

**THE POETS**

In beautiful cloth binding

**50 CENTS**

They are selling fast. Call early and get your favorite Poet.

**TAYLOR'S**

Bookstore.

**Cape Breton Ads**

**ROSS & ROSS**, Barristers, Solicitors & Loan-Brokers, 100 Front Street, Sydney, N.S.

**G. L. MURPHY & CO.**, General Commission Merchants, Island Produce handled on commission. Prompt returns made.

**WE ARE PROUD**

of the products of our ovens and bespeak a share of your patronage in the line of bread, cakes and pastry. Prompt delivery.

**D. STEWART**, Eclipse Bakery, Bakes Best Bread.



Saturday's Selling of **75c**

**"Herca" Silk** At **49c.**

Caused quite a flurry at the silk counter. There's still a generous range of shades to choose from—not so many as on Saturday but every shade is exquisitely pretty.

What **"Herca" Silk** is

Herca is every thread silk. In texture, finish, and appearance it resembles tafeta of best quality. It is twenty inches wide. Herca is an ideal fabric for waists, shirt waist suits, drop-skirts, silk linings, etc. Herca outwears tafeta and won't cut. The colorings are exquisite—perfectly dyed.

How we sell **"Herca" Silk** at **49c**

The silk buyer of a big wholesale house realizing the superiority of "Herca" silk, stocked very heavily. Unfortunately the business became embarrassed—deep price concessions were made in every department—we secured a share of "Herca" silk at a big reduction. There is little possibility of our getting more of it, hence the advisability of immediate action on your part.



Leaving your order to-day will be **Mutually Beneficial.**

Most orders are received late in the week—early orders get attention that's practically impossible when the milliners have to hurry and rush.

We want to make you the very nicest hat we know how. Give us your order early—to do so is mutually beneficial.

**THE GUARDIAN LOCAL NEWS**

Offices in New Prowse Block—Charlottetown.

The Princess arrived last night at 9:25 and the express at 10:20.

A. A. LEFURGER, M. P., was a passenger by the Princess last night returning from Halifax.

A summons for second violation of the Prohibition Act has been served on Wm. McKinnon, returnable on Thursday.

N. N. McLEOD, Valleyfield East, leaves this morning for Western Canada. Mr. McLeod will be absent for some time.

The pupils of the City Schools are to be massed in Market Hall today at 11 o'clock to hear an address from Rev. Dr. Moore.

AMONG those leaving the city yesterday were Chas. Mitchell of Mitchell Bros to Glace Bay, Miss Cheverie, Souris, to Boston.

Rev. Dr. MOORE addressed the students of Prince of Wales College yesterday forenoon and Notre Dame Convent in the afternoon.

It is rumored that the Dominion Coal Co. contemplate placing a new boat on Montreal, Charlottetown, St. John's route next summer.

LONG CREEK Farmers' Institute will hold their annual meeting on Monday 27th at Long Creek Hall at 7 p. m. —Neil McKenzie Secy.

THE remains of the late Newcombe McKenzie who died in Clifton, Arizona are expected home Friday night and will be interred at Flat River.

A MEETING of Oddfellows will be held in Oddfellows Hall on this (Wednesday) evening Nov 22nd at 8 o'clock sharp to discuss business of vital importance.

THE S. S. Aranmore which is to replace the S. S. Halifax will arrive here on Sunday and sail for Boston, on November 28th not calling at either Hawkesbury or Halifax.

AMONG the passengers by the express last night were Theo. and Mrs. Moore from an extended trip to the Pacific Coast; T. C. and Mrs. James, C. J. Stewart, Dr. Anderson, Rev. Mr. Lodge.

**IN FURNITURE**  
"Always the best value in the city."  
Mark Wright Furnishing Co's.

Geo MORRIS, of the Mount Allison Junior class has returned to his home at Granville on account of ill health.

JUDGE BURBIDGE of the Exchequer Court and his Clerk L.A. Andette come to the city last night from St. John.

QUITE a number of horses came over from P. E. I. on Saturday, several of them went to the lumber woods in Cumberland County, N.S.—Moncton Transcript.

S.M. JENKINS representing the Earle Pub. Co., St. John has gone to Sydney where he has entered upon a larger field. Mr. Jenkins will be absent from the province about five months.

AMONG the cases in the Exchequer Court here are several arising out of the expropriation of the Galbraith block for a station site and one for damages for horse killed on the railway. The Court meets this morning.

It is probable that a funeral train will run down to Flat River on Sunday to attend the funeral of the late Newcombe McKenzie. The funeral will be conducted with Masonic honors the deceased having been a member of Victoria Lodge A. F. and A. M.

CHARLES MASTERS, representing the Wells Richardson Co. Limited, Montreal, is in the city. Mr. Masters likes the Island and its people and always has a good word to say for them, and all are glad to see him when he comes this way.

THE steel superstructure for Howatt's bridge on the Montague Railway, the turn table for Montague and the steel superstructure for the Morell bridge have been brought from Pictou to Georgetown by the tug Alert.

THE D. A. R. steamer Boston having undergone extensive repairs and overhauling is in fine condition, and resumed the Yarmouth-Boston service on Saturday last. Capt. Wm. McKenzie, of Pictou, is in command, and Norman A. Currie, formerly of the S. S. Stanley, is Chief Engineer.

THE Abegweit football team for this afternoon's game will probably be as follows:—Back, F. Macdonald, Half Backs, T. Trainor, O. McEachern, J. and C. J. MacMillan, Quarters, H. Bestune, L. B. MacMillan, Forwards, picked from, J. Dake, J. W. Jones, J. C. Ballem, Dr. B. Foley, W. Matheson, J. McKenna, C. Moran, L. Adams, F. Jenkins, F. Hennessey.

THERE was a large quantity of produce at the market yesterday. There was a decline in the price of hay which brought from 40 to 45c per cwt. Oats had a tendency upwards at 34 to 36c per bus. Potatoes sold from 19 to 20c and turnips at 10c per bus. Eggs brought 24c per doz with prospects of being 30c before Xmas. Butter remains at 22 to 24c per lb. The price of poultry keeps about the same. Pork sold from 7 to 7½c.

MUCH interest centres in the football match to be played at Victoria Park this afternoon at 3 o'clock between the Abegweits and St. Dunstan's College teams. Both aggregations are strong, neither having been scored on this season, and the game will doubtless be one of the best seen here for some time. The grounds are reported in good condition. Would it not be a good idea to have the field roped to prevent the crowding of spectators upon the players territory?

THE Minto left yesterday at noon for Pictou where she will take on board the supplies and material for the Marconi wireless station at Cape Bear. The Stanley left in the morning for Pictou. After coaling there will lift on her way to Charlottetown, the Indian Rock automatic buoy and the conical buoy and will continue at this work until all the outside buoys are taken up. She will then proceed to Pictou, finish coaling and thence go to Summerside to be in readiness to take up the service between there and Tormentine when the Northumberland is taken off.

THE Rush is on.—During the past week a few dozen copies of the beautiful picture, entitled "Queen Alexandra, Her Grandchildren and Dogs" have been distributed in this section, and every person who has seen it has no hesitation in pronouncing it the finest picture ever issued by that great weekly, the Family Herald and Weekly Star, of Montreal. To say it is a beauty does not begin to do it justice. It charms every one at sight. We learn that it is offered absolutely free to all who pay a year's subscription to the Family Herald and Weekly Star, the price of which is only one dollar per year. No wonder there is a big rush of subscriptions through the mails these days going to the Family Herald office. It is the biggest value offered this season by long odds.

**Try Our Emulsion**

We put it up in two sizes **35c and 50c.**

Contains 50 per cent Norway Cod Liver Oil combined with the Hypophosphites. Pleasantly flavored. You'll like it.

Johnson & Johnson

PETER McALEER, who some time ago was sent down to jail for vagrancy returned to the Police Station last night after his release and wishes to be taken to the Asylum.

THE Pictou collieries are having a hard time of it for coal supply. It takes a good many empties to handle 2000 tons per day which is the approximate output of the Pictou collieries.

A subscription list will be opened in Apothecaries Hall this morning for those who wish to join the local Association formed last night for prevention and cure of consumption.

SERGEANT BRADLEY returned last night from Hunter River where he has been investigating the placing of some obstructions on the railway. It is understood that he has located the culprit who it is thought is a young lad about sixteen years of age. The obstructions put on the track were fish plates and boards and the lad was probably anticipating some pleasure in the line of seeing a train wreck.

THE Springhill Tribune says there is a prospect that the liquor dens in Spring Hill will receive a raid in the very near future, such as has been given to liquor places in Kings and Hants counties. The temperance leaders have not yet perfected their plans, but it is expected that some of the ministers, who took part in the Townshend raid at Kentville, will be in Springhill some time this month, and a mass meeting will be held to discuss the matter.

NOTWITHSTANDING the fact that the representatives of the steamship companies who have refused to pay the rate of thirty-five cents an hour demanded by the Longshoremen's Association say they are going to bring men from Montreal to do the work the members of the Association have decided not to recede from their position. The Parisian arrived in port last evening, and it looks now as if she would not be discharged until the outside help arrived.—St. John Sun.

THE Boston Correspondent of the St. John Telegraph thus writes of a well known Charlottetown man: Your readers are no doubt pretty familiar with the results of the state campaign in Massachusetts. But in the aftermath of political glory, it is pleasant to note that some of our Canadians have secured a share. Fred J. McLeod was elected to the senate from Cambridge on the Democratic ticket. Racial and religious prejudices were aroused against him by certain Clan-na-Gael elements of his party but he succeeded in winning enough independent votes from the Republicans and naturalized Canadians to more than offset this effort. All Massachusetts state senators are styled "Honorable" for life. Their salary is but \$750 per year but what difference does that make so long as "they are all honorable men." At any rate Mr. McLeod will undoubtedly be a competent legislator in the upper chamber.

Friends of The Guardian are again asked to have all their advertising matter whether of entertainments, lectures, concerts, or of a general nature, in this Office not later than 4 p. m. and of any considerable length much earlier, as it is impossible to give all the news of the day if advertising has to be handled at night, for every line of the latter prevents the appearance of the same quantity of news. For the issue of the 13th one third of a column of such advertising was set up in type at night, and readers were thus deprived of the same quantity of late news. This, of course, makes The Guardian less valuable to readers and correspondingly so to advertisers, and in future only emergency advertising will be accepted at night. Friends are asked to hand in all their advertising as early as possible, each day.

**THOUSANDS DIE OF CONSTIPATION.**

No condition causes so many incurable diseases as constipation. It not only prevents the kidneys from eliminating the poisonous wastes, but causes anaemia, stomach trouble and indigestion. Why won't you use Dr. Hamilton's Pills and get cured? This excellent medicine restores normal bowel action in one night. Thousands say so. Your system will be pure and clean, you'll be free from headaches, no more sour stomach—in short you'll have jovial spirits and perfect good health. Dr. Hamilton's Pills are sold everywhere, 50c. a box. Get the genuine.

**ANNOUNCEMENTS.**

—For Sale—second hand butter tubs in good condition. Apply at this office, d.w.f.

—Mrs Farlinger will demonstrate Pure Gold Jelly etc. at McKenna's up-town store today. This is the last store in the city Mrs. Farlinger will be at and ladies should not fail to see her today.

**Ladies**

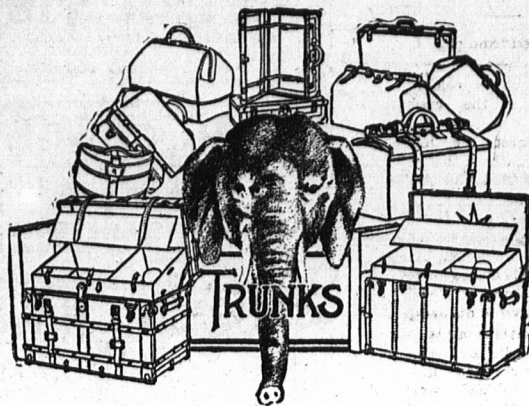
who are fond of good bulk perfumes will be interested in our stock.

We have some elegant odors which we will be glad to have you sample.

We will be greatly mistaken if you do not find a favorite here.

Prices 25c to 75c per ounce.

"The Two Macs"  
**MacDonald & McKinnon**  
DRUGGISTS  
Cor. Gt. Geo. and Kent Sts.



**NEED A "GRIP?"**

This department has just opened up a lot of fresh new stock—so good—so attractive—so economically priced that we feel like talking about them. We'd like to show them.

**CLUB BAGS.**

Made up of black enamel cloth, ..... **65c, 75c, 85c, 95c**  
Made up of Leatherette in brown, very neat bag, ..... **\$1.75 and \$1.95**  
Made up of solid leather, ..... **\$3.25 to \$4.50**

**CABIN BAG**

Fine solid leather, flat top opening, brass mounting, ..... **\$6.75**

**TELESCOPE BAGS.**

Good, stout grey canvass, leather corners, two or three straps **60c to \$1.40** according to size.

**SUIT CASES.**

At **\$10.00**

Solid sole leather Suit Case, heavily reinforced corners leather lined, leather shirt fold, brass lock and mounting, 24 inch.

At **\$9.25.**

Solid sole leather Case, not quite so heavy in weight as the former—but has outside straps—24 inch, 4 double lock, **At \$7.25.**

Heavy grain leather, reinforced corners, linen lining, with shirt fold, brass lock, outside straps.

Same case without shirt fold or outside straps, 22 inch, ..... **\$6.00**

24 inch, ..... **\$6.25**

At **\$3.95.**

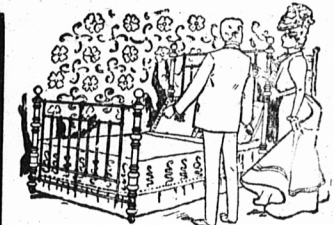
Heavy durable Leatherette, linen lining, strong brass lock, brass mounting, leather reinforced corners.

At **\$3.25**

Same case as last but made up of lighter weight material.

**MOORE & McLEOD**

**It's No Use Talking Others Cannot Duplicate Our Values**



The wonderful success of our Iron Bed Department continues. Values you would hardly expect are here. Beds of the strongest construction, most artistic designs and finest hard enamel finish at the price of ordinary beds is the story in a nut shell. We have them at all prices. Ask to see our \$6.60 special.

We are just as well fixed for springs and mattresses. Values unsurpassed, comfort guaranteed, our \$11.60 felt mattress, is as good as is sold generally for \$15.00. See it.

**NEW SON'S**

**AGENT FOR SUN LIFE.**

A good reliable man is wanted to represent the Sun Life of Canada in Prince County. To such a liberal contract will be given.

**E. R. BROW,**

Charlottetown. 19 m.w.f. 1911. Manager for P. E. Island.

**Excelsior Life Insurance Company,**

Head Office, Toronto, Some Salient Features from Report 1904.

Insurance in force, \$7,646,798.3  
Increase, 24 per cent, \$1,474,192.85  
Cash Income, Premiums, \$2,238,157.00  
Interest, etc., \$283,546.51  
Increase, 26 per cent, \$57,566.09  
Total Expense, Payments to Policy-holders, etc., \$166,931.19  
Interest Revenue alone more than pays Death Claims.  
Death Claims during year \$38,517.00  
Rate per 1,000 means Insurance in force 5.56 per cent.  
Average annual Death Rate 14 years, 2 1/2 m.os.—3.54 per 100  
The lowest rate on record for any company of same age.  
Reserve (being in excess of Govt. standard) \$744,074.49  
Increase, 23 per cent, \$139,729.12  
Total Assets for Policy-holders security, bal., \$1,253,216.05  
1.67 for every dollar of liability, including Reserve.  
Net Surplus on Policy-holders Account \$184,141  
Reserve for seven years on Hm. tab Interest at 3 1/4 per cent.  
Interest earned on mean Net Assets 6.33 per cent.

**AGENTS WANTED**  
**CHAS. J. MITCHELL,**  
General Agent,  
Charlottetown, P. E. I.

**The North American Life**

Continues to pay the Largest Results

on its maturing Investment Policies to its numerous policyholders. Life (with profits), Limited Payment, Endowment and Guaranteed Income Bonds will produce the best results under the safe and conservative management of the North American Life. Write us for rates and results.

**ROSS & MATTHEWS,**  
Charlottetown.