

S. A. McDonald

The Island's Leading Clothing Store.

Step Into This Contest And Do Some Lively Work

Now is the time to do some really active work. In a few days the first score will appear and your friends will not want you to appear on the list second to anybody. Be a winner—a hundred point person—that means that you can do the right work intelligently, that you are not daunted by anything, that you can overcome any difficulty.

Put a little real enthusiasm into your work, get your friends to cooperate and secure the credit for all votes possible and we are sure that your name will figure prominently on the honor roll of successful candidates.

Don't forget that every dollar's purchase entitles you to one hundred votes and see that all purchases made by friends are credited to your score. Do a little energetic work today and be rewarded by seeing your name in the van of enterprising competitors.

<p>FIRST PRIZE—Blue Bell Cream Separator, manufactured by the International Harvester Co. and purchased through their agents, Messrs. Richard Grant & Co.</p> <p>SECOND PRIZE—Splendid driving sleigh, manufactured by the Canadian Carriage Co. and purchased through their agents, Messrs. A. Home & Co.</p> <p>THIRD PRIZE—If a lady wins, a mink muff. If a gentleman, a coon coat.</p> <p>FOURTH PRIZE—If a lady wins, a \$20 tailor-made suit. If a gentleman, a \$20 suit or overcoat.</p> <p>FIFTH PRIZE—A rubber coat for either lady or gentleman.</p> <p>SPECIAL—The lady receiving the largest number of votes will be presented with a special prize of a \$20.00 silk drop skirt.</p> <p>Every \$1.00 will count as 100 votes, other amounts in the same proportion.</p> <p>This contest will close Saturday, the 17th day of December. Read the following rules carefully:—</p>	<p>RULES GOVERNING THE CONTEST.</p> <p>Any person can nominate a favorite friend or self by making a purchase of \$1.00 or more and requesting that the votes be placed to the credit of the person desired.</p> <p>Every person requesting votes must show the special prize coupon clipped from The Guardian.</p> <p>Under no consideration will votes be transferred or given other than strictly in accordance with the rules set down.</p> <p>Every person is eligible.</p> <p>No member of the staff of S. A. McDonald's store will be allowed to participate or show partiality whatever.</p> <p>Date of closing, December 17th.</p> <p>Every dollar will count as 100 votes.</p>
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Wool coats are in great demand. Paton's are showing a quantity of these popular knit coats in grey, cream, blue, cardinal and scarlet. Also a few pretty Poney coats with combination in Edges. Special coat \$5.50 value for \$3.90. Paton's 11-34tt.

CHIFFON CLOTH, IS THE FABRIC THAT IS BEING USED THIS AUTUMN FOR DRAPING EVENING DRESSES. THE GOOD SHADINGS ARE HERE, AND THE PRICE HERE IS ONLY \$1.15. THE CLOSEST AMERICAN PRICE ON THE SAME LINE IS \$1.15. SHOP IN CHARLOTTETOWN AND SAVE YOUR MONEY. MOORE & McLEOD. 11-54tt.

YOU OUGHT TO LEARN HOW TO FLY IN TWO MINUTES. A LESSON IN AIRMANSHIP OR AIRWOMANSHIP OUGHT TO BE TAKEN WHEN YOU READ THAT PATON & CO. ARE SELLING STANFIELD'S GENUINE BLUE LABEL UNSHRINKABLE UNDERWEAR AT 98c. FLY DOWN AND GET YOUR SHARE. 11-104tt.

The votes are awaiting the contestants to display them. Vote early and often. Get your friends busy with their shears and start the coupons flying toward the ballot box. See Contest adv. on page 4. Don't hesitate to call on the Contest Manager for any information desired.

All The Newest Books and Latest Magazines on our "News Counters"

Haszard & Moore

"Children's cloth coats in assorted colors at Simon Joseph's, Queen St. 11-104tt.

One Hundred and seventy five CLOTHS and Dress Good Remnants at 1-2 price on our counters this morning. No matter what the selling price was 50c or 20c you buy the end at 1-2 of its original price. Paton's 11-104tt.

The "Star" Road To Satisfaction

You surely do not want to experience the same dissatisfaction in laundering that you had last winter. You do not want the same disagreeable slopping in your cold, slushy backyard. Well, why don't you send your laundry to The Star.

We can do all your work for you—call for the wash—expertly clean and iron it—send it back to you as good as new—and all at a charge that will be smaller than you can do it for.

Are you going to keep at the same old way—or try the Star way. Phone 151 and our wagon will call.

Star Steam Laundry
A F Webster Prop

"Blanket time is here. See the bargains we are offering. Simon Joseph, Queen St. 11-104tt.

"Our ten cent Margurite cigar is just suited to the taste of Provincial smokers. Not too strong, not too mild—a cigar that pleases all with its fine flavor and excellent aroma. They are made of best Havana tobaccos by experts—get your supply at The Two Macs, 149 Great George Street. 11-54tt.

World's Leading Pens

Our special fountain pen is an extraordinary value for the money. It is made by the world's masters, pleases the eye, suits the hand, and is the best value fountain pens. Price... \$1.50 up.

Waterman's Ideal, famous the world over... \$2.50 up.

A fine value in pens, well made and satisfactory at only... \$1.00

W. N. TANTON
Sunnyside

"See the two special lines of neckwear we are showing for Saturday at our prices. One line of new patterns and colors in high grade silk. Regular 40c for 25c. A line of our newest and noblest shades and patterns, in different shapes, sells regular for 50c and 75c now 50c. D. A. Bruce 10-29dtf.

"Swell sweaters with big tall collars come in silver, gray, green and crimson. The biggest and warmest sweater in town. Its a big handful at the price and made from fine wool, \$2.80, \$3.00 and \$3.50. Paton's 11-84tt.

360 UNSHRINKABLE UNDER SHIRTS AND DRAWERS GO ON SALE TO-DAY AT 98c. STANDARD ARTICLE. AT PATON'S. THE BLUE LABEL GARMENT AT 98c. 11-104tt.

"Delays in curing a cough or cold are dangerous. Hughes' Cough Mixture is famed for its cures, there is absolutely no substitute. 25c per bottle at Geo. E. Hughes, The People's Drugist. 11-1042tt.

30 DOZEN GARMENTS TO CHOOSE FROM AT FACTORY PRICE. SEE THAT YOU GET YOUR SHARE. PATON'S. 11-104tt.

MORE PRETTY NEW BARETTES, AND OTHER HAIR GOODS RECEIVED THURSDAY AND READY FOR YOU TO-DAY. MOORE & McLEOD. 11-54tt.

IT IS WORTH CONSIDERING THAT YOU CAN FIND NO PRICE ANY WHERE—IN ANY CATALOGUE—OR IN ANY PRICE LIST, THAT WE CANNOT MEET. PROWSE BROS. 11-74tt.

"Ask to see the storm rubber—almost as good as a rubber boot for the streets. Goff Bros. 11-104tt.

MEN'S CLOTHING—FASHIONABLE AND UP TO DATE—HAND FINISHED AND PERFECT FITTING AT PROWSE BROS., LTD. 11-74tt.

The Thermos Bottle

is without doubt one of the best inventions of the present day. No home should be without one. It keeps contents hot for 24 hours and ice-cold for three days. Its uses are many—In case of sickness when hot drinks are necessary at night it is indispensable. Also where there's a baby in the house.

For full particulars write or see us—Prices for pints 2.70 to 3.50, qts 4.75 to 5.50

E. A. Foster
Central Drugstore
Sunnyside

SANTA CLAUS HEADQUARTERS

WE are busy getting ready for the big annual HOLIDAY RUSH. Hundreds of CASES, BOXES, BARRELS, HOGSHEADS and CRATES of new goods gathered from many countries are being received and opened up.

New and Up-to-date Goods

—IN—

fancy goods, elegant china, glassware, toys, dolls, games, Christmas stationery, Xmas cards, calendars, newest books, leather goods, smallwares, Bric-a-Brac, etc.

Santa Claus headquarters will be more popular than ever this year.

Carter & Company, Ltd
drutf.

COAL

We would suggest ordering your winter supply of coal now. We can supply you with the kind that makes a good fire and the price will be right.

A. Pickard & Co

BROWN'S - Where You'll Get What You Want

Values for Two Days that Will Stand Unrivalled

So many people expressed their appreciation over our values last Saturday that again we are offering Friday and Saturday bargains that will make these real economical shopping days.

One thing we guard jealously is the genuine price reductions. The price-reductions we quote are religiously right. Not under any conditions would we play with the price.

We leave it all to your own good judgment. If you think there are any chances of securing equally good values elsewhere—don't buy—that's our word to you.

All we want you to do is to actually see the values with your own eyes—to admire and really handle the materials. We think if you'll just drop in we can make your visit a mighty profitable one.

A Rare Bargain Men's 2.25 Pants in Boys' Suits

13 Boys' suits that were regularly sold from \$3.75 to 5.25. They are well made—substantially reinforced suits that will stand all the hardship any healthy boy can hand out. On sale Friday and Saturday **2.28**

Just a few pairs of the 2.25 pants left that are selling at 1.80. We are so very enthusiastic over this line of men's pants that we can't hold our tongues. If you buy a pair you will be even more enthusiastic than ourselves. Good wearing plain and fancy tweeds regularly sold at 2.25 now **1.80**

Men's \$12.75 College Coats For \$9.75

Boys, here's a chance to get one of these really classy creations—a college coat—at away below ordinary cost. You know our usual standard of quality—well, this is one of our regular 12.75 coats. It is well made, in the latest cloth. Is well lined and trimmed and is certainly worth its former price right now, but to make this merry Saturday shopping even merrier we're going to let you have this coat at **9.75**

Bargain Values In Underwear Really Unusual Values In Sweaters

Here are some fine snaps in woolen underwear. The reason we can give you such offers is that there are only a few odd suits. But they were good values at 2.75 to 3.25 but for Friday and Saturday you can pick at 1.60.

A few suits of Woolsey underwear, the very best that money can buy. Regularly sold at 8.00 per suit. Friday and Saturday only... 3.98

19 met's fine fancy sweaters in nice stripes and checks, roll collar. Just the thing for winter sports or out door work. They were good values at 2.75 to 3.25 but for Friday and Saturday you can pick at 1.60.

Heavier grade, the ideal garment for winter, regularly 1.25 to 1.75 for... 91c

Two Wonderful Values In Men's Fashionable Fall and Winter Suits

It's seldom you can save four to five dollars on the purchase of a suit. We have an assortment, here—limited to twenty suits—all assorted patterns, single and double breasted styles. They were really excellent values at their former prices of 13.50 to 14.50, but we only had a few suits left and are letting them go on Friday and Saturday for... **10.75**

Another line of suits, well-made of fine materials, in the latest styles. They have all the dash and grace of tailored garments, minus the exorbitant charge. This is really an exceptional bargain. A glance at the lot will tell you so. They formerly sold at 20.00 to 24.00, and were good sellers at that price, but for Friday and Saturday you can get one of these perfect fitting suits for... **15.75**

Youths' Suits For Only \$3.28 14 Yards Hewson Cloth Per Yard 65c

18 Youths' suits—showing a good range of styles—a wide variety of materials and a special assortment of patterns. Regularly sold at 5.25 to 7.00 for Friday and Saturday... **3.28**

14 Yards of Hewson's double and twisted cloth. Has a fine close woven good wearing finish. Regular 90c value, for Friday and Saturday... **65c**

"The Home Of Good Hats"

BROWN'S
KEEP YOUR EYE ON THE ARROW
BROWN'S
THE YOUNG MEN'S MAN

"British Cough Cure. Nothing better for your children when troubled with coughs, colds, or bronchial troubles. They like it too—25c. per bottle. E. A. Foster, Central Drugstore, Sunnyside. 11-1043t.

DECEMBER 22ND OUR LETTER CONTEST CLOSES. HAVE YOU SENT IN YOUR OPINIONS ON THE SUBJECT? PROWSE BROS. 11-74tt.

"That line of underwear slightly muddled on the folds should sell and sell quick at half price. Paton's 11-84tt.

STANFIELD'S BLUE LABEL UNDERWEAR IS OFFERED HERE AT \$1.15 PER GARMENT. YOU KNOW THE GOODS—YOU KNOW THE VALUE, YOU KNOW THAT AT OUR PRICE IT WILL PAY YOU TO BUY YOUR WINTER REQUIREMENTS WELL MADE PERFECT IN FIT.

YOU NEVER SAW A POOR ARTICLE IMITATED DID YOU? AND YOU NEVER SAW A GOOD ARTICLE WITHOUT MANY IMITATIONS—THE MERIT OF MONARCH BROAD-CLOTH IS TOLD BY THE NUMBER OF ITS IMITATORS. THE REAL THING JUST COSTS YOU \$1.75 PER YARD. MOORE & McLEOD. 11-1043t.

PENNA'S FLEECE LINED UNDERWEAR FOR MEN IS OFFERED AT THIS STORE IN ALL SIZES FROM 34 TO 44 INCHES AT FIFTY CENTS PER GARMENT. WARM, WELL MADE PERFECT IN FIT.

NEW FRILLINGS, NEW NECKWEAR, NEW BELTS IN ELASTIC AND PATENT LEATHER, AN IMMENSE RANGE RECEIVED WITH YOUR WINTER REQUIREMENTS.