

# New!

DAILY, the fresh new merchandise comes to every department. Never any season was there so attractive and so generous a range of choice. And prices in every case are so much lower!

## New Spring COATS

SO REASONABLY PRICED

Coats that follow the lines of classic simplicity or bow to fashion's most fascinating fancies in the way of bows, pleats, and unusual new collars. . . all of them well-cut, well-made, and extremely wearable.

**\$8.75, \$10.00, \$13.95 up to \$45.00**



**Dresses** in celanese and crepes, plain fabrics and prints, two colour effects delightfully, cleverly smart, shown in prices attractively low.

**\$5.95, \$8.95, \$10.50 up**

## New Wash Fabrics!



A Fresh Arrival has just filled shelves and counters with fabrics smarter than you've ever seen here before. Silhouette, Chiffon, Crochet Sport Mesh, Wunda Cord, Pongelaine, Hollywood Swiss, Marvlo Voile. These are some of the new fabrics shown at so tempting prices.

20c, 25c, 35c, 55c, 85c

There's a wonder Value in new **SUITS** at **\$25.00**



These are fresh from the tailor — smartly attractive fabrics cleverly cut and finely fitting. The collars hold up closely, the shoulders lie smoothly, and the fronts do not "buckle" or wrinkle.

These are suits for the man who has always paid \$30.00 to \$35.00.

More new ones in the Men's Store

New Work Shirts amazing value **\$1.00** Did you see the New TIES at **39c**  
There are now Caps at **\$1.00** Smart Shirts collar attached **\$1.**

### Moore & McLeod Limited

**EYES TESTED AND GLASSES FITTED**  
E. W. TAYLOR  
J. S. TAYLOR  
Optometrists  
142 Richmond Street

SHOP

She Geologist!—O, isn't the lake lovely tonight? Just think, it's been there thousands of years! And the rugged shore—it's beautiful!  
He Geologist!—Come now, let's not talk shop.

## WESTERN GUARDIAN

**—HOCKEY** at Kensington Rink, Tuesday, March 15 at 8.15 p. m. Summerside High School vs. Kensington High School. This game decides the winner of the Prince Edward Island Interscholastic Hockey trophy donated by the Kensington Rink Company. Hours skate after match. The regular skating on Tuesday, March 15, will be held on Monday, March 14. Admission 25c. and 15c. 1453-2-14-21.

**—JANITOR'S BENEFIT**—The fancy dress carnival at the Crystal Rink, Summerside, in aid of the janitor proved a great success. Many and varied were the costumes. The weather man favoured the skaters with a real cold night and as a result there was a perfect sheet of ice. The prize winners were, Ladies, Mrs. Charles Cahill as an old fashioned lady; girls prize, Miss Mary Silliphant as a girl guide; Gentleman's, Wilfred Woodside, as a ghost; boys, Kenneth Bell as a cow-boy.—S.

**—ACKNOWLEDGEMENT OF CLOTHING**—At a recent meeting of the Presbyterian Missionary Society at Summerside a letter was read from a lady in Saskatchewan acknowledging with grateful appreciation clothing from a box made up by the Summerside Missionary Society. The receiver of the clothing had found the address of a Summerside lady in a pair of mittens and had hastened to send her thanks. The ladies were delighted to know that their efforts had not been in vain.—S.

### PERSONALS

—Mr. J. E. Dalton was a visitor to Charlottetown on Friday.—S.

—Mrs. J. J. Morris of Summerside was a visitor to Charlottetown last week.—S.

—Mrs. Oscar Jonson of Long River is the guest of Mrs. Nathan MacFarlane of Summerside.—S.

—Mrs. Frank Johnson of Summerside was a visitor to Charlottetown.—S.

—Mrs. Charles Wright of Summerside was a visitor to Kensington on Friday attending the funeral of the late Herbert R. Baker.—S.

—Mr. Crawford McPherson of Erie, Pennsylvania, is on a visit to his parents, Mr. and Mrs. George McPherson, Summerside.—S.

—Miss Senter of Elmsdale was operated on in the Prince County Hospital on Saturday and is doing nicely.—S.

—Mrs. Alonzo Larkin of Summerside was in Charlottetown last week attending the annual meeting of the Grand Lodge of the L. O. B. A.—S.

—Mr. Hillard Gordon of the Bank of Nova Scotia at Oxford, N. S., is visiting his mother, Mrs. Mattie Gordon of Summerside.—S.

—Mr. John Burns, Kensington, whose popular place of business on Broadway, was damaged by the recent fire in Kensington has resumed business in the building on Francis Street near the meat market of Mr. Keir Clarke.—Y.

—Mr. J. Peter Campbell who was seriously hurt in the recent train wreck at Tignish returned to his home there on Saturday from the Prince County Hospital where he had been since the day of the accident.—S.

—Among those attending the funeral of the late Herbert R. Baker of Kensington were, Mrs. Charles Wright, Mrs. Edward Urch, Mr. Harold Milligan, Mr. John Hogg, Mr. G. Baker and Mrs. E. H. Strong of Summerside; Mr. John D. McLeod, Miss May England and Mr. Harry England of Coleman; also several friends from Charlottetown.—S.

## IN MEMORIAM

### MR. DUNCAN DARRACH

On the afternoon of January 27, the people of Canoe Cove and New Argyle were filled with anxiety when they received the news that Duncan Darrach had been badly hurt in the woods. Duncan, as he was familiarly known accompanied by his son Colin, had gone to his brother Dan's woods in New Argyle to cut firewood. As they were in the act of felling the first tree, a ramplike caught in its branches which breaking off struck Duncan on the head, rendering him unconscious. The young son, realizing his father's condition, ran to his uncle's for aid. The uncle together with neighbors, hurried to the woods. They then conveyed the injured man to his brother's home in New Argyle, where he received immediate medical attention from Dr. J. M. Murchison of Bonshaw. People assembled from the whole countryside, anxious for signs of recovery, but for two days there was no change for the better, neither was consciousness regained, and despite skilful medical attention and tender nursing, on the eve of the twenty-ninth his spirit took its flight to that home which none but the redeemed shall enter. Although there is a great shadow cast over the widow and family, and the community at large, we know that to be with Christ is far better. He was a worthy and valued member of the Church of Scotland, having been converted when a young boy, under the ministry of the late Rev. John Goodwill. He was always among the highest payers towards the minister's salary and towards the upkeep of the church. "The Lord loveth a cheerful giver." He was an old and valued member of Derry L. O. L. and a Past Master of Crapaud District. He was seldom absent from the lodge meetings, he was slow to take offence offering none, and his word was looked upon as wise council. Duncan was also a charter member of Lady Patricia L. O. B. A. As a neighbor there was none better, as a citizen he was always ready to give a helping hand to those in need, and to anything that was in the interest of the community.

On February 1st despite the severe cold a large crowd assembled to pay their last tribute of respect to a worthy friend. The service at the house was conducted by the Rev. Ewen MacDougall and at the grave by members of Lady Patricia L. O. B. A., and Derry L. O. L. There were beautiful wreaths from both lodges.

The late Duncan Darrach was the youngest son of the late Duncan and Jane Darrach of Canoe Cove. He leaves to mourn besides a sorrowing widow (nee Katie Campbell) four sons and four daughters, viz: Hughie, Oswald, Colin, Duncan; Jane, Mary, Bernice and Lola; also two brothers: Dan in New Argyle, Malcolm in California, and one sister, Elizabeth, widow of the late Neil MacKenzie of Long Creek. The following Orange Brethren acted as pall bearers: Ewen C. MacKinnon, Laughlin MacKinnon, Dan MacKinnon, Hector MacNevin, Malcolm MacFadyen and Francis MacDougall.

## Nancy Carroll Scores At Capitol

People who believe in taking their entertainment seriously, who know that an hour and a half of enjoyment can also mean an hour and a half of real memory-creating, discussion-evoking observation, will find in "Stolen Heaven," Nancy Carroll's new dramatic sensation which opened at the Capitol theatre yesterday for a three-day run something really enjoyable, and, at the same time, worthwhile, in talking picture pleasure. "Stolen Heaven" brings the win some star of "The Devil's Holiday" and "Laughter" forward in still another characterization, as different from her two previous revealing portrayals as they were from each other. It's pictures like "Stolen Heaven" that are making talking picture theatres haven for intelligent pleasure seekers.

## Helen Hayes Scores Hit In Screen Debut

A star long popular on the Broadway stage became one of the "first ladies" of the screen with her first talking picture. "The Sin of Madelon Claudet," initial Helen Hayes film vehicle, scored a definite success yesterday at the Prince Edward Theatre. Helen Hayes became the greatest money-making star of the New York stage with "Coquette," "Dear Brutus" and "What Every Woman Knows." Last night in her initial screen appearance, she displayed to the full and distinctive charm and acting ability which have made her the toast of New York. In her first talkie role, Miss Hayes is seen as Madelon Claudet, a young French girl who elopes to Paris with an American artist only to be bitterly disillusioned in love. When her lover deserts her, Madelon works in a laundry to support her child. Her subsequent experience in which she first tastes the delights of a life of wealth and luxury and is subsequently thrown into prison because of her connection with a Count who turns out to be a jewel thief, make for a narrative which keeps its audience on the alert every second. Underlying the plot is a stirring theme of mother love, for when Madelon comes out of prison she resorts to the most drastic measures to prevent her record as a "jail bird" from ruining her boy's career. This is one of the year's best pictures. Don't miss it.

**Y. M. C. A. SERVICE OF SONG**  
The regular Y. M. C. A. after church song service for students and young people was held in the Baptist Church last Sunday with about 400 people attending. Rev. C. N. Brown, of Trinity Church was the speaker of the evening. Rev. Dr. Vincent was chairman, with Mr. Eric Coffin. The special musical number was a solo by Mrs. Dr. Vincent. Mrs. Elliot Full, organist of the Baptist Church, presided at the organ. Old popular hymns were chosen and the singing was most hearty. Rev. Dr. Vincent led the prayer service and Mr. Coffin led in the responsive scripture reading. Rev. Mr. Brown in his opening remarks asked those present if they felt that they derived any good from these sing song services. He stated that he thought they did as they sang so well and heartily the various church hymns and as they listened to the speaker who gave the address each night. Mr. Brown thought that they could not fail to store up something that would be valuable to them in later life. The speaker's main topic was the story of Abraham and Lot leaving the lives of these men, which stood out in such contrast. Mr. Brown told the story over again and pointed out that when the choice came for Abraham and Lot to part company, Abraham was ready to make the right choice, but Lot in choosing the choice land erred and was to pay up for it in after life. Abraham's first task was to build an altar to God, and God stood by Abraham and he became the father of a mighty nation. At the close of the service the chairman extended the hearty thanks of the students to all those who so kindly helped to make the service the success that it was. The meeting was brought to a close with prayer by Mr. Brown. The meeting will be held in Zion Church next Sunday.

"What did your sister get with the 5,000 pounds she inherited last year?"  
"A husband."

**"No arguing - YOU MEAN ROSEBUD !!"**

**YOUNG MAN DO YOU HAPPEN TO HAVE SOME GOOD PIPE TOBACCO?**

**It's the Best**

**ROSEBUD TOBACCO**

Large package 10c  
Extra large 15c

IF YOU PREFER PLUG TOBACCO SMOKE **ROSEBUD** 20c BIG PLUG

**ROSEBUD**  
Cut Smoking Tobacco

THE MARITIME SMOKE

You are always safe in offering a friend or business acquaintance a smoke of Rosebud—the tobacco that is blended to suit the exacting Maritime pipe smokers. A cooler, sweeter, more fragrant smoke . . . no arguing, it's the BEST!

## Easy to Build the Beaver Board Way

TURN that useless storage attic into a bright, cozy bedroom, playroom, or den. You can do it easily, permanently and economically with Beaver Board. With this strong board on walls and ceiling, such a room will be warm in winter and cool in summer—because Beaver Board is an excellent insulator. Attractively panelled and painted, Beaver Board makes a distinguished and durable covering for every room in the house.

### Beaver Board

Made of 26 laminated layers of long flexible fibres, Beaver Board is extra strong, saws like lumber, nails securely and will not crack. Look for the red Beaver border to get genuine Beaver Board—best and most economical for scores of repairing and remodelling uses.

### Certain-teed Roofing

The test of time has proven that Certain-teed Roofing remains watertight for many years under the most severe weather conditions. Quickest-laid, longest lasting—specify Certain-teed for true economy and satisfaction.

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# BEAVER INSULATING BOARD

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WOODWORKING CO., LTD.  
Charlottetown

FOR SALE BY **L. M. POOLE & COMPANY**  
CHARLOTTETOWN

## WELL BALANCED SKIN TREATMENT

For Daily Care of the Skin

The Soap thoroughly cleanses and at the same time protects the skin, the Ointment heals that unexpected pimple, rash or skin irritation.

Soap 25c, Ointment 25c and 50c.  
Canadian Depot: J. T. Watt Company, Ltd., Montreal.  
Try Cuticura Shaving Cream.

## BRINGING UP FATHER

BY GOLLY, I DON'T WANT THESE BOOKS 'I'LL GO NEXT DOOR AN' SEE IF I'N WITHIN ME NIGHTS IN MAKIN' THAT PRETTY GIRL TAKE 'EM BACK 'I'N JUST A SILLY OLD FOOL.

SHE WAS SO PRETTY I JUST HAD TO BUY 'EM - BUT NOW THAT I'N IN ME SENSES AGIN' 'I'LL GO SEE THE LAWYER.

TUT-TUT-LITTLE ONE - WHILE I AM READING THESE BOOKS 'I'LL BE THINKING OF YOU.

OH THANK YOU SIR - YOU LAWYERS ARE ALL SO CLEVER.

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