

Woman's Realm :- Social and Personal :- Fashions :- Literature

Clears Choked Drains Cleans, Disinfects Removes Old Paint Makes Good Soap Always ask for GILLETT'S LYE

Milady Beautiful By Lois Leeds



BEAUTY QUESTIONS ANSWERED

Becoming Coiffure

Dear Miss Leeds—(1) How should I comb my hair? I have a long nose, small eyes and a full face. (2) I have brown hair, blue-gray eyes and a medium complexion. What colors are becoming to me?

Answer—(1) In designing a coiffure for a girl with a long nose, one must pay particular attention to the profile view of the coiffure. A shingle bob should be avoided. If the hair is long it should be dressed rather low behind in a coil or knot. If the hair is not quite long enough to coil, the ends should be made into round curls and fastened in a cluster at the back of the head at about the level of the ear lobes. The front hair may be arranged in a high side part effect and the side hair should cover the ears and wave forward on the cheeks. (2) Your best colors are dull medium blues, peach, rose beige and brown. Other good colors for you are flesh, dull rose, dull orchid, blue-green, navy, dull yellow, warm tan, cream black with contrasting trimming, gray and Burgundy. If your skin is clear and youthful you may wear the delicate pastel shades in sheer fabrics also. LOIS LEEDS.

Reducing the Ankles

Dear Miss Leeds—I am 16 years old, 5 feet 4 1/2 inches tall and weigh 126 pounds. My measurements are: Bust, 31; waist, 26; hips, 33; thigh, 19; calf, 14; ankle, 10. How can I reduce

What the Fashionable Are Wearing

Illustrated Dressmaking Lesson Furnished With Every Pattern

By Anabelle Worthington



An opportunity to have a Paris dress at the cost of a few yards of material is within your reach.

Style No. 2692 is exquisite printed transparent velvet in lovely plum

coloring, most flattering shade for either blonde or brunette.

The vestee of eggshell faille silk crepe presents a striking contrast, and interesting lingerie touch. Chic femininity is noted in shoulder and neckline bows of plain velvet. The wrapped treatment of skirt slenderizes the figure, with swathing movement across front. The cascading effect of gathered flounce at left side of skirt provides lovely fluttering fullness when wearer moves.

The surplice closing bodice makes it suitable for woman of larger figure. The slightly raised waistline is decidedly smart and youthful.

It is designed in sizes 16, 18 years, 36, 38, 40 and 42 inches bust.

Midnight blue crepe de chine is very fashionable for office or classroom. The bows may be made of self fabric or of matching sheer velvet.

Brick red canton crepe, tobacco brown silk crepe, Lucerne blue sheer velvet, and feather-weight wolen in coppery tones very chic.

Pattern price 15 cents. Be sure to fill in size of pattern. Address Pattern Department, The New Fall and Winter Fashion Magazine is 15 cents, but only 10 cents when ordered with a pattern.

No. 2692. Size .....

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Why Men Enter Matrimony Explains Large Number of Beneficiaries Dorothy Dix

When a Man Marries, it May Be Because He Wants the Girl, or a Home, or Some One to Tell His Troubles To — Or Because He Hasn't Had Any Choice in the Matter

A correspondent asks: "Why do men marry?" Mainly, perhaps, because of the biological urge that prompts every man to set up his own home and found his own family. Every man wants sons to carry on his name and perpetuate himself. Fatherhood is, in part, the expression of man's craving for immortality.

Men marry because they are in love with some woman. Or think they are for the time being. The mysterious power that we call sex attraction draws a man to some particular girl and he feels that life will be kinder, ashes and dust unless he can possess her for his very own. Temporarily, at least, he considers her the most beautiful, the most fascinating, the wisest, wittiest and most altogether charming being on earth, and he is willing to make any sacrifice and sign on the dotted line of any contract to secure this paragon to himself.

Sometimes this infatuation lasts. Often it doesn't. But it is while men are under its influence that most of them marry. Very few men ever deliberately and with set purpose commit matrimony. In fact, most of them, perceiving the restrictions it imposes upon their brethren and the burden it lays upon them, are set and determined not to be inveigled into the holy state under any pretext whatsoever, and then, just as they are feeling safe and secure and patting themselves upon the back for being so foxy, there comes along some maiden with a peaches-and-cream complexion and a comely look in her eye and it is all over except the ringing of the wedding bells.

In other countries, with a more sophisticated social system than ours, men often marry for the material advantages they will get out of it, but the American man is very seldom influenced by any such sordid consideration. Rich girls with us notoriously have fewer suitors than poor ones. Indeed, statistics show that there are more old maids among millionnaires than in any other class of women. It is love, a not nothing but love, that prompts the American man to assume a girl's board bill and shopping ticket, and so, however a marriage turns out in the end, it is certain that it was love that drove the man into it at the beginning.

Men marry for homes far oftener than women do. It is all very well to say that a man can get better cooked food in a club or a restaurant than he can in his own dining room and the little tailor around the corner can execute a neater darn than any wife can and that he can set up his own house with his own household goods in it and with perfectly trained servants to run if he wants to. These things don't make a home and no man can make a home by himself; no, not even if he puts a tidy on every chair and hangs a canopy in every window. The only way to turn a house into a home is to put a wife in it.

So there comes a psychological moment when a man ups and pops the question to the woman who is nearest to him or the woman he has been going to see for ten years without ever having come to the point, simply because he is homesick.

Because he has got to the place where he is sick and tired of the "a las" of a French chef and craves corned beef and cabbage. Or because he is worn out with fighting with laundries about missing shirts and collars and trying to remember to send his things out to the presser. Or because coming home to a dark and solitary room has got on his nerves and he wants to return of an evening to a lighted house with somebody waiting to welcome him back. Or because he has fallen for the advertisements of a rose-wreathed bungalow in the suburbs.

Men marry because they want somebody to tell things to. Somebody to whom they can tell the things that they would be ashamed to tell another man. That is why every man has to have a feminine confidante.

Every man in reality marries to get a clique and a soulder to weep on. A man wants some woman that he can go to in his hour of triumph, and who will listen and beg for more while he boasts of his achievements and tells how great and wonderful he is. And he still more wants some woman to whom he can go when things have gone wrong and he is broken and beaten, and who will pour over his wounded vanity the healing ointment of her pity and sympathy and admiration, and who will make him feel as if he was an unappreciated martyr instead of being a rank failure.

Men marry because they are eternally little boys who never outgrow the need for a mother. They can't be happy unless they have some woman around to mother them, some woman who will always be looking out for their personal comfort, who will make the kind of a pie they like best, and put the buttons in their shirts and have their slippers toasted before the fire when they come home at night; who will be anxious about their health and worried if their appetites fall and think they are going to die everytime they have a headache.

Some woman who will always think they are right and the mean old boss was to blame if they lose their jobs, or that a designing woman took them in, no matter if she is 16 and they are 60, if they sidestep a little. Some woman who will pet and spoil them and give them an occasional spank, even as mother used to do.

And men marry many a time and oft because women have picked them out for husbands and put the good thought upon them. They never knew by what means they arrive at the altar, nor how it was that they happened to pick out the particular women they did for wives, but the women do.

Oh, men marry for many reasons, and not the least among them is because marriage furnishes a man with a perfect and unassailable alibi for all he does, and all he doesn't do. He can always lay all of his sins of omission and commission upon his wife.

For The Cook

LAMB WITH RICE

Two cups cooked lamb, chopped; 1 egg, 2 tablespoons butter, 2 cups cooked rice, 1/4 cup cooked tomatoes, 2 teaspoons salt. Beat egg and mix with

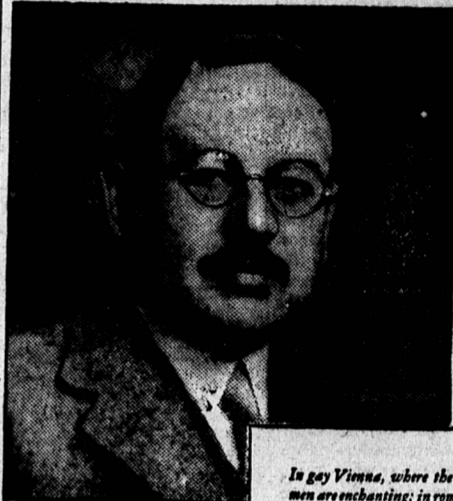
Etiquette

By Roberts Lee

Q. Should one drink an entire glass of water, soda, or other refreshment, or leave part of it in the glass?

A. It is all right to drink all of it.

S. Pessl of Vienna and Budapest advises a simple way to skin beauty



"I earnestly recommend to my clients that they use only Palmolive Soap because its gentle action leaves the skin in a healthy, smooth, normal condition which is the very foundation of a beautiful complexion."

S. Pessl

VIENNA-BUDAPEST

In gay Vienna, where the women are enchanting; in romantic Budapest on the Danube—there is one name in beauty culture which has been recognized for over a hundred years—the name of Pessl!

Today, in the celebrated shop across from the Opera in Vienna, S. Pessl carries on the tradition of the Pessl name.

MONSIEUR Pessl, of Vienna and Budapest, has one favorite home treatment for keeping complexions youthful... a treatment based on twice-a-day use of Palmolive Soap. And all the great beauty specialists of Europe agree in this with Pessl.

"I should naturally have been led, by my knowledge of the complexion effects of palm and olive oils, to have invented a soap made exclusively from them," says S. Pessl.

"As these oils are already combined in Palmolive Soap, I earnestly recommend to my patrons that they use only this soap." Pessl's "foundation treatment" is just this: massage the warm rich lather of Palmolive into the skin for 2 minutes—rise with warm, then cold water. That is all. Yet millions find renewed youth each day this way.

310 Retail Price 10c PALMOLIVE SOAP

LINDBERGH TO EXPLORE JUNGLE

WASHINGTON, Oct. 3.—An air expedition will be undertaken soon by Charles A. Lindbergh over the unexplored jungle areas of Central America, believed by archeologists to hold the key to the mysteries of the ancient Mayan civilization.

This announcement was made jointly today by the Carnegie Institution of Washington and the Pan-American Airways, Inc. of New York, which are financing the venture.

The expedition will operate from Belize, British Honduras. It will get underway as soon as possible after Oct. Lindbergh returns from his present South American trip.

Oliver Ricketson of the Carnegie Institution, an authority on Mayan archeology and discoverer of several Mayan cities, will accompany Col. Lindbergh on his flights over sections of Guatemala, Honduras, British Honduras and the Mexican Provinces of Yucatan and Quintana Roo.

Aerial photographs will be taken of cities already discovered and those expected to be found, and the jungle regions will be charted from the air.

Dr. John C. Merriam, president of the Carnegie Institution, said the purpose of the undertaking was "to locate ruined cities which undoubtedly exist in the vast unexplored territory and photograph them and to map their location by compass bearings in such a way as to allow land parties to reach them in a fraction of the time that would be consumed in blind search through jungles."

BYRNE'S ROAD SCHOOL

Honor roll for September. Grade IX (S.) 1 Margaret J. Clarkin.

Grade IX (Jr.) 1 Genevieve C. McCullough.

Grade VIII (Sr.) 1 Marguerite E. Kenny.

Grade VIII (Jr.) 1 Louise H. Coffin, Mary C. Clarkin.

Grade VI. 1 Gladys C. Fisher, Alice Clarkin, 2 Helen Hilda Kenny, Harry

but never throw the head back and turn the glass completely upside down to drain it.

Q. When alighting from a street-car or train, should the woman precede the man?

A. No; he should alight first, that he may assist her.

Q. Which is preferred in conversation, "I presume" or "I suppose"?

A. "I suppose."

FEEL WELL AND STRONG Lydia E. Pinkham's Vegetable Compound

Household Hints

By Roberts Lee

Furnace Hint

Before time to start the furnace for the winter, paint all of the radiators with white paint. Some authorities claim it gives forth more heat than a metal paint, and it often adds to the appearance.

Tough Meat

Tough meat can be made more tender by adding a little vinegar to the water in which it is being cooked.

Ink Stains

To remove ink stains soak the spot in cold milk and change the milk as fast as the ink discolors it.

A Morning Smile

First Spinster:—I had an awful dream last night. I thought I was being pursued by a man. It was terrible!

Second Spinster:—I know—I've had the same dream myself—it is horrible. You must run and run, and no matter how hard you try, you simply can't stop.

For Sores—Use Milder's Lintment

Sore throats Quickly relieved by VICKS VapoRub

Write for Free Nestlé's Milky Way Recipe Book

Always Pure Safe and Fresh



NESTLÉ'S MILK CANADA'S KOW

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