

Borden's EAGLE BRAND Condensed Milk

—is a complete food for any baby. It is nothing but milk—with pure sugar added. Uniform and satisfactory results invariably follow its use.

Send for free Baby Books
The Borden Co. Limited
MONTREAL



Never say 'ink'
Call for CARTER'S Fountain Pen Ink
MADE IN CANADA

THE WESTERN GUARDIAN

—SHOP from Holman's catalog.
—KEEP YOUR FEET DRY.—
Get a pair of Rubber Boots today from H. J. Larkin, Alberton, P.E.I.

—WE ARE NOW TAKING potatoes at our cellar on mild days, at highest market prices. M. Kennedy & Co., Bradabane 32 mvt limit

—BIG HOCKEY MATCH.—The Windsor hockey team will play the Crystals of Summerside in the Summerside Rink tonight. 11

—AT HOME.—Mrs. Clayton Morrison Tryon will be "At Home" on Saturday, March 31st afternoon and evening.

—BUSINESS RE-OPENED.—Brenn's Cafe, on Water St., which has been closed throughout the stormy season, has been renovated and opened up to the public again for the season of 1923.

—SPRING MILLINERY opening at Kennedy Bros. Kensington will take place on Friday and Saturday, March 30th and 31st with new and up-to-date styles. Moderately priced. You are cordially invited to call and look them over. 3-28-21

—A NEW BUSINESS FIRM.—Messrs. George D. Pope & Son, of Summerside, have secured the agency for Summerside and Prince County for the Chevrolet motor cars, and will shortly have in stock the super 1923 models. Mr. George D. Pope is a son of the late Hon. J. C. Pope, who for many years carried on large shipbuilding and commercial interests in Summerside, and surrounding country. The Guardian welcomes Messrs. Pope to the commercial life of Summerside, and bespeak for them a fair share of the public patronage.

—BIG HOCKEY MATCH.—The Windsor hockey team will play the Crystals of Summerside in the Summerside Rink tonight. 11

—GIRLS' HOCKEY TEAM PHOTOGRAPHED.—The "Crystal Sisters," winners of the ladies' hockey match last week in Crystal Rink, were photographed by Mr. Lorn Read last Sunday.

—For years Mother Graves Worm Exterminator has ranked as a reliable worm preparation and it always maintains its reputation:

—Holloway's Corn Remover takes the corn out by the roots. Try it and prove it.

Western Personals

—Mr. Jos. Barr, of the advertising department of R. T. Holman Ltd., left for Truro last week in the interest of the above firm.

—Messrs. Joseph and Wilfrid Galant, of Summerside, left for the mainland Friday morning, the former for Halifax and the latter for St. John, N.B., where they are on business.

—Mrs. Chas. Spray, who has been visiting her home for the past three months in Summerside, left for New York on Tuesday last. She is accompanied by her sister, Miss Uphemena Gallant, who will spend a few months in the above city.

Take BEECHAM'S PILLS for Constipation

Spring Opening



The "Fashion Parade"

Today, March 28th from 3 to 5 p. m.

ALL LADIES WITHIN reach of this store's service are invited to visit our "FASHION PARADE" this afternoon.

The New Millinery, The New Coats and Suits, The New Dresses, The New Hosiery, The New Shoes, will be gracefully and effectively displayed on

LIVING MODELS giving you a perfect impression of the new styles which this store is showing so splendidly this Spring.

The "FASHION PARADE" will be held on second floor from 3 o'clock until 5.

MOORE & McLEOD LTD. Charlotte ton

Easter Exhibit of Wearables

New Millinery, Ne Suits and Coats New Dresses

WHILE ALL THESE are to be shown in the finest range in the province this afternoon, we invite you to see also the finest range of Easter Neckwear.

Easter Gloves, Easter Hosiery, that this store has ever brought you. When you call this afternoon, spend a while on the first floor among the lovely, dainty things that this spring has brought for your examination.

ALL TYME CREPE, KARAVAN CREPE, BANDANNA CREPES, BANDANNA HAND-KERCHIEFS this afternoon 3 to 5 p.m.

ANNOUNCING THE DAILY ARRIVAL OF

New Spring Merchandise

NEW COATS, DRESSES, BLOUSES, SKIRTS, MILLINERY, BOOTS AND SHOES, MEN'S FURNISHINGS, CLOTHING, ETC. ALSO STAPLE AND FANCY DRY GOODS.



Men's and Young Men's New Spring Suits, \$17.50 to \$35.

Made of fine Tweeds and Worsted in light and dark Greys, mixed and plain Browns, Blues and Black; very neatly tailored, smart styles and beautifully trimmed and finished throughout—Satisfaction Guaranteed. SEE THEM.

Other lines of Spring goods arriving daily, as Silks, Gingham, Dress Goods, Linens, etc.

Ladies' Spring Coats

Fascinating indeed, are the new Spring Coats and there is a style just suited to any particular type of dress. The materials are all first class quality and are beautifully trimmed to blend with each particular garment. Our showing this season surpasses all others.



Ladies' New Dresses

Smart new modes to greet the Spring: Silks, Tricotines, Flannels and in fact almost any material or style that one could desire all here now awaiting your critical inspection. Dresses suitable for Ladies, grown Girls, Misses and Children; all moderately priced.

Silk Hosiery For Spring

A very important accessory! We have anticipated every Silk Hosiery need of your Spring Wardrobe, either Ladies or Gents, in all the predominating colors.

Easter Millinery

A wonderful array, all exquisite in style with beautifully blended colorings in the latest Spring models. A comparison will convince you that our Millinery Department excels all other seasons; better styles, excellent workmanship are the predominating features of every hat.

Charming New Footwear

It is worth your while to note the exceptional array of Shoes for Ladies, Misses and Children, also Men and Boys, which are now on display in our Shoe Department.



EASTER GREETINGS.

Easter is coming near again—the festival of hope and Spring time! How the youngsters love to get those fascinating Easter cards, with their snow-white bunnies and fluffy yellow chicks, or a wonderful chocolate Easter egg—mail time at Easter is next thing to Christmas, to them! And to the older people—well, at least it marks definitely the ending of the long cold winter, the coming of sunshiny days, and flowers, and new growth of all kinds; to some, perhaps, a flutter in new raiment, to match the radiant springtime. But besides all these more frivolous considerations, comes the deeper and the real significance of this Easter and all it has meant to mankind.

Remember the kiddies when the time comes—send them at least a postcard of the real holiday kind, or perhaps a nice big chocolate egg to divide among them. If you send the egg, though, be sure that it is

carefully done up for mailing, in a substantial box with lots of puff, packing so that it will arrive in good condition and the youngsters won't just have to try and imagine what it SHOULD have looked like. And if the other friends whom you are sure to think of at this season have outgrown the "sweet tooth" of other days, they will certainly at least appreciate getting a pretty card or a letter from you—particularly perhaps, the OLDER people, who often specially NEED remembering, and whom we sometimes overlook.

And whatever you send, be sure to get it mailed in plenty of time—there will be a lot of OTHER people's cards and letters and getting everything away in good time carefully addressed, and with the right amount of postage on it, helps your postal service to give you the best results and makes for happiness all round.

IN MEMORIAM

In loving memory of Margaret Grace Webster, Augustive Cove who died March 28th, 1919.

On this earth no more we'll see her
God has called her up above
She is singing with the angels
In the land of peace and love
Fond thoughts still linger in our hearts
The tears they often flow
And to her sad and lone grave
Our thoughts do often go.
Inserted by her parents.

MAKES BREATHING EASY. The Constriction of the air passages and the struggle for breath, too familiar evidence of asthmatic trouble, cannot daunt Dr. J. D. Kellogg's Asthma Remedy. This is the famous remedy which is known far and wide for its complete effectiveness even under very severe conditions. It is no untried, experimental preparation, but one with many years of strong service behind it. Buy it from your nearest dealer.



The Famous EASTERN CAP —It leads the Field H. J. Larkin Aiberton, P. E. I.

for Quick Sale Three Grand PIANOS at Low Price

We have in our store just now three Grand (Square) Pianos which we will dispose of quickly at low price to make room for new pianos coming in.

These pianos are of the best makes and have been thoroughly overhauled and cases have been refinished in rich mahogany, which gives them the brilliancy of a new piano.

A feature of these instruments is their rich mellow tone; and their substantial construction keeps them in tune much longer than ordinary pianos. A full keyboard, full iron plate—

Bi cord strings—overstringing—full size hammer stems—modern action are all included in these splendid pianos. For service they can be depended upon to outlast any of the new upright pianos to be had at the same price. They are "real things" for halls, for cert purposes, or they would prove the appearance of "home" room large enough to accommodate them. Any desiring a Grand Piano will have such an opportunity to chase again for a long time. Phone, write or call today prices and terms. Don't wait.

Miller Bros.

(Piano Dealers since 1868) CHARLOTTETOWN.

We Invite You to Call Sinclair & Stewart, Ltd. Summerside