

SATURDAY.

\$25.00 CASH PRIZES
A SLOGAN WANTED FOR "TINTAB DYES"
The Tint and Dye in Tablet Form

FIRST PRIZE \$10.00, SECOND PRIZE \$5.00
FIVE PRIZES OF \$2.00 EACH

TINTABS want a good trade slogan—Can you supply one? Try and win a prize! This is all you have to do! Go into your Drug or General Store, Purchase a Tube of Tintabs for 15c and he will give you a Tintab Slogan Contest Form. Fill this in and write down any simple sentence that indicates the use or value of Tintab Dyes and mail to The Elliott Co., Mayor Building, Montreal. All slogans become the property of The Elliott Co. and all contestants must agree to the Judges' decision as final. No entry accepted unless submitted on Slogan Contest Form. CONTEST CLOSES MAY 15th.

If your Dealer cannot supply you with TINTAB DYES, fill in coupon and enclose 10c in coin or stamps for one Trial Tube of TINTABS and Contest Form will be mailed together. Available in twenty-four standard colours.

THE ELLIOTT COMPANY 1449 St. Alexander Street—Montreal

Please send me Trial Tube of "TINTABS" together with Contest Form. Enclosed find 10c in coin stamps.

Color

Name

Address

Dealer's Name

Address

MONTAGUE THE BEAUTIFUL

will hold a Mammoth Jubilee Parade at Montague, May 6th, at 2 P. M.

Consisting of Town Officials, Light Horse, Band, Canadian Legion, Boy Scouts, Girl Guides, Oddfellows, Masons, Truckmen, Hockey Teams, Tug-O-War Teams, Horses and Floats.

The Town Council has passed a resolution requesting that all places of business be closed until after the parade, and it is hoped that all will comply with this request.

It is expected that more people will assemble in Montague than ever before.

AT NIGHT, AT 8.15 SHARP
Montague Legion Band will present a Minstrel Show at L. O. O. F. Hall.

There will be some surprise numbers that you do not want to miss. If you cannot laugh, better not come.
General admission 35 cents. Children 20 cents.
Reserved Seats 50c on sale at Carruthers' Drug Store.
GOD SAVE THE KING.

L-7102-5-1-3-4.

E. R. BROW
Fire, Life, Accident, Sickness
and Plate Glass Insurance
at Lowest Rate.

Agent at Summerside, Lloyd Lewis
146 Richmond St., Charlottetown

POLAR BEAR COLD STORAGE
for FUR COATS and OTHER FURS

The small cost of 2 1/2% of your own fair valuation Covers . . .

- Summer storage under perfect conditions 30 to 35 degrees Fahrenheit.
- Constant supervision.
- Insurance against fire, theft, moths and heat deterioration. INSURED TO THE FULL AMOUNT OF YOUR OWN VALUATION.

Manufacturing, remodelling and repairing furs our specialty.
J. D. KENNEDY, Furrier.
EASTERN FURRIERS
SUITE 4 BRACE BUILDING

Emphatically, YES!

RIVAL PIPE
Says The Little Man:
"Southern Ontario Buryley Leaf is Canada's finest Tobacco Leaf."

That explains why . . .

RIVAL PIPE SMOKING TOBACCO
. . . is becoming an Island favorite.

Hickey & Nicholson Co.
CHARLOTTETOWN

FARMING OPERATIONS DELAYED

(C.P. By Guardian's Special Wire)
MONTREAL, May 2.—The Bank of Montreal tonight issued its first telegraphic crop report of the 1935 season, stating that farming operations have been delayed in many parts of the Dominion by unpropitious weather.

In British Columbia, the report states, the season is fully two weeks later than usual; in the Prairie Provinces it is one to two weeks late, and in Quebec and the Maritime Provinces it is somewhat backward.

In Ontario, on the other hand, the season is about 10 days earlier than usual, and farming operations in that province are well advanced. Seeding is becoming fairly general in the southern and central districts of Manitoba and Saskatchewan, but it has barely been commenced in the northern areas of these provinces and in Alberta. While initial moisture conditions generally are ample, subsoil moisture reserves are meagre over large areas.

In Quebec spring ploughing is not yet general due to continuance of frost in the ground. Fall wheat in Ontario has gone through the winter fairly well, and seeding is general. In the Maritime Provinces, owing to adverse weather, seeding will be delayed by as much as two weeks in certain sections.

Fall wheat wintered well in British Columbia and seeding of spring wheat is 50 per cent completed. Germination, however, has been slow and growth is backward.

Details for the Maritime Provinces follow:

Pastures and meadows are in good condition. Orchards in the Annapolis Valley show little sign of winter kill. Livestock has wintered well. Indications are that the acreage devoted to potatoes will be less than last year.

Will Endeavor To Reclaim Dry Areas

(C. P. By Guardian's Special Wire)
WINNIPEG, May 2.—The Dominion Government is prepared to furnish \$10,000,000, or whatever amount may be necessary, to deal with the drought problem in Western Canada, Hon. R. B. Hanson, Minister of Trade and Commerce, said in an address here today.

Reclamation of the drought areas is a duty recognized by the government, he said, and the present administration is ready to go any reasonable length to repair the ravages of long years of drought and to restore the affected areas to productivity.

While \$750,000 was provided in the government legislation to deal with the problem, that amount was only a start, the Minister continued. Agricultural Minister Hon. Robert Weir had asked for an appropriation for only the first year, and a greater amount would have been looked upon as a bribe to the electors.

Lease Stolen From City Hall

(C. P. By Guardian's Special Wire)
SAINT JOHN, N. B., May 2.—Discovery of the disappearance from City Hall of the original copy of a lease on Shanrock Baseball Grounds was made today and Mayor J. W. Brittain didn't like it.

"If things are being stolen from City Hall, there had better be a thorough investigation," he declared.

During a committee meeting of the Common Council of Saint John it was decided to auction off the lease on the ball grounds, but when the Common Clerk was called upon to produce the original copy he said it had been taken from City Hall before he assumed office.

Mayor Brittain ordered a police investigation.

IN MEMORIAM

MR. THOMAS P. REILLY

Mr. Thomas Philip Reilly, late of Syracuse, N. Y. formerly of Forest Hill, P. E. I. passed away in the city of Syracuse, on May 1, 1935, at 2 A. M.

The body was interred in Mt. Hope Cemetery, in Boston, Massachusetts, Friday afternoon, May 3. His daughter Katherine and her husband William Cowie and his son Daniel accompanying the remains to Boston, where he lived for over forty years. He will rest with his wife Annie, who died a few years ago.

Besides the immediate members of his family, he leaves to mourn his passing, his brothers and sister, Mrs. Neil J. MacDonald of Middleboro, Mass., his only sister, mourn their loss with keen sympathy. His brother, Peter M. Reilly of Forest Hill, P. E. I. and another brother, Maxwell, of Bucksport, Maine, and Andrew, of Boston, Mass., and Daniel, of Murray Harbor, P. E. I., and James, of Casperaux, P. E. I., all mourn the loss of their brother, who was their elder, and their council and guide in many ways.

The late Mr. Reilly visited his native home about five years ago, after an absence of nearly 40 years. It was his one ambition, to see again, the land of his birth, before passing on from this mortal Vale. Time, distance nor friends, could not erase from his mind and memory the scenes of his childhood on Prince Edward Island. In his recollections of many years, were poems and stories of his

Yardstick of Values!

THE MAY SALE CONTINUES
Through Friday and Saturday
Take advantage of these "Yardstick of Values" Shopping Opportunities

Store Closes MONDAY May 6th. All Day

Mrs. HARRISON, Nu-Back Corsetiere Here Today

MRS. HARRISON—Nu-Back Corsetier, brings her new line for Spring and Summer, expressing the late ideas in foundation garments.

Mrs. Harrison is an expert Corsetier and her advice will be of the utmost value to any lady seeking the best in foundation garments.

Telephone 49 for appointment
FRIDAY—SATURDAY
MAY 3rd and 4th

"Yardstick of Values" in the Basement

Boy's Dress Shirts. Colors Blue, Tan and White Each 49c
Boy's Fancy Sweaters. Sizes up to 14 years. 59c
Children's Fancy Sweaters. Sizes 2 to 8 years 29c
Boy's Blouses, All sizes. Each 39c
Boy's Blue Cheviot First Long Pants \$1.35
Boy's Tweed Caps . . . 39c
Boy's Blue Cheviot and Tweed Shorts 59c
Boy's Overall Pants . 79c
Men's Work Shirts . . 59c

Men's Overall Pants \$1.00
Men's Fancy Tweed Caps Each 79c
Men's Fancy V-Neck Sweater 98c
Men's Broadcloth Shirts Colors Blue, Tan, Grey and White 79c
Men's Heavy Overall Pants. Double seat and Knee \$1.39
Men's Worsted Dress Pants \$2.50
Men's Balbriggan Underwear, Union Suits. At 59c and 79c



Pure Silk Kongoori regular \$1.60 75c yd.

Pure Silk Kongoori, White and Pink only. Regular \$1.60. Sale price yard 75c

Regular prices up to \$1.95 yard. Sale price 98c
Striped Crepe, light colors, suitable for summer dresses and shirt waists. Regular prices up to \$1.35 yard. Sale price Yard 85c
Fancy Printed Crepe, Tweed patterns. 7 colors to select from. Regular price \$1.25. Sale price Yard 85c
Small lot light shades all wool dress material.

Small lot Children's Dresses sizes 2 to 14. Clearing. Each . . . 50c
Girls' Dresses. Sizes 2 to 14 guaranteed fast colors all up to date styles. Special 98c
Children's Dresses. Sizes 2, 4 and 6 only. Knitted wool, assorted colors. Special, each 98c
Small lot girl's warm Knitted Dresses. Sizes 8 to 14. Clearing . . . \$1.25



Silk Scarfs 39c

Lot Silk Scarves. Some lined, some unlined, all fancy styles and colors. Values up to 89c. Special 39c
Ladies' fancy colored Handkerchiefs 6 for 25c
Lot Windsor Ties and Four-in-Hands All fancy colors. 15c
Ladies' Handbags. Black and Brown only. Assorted styles. Special price Ladies' Chamoisette Gloves, good assortment of colors and sizes. Slip on Extra special, pair 49c
Ladies' Cape Skin Gloves. Brown only. All sizes. pair 98c
Ladies' French Kid Gloves, mostly all with fancy trim. Regular values up to \$2.00. Special sale price pair 69c

Monarch Dove 15c

Monarch Dove Yarn, 1 oz. balls. 50 colors to select from. Regular 18c ball. Special sale price ball 15c
Patons & Baldwin's "White Heather" Yarn, 1 oz. skeins. Good assortment of colors. Regular 25c skein. Special Skein 20c
Angora Yarn 1/4 oz. Balls, Pink, Blue, Brown, Grey, Black and White. Regular 35c ball. Sale price ball 25c
Berlin Tapestry Yarn for needlepoint work. Large assortment of colors. Special price 2 Skeins for 5c
Brush Wool. 10 colors to select from. 1 oz. balls. 3 balls for 25c
French Castile Soap. 1 pound bars. 19c Bar 2 Bars 35c 3 Bars for 50c
Special Rayon Crepe for sport dresses etc. 36 inches wide. Pompadour Blue, Maize, Nile Green and Tea Rose 69c
Yard 69c

"Yardstick of Values" in the Economy Shop

Children's Silkknit Pyjamas. Regular \$1.50 for 69c
New shipment of nice fitting Brassieres Sizes 32 to 38 25c
Women's Cotton Vests and Bloomers. Pink and White. VESTS 29c BLOOMERS 39c
All sizes VESTS 29c BLOOMERS 39c
Women's Broadcloth Slips. All colors and sizes 59c
Wash Taffeta Slips, fancy lace 79c & 89c
Slightly soiled Blouses worth up to \$1.50 For 69c
New Spring Blouses. All colors. Sizes 14 to 20 89c
New Osom House Dresses. Sizes 14 to 50. Wonderful value \$1.00
Attractive Sweaters. All shades. Sizes 34 to 42 \$1.00
Women's Cotton Hose. Sizes 8 1/2 to 10 19c
At Pair
Women's Rayon Hose, new Spring colors. Sizes 8 1/2 to 10. Each pair 35c
3 Pairs \$1.00

Kotex 21c Kleenex 21c Modess 2 for 45c

MAY SALE MEN'S SUITS \$13.50 Moore & McLeod Limited MEN'S 2 PANT SUITS \$21.50

Urging Our Citizens To Trade Imperially

As a means of giving some real and lasting effect to the King's Silver Jubilee Celebration the Canadian Chamber of Commerce has requested the Boards of Trade throughout the Dominion to endeavour to place before the citizens of Canada the need for continued efforts on behalf of increased Empire Trade for the further binding together and strengthening of the Empire as a whole.

From a recent issue of "Our Empire", which is a magazine issued in London, England by the Returned Soldiers organization, very interesting accounts are given in regard to the British Industries Fair, which has been held recently at Olympia and the White City in London. At this fair the latest products of sixteen hundred manufacturers and producers from all parts of the Empire were on exhibition. An official of the Canadian Department of Trade and

Commerce stated that all previous records had been eclipsed and orders had been received for a variety of Canadian goods from buyers in the British Islands and from abroad.

The King, Queen and other members of the Royal Family give splendid leadership in their interest in these Empire Exhibitions. It is hoped that definite plans will soon be completed which will assure a large representation of the products of this Province be displayed at them in the future.

The Charlottetown Board of Trade have had the matter under consideration and decided to urge all our citizens to make a practice of purchasing goods made within the Empire whenever possible. To encourage this it is suggested to our Merchants that during next week and the immediate future a special effort be made to display and advertise Empire goods.

Nothing will tend to a greater degree in the drawing together of our far flung Empire than the goodwill and co-operation brought about by trading within it. Hundreds of thousands of men and women have

given their life blood in an effort to build up and develop the Empire. Let those who have survived the last great conflict, and those who have since been born play their part in the future cementing together of so great a heritage. His Majesty's Silver Jubilee is a good time for new and sincere action along this line.

Hepburn Scores Dionne Manager

(C. P. By Guardian's Special Wire)
OTTAWA, May 2.—Sharp criticism of Leo Kervin, "manager" of the Dionnes of Callander, Ont., for his activities in connection with the famous quintuplets, was voiced by Premier Mitchell F. Hepburn of Ontario, when interviewed here today.

"We call him '2' per cent Kervin" to make money for himself he would put the babies between the bearded lady and the sword swallower, but the babies are going to be protected against that sort of thing; they won't leave Callander use Mingo's for Bites

Announces Next Govt. Leader

(C. P. By Guardian's Special Wire)
OTTAWA, May 2.—Premier Mitchell F. Hepburn today announced his opponent at the next provincial election.

"Ex-mayor William Stewart of Toronto. There is no doubt about it," he replied when asked who would be the next leader of the Ontario Conservative party.

Mr. Hepburn said the special fall session of the Ontario Legislature would not be called until some time after the federal election. He intends to take part in the federal election campaign although his plans are not settled.

until they are at least five years old," Mr. Hepburn said. Paying tribute to Dr. A. R. Dief, Mr. Hepburn described him as one of the most lovable of men.