

C. M. LAMPSON & CO. 64, QUEEN STREET, LONDON, E.C. 4.

SILVER FOX SKINS

DEAR SIR, Owing to the large number of SILVER FOX SKINS now coming forward from Canada and the United States of America for inclusion in our Public Fur Sales, we have found it necessary to make certain rules...

DIRECTIONS AS TO SHIPMENT.

PARCEL POST Under the Post Office Regulations, packages to be sent by Parcel Post must not exceed 11 lbs. in weight.

PACKING Skins should be carefully packed in parcels, the outer covering of which should be of canvas, unbleached muslin, cheese cloth, or some similar fabric.

SHIPPING Each package must be clearly addressed to: C. M. LAMPSON & CO., 64, Queen Street, London, E. C. 4, England.

INVOICE At the time that the shipment is despatched an invoice MUST ALWAYS BE MAILED UNDER SEPARATE COVER to us at this address.

MARINE INSURANCE UNLESS ADVISED TO THE CONTRARY, we will insure all shipments whilst in transit under our Open Policies, for invoice value plus 10 per cent.

SHIPMENT BY EXPRESS Skins may also be forwarded to London through any of the Express Companies.

NEW YORK Information as to shipments of furs to London can be obtained from our New York Representative: Mr. ALFRED FRASER, 212, Fifth Avenue, New York City.

PAYMENT Payment will, as a rule, be made by Dollar Cheque from our New York Office.

SAMPLE OF INVOICE (Date) Dear Sirs, C. M. LAMPSON & CO., 64, Queen Street, London, E. C. 4, England.

Forwarded per (The Shipper should write here the mode of conveyance, i.e., PARCEL POST, EXPRESS, etc.) Number of Packages sent forward Parcel No. contains Amount of Marine Insurance required Yours truly, (Signed) Address

BUTTERFLIES IN BULK London, Eng., has just received a huge collection of 800,000 butterflies. They are part of the collection of the late M. Oberthur, of Rennes.

P. E. I. Activities Reviewed for Past Year

(Continued from page 1.) Inaugurated for January and adding the correct figures for the other eleven months we get a total of 4,500 live foxes sent out of the province in 1927. Many of the animals were quite high priced exhibition stock, and it would seem probable that all shipped would average at least \$400 and some say \$500 per pair.

Fisheries. Early estimates had indicated a material reduction in the year past both in volume and value of the Island fisheries. But the report of the Federal inspector of fisheries just prepared gives the boatside value of the year's catch at \$1,191,694, and the marketed value will increase that to practically the same figure as given last year.

Tourists. There was in 1927 another marked increase in the summer tourism business of the Province. According to the railway's record 2,989 autos were ferried from Tormentine to Borden in 1927, against 2,216 in 1926, an increase of 773 cars or 35 per cent.

New Automobiles. The number of automobiles registered in the Province this year was 4,369 of which 235 were trucks and 5 motor cycles. This number compares with 3,447 in 1926, and 2,939 in 1925, the 1927 registration being 27 per cent. above 1926 and 46 per cent. above 1925.

Cottage Industries. The demand for hooked rugs and to other home made products handled through the Handicraft Exchange of the Women's Institutes continues to expand. The further encouragement and advice might be well worth considering, particularly in the development of wider markets or possibly the organization in some of the big cities of a sale of hooked rugs and such other articles as are being sold to visitors at the local exchange.

Canadian Chamber of Commerce. Mr. E. T. Higgs, a life member of our Council, Mr. Howard Hillson, a past president of this Board, and myself were in attendance at the annual meeting of the Canadian Chamber of Commerce held in September at Vancouver, B.C.

already had much attention from town Can Company. The bulk of this business is new business profitable alike to city and country. Some Census Figures According to the 1921 census figures 87% of the total area of this province is divided into 13,701 occupied farms, the average size of which is 88.8 acres.

Maritime Board Meeting

The annual meeting of the Maritime Board of Trade was held at Saint John, N.B., on the 10th of December. The time chosen was particularly convenient for our members, and the other delegates appointed by this Board to attend the meeting were in connection with the complete implementing of the recommendations of the Duncan Report, more particularly in respect to Transportation and Freight Rates, and the necessity of continuing in the employment of the Maritime Province of a Traffic Expert.

Meeting of Associated Boards. The annual meeting of the Provincial Associated Boards of Trade was held in our Board room in the afternoon of August 25th, and a very largely attended conference followed at the Dominion Experimental Farm in the afternoon.

Looking Ahead That Canada as a whole has accomplished much real progress during 1927 seems to be the practically unanimous opinion of the many trade and financial reviews issued at the end of the year, and they seem to be equally unanimous that the Dominion is just entering upon an era in which advancement will be greater than at any previous period.

Social Room Before concluding I would like to point out that the Board's Social Room is open each week day evening and on Saturday afternoons. During the year two additional tables have been added for bridge or other games and the St. John Telegraph, the Montreal Gazette and the Halifax Chronicle have been subscribed for.

THE CABBS AND THEY SAY IT'S A PERFECT DISGRACE THE WAY THAT WOMAN ACTS SHE PRETENDS TO BE SICK JUST TO GET OUT OF DOING THE HOUSEWORK. ONE SPADE

"THEY SAY HER HUSBAND COOKS THE MEALS WHILE SHE LAYS IN BED AND READS ALL THE LATEST NOVELS-CAN YOU IMAGINE THAT?" (BID ONE SPADE!)

"DOCTOR SMITH SAYS THERE'S ABSOLUTELY NOTHING THE MATTER WITH HER-SHE'S JUST LAZY." (I SAID ONE SPADE!)

"SHE OUGHT TO BE ASHAMED OF HERSELF-LET'S SEE-NOW WHO DEALT THIS HAND?-YOU DID, ELMER-IT'S YOUR DID-GO AHEAD AND BID-MY STARS, WHAT MAKES YOU SO SLOW?"

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Charlottetown has made pretty conspicuous progress, slow perhaps but sure, since the days that the Confederation agreement was consummated. The advent of the auto widened Charlottetown's opportunity to sell at retail to a larger clientele, and the increasing number of autos owned throughout the province every year helps more and more.

Outstanding Needs. For Charlottetown as for the Province at large two needs stand out conspicuously-the early placing of the order for the new winter steamer, and the completion of the standardization of the Island railway. Without standardization I commend these needs to the immediate attention of the incoming council.

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Of all forms of Chewing Tobacco the PLUG is the best! P.E.I. Potatoes are unsurpassed. They are unexcelled for flavour and keeping qualities. The big majority of those who enjoy Chewing Tobacco prefer BIG BEN for these same qualities. Being in plug form, BIG BEN keeps fresh and moist; does not dry out, chip or crumble. It is always in the best possible condition for chewing; there is no waste; and the plug is more convenient to carry in the pocket. BIG BEN PLUG Chewing Tobacco

Imperial Fox Food Regularly fed throughout the winter season is The Best Guarantee of Assured Results in Reproduction. The largest litters born last season and also the highest average of pups raised to maturity were in fox ranches where IMPERIAL COD LIVER OIL FOX BISCUITS comprised a most important part of the foxes' daily winter diet. Line up with the world's successful ranchers and insist on having "IMPERIALS," the best fox food obtainable. IMPERIAL BISCUIT CO. CHARLOTTETOWN P.E.I. By Barrie Payne