PAIRS
Estimate number of pups 1915, 120 at \$6,000 each \$720,000.00
Retain five pairs to add to stock at \$6,000 each 60,000.00
Estimate dividend to stockholders 660,000.00
Equalling 88 p. c.

STOCK 1916, 45 PAIRS
Estimate number of pups 1916, 135 at \$5,000 each \$675,000.00
Cost of Raising, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$5,000 each 50,000.00
Estimate dividend to stockholders 605,000.00
Equalling 80 p. c.

STOCK 1917, 50 PAIRS
Estimate number of pups 1917, 150 at \$4,000 each \$600,000.00
Cost of Raising, etc., estimated at 20,000.00
Retain five pairs to add to stock at \$4,000 each 40,000.00
Estimate dividend to stockholders 540,000.00
Equalling 72 p. c.

At the end of three years' operations the stockholders would therefore have 55 pairs of foxes in the ranch, and would receive, on the above estimate, \$1,805,000.00, equalling an average of 80 p. c. annually. In this estimate the price has been decreased each year to take care of any drop in values, which is altogether improbable.

Guaranteed DIVIDENDS

The Company guarantees to the shareholders a dividend of not less than ten per cent per annum upon its paid-up capital during the first five years it does business, which is equal to a total dividend of fifty per cent. on paid-up capital in five years.

APPLICATION FORM

J. STANLEY WEDLOCK, Secy-Treas. Canada Atlantic Fox and Fur Co., Ltd., Charlottetown, Prince Edward Island, Canada.

Dear Sir:—

I hereby make application for shares in the CANADA ATLANTIC FOX AND FUR COMPANY, LIMITED, at Fifty Dollars per Share, and agree to pay twenty per cent. on application, enclosed herewith, and the balance on August, 15th, 1914. Should the shares not be allotted the money paid to be returned in full.

Dated this day of A. D. 1914.

Name
Occupation
Address

Canada Atlantic Fox & Fur Co., Ltd.

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