

A REMINDER

That lot of yours, overseas... All that is humanly possible is being done to see to it that he is well fed, well bed and efficiently equipped.

Organizations like the Y. M. C. A. are looking to his physical comfort, healthful recreation and clean fun.

If he is sick or wounded the Red Cross will provide for him with tender, loving care.

Yet there is one thing that will bring a smile to his face and a joy to his heart that none of these can give; that only you can give—Your Photograph.

The Cook Studio 420-7-161st St.

The Newest Designs

In picture frames in all sizes and styles, moderately priced. Call and see them.

The Bayer Studio

A. E. LYON, Studio

Good Photography Moderate Prices

Personal attention to Amateur Photography.

107 Queen Street Phone 58-3.

Let TRAINOR Heat Your Home

Your own comfort and health demands even and normal heating in your home this winter—in every room and every corner.

That means you need our Warm Air Heating System. Ask for estimates.

F.H. Trainor 80 Grafton St

Professional Cards

DR. CLIFT

CHRONIC DISEASES CURATIVE TREATMENT by the mouth in advance, Victoria Hotel, Charlottetown, P. E. I., Canada. HOURS: 12 to 3 daily. NOW 691-8-2M3mospd.

J. D. STEWART, K. C. Barrister, Solicitor and Notary Public

Office: Newson Block, Charlottetown Branch Office, Georgetown Money to Loan on Real Estate

S. S. ILESSIAN Barrister, Solicitor, Notary Public, etc. MONEY TO LOAN. Montague, P. E. I.

McLEOD & BENTLEY W. E. Bentley, K. C. Barrister and Attorney-at-Law Money to Loan, Office—Bank of N. S. Chambers, Charlottetown, P. E. I.

McLEAN & McKINNON Barristers Attorneys-at-Law Office Royal Bank Building Charlottetown, P. E. I.

MORSON & DUFFY Barristers and Attorneys Solicitors for Royal Bank of Canada MONEY TO LOAN.

WARBURTON & SHAW Barristers, Attorneys, Notary Public, Etc., Solicitors for Canada Bank Association, Bank of Montreal, Canada, Permanent Montague Corporation.

Miss D. Rudge Hairdressing and Manicure Parlours

Also hair goods for sale. 171 Great George Street, Phone 544-L. 6936-6-19wmmmt.

YOUR CHILD

will not suffer from sunburn or heat rash if you use Zam-Buk.

The Superintendent of S. A. Fresh Air Camp at Clarkson's, Ont., says: "We always keep a supply of Zam-Buk at our Children's Camp. We use it constantly for sunburn, insect stings and bites, as well as for cuts, bruises and sores, and believe there is nothing to equal it."

Zam-Buk is especially suitable for a child's tender skin, owing to its purity of composition. It contains absolutely none of the coarse animal fat or harsh mineral drugs found in ordinary ointments. All dealers, 50c. box.



Brown Buckskin Pumps

Only \$3.48

Women's Buckskin Pumps, goodyear, welted soles the shoe that wears—worth \$5.00 now \$3.48.

We have silk hose to match.

WHITE BUCKSKIN BOOTS \$5.00

A special line of high grade boots made with high heel—worth \$7.00 now \$5.00.

See our window

Alley & Co

The Best Eye Service

Having recently returned from Toronto where I attended a post graduate course in Optometry and was awarded my diploma, I am now in a position to give my patrons the very best eye service obtainable.

My parlor is fitted with the very best and latest instruments and is on a par with the best optical parlors in Toronto and Montreal.

We guarantee you perfect satisfaction and are at all times pleased to give you advice regarding the care of the eyes.

We are also expert repairers of Eye Glasses, Spectacles, etc., and will attend to same while you wait.

E.E. Parkman Graduate Optometrist, Montague, P. E. I.

We Are Modern Opticians

We keep in constant touch with the latest discoveries and inventions in optics, and immediately anything new is placed on the market which will increase our knowledge or facilities, we have it.

Our optical office is of the most approved style and is equipped with the very latest instruments and sight testing appliances.

Glasses fitted by us do not detract from the appearance. We make a special study of the cosmetic effect to be obtained, and can assure you that our glasses add a certain note of neatness and refinement that meets with favorable comment.

Children's eyes receive our special attention, and we pride ourselves on our ability to fit a child with child's glasses, not with cumbersome glasses that were intended for adults.

Shadow Retinoscopy test used. Succeeds where others fail.

H. J. Mabon Optometrist and Prescription Druggist

Montague P. E. Island Next door Bank of Commerce

The Eastern Guardian

...IT PAYS to buy in this Province.

...MR. HAROLD P. GORDON is the Georgetown Guardian representative.

...INFORMATION WANTED.—Will the person holding a small pair of brass beams weigh 20 lbs. belonging to the late J. H. Rattray, please notify Mrs. Annie Rattray, St. Peters Bay. 727-8-6M1pd.

...TWO CENTS PER WORD each insertion for advertising in this column. Cash must accompany order. Minimum charge twenty-five cents.

...CARD OF THANKS.—Mrs. Rattray, and family, St. Peters Bay wish to thank their many friends for the many kindnesses shown them during their recent bereavement. 727-8-6M1pd.

...Sanatorium. He said "I went in a fragment and came out a man." The work that has been done in the Sanatorium is of a kind that, so far as human skill will go, is intended to re-establish the health of those who have lost it in the cause of freedom in fighting for us. We commemorate today the beginning of the war and the union of all the colonies in the effort to save the freedom of the world. Never in history as it is written or in tradition that has come down to us has the world seen such loyalty and devotion as was shown to the Motherland by the colonies.

We commemorate today the opening of the battle for freedom and the great deeds of our men and women in the war. We mourn and shall not cease to mourn the loss of the unreturning brave. We pledge ourselves anew to care for and cherish the wounded, the afflicted and bereaved to repair the waste of war by greater efforts, to save the health and lives of our people, and to strive without ceasing until peace with victory is assured.

MAJOR-GENERAL BIGGAR apologized for appearing in plain clothes but explained that his duty having called him to the Island last year, he fell in love with the place and decided that if he ever got a holiday he would spend it here, and having lived in khaki for four years night and day he felt it was a good time to take it off. General Biggar said that the Department of Militia and the Government appreciated the response the Island had made towards filling the ranks. No part of the Dominion had done better, in the quick and generous response and in the splendid record the Island men had made. It was not fair to make comparisons between the provinces, but certainly the Island had a great deal to be proud of. In regard to the Convalescent Home, he was interested in two things,—one was to see that it was properly furnished. He had instructions to see that over 100 of these hospitals are fully equipped. The second thing he had to see to was that the men got good food, and Major Bartlett would see that these two things were done so far as this institution was concerned.

LIEU-COL WARBURTON was the last speaker. He made very few remarks, but expressed his pleasure at the large crowd that had turned out in such inclement weather.

His Honor then formally declared the Convalescent Home open, whereupon the Band played the National Anthem.

An interesting feature of the day's proceedings was the presentation by His Honour the Lieutenant Governor of the Military Medals won by Gunner Spurgeon Bruce McLean, Pte. Arthur P. Buel and Norman W. Lowther, brief biographical sketches of whom were given in Saturday's Guardian.

Another interesting feature was the presentation to the four V. A. D's. leaving shortly for overseas, Misses Aitken, Gillespie, Nicholson and McMillan, of badges of membership in the Daughters of the Empire. The presentation was made by the Regent of the Charlottetown Chapter, Mrs. G. W. Hodgson, in a few fitting remarks. Mrs. Hodgson made reference to the growth of the I. O. D. E. since it was inaugurated at the time of the South African War. From a small beginning it has now a total membership in Canada of 40,000, with a revenue of a million dollars. She pointed out that membership in that society should be of great advantage to them overseas.

Miss Todd, of Ottawa, who had charge of 150 V. A. D's. in that city and who recently returned from England also gave a brief address, congratulating the young ladies on their success and explaining something of what their duties would be.

Mrs. Biggar, wife of the Brigadier General also offered congratulations and spoke briefly.

The tea served in the drawing-room of Government House was well patronized. It was under the charge of Mrs. (Col.) S. R. Jenkins, Conventer. The V. A. D's. in their pretty uniforms made charming waitresses and the whole affair passed off very pleasantly.

IN THE SHOES OF THE LINOTYPE

What the linotype did for the newspaper a new mail sorting and assembling machine is doing for the postoffice according to "Popular Mechanics Magazine." It is estimated that a saving of 50 per cent in labor is made, and about 30 cents per thousand in the cost of handling letters. The value of this in an office like that at Chicago, where from three to five million letters are handled daily, can be easily seen.

The machine is thus described:

IN MEMORIAM

PERCY FARRAR

A deep gloom was cast over Tryon when the sad news was learned of the death in action of Percy Farrar on June 23d, at the early age of 23 years. He enlisted in the 105th Battalion in September, 1915, but crossed to France with the 26th Battalion. Percy was a young man possessed of an exceptionally kind and cheerful disposition, which gained for him the large friendship and acquaintanceship he enjoyed. His many friends will miss his cheerful smile and kind words especially to the old and aged, as well as to the young. He was a faithful member of the Methodist Sunday school, always ready to help in any good work. He leaves to mourn his departure and to cherish in love his memory a father and mother, Mr. and Mrs. William Farrar, Tryon, and two brothers, Fred and Frank in San Diego, California; also two sisters, Mrs. Ed Merritt, California, and Mrs. Roy Dawson, Summerside. But they mourn not as those without hope, for what is their loss is his gain. The sympathy of the community goes out to the family in their sorrow.—(Other papers please copy.)

MRS. BENJAMIN LEARD

Many will learn with regret of the death of Mrs. Benjamin Leard which took place at her home in Tryon on Tuesday, July 9th. Although she had been in failing health for some time her death came as a great shock to her husband and friends, for on the morning of her death she was able to be up around, and seemed to be feeling fine, but about 8 a.m. took a weak turn. She only lived a little over an hour. She will be missed in the community, for she was a woman of excellent qualities, kind, affectionate, and capable; her help was sought in sickness by rich and poor, and none was refused the aid within her power to give. Her presence in the sick room was a comfort to the sufferer. Nothing that was good was to her a trouble to do, but we know what is our loss is her gain, for she died as she lived, trusting in her Lord and Master. She leaves to mourn a sorrowing husband and two brothers, James Mullins, Tryon, and Will, Fort Borden; also two sisters, Mrs. Mary Kelly, Washington, D.C., and Mrs. Carmichael, Pictou N.S. The funeral service was held at her home on Wednesday, July 10, and was largely attended. The service was conducted by Rev. P. A. Fitzpatrick. The remains were conveyed to Tryon Methodist cemetery, where all that was mortal of one loved by all was laid to rest. The pall bearers were Joseph Fell, George Leard, Fred Leard, William Thomas.—(Other papers please copy.)

Lyceum Theatre

This Afternoon and Night

Jane and Catherine Lee

—IN—

"The Trouble Maker's"

6 Part Comedy Drama

NEXT SATURDAY NIGHT. GROCERY NIGHT. HOLD YOUR COUPONS

Corns Stop Hurting, Then They Lift Out With Fingers

No pain or soreness! Corns and calluses just shrivel up and lift off—Try it!

A noted Cincinnati chemist discovered a new ether compound and called it freezone and it now can be had in tiny bottles for a few cents from any drug store.

You simply apply a few drops of freezone upon a tender corn or painful callus and instantly the soreness disappears, then shortly you will find the corn or callus so loose that you can just lift it off with the fingers. Really! No humbug!

No pain, not a bit of soreness, either when applying freezone or afterwards and it doesn't even irritate the skin.

Hard corns, soft corns or corns between the toes, also toughened calluses just shrivel up and lift off so easy. It is wonderful! Works like a charm. Keep it on the dresser.

GOOD TO THE LAST PUFF

BIG BEN-BEY

10 CENTS

Smoked from Coast to Coast

Ad. No. 3

E. Youngheart & Co. Limited - Montreal

1868 W.W.W. 1918

Wedding rings have stood the test of half a century

All sizes. All styles. All prices.

W. W. WELLNER Jewelers. Estab. 1868

Extra Fancy BARBADOES MOLASSES

Per Schooners Marguerite and Daniel Getson. Both Schooners have sailed from Barbadoes. Schooner Marguerite has 220 puncheons, 60 tierces, 37 barrels. Schooner Daniel Getson has 221 puncheons, 35 tierces, 45 barrels. Expected to arrive in August.

Nicholson & Messervey

734-6-6M61.

The Back Aches

Possibly you do not realize that this indicates derangement of the kidneys. Neglect usually means the development of Bright's disease. You know how dreadfully painful and fatal that is.

There is quick relief for the kidneys in the use of Dr. Chase's Kidney-Liver Pills. This medicine is known in the great majority of homes as the greatest of regulators.