

**For Men** Ayer's Hair Vigor is for men, too. It is a splendid hair-dressing. It is refreshing, cooling; and it keeps the scalp clean and healthy. It never changes the color of the hair, not in the least. Ask your doctor.



**Jewelry**

takes precedence over all other remembrances at this season.

We have a large assortment of Rosaries Crosses, Lockets etc etc.

A pleasure to have you drop in and see them.

**W. W. Wellner Jeweler**

**Cook's**

**Photos**

**Our New Stock of Men's Shoes and Oxfords**

are beauties. All that's new you will find here, and the prices are lower than last year. See our \$3.50 and \$4.00 shoes as good a value as most \$5.00 shoes.

You can always save money by dealing at the old reliable shoe store

**A. E. McEachen**

The Shoe Man  
82 & 84 Queen Street.

**Sterling Bitters**

The Never Failing Heart, Nerve and Stomach Remedy

A Proven Medicine of Exceptional Value

Testimonials and References by the hundred from people most prominent in City and Country. No failures.

Sold Only By **P. McQUAID**

42 Queen Street  
Opposite Au d Bros  
Price 50c per bottle.

**LIME**

We are now ready to deliver best quality of Roach Lime from Kilns on St. Peter's Road in large and small quantities suitable for farming buildings and whitewashing.

**C. Lyons & Co**  
4-18d2m

**WHAT ABOUT YOUR SIGHT 10-DAY**

You may be very proud of the wonderful sight that you need to have. That does not enable you to see a bit better today, however. You cannot live on "re-formation" pills" or upon what you once possessed. If your eyes served you well for many years, so much more reason why you should take proper care of them now.

Too late to grieve when sight is gone. Now is the time for action. Come today and see us or your own benefit.

**Silverston & Epstein**  
DRS. OF OPTICS  
168 Queen St. Ch'town

**Public Auction**

At Mount Mellick, Lot 49, Thursday, April 20, at 1 o'clock sharp I will sell my valuable farm consisting of 33 acres, in a square block, all fenced with wire mostly London fence; also young orchard, out-buildings new, seven roomed cottage finished up to date and heated with hot air.

**ALSO**

on the same day and date I offer for sale my stock of horses, 15 cows, also a number of steers and heifers, and farming implements, with a lot of household furniture and "Kitchen Range" all new.

Terms made known at sale. Auctioneer John Stewart.  
C. R. MCKINNON,  
Cherry Valley P.O.  
Lot 49, P. E. I.

4-10d19irmwf31pd.  
Your small boy can get a really smart, up-to-the-minute spring overcoat here. The fabric is fine serge, tweed or whipcord. The colours are blue, greys and fawns. The sizes from 4 to 8 years. Just such garments as you would be proud to have your small lad wear. The price is \$4.00 and 5.00  
Moore & McLeod 4-12dtf.

**CHARLOTTETOWN AND QUEEN'S COUNTY**

Henry Mutch, city, is ill of pneumonia in the P. E. I. Hospital.

Percy Newberry, Lake Verde, was in the city yesterday.

Dolls for the little ones and dollies for the grown ups will be found in St. James Hall tomorrow.

D. and Mrs. Montgomery and daughter, Miss Ella of Georgetown, returned home yesterday from Oxford, N. S., where they visited Mr. Montgomery's son, George, manager of the Bank of Nova Scotia.

The pelt of the pure black fox is the highest priced fur on the market. The sum of \$2,300 has been paid to a breeder of black foxes in Prince Edward Island for one medium-sized, flawless skin of exceptional beauty and lustre. The average price of a pelt, according to color and quality, runs from \$300 to \$500. The business of breeding foxes carried on in P. E. I., promises to develop into a paying industry.—New Glasgow Ex.

The Grand Division Sons of Temperance of P. E. Island will meet in second quarterly session at Brookfield on Tuesday, April 25th, at 10 a. m. The usual reduced rates at one first class fare one way will be granted representatives and visitors from all stations to Colville Station. Certificates of attendance to be procured from the Grand Scribe. The most worthy Patriarch Rev. Geo. Lawson, Moncton, N. B., is expected to be present. Deputies kindly see that returns are sent in early.

A. W. Covey, the well known St. John athlete, together with his wife and child have arrived to take up permanent residence at Dartmouth. The numerous friends of both will rejoice to have them here. Mr. Covey, who was the leading spirit of the Every Day Club of St. John, and who is second vice-president of the M. P. A. A., will be welcomed by those interested in sport and local athletic contests will have additional interest by reason of his participation in the events. Mr. Covey has been appointed to the charge of the I. C. S. agency at Halifax.—Ex. (Mr. Covey is well known here and visited this province last August.)

The well known and popular Colonial Stock Co will return to Charlottetown for a four nights engagement beginning April 26th. The opening performance will be under the auspices of the I. O. O. F. Lodge of Charlottetown, when "The Marriage of Kitty" will be produced. It is a comedy in three acts—Cosmo Gordon-Lennox and was played through the Provinces at \$1.50 prices by Miss Roselle Knott Company. The other plays booked to be produced by the Colonials are "The Master of Woodbarrow," a comedy drama in four acts. It was produced by E. H. Southern a few years ago in the States and played to capacity business in all the large cities. "Esmeralda" a delightful little rural play of the "Old Homestead" type, will also be played, and the play "Texas." It is a high class Western drama with a strong well-developed plot. In its virility it resembles "The Girl of the Golden West" and "The Squaw Man." It possesses all the picturesque types of character of the great north west. With a few exceptions the personal of the company remains the same.

The last issue of the Canadian courier has the following respecting Lady Davies, formerly of this city: Lady Davies takes a deep interest in various philanthropic societies, and especially has she done a great deal towards placing the Settlement House work in Ottawa on a firm financial basis. The proceeds of a concert given recently in her drawing-room has enabled them to open a day nursery, and a great deal of her time is still devoted to assisting this very necessary and useful organization. Though Lady Davies has been obliged to drop out of the Women's Historical Society and the Council of Women, with both of which she was formerly connected, she is still an active member of the Humane Society, of the Morning Music Club, and of the women's associations of Christ Church Cathedral, to which she belongs. When Sir Louis Davies was one of the Cabinet Ministers, Lady Davies was one of the most popular hostesses of the political set, and her dinners and receptions are still looked back upon with pleasure. She does not entertain quite as much nowadays, but when she does people are always delighted to be invited to her hospitable home. Her daughter, Miss Gertrude Davies is of great assistance to her mother in her Settlement work, as she takes classes there during the week in elocution and drawing. Miss Mary, the youngest daughter, is very fond of fancy skating, and is a member of the Minto Skating Club. Both the young ladies assist their mother constantly in her many social duties.

Nyal's Stone Root Compound is a palatable and efficient remedy for disorders of the kidneys, bladder and liver. It is a vegetable preparation free from opiates and all injurious drugs. 50c. bottle. E. A. Foster, Central Drugstore, Sunnyside.

**High Grade Optical Service**

Euphatically that is what we offer you. Our modern system of Examination enables us to readily connect the most complicated errors of refraction, which old methods have failed to relieve.

Retinoscopy is the method most depended upon. In this test, one's eye is examined, looked into, and read like you read a book, telling its own story of eye-strain and errors.

Long practice has made us skilful in interpreting the reading of this system, whereby we can with confidence, insure our patrons receiving intelligent and helpful treatment.

**G. F. Hutcheson**  
Jeweler-Optician

**HOUSES FOR SALE**

The following Dwelling House properties will be offered for sale by Public Auction on the premises on the following dates:

**FRIDAY the 21st day of April Inst at 12 o'clock Noon.**

All that two and one half story brick dwelling with outbuildings and yard situated on the South side of Water Street opposite the Queen Hotel and now occupied by Mr. W. D. Pollock.

Also all that two and one half story double tenement wooden dwelling house situated on the North side of Sidney Street between Great George and Prince Streets.

**SATURDAY the 22nd day of April Inst at 12 o'clock Noon.**

All that two and one half story wooden dwelling house situated on the South side of King Street between Prince and Hillsborough Streets at present in occupation of Mr. Henry Craswell.

The above properties will be sold subject to one reserve bid on each property. For particulars apply at the Office of C. R. Smallwood, Attorney at Law or to R. Bearstoe, Auctioneer.

A. E. INGS,  
Executor of Estate of late John Ings.  
4-7dtf.

**THE People's Theatre TONIGHT**  
**The Girl in the Film**  
A Vitagraph Life Photoplay.  
**Grandmother's War Story**  
A Good Kalem Drama.  
**Romance of Hetty Burke**  
An Edison Merit.  
**BILLIE STEWART**  
In Illustrated Song and Specialty.  
5c ADMISSION 5c



**W. B. Corsets**  
Are Grace Giving Beauty Builders

Every woman can find her prototype in a W. B. Corset. No matter what her lines, she can find in the W. B. Corset the model which will make her figure ideal. For slender figures and those of average proportions we have a well graded series of W. B. ERECT FORM and Nuform models which for variety and beauty could hardly be surpassed.

The more Junoesque type of feminine loveliness will find the W. B. Reduso their greatest boon. For when the dignity that goes with added weight is admirable it may be marred by imperfect proportions. And when a Reduso will produce perfections why not employ it?

The bust, the hips, the abdomen are all adjusted to more graceful proportions, and proper poise is easily attained by wearing the Reduso.

\$1.35 per pair up.

**STANLEY BROS**

The time to get a spring suit is winter hangs around and seems loth to leave. Then when the bright days are here—the spring suit is ready to put on. See our magnificent line of ladies ready to wear suits—all prices—styles, all the very latest and most fashionable goods.—Prowse Bros Ltd. 4-18dtf.

Fifteen cases of new French Hats Flowers, Trimming materials have just been opened and the contents are now on display. Moore & McLeod. 4-12dtf.

**MOTHERS AND FATHERS. listen. my wholesale clothing proposition is just like this**

If you only have one boy to clothe you only save from one to two dollars. but then if you have four or six you save just 4 or six times as much. This may sound noisy and extravagant but see me make good on the next suit you buy here. H. H. Brown, The Young Men's Man. 4-19dtf.

**ATLAS**

No 7896  
Registered Clydesdale Stallion

Dam Bonnie Lassie (Imp) (8773)  
Grand dam Rosie (8771)

Sire Reformer (Imp) (8890) (1215)  
London King (8885) (10225)  
Barnford (8887) (748)  
Crusader (8887) (6343)

This stallion will stand for the season of 1911 at his owner's stable, North River except Friday of each week when he will be at Frank Hughes Stables, Gratton St. Charlottetown formerly owned by A. Essory starting in on Friday 14th of April. Atlas is 4 years old and weight 150 lbs. Mares at owner's risk.

GEN. W. DOCKENDORFF  
Owner in charge  
4-5dtf.

**WAMPOLE'S**

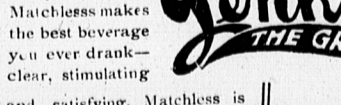
Perfect and Tasteless preparation of the Extract of **COD LIVER OIL**

It is of great value as a reconstructive tonic in recovery from acute affections, and a desirable addition to the treatment of chronic diseases. Price \$1.00 per pint bottle. We also have this preparation on draught and can supply it in any quantity.

**Geo. E. Hughes** The People's Druggist

**Drink Matchless Tea**

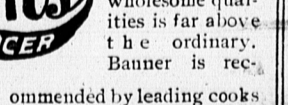
Matchless is a blend of the best Ceylon teas, and is sent to us with all its natural fragrance and purity intact. Matchless makes the best beverage you ever drank—clear, stimulating and satisfying. Matchless is the best 25 cent tea sold. 25c Per lb.



Phone—257

**Buy Banner Flour**

Banner flour is best for bread or pastry. It is made from best ripened wheat and for purity and wholesome qualities is far above the ordinary. Banner is recommended by leading cooks who are satisfied with nothing inferior. Buy a barrel.



Free Delivery

**Unusual Activity In Cakes**

Our cake department is kept busy. People realize that it is a great advantage to be able to procure cake such as ours. Our cake department should appeal to you from an economical standpoint also, because our prices are very low considering quality. Let us convince you.

**E. J. DesRoches**  
Sunnyside

**There is Nothing In It EXCEPT Pure American Leaf**

IN OUR **Bright Cut Tobacco.** Packages and Tins at all grocers and druggists. Demand it—Get it—Try it.

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Manufacturers Charlottetown Phone 345 dmwf.