

# Woman's Realm Social and Personal Fashions Literature

FILLBOX TRIMMED WITH BOWS OR FLOWERS



**DESIGN NO. 1119**  
This young and flattering pillbox is crocheted in a short time at a small cost. It is trimmed with little bows or lovely crocheted flowers. Pattern No. 1119 contains complete instructions.

To order pattern: Write or send above picture with your name and address with 15 cents in coin or stamps to Needlework Bureau, Charlottetown, P.E.I., Needlework Department.

Design No. 1119

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_

**NEW COLORS ARE LIGHTER IN TONE**

NEW YORK—Colors are lighter in tone this season. Navy blue is still navy, though not quite as dark a shade as to which we are accustomed. Nine shades are off the list of civilian colors this fall—all on the khaki and olive green tones—yet so generous are the colors at hand that we scarcely miss them. Beige moves to the front in popularity with designers, and that flattering shade accounts for many of the most attractive suits and coats in the college col-



**HEALTH LEAGUE OF CANADA**

TORONTO, Ont., Aug. 18—From various parts of Canada stories of near-drownings, in which prolonged artificial respiration saved lives even after the victim had been in the water for considerable time, are coming in to the offices of the Health League of Canada. Dr. Gordon Bates, general director of the league, in a recent nation-wide radio address, appealed for reports of success or failure so that life-saving possibilities might be more generally understood.

There are still many persons, even physicians, we do not know of that life may be restored after immersion of more than a few minutes, and that artificial respiration

## THE COOK'S CORNER

**FRUIT-NUT BREAD**

1 cup chopped figs, dates or raisins  
1 teaspoon baking soda  
2 tablespoons butter or shortening  
3/4 cup boiling water  
2 beaten eggs  
3/4 cup brown sugar  
1 1/2 cups sifted pastry flour  
Or 1 cup and 5 tablespoons sifted bread flour.  
1/2 teaspoon salt  
3/4 cup chopped nuts or salted soy beans

Over the fruit, sprinkle the baking soda. Add the butter or shortening and boiling water; combine thoroughly, then cool.

Beat the eggs until light, and gradually beat in the sugar. Add the fig mixture and combine well.

Measure the sifted flour and sift again with the salt. Add about half at a time to the fruit mixture. Mix in the nuts, if available, or the soy beans (their salt wiped off by a towel).

Turn into well-greased loaf pan and bake in a moderate oven, 350 degrees, about 1 hour.

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Modern Madame Chiang strikes this informal pose during chat with reporters in Chungking.

## Dorothy Dix Says—

### NEW BEAUTY CULTURE SCHOOL GUARANTEES TO HOLD HUSBANDS

Daily Spiritual Dozen, Exercise Minds, Hearts, Stand on Tiptoes To Be Perpetually Young

DEAR MISS DIX—Is it true that nobody loves a fat woman, and that husbands tire of their wives if they get stout and do not keep a boyish figure? My husband is very dear to me and I don't want to lose him to a flapper, and if the only way to keep him is counting my calories, I will do it. But, frankly, starvation is an acid test of love. **FORTY-ODD, PLEASANT WIFE KEEPS HUSBAND**



ANSWER—I know that the theory prevails that for a woman to be a Lady Love she must have a lean and hungry look, and that for a wife to put on fat is first aid to divorce; but, myself, I doubt if men are so enamoured of bones as women think they are.

Therefore, I am strongly of the opinion that a wife can do more to hold her husband's affections by doing a little figuring about a husband's prejudices, and likes and dislikes, before she speaks than she can by figuring how many calories there are in every bit of food before she eats it. For it is not what goes into a woman's mouth, but what comes out of it, that promises the peace and harmony of a home.

It is not the weight of a wife who is always pleasant and agreeable, who never nags or complains, and who says to him the words of appreciation and admiration that are the music of the spheres to his ears. When it comes to holding a husband's love, it wouldn't rather have his wife's spirit lifted than her face, and if he wouldn't a lot rather have the wrinkles ironed out of her disposition than out of her cheeks? After all, not many men are beauty maniacs, and the thing that every man likes in a woman is for her to be cheerful and bright, and good-natured and amiable and easy to get along with.

Somehow, when women get along toward middle life they are very likely to slump, to let themselves get depressed and peevish and dull, and to make no effort to hold their own as the women of their husbands. And it is because they are poor company that so many men are driven away from home to seek jolliter companionship.

It is the sag in most women's morale, not the sag in their face muscles, that needs to be taken up, and they can be their own surgeons and not only save money, but be sure of turning out a successful job.

Therefore, I commend this new school of beauty culture to all middle-aged women. Its methods are as simple as the methods of a charm to conjure with. If women would do their daily spiritual dozen as religiously as they do their daily physical dozen; if they would constantly exercise their minds and their hearts and keep from getting rigid and set in their opinions; if they would keep themselves standing on tiptoes with new ideas and interests and enthusiasms, they would keep perpetually young. Or, if they didn't, nobody would know it or care, because they would have the charm that makes them agreeable.

DEAR MISS DIX—I am 18 years old. Have been married three years and have one child. I am tired of my husband and six of matrimony and am thinking of going away with a young man who says he loves me, and will take me to the States.

ANSWER—If you are disillusioned with matrimony, you are taking a strange cure for your trouble by running off with another man. What advantage do you think a common-law wife has over a legal wife? What harm is there in an illicit relationship that a respectable relationship lacked?

The thing that rubs the gilt off the gingerbread of matrimony is the daily companionship of a man and woman. Romance can't survive a woman's seeing a man in his stocking feet, with a two days' stubble of beard on his face and a soiled collar.

Illusion perishes when she finds out that he has funny, fussy little ways and that he swears a blue streak when his collar-button rolls down his neck, and that he is irritable when dinner is three minutes late, and that he is unreasonable about bills and hard to get along with, and that he is about to die every time he has a headache, and, in general, is just a plain, ordinary, faulty human being, instead of being a demigod, as she supposed.

But, believe me, my poor foolish child, you would find just exactly the same things to contend with in a lover, if you had to live with him every day, as you find in a husband. Only more so, because, in addition, you would always be afraid that your lover was about to leave you, and he would visit upon you all the irritations arising out of a situation that is not countenanced by decent society. Every time people looked askance at him and snubbed him, you would have to pay.

Do you think you will find much happiness when you lie awake at night wondering if your baby is crying for its mother? And do you think you have any right to bring up a child in the atmosphere in which you are proposing to live? Do you think any child would respect a mother living the kind of life you are thinking of living?

Answer these questions honestly to yourself and you will stick to your job.

DEAR DOROTHY DIX—Will you please tell me why it is that gentlemen prefer blondes to brunettes? **HELEN T.**

ANSWER—Just as many men admire dark women as they do fair ones. It is a matter of individual taste.

Look around among the married women of your acquaintance and you will see that there are blondes and brunettes and browns and tans and redheads and short and fat and thin and long and young and old and bean poles, and betwixts and between. Also, there are morose and highbrows, and clinging vines and bosses, and some men has picked one of them out as his choice. So there is hope for all.

Best of all, you know about it, says that even if gentlemen fall for blondes, they marry brunettes.

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## A Job Only You Can Do

Price Control Questions And Answers

Questions and Answers on Price Control will appear in The Guardian as a regular feature each day. The questions are those which have reached the Wartime Prices and Trade Board from housewives in this region. The answers are provided by the Board Readers. Persons who have intelligent questions to ask on price control are invited to send them in writing to the Women's Regional Advisory Committee of the Wartime Prices and Trade Board.

Q My daughter Joan lives in a boarding house in another city. She tells me that she can receive only one cup of tea or coffee per meal there. She feels that she is not getting her full share of the rationed foods. Is there anything she can do about it? (2) Can she send me her rationing sugar coupons so she does not intend to do any preserving?

A The boarding house is probably operating under the quota system and by law the landlady cannot serve more than one cup of the rationed beverages per person per meal. It is very unlikely that she is not receiving her fair share of the rationed commodities. (2) If she intends to remain at the boarding house for some time, she should give rationing sugar coupons to the landlady for it will be there that she will be eating preserves. It is only fair that some of her sugar should go to making of the preserves. If however, she plans to return to her home, then she should send them to you.

Q A girl can follow in planning her college wardrobe, is to adopt a color scheme for herself — and stick to it. Sticking to it takes real determination. You meet so many obstacles; encounter so many plausible reasons why you should veer off to another. But, in the end, a definite color scheme pays. When colors dovetail, you can wear a whole range of them with satisfaction, and always find another combination.

GOOD WALKERS

Sir Geoffrey Shakespeare told this story of nursing sister when a bill giving a definite status to qualified assistant nurses was read a third time in the British Commons. Using a pedometer, she found that on an average she walked never less than nine and sometimes as much as 13 miles each day in the same corridor.

CHECK ON SUMMER CLOTHES FOR FALL

NEW YORK—The yearly wardrobe checking duty preparatory to autumn is being undertaken now by many women who are rifling their closets, determining what can be worn a second or third season and which of the summer frocks may give duty into fall.

Because late summer fashions are usually repeated, in seasonable materials, for early autumn, it's rather important to check on such a fashion as have lived through the season.

Outstanding are the Mexican motifs and, of course, Chinese ideas which are expressed, perhaps, more in line than in motif. Soft bow necklines and softer dresses, even though slim, are among the things that will outlive the summer.

Home Service

Not Hard To Be Adept at Repartee

BRIGHT PHRASES WIN FRIENDS

Gay friend-winning repartee! A girl needs it these days, for chances to make friends are brief—a casual meeting, a few minutes between dances, that's about all.

So, if you get stuck on "yes . . . I don't know" at such times earn a few bright phrases.

As you get the trick of using witty phrases you sail smoothly to a party with a "So nice of you to ask me" to your hostess; you get your dance partners to beaming with a deft compliment, "How well you umb!"

In letters, too, you sound sincere with a warm "all my love and sympathy" instead of a chilly "sorry to hear."

Our 32-page booklet lists dozens and dozens of vivid phrases to make your conversation and your letters sparkle. Gives pleasing remarks appropriate for many social, business occasions.

Send 15c in coins for your copy of Effective Phrases For All Occasions to the Charlottetown Guardian Home Service Address. Be sure to write plainly your name, address and the name of booklet.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

## AN APPETIZER



### "Holding out on me again, eh!"

"What's the big idea? When I order sandwiches pepped up with Libby's Prepared Mustard, that's what I want plenty of—and no short shipments. You would grab a sample! Don't let it happen again, or I'll rivet your tongue to your teeth!"

**EGG SALAD SANDWICH**

4 hard-cooked eggs  
1/2 cup chopped celery  
2 tablespoons Salad Dressing  
1 tablespoon French Dressing  
1 tablespoon lemon juice  
1/2 teaspoon Libby's Prepared Mustard

Carefully chop the eggs and add remaining ingredients, with salt and pepper to taste. Spread between slices of white or wholewheat bread or toast.



**Libby's PREPARED MUSTARD**

LIBBY'S SWEET MIXED PICKLES ARE DELICIOUS, TOO

## Needlecraft For The Home

THIS IS YOUR FROCK

If Your Wear Up to Size 50

Make it of cool chambray, or still cooler shirtings, and you have the perfect shirtwaist frock. Curved yokes lend good lines to the bodice, shallow pleats in the skirt insure freedom for walking and sitting.

The very picture of smart simplicity that suits our scheme of the season. Style No. 3400 is designed for sizes 14 to 20, 36 to 50. Size 36 requires 2 1/2 yds. 35-in fabric.

Pattern is hand-cut to United States Standard Measurements and includes chart with step by step instructions.

Write your name, address and style number. Be sure to state size you wish.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_

**A Morning Smile**

Billkins: "The fact is, doctor, that my wife does not walk enough. She can never be persuaded to go out without an object."

Doctor: "Then why do you not make a point of going out with her yourself?"

He was a strict teetotaler, but unfortunately had a very red nose. One day a customer said to him, "Say, old man, what is wrong with your nose?"

"Nothing at all," replied the teetotaler, "it is simply blushing with pride because it does not stick itself into other people's affairs."

Pausing between tours of this China-Burma-India command area Lt. Gen. Joseph Stilwell drinks a toast in Chinese wine with Madame Yen Sen, widow of the founder of republic of China. She is a sister of Madame Chiang Kai-shek.



## Mary's Mother Groaned—

She thought Mary's blouse was white

... until she saw her with the neighbor's boy in his RINSO-WASHED shirt

Don't blame yourself if your wash is not as white as your neighbor's. Just change to what she washes with—buy Rinsol!

It's so easy to get clothes dazzling white. Rinsol makes rich, long-lasting suds even in hardest water. They float out dirt without rubbing, scrubbing or boiling. What a saving of time and work! And think how much longer clothes will last!

Colors stay bright. See Rinsol-washed print dresses, children's play clothes, colored shirts keep their fresh colors. Rinsol is gentle to washable colors—gentle to your hands, too.

DISHWASHING MADE EASY

Get Rinsol's big help in dishwashing! Just soak, swish, rinse and drain! Rinsol makes stickiness and grease vanish! Dishes dry shining-clean without wiping! Get the GIANT box of Rinsol today.

IN WARTIME OR ANYTIME

**NEW Rinsol** gives the whitest wash

YOU'LL NEVER BE SATISFIED WITH ANYTHING ELSE ONCE YOU SEE RINSOL WHITENESS



GIVES THE WHITEST

MORE WASHING POWER  
LONGER LASTING SUDS  
GREATER ECONOMY  
EASIER ON HANDS

## Living & Leisure The Woman's Realm

A little said and truly said, Can deeper joy impart, Than hosts of words that reach the head But never reach the heart. —Goldsmith.

**HOW TO EAT**

Don't stoop over the table until your face is almost on a level with your plate when eating and then shove your food in with a sweeping motion. Sit up straight and convey the food to your mouth with the proper utensils.

**GAVE HIS REASON**

King Gustav of Sweden who is 85 years old, is probably the hero of more stories than any other European ruler. Here is a good one. In a restaurant one evening an amateur politician was talking on republicanism. Seeing a smile on the face of an elderly gentleman at an adjoining table he turned and demanded: "Are you a monarchist?"

"Then perhaps you can state a reason for such an outworn form of government?" "Well, sir," replied the old gentleman gravely, "my first and foremost reason is that I have had some experience of kingship. The crown looked a little closer and recognized King Gustav."

**WOMAN IN COMMAND**

The blonde, blue-eyed mother of seven who commands the Reading Pa., station in the civil air patrol's courier service hopes to keep on flying "until I am so old I can't crawl out of a wheel chair."

The 41-year-old Mrs. Frances McJide has logged between 400 and 500 solo hours since she learned to fly two years ago. She holds a commercial pilot's license. With the rank of lieutenant, she supervises half a dozen pilots and, as many planes, making sure the shipments of material and personnel between war plants is made speedily and efficiently.

Dogs resist cold weather because they do not sweat, but cool off by panting; horses in their thick winter coats may sweat and catch pneumonia.

## COLLEGE CLOTHES

INIGHT BUT TRIM

NEW YORK—College clothes are as bright as ever, and as lively—but note their trimness! In step with uniforms, they sluff off extra padding and extra trim, and no more even remember their fondness for the old "sloppy" ways. These clothes will be worn by young women with big jobs ahead of them. Active careers face every college girl these days, and her clothes must be ready for service. Quality and durability will be a necessary part of their make-up.

Perhaps the most practical advice

**NEW under-arm Cream Deodorant**

Stops Perspiration safely

1. Does not dry out man's skin. Does not irritate skin.

2. No waiting to dry. Can be used right after shaving.

3. Instantly stops perspiration for 1 to 3 days. Prevents odor.

4. A pure, white, greaseless, stainless vanishing cream.

5. Awarded Approval Seal of American Institute of Laundering for being harmless to fabric.

And is the largest selling deodorant

39¢ a jar Also in 15¢ and 99¢ jars