

Woman's Realm -:- Social and Personal -:- Fashions -:- Literature

SPECIALS !

For Dollar Days

20 dresses in Crepe and Georgette to clear at half price.
 Ten other dresses selling at \$3.98.
 Other lines clearing at five and ten dollars.
 A lot of summer dresses to clear at half price.
 Other lines selling at \$1.98.
 Remainder of the season's coats reduced to 1-3 and half price.
 Another lot of coats to clear at five and ten dollars.
 Remainder of Misses and Ladies Suits to clear at half price.
 All other dresses and knit suits to clear at wholesale prices.
 Wool bathing suits clearing at \$2.98.
 All Millinery reduced.
 One lot of Hats to clear at 98c.
 Another lot to clear at half price.
 Remainder clearing at wholesale prices.

THE VOGUE

What New York is Wearing Illustrated Dressmaking Lesson Furnished With Every Pattern

By Annabelle Worthington



Take Style No. 2638, pictured in white pique in novel dot motifs with dark blue is just the thing for your vacation wardrobe. It can be copied with about three yards of forty inch material in the medium size. Think of it!

It achieves flat hipline through long-waisted bodice with dip-in-the-front. The back is quite slim and straight, with all fullness concentrated at front in circular flare.

To make it! Practically only a two-piece skirt to be seamed and attached to two-piece waist. It can also be made with long sleeves.

It is designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

Sportweight linen in jonquil yellow with white trim, printed lawn in white and orchid shades, flowered cotton voile in green and yellow, and printed and plain tub silk are smart and serviceable.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department, The New Fashion Magazine is 15 cents, but only 10 cents when ordered with pattern.

No. 2638, Size

Name

Street Address

City State

DEWDROPS

The long collected peacocks' wings, and poetry and other things, Chips of jade and gypsy jugs And Coolie coats and Chinese rugs; Just now I'm not collecting those, But dewdrops on a crimson rose.

—MARGARET CLARK RUSSELL

A Morning Smile

WISE ANDY

In a little Scottish town there lived old Andy who was what is called in some parts a "natural." He was simple minded, and the villagers used to show him off to visitors by offering him two coins, a big copper penny and a small silver sennet. Andy would invariably take the penny.

One day an American said to him: "Say, Andy, don't you know the difference between a penny and a sixpence?"

"Aye," said Andy, "I ken the difference between the penny and the sixpence, but if I took the sixpence once, they'd never offer me either one again."

Household Hints

By Roberta Lee

Polishing The Range

Try wetting the stove polish with strong tea, vinegar or turpentine. It will give a brighter lustre and one that will last much longer.

Nails

Dip nails in soft soap and they can be driven into hard wood without any difficulty.

Apple Sauce

A creamy apple sauce can be made by cutting the apples in quarters, not peeling, and leaving in the core. Cook thoroughly, strain, and afterward beat with a wooden spoon. The sugar should be added after cooking.

For The Cook

STRAWBERRY SHORTCAKE

One pint strawberries, sugar to sweeten, about one-half cup. Wash and slice the strawberries and sweeten them. While they are standing

Wonders if Men Will Like Her

Dorothy Dix

The Wife of the Future

Men May Think That the Modern Flapper Will Make a More Satisfactory Wife Than Her Mother Did, But They Will Live to Regret the Passing of the Domestic and Credulous Spouse

We were discussing the marital unrest of the day and divorce and the revolt of husbands and a man whose own marriage has not been happy or successful said that he thought that the modern girl will make a better wife than the woman of the past has. He thought that she will be more understanding, more tolerant, broader-minded and do more to keep her husband interested than her mother and grandmother did and that she will not consider that a wife's whole duty consists in being chaste and a good housekeeper.

Where the flappers will make better wives than their ancestors did remains to be seen. Certainly they will be different and whether men will prefer the new variety to the old is open to doubt. Myself, I think they will be like caviar and olives. A cultivated taste.



Men think that they are bored with the old, domestic variety of wife who is kitchen-minded, so to speak, and whose world is pretty much bounded by the four walls of her home. They think that what they long for is a wife who is brilliant and sophisticated and wise-cracking and always ready to step out with them when they feel like going. They think that matrimony wouldn't be so dull and monotonous with a wife who wasn't bound down by narrow moral traditions and who would realize that a man tires of one woman and desires freedom to roam at will.

This is all very well as theory, but in reality men's ideal of wifehood is as homely and domestic as a big gingham apron. In spite of all they say, men are not new-fashioned where women are concerned. They are old-fashioned. They are positively primitive.

Every man wants the kind of a wife that his father and his grandfather and his great-grandfather had. A wife who will cooie him and cook the dishes he likes, and believe him to be the greatest man in the world and be scared to death every time he has a headache and who believes in God and says her prayers every night.

When a man visions the picture of his wife he sees a contented and happy woman bending over her babe with the ineffable beauty of motherhood and wifehood in her face. He doesn't see a keen-eyed, nervous business or professional woman checking her kids at a day nursery while she pursues her career.

So I have grave fears that, at first, men are not going to like the new variety of wife as much as they think they will. Of course, in time they will get used to her and find her snappy and piquant and wonder how they ever could have preferred the old bread-and-butter kind, but in the meantime, there has to be a lot of scrapping of old customs and habits and beliefs, and the sound of the breaking and rending of marriage vows will be loud in the land.

For consider the wife of the future that the flapper will make. To begin with, she is hard-boiled and men have always liked them so soft they were not even set. There is no silly tenderness, no fatuous credulity about the modern young woman, no pitying tears. She is a materialist and if her husband makes good with her he will have to bring home the bacon.

She will never see him through a romantic haze as a godling. Instead, she will have his number to the last figure. She won't coo over him when he falls and blame everybody else but him for it. She will point out with relentless logic just where he fell down. Her vocabulary will not consist of yes-yes. It will be yeah.

And somehow up to now men have never seemed to care very much for wives who sat in judgment on them and who had a close-up of all their faults and weaknesses. They wanted wives who were comforters, wives who would weep over them when things went wrong and bind up their bruised vanity with the salve of their flatteries. And they wanted wives before whom they could pose as oracles and who would quote what John said as the final authority on any subject, not wives who sized them up impartially and didn't find much in them to cheer about.

Of course, the wife of the future will understand men better than the wives of the past did. That is inevitable, since the modern girl works shoulder to shoulder with men and perforce gets wise to all of their little tricks and manners. Also she acquires a large and complete diagram of all of men's vices and shortcomings. No husband will be able to put anything over on her. She knows all the old alibis about out-going into conference and out-of-town customers and taking stock, etc. It will be folly for the man to tell his wife, who has been a private secretary and done a lot of telephoning for her boss, that he will be detained downtown on business.

But will this make things pleasanter for the woman and easier for the men? Will it eliminate certain lectures? I trow not. It will only furnish the wife with facts for her few remarks instead of having her guess things. The less men and women know about each other and the more illusions they have, the happier they are and to destroy a wife's belief in the overworked business man myth is like taking away a child's faith in Santa Claus.

When a girl of the past got married she expected to be a wife and mother and housekeeper. The wife of the future is going to go on with her career, if she happens to like it and is successful in it. That is, of course, perfectly fair and just and logical, only the trouble seems to be that careers and matrimony don't mix very well. At any rate, most men want to monopolize their wives' interests and time and attention instead of having to play second fiddle to the store or the office or the shop.

It is true that the wife of the future will probably be a lot more broad-minded about her husband's side-piping than the wife of the past has been but that will be because she is doing a good deal of zig-zagging herself. And, anyway, she has outgrown all of that old until-death-do-us-part stuff and she doesn't expect to stay with her husband any longer than he makes it pleasant and interesting for her.

This will give men much more liberty, but I wonder if they won't miss that feeling of deep security that grandpa had when he knew he didn't have to watch grandma because she held her marriage vows so sacred that she would have died sooner than break them?

Possibly the modern girl will make a better wife than the women of the past did, but believe me, the husband of the future will have to watch his step, because if his wife gets tired of the job or doesn't like the way he treats her she will give notice and quit.

DOROTHY DIX.

make a biscuit dough, using 2 cups hot, butter lightly, and on the lower flour, 4 tablespoons shortening, 2 pieces place some of the berries. Set the top on, cover with berries, dot and about 1/2 cup sweet milk. Shape into good-sized individual shortcakes. Bake in a hot oven, split while piping at once.

Milady Beautiful

By Lola Leeds



BEAUTY QUESTIONS ANSWERED

Shiny, Blemished Nose

Dear Miss Leeds—(1) What will take away the spots at each side of my nose? They become noticeable whenever I use powder. My nose is shiny. (2) What will make eyelashes dark and curly? (3) My hair is oily and full of dandruff. What will make it soft and fluffy? E. M. F.

Answer—(1) You do not describe the condition of the skin very accurately, but I judge that you refer to enlarged pores and perhaps a rough scaly effect. In addition to the local treatments that I shall suggest, you should be careful of your diet, eat plenty of green vegetables and fruits, avoid constipation, exercise daily outdoors and see that your weight is correct for age, height and type of build. At bedtime remove your make-up with cleansing cream and then wash your face with pure, mild soap and plenty of warm water. Rub the lather carefully into the wings of your nose where the enlarged pores are seen. Rinse thoroughly in clean warm water, then rinse in cold water. Dry well. Pat on a skin lotion made of equal parts of rosewater, glycerin and witch-hazel and allow this to remain on overnight. Next morning rinse your face first in warm water, then in cold, dry the skin well and rub in the skin lotion before powdering.

(2) If your lashes happen to be naturally light and straight I doubt that you can ever acquire long, dark curly ones, but you can encourage the growth of the hairs and slightly darken them by applying white vaseline every night for six months or more. Use a small eyebrow brush with a single row of bristles and brush the lashes upward to encourage the curl. Of course, if you wish, you may use mascara to darken the hairs and use a patent eyelash curler that is now being sold. I do not advise the regular use of preparations for darkening the hairs, such as mascara. I think a natural, well-groomed pair of lashes is prettier than painted ones.

(3) Wash your hair with pure castile soap liquid once a week. Lather and rinse the hair four to six separate times before the final rinse. Thorough shampooing will make the hair soft and fluffy. You may also use an astringent scalp tonic or antiseptic soap lotion three times a week. Before the shampoo lather the dandruff with a fine comb and brush it out.

Thinning Hair

Dear Miss Leeds—Every morning when I get up I massage my scalp and brush and vigorously pull my hair to stimulate the circulation. I lose a quantity of hair every day in following this procedure. I have been practicing this all winter and my wife thinks that my hair is becoming thinner. I am 50 years old. Will not the hairs grow in again just as they grow on the face or body after having been plucked out? W. J. H.

Answer—The principle of stimulating the scalp by massage, brushing and pulling the hair is a sound one, but in applying general principles it is necessary to adapt them to individual needs. It seems to me that the methods you are using are proving themselves too drastic in your particular case. If you have inherited the tendency toward thin hair and possible baldness, I do not think you can ever grow a luxuriant head of hair, but the right local care and attention to general health will help you keep your hair longer than you would otherwise. There may be an inherited weakness in the hair follicles that would prevent their producing strong hairs after a certain age. The case is, I think, somewhat like that of the teeth. The soundness of the teeth are determined, to a large extent, by heredity, nutrition in the pre-natal period and diet in early life. If you happen to have soft teeth that easily decay, what you do for them now will not make them become strong and hard. Of course, there is a great difference between the structure and growth of teeth and hair, but my point is that in neither case can local treatments



(1) A smart spectator frock of saucy ends. (2) Three colors—eggshell yellow flat crepe with scarf in triangles of white, gray and yellow. Stitched bows of self-material finish the applied bands. In a moment of inspiration the narrow tailored belt does a different bow that is really a neat little knot with two tulip pink, black—and three materials, canton crepe and flat crepe with an applied conceit of leather, fashion this original semi-sports ensemble. The jacket is of canton crepe while the two piece sports frock is of flat crepe. The ensemble is completed in the hat of black ballbunt with flat trimmings of grosgrain ribbon in which the three colors appear. (3) A smart Paris coat of pink woolen cloth with collars and cuffs of broadtail, designed by Chanel Cie and Perrier—Photograph of number (3) is by Henri Manuel of Paris.

INSTITUTES BOARD FOR 1927-29



Members of the board of the Federated Women's Institutes of Canada, photographed by the Star-Phoenix when leaving one of the sessions at the chemistry building, University of Saskatchewan, also included the newly-appointed president, Mrs. W. F. Cameron, till yesterday one of the representatives of Saskatchewan on the board. Reading from left to right (first row) are: Mrs. A. H. Rogers, Fort Saskatchewan, recording secretary; Mrs. Alexander Ogilvie, South A. J. Chambers, Shellbrook; Mrs. C. Tilley, N. B.; Mrs. J. F. Price, Calgary, publicity secretary; Mrs. M. L. MacDonal, Cornwall, P. E. I.; Mrs. Murray, Vancouver; Mrs. J. W. Stone, Bond Head, Ont.; Mrs. Wellington Huyck, Strome, Alta.; Mrs. D. C. Duce, Dundurn; Mrs. W. F. Cameron Davidson (newly elected President); Mrs. V. S. MacLachlan, Victoria, B. C. and Miss Hazel McCain, MacDonal College. Top row (left to right) Miss Lulu Yeo, Northam; Mrs. Abbey Pritchard.

overcome entirely the effect of natural constitution or heredity. I would suggest your continuing the scalp massage and brushing with less vigor. Rub a little castor oil on your scalp every day. Give it an oil treatment before your shampoo. Cultivate good general health.

Tomorrow—Rubbing Exercises

LOS LEEDS

Etiquette

By Roberta Lee

Q. When standing and conversing with someone and they express a desire to leave, what should one do?

A. Bid them "good-bye" immediately. Never detain them even for a few minutes.

Q. Is a man expected to make calls of condolence, congratulation, and inquiry, among his intimate friends?

A. Yes.

Q. Is it permissible to eat any kind of potatoes, baked, French fried, or shoestring, with the fingers?

A. No, the fork should be used.

SUMMER GRASS

With gentle dignity they bend before wind.

The summer grasses, Rhythmically, quietly, As the wind passes.

The golden light of evening bathes in color

Their bending heads, Gliding the pathway Where the wind treads.

Endlessly they bend and rise and bend again.

And when Day fades And night's blue supplants Its golden shades,

Still quietly they bend their tufted heads

Though no one sees— In silver ripples Under the breeze.

—Phyllis M. Scott

farm, with wide lawns, all kinds of shade trees, and a 35-acre lake nearby. The young people took full advantage of the swimming facilities, but made it a point to be on hand for the races and games, as well as for supper on the lawn.

TRADE BUREAU

The first gathering of Maritimers in Toronto was held at High Park two years ago, when, to the surprise of everybody, over seven hundred adults turned up and registered. An association was then formed. Since that time, many important things have happened. One of the results of the formation of an association has been the appointment of a Maritime Trade Commissioner in Toronto, to promote trade between Ontario and the provinces by the sea. The Trade Commission is maintained here by the governments of New Brunswick, Nova Scotia and Prince Edward Island. So far it has been a great success. For the first time, there will be a joint Maritime display at the Canadian National Exhibition this year, and the matter of erecting a Maritime building at the C.N.E. is under consideration.

Mr. R. W. E. Burnaby, the Maritime Trade Commissioner here, Professor E. D. MacPhee is president of the Maritime Provinces Association of Toronto, and Mrs. C. A. Northover is the convener of the social committee in charge of the annual picnic.

MANY SPORTS EVENTS.

There was fun of all kinds for old and young, with many prizes awarded. One of the most popular events of all was the last item on the program in the evening—an old-fashioned barn dance, with old-time fiddlers in the huge barn of Highland Lake Farm.

This was the second annual picnic held at this ideal spot—a 335-acre

Minard's Liniment for Chapped Hands

Wind-burned Skins

—need—

Cuticura

Soap and Ointment. They do so much to allay irritation, redness and roughness of the face and hands, remove dust and grime and keep the skin soft and clear under all conditions of exposure.

Soap 25c, Ointment 25c, and 50c. Trialum 25c. Sold everywhere. Sample each free. Address Canadian Dept., J. T. Wait Company, Ltd., Montreal.



For Summer LIGHT MEALS a Little BOYRIL Makes a Lot of Difference