

"MAZDA"



The Mark of a Service Not the Name of a thing

MAZDA is the mark of a service rendered by the research laboratories of the Canadian General Electric Company. Electric lamps bearing this mark are the latest development in incandescent lamp manufacture.

As the mark of a research service, the word "Mazda" represents the last word of science in light sources.

By always insisting upon Edison Mazda Lamps, you are assured of receiving lamps of the latest design and maximum efficiency.

Near you is an Edison Mazda Lamp store, recognizable by the yellow and blue cartons. There you will obtain real information about good lighting.

EDISON MAZDA LAMPS

Edison Lamp Works of Canadian General Electric Co. Limited

10 TO 50 WATT, NOW ONLY
32c.

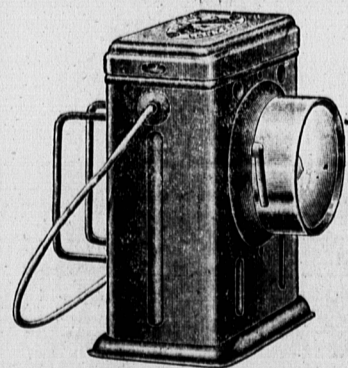
BINNS ELECTRIC SHOP
Agents for Edison Mazda Lamps

WE ARE AGENTS FOR
EDISON MAZDA LAMPS
and have a large assortment to choose from.

10-50W. 32c.
THE BROWN ELECTRIC SHOP
177 QUEEN STREET

Get Your Mazda Lamps—
and Lighting Fixtures at

HOLMAN'S
Summerside



Delco
Electric
Lantern

This world popular electric lantern is just what you have been looking for to use in your stable or cellar. It runs on two Columbia Dry Cell Batteries and gives three times more light than a flashlight. One pair of batteries will last from five months to a year, while the Lantern is good for a lifetime of service. The handles fold so as to hang on the wall and the bottom is flanged to prevent upsetting. Beautifully finished in red enamel. Price, complete with two Columbia Cells \$3.75.

The Rogers Hardware Company Ltd.
WHOLESALE & RETAIL

THE CENTRAL GUARDIAN

SHOP from Holman's Catalog.

CHURCH OF SCOTLAND—Rev. R. P. Byers, B.D., of Toronto, will preach Sabbath 30th, at Cape Traverse at 10.30 and 6.30.

MISSIONARY ADDRESS—Rev. W. O. Mulligan will deliver an address on "Missions" in the Belfast Church on Sunday afternoon, Nov. 30th, at 3 o'clock. Roads and weather permitting.

ST. GEORGES L. O. L. regular meeting tonight at 8 o'clock. Full attendance requested. Election of officers.—987-11-27-11.

ANOTHER LARGE SHIPMENT of Fox Netting due to arrive in a few days. Book your order early. **THE ROGERS HARDWARE CO. LTD.** 964-11-26M1.

PERSONALS.

Mr. N. C. Pearson, Albany, was a visitor in the city yesterday.

Mr. Harry Weeks, Fredericton, was in the city yesterday.

Mr. Arthur Moffatt, New Glasgow paid a visit to the city yesterday.

Miss Mildred Wood, Vernon River, spent the week-end in the city, guest of her sister, Miss Marguerite Wood.

Mrs. Joseph Curran, Stanhope, spent the week-end in the city, visiting friends.

Mrs. Albert Blanchard and Miss Lucy Blanchard returned home Monday night from a visit to Baltimore and New York.

Mr. N. G. Weir, Stanley Bridge, was in the city on a visit yesterday.

The many friends of Mr. Frank Whelan are glad to see him home again after his recent operation for appendicitis in the City Hospital.

Minnard's Liniment for Colds.

Acids In Stomach Cause Indigestion

Create Gas, Sourness and Pain
How To Treat

Medical authorities state that nearly nine-tenths of the cases of stomach trouble, indigestion, sourness, burning gas, bloating, nausea, etc., are due to an excess of hydrochloric acid in the stomach and not as some believe to a lack of digestive juices. The delicate stomach lining is irritated, digestion is delayed and food sours, causing the disagreeable symptoms which every stomach sufferer knows so well.

Artificial digestants are not needed in such cases and may do real harm. Try laying aside all digestive aids and in stead get from any druggist a few ounces of Bisurated Magnesia and take a teaspoonful in a quarter glass of water right after eating. This sweetens the stomach, prevents the formation of excess acid and there is no sourness, gas or pain. Bisurated Magnesia (the powder or tablet form—never liquid or milk) is harmless to the stomach, is expensive to take and is the most efficient form of magnesia for stomach purposes. It is used by thousands of people who enjoy their meals with more ease and indigestion.

ICE CREAM BRICKS

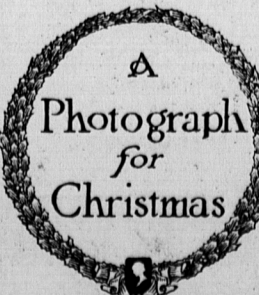
When you want something dainty to serve at an afternoon tea try our three-layer ice cream bricks, quart or pint size.

Order through any Perfection dealer, or direct from us.

Central Creameries Ltd.

225 Fitzroy St. Phone 848

934-11-251te61.



A GIFT INSPIRED
BY SENTIMENT
Make Your Appointment Now
BAYER STUDIO

PAINFULLY INJURED—Frank Kelly, electrician with the Palmer Watson Electric Company, is in the P. E. Island Hospital suffering from a broken hip. While wiring a residence at Flat River last Thursday Mr. Kelly tripped and fell through an open hatch into the cellar. After receiving first aid he was placed on a couch and brought to the city by the first available train. He is reported as doing as well as can be expected.

TRAFFIC ACCIDENTS.—Yesterday morning a car crashed into a horse and wagon on Market Street, smashing the wagon badly, but doing little other damage. On the night previous another auto ran into a car parked outside Lambros Bros., with damaging results and then backed into a sloven injuring the driver slightly and damaging the cart.

Keep Minnard's Liniment in the House

IN MEMORIAM

JAMES CARTER

At Monticello on Tuesday morning at 5 o'clock, Nov. 18, 1924, there passed peacefully away to his eternal reward where pain and sorrow are no more, in the person of Mr. James Carter at the advanced age of 80 years. His death came very suddenly and although he had been feeble for the last year his family were in hopes he would get better, but God's will must be done. He was attended in his last illness by his kind pastor, Rev. K. C. McPherson, who also performed the duty of administering the last rites of the Roman Catholic Church and performed the service at the grave. He was always ready and kind to aid the hungry, the traveler and the stranger. He was twice married. His first wife being Miss Elizabeth McCormack of Monticello who predeceased him some years ago. He then married Catherine McDonald of the same place. He leaves to mourn their loss a sorrowful wife and eight of a family, four sons and 4 daughters, three daughters, who predeceased him some years ago. Their names are, Francis A. of Watertown, Mass.; Peter in St. Road, married, and Donald Joseph, at Monticello, married, and James Aeneas on the Old Home Stead, Katie in Boston, Mass., Mrs. William Breault, of Providence, R. I. and Mrs. Edward Breault of Rochford, Mass. Maryan at home who tenderly nursed him in his last illness and was at his bed side when he breathed his last. He also leaves twelve grand children. His funeral took place at St. Margaret's on Thursday morning, where High Mass was celebrated by his pastor with a large circle of friends. He was laid to rest in St. Margaret's Cemetery to await the final call to come to judgment. May his Soul rest in peace.

This sweet to know we'll meet again
Where parting is no more
And that the one we loved so well
Has just gone on before.

(Patriot and Boston Papers Please Copy).

A Feverish Cold Quickly Overcome



If the children are feverish, fretful from a headache or catarrh with nostrils clogged and head all stuffed up, just apply a little pure, antiseptic cream into the nostril. It penetrates through every air passage, soothing and healing, swelling, inflamed membrane and they obtain instant relief.

Try this. Get a small bottle of Ely's Cream Balm at any drug store. Nothing clears the head so quickly. Count fifty. All the stiffness, dryness, struggling for breath will be gone. This is so much better than drugging children that every mother should use Ely's Cream Balm.

KEEP HEALTHY

by eating our

Home Made **GRAHAM FLOUR.**

Fresh **BUCKWHEAT FLOUR.**

WHOLE WHEAT FLOUR (makes the most wholesome bread)

FINE CUT OATMEAL (great for Porridge).

ROLLED OATS (Robin Hood Make.)

TABLE CORNMEAL (choice.)

FLOUR

We have and sell at lowest prices well known brands. **ROBIN HOOD FLOUR. ROYAL HOUSEHOLD FLOUR.**

BEAVER, GOLD MEDAL DIAMOND and other brands, every pound guaranteed.

Carter & Co., Ltd.
FLOUR GRAIN FEEDS

His Master's Voice
Victrola No. 405 - - \$325.00
Others from \$37.50 to \$615.00

A Gift of Sincerity

As once again there is born within us a desire to fulfill the cherished wish of our loved ones, remember that "His Master's Voice" Victrola gives joy, not only for the moment, but enriches with happy memories to come—"A Gift of Sincerity" that even time cannot destroy.

Attention!
Every talking machine needs a VICTROLA. Why buy a substitute when you can have the genuine VICTROLA and no more.

Victrola
Victor Talking Machine Company of Canada Limited

Theatre of the Upright

"His Master's Voice" Victrola

RED ROSE

For **COFFEE** particular people—
Grown from the seed of the rare old Javas and Mochas

BENSON'S GOLDEN SYRUP

A Friend of the Family

The syrup with the wonderful flavor, combining the wholesome and digestible characteristics of corn syrup with the attractive flavor of the cane.

Ask your Grocer for it

THE CANADA STARCH CO., LIMITED, MONTREAL

Made also of EDWARDS' IRON SILVER GLOSS STARCH CANADA CORN STARCH

ASTORIA SHOES FOR MEN

The enjoyment men get out of walking depends largely on the footwear chosen, there are no better fitting shoes in Canada today than "Astoria". Try a pair for your next. And the style of them "Oh Boy."

Got Enough Rubbers

Don't let winter get upon you without good overshoes and rubbers. Ours are of the best, and at prices equal to any.

ALLEY & CO LIMITED

FASHIONABLE FOOTWEAR

NEW YORK FISH ADS.

SMELT AND EEL SHIPPERS ATTENTION

For top prices prompt returns and general satisfaction

Ship your production to
CHESEBRO BROTHERS & ROBBINS INC.

Established in 1888 Shipping Stencils Sent on Request.

1, 2 and 3 Fulton Fish Market
New York, N. Y.