

A Christmas Greeting from S. A. McDonald and Staff.

Christmas Greetings

Time and Tide changeth ever but true friendship changeth never

We grow old like the oak in years, yet the years bring no decline. You know as well as we that to keep young and vigorous the heart must be right, the whole system well regulated and the treatment modern and in keeping with the times.

"It is the same in Business."

To get right and keep true with your Customers you must sell them goods that have a reputation and a guarantee behind them, and your heart must be right to treat them considerately when they stumble.

The Old Friends Have Stayed True

We have just passed our 17th birth day, for McDonalds began business in 1894. and the new ones stick when they come and it is because of this faith that we have prospered, and grown strong, until we can with confidence tell you that we are in as good a position today to serve your needs as any Concern in the Maritime Provinces.

With a heart full of gratitude we wish to thank you for the past confidence you have placed in us. Since the Bells of last Christmas morn peeled fourth the message of peace and good will, we have made many new friends, old friendships too, have been more strongly cemented. On behalf of the Staff selling of this organization this opportunity is taken to wish you all a Very Merry Christmas.

S. A. McDonald

Useful Xmas Gifts For Men

If in doubt as to presents for men, give them something to wear, and you are sure to please. We have a crisp new stock of men's goods that will make buying easy for the Christmas shoppers.

--Suspenders--

We have all the best makes, "Presidents," "Plexo," and "Bulldog," in pretty boxes.

50c a pair.
75c a pair.

Neckties

A swell assortment at 50 cents each. Pretty Boxes Free.

We have the best selected stock of ties in the city. We have everything in pretty ties. 25c, 50c, 75c, \$1.00 and \$1.50. Boxes Free

--Gloves--

Unlined kid gloves \$1.00, \$1.15, \$1.25. Silk lined \$1.65 pr. Heavy Lined Winter Gloves.

Kid and Mocha
75 cents to \$4.00 pr. In Pretty Boxes.

--Umbrellas--

A good umbrella will please any man.

75 cents to \$5.00.

Mufflers

A nice muffler makes a useful present. Knitted mufflers 25c, 50c each. Silk mufflers 75c each. The new knitted silk scarfs \$1.50, to \$3.00 each.

--Handkerchiefs--

"Excelsa" Hkfs 10c, 12c, 15c each. Hemmed linen 15c, 18c, 20c, up to 45c each. Silk hdkfs. 50c 75c each.

Fancy Shirts 75c to \$1.50 ea.

Pretty Silk Arm-bands 25c, 50c pair

Men's Hosiery 25c to 60 c pair

OPEN EVERY EVENING
12-13dft

MaLellan Bros

OPEN EVERY EVENING
153 Queen St.

Carter's

Big Fancy Goods and Toy Bazaar Santa Claus Headquarters

The popular Store for Christmas Presents.

Big Book Store

Newest Books, Beautiful Xmas Stationery, Calendars, Xmas Cards, Books in beautiful leather Bindings, Bibles, Prayer Books, Hymn Books, Poet's Books for Boys and Girls, &c. &c.

Big Fancy Goods and China Store

Beautiful Cut Glass, Japanese Chinaware, English French, Austrian and German China an immense Array of Fancy Goods (see it).

Big Toy, Doll, Game & Store

Toyland, Toyland, Doll-dom, Up-stairs for Santa Claus Headquarters.

FOLLOW THE CROWD

Carter & Company Limited.

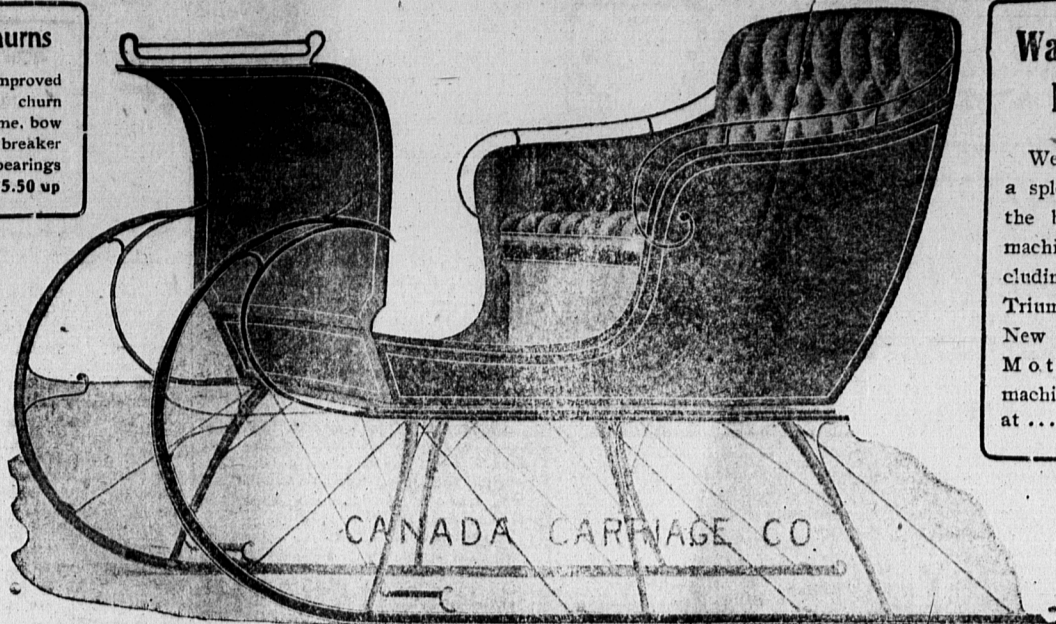
Every gentleman who has had dealings with Jas Callaghan will tell you that he makes the best fitting clothes in the city. They will tell you also that he puts in the best stock obtainable for a very moderate price. The workmanship on his make of garments is of a very high class. Every garment is made to advertise. His business is increasing very rapidly under his careful management. Give him a call and you are sure to get satisfaction. dnawrwtf



XMAS PRESENTS
We are showing an exceptionally fine stock of watches, jewelry, silverware, ebony goods, &c. Our prices are always right.
C. W. Patterson
Jeweller.

Daisy Churns

The latest improved Daisy barrel churn with steel frame, bow lever, cream breaker and ball bearings priced at... \$5.50 up



--No. 215--Gentleman's Light Driver--

See Our Large, Splendid Line of Men's Drivers and Semi-Speeders

Our present showing of men's light drivers and semi-speeders is the largest and most high grade that has ever been exhibited in this Province. The Canada, Tudhope and McLaughlin factories have each contributed their best models to make this showing a success and with our line of the best sleighs from the best factories we are sure we can satisfy your every requirement.

To get best satisfaction we advise you to call today and look over the line for the best are being rapidly snapped up and although the stock is very large it will not last long judging by the way these sleighs are going—they are really selling themselves. The sleighing season is commencing just now. Now is the time for you to make your selection.

This week we are offering special low prices on our entire line of sleighs, fur coats, fur robes, belts, chimes, horse rugs and harnesses of all kinds. This is your opportunity to get fitted out for the winter at a big saving in prices.

Wringers

Our wringers are guaranteed from 2 to 5 years according to quality. The line includes Rex, Canadian, Security, Warranty, Reliance and Jupiter priced at... \$2.75 up

Call at our showrooms today and look over the showing—by far the largest and best exhibit that has ever been offered you—comprising the best sleighs from Canada's best factories.

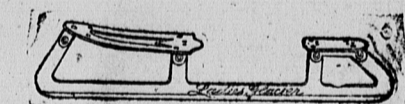
Special discounts for cash. Terms to suit customers. We have reliable agents in all parts of the Province who will show samples and quote lowest prices.

"Fleury's"

We have a complete showing of "Fleury's" celebrated line of root cutters and pulpers, plate grinders and roller grain crushers. Call in and see them.

The Old Firm of

A. Horne & Co 127 Kent St. Charlottetown



FOR LADIES' SKATING

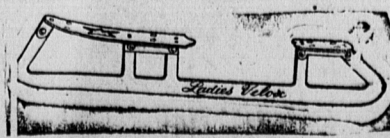
whether in rink or outdoors, ladies not only enjoy, but find the best of all skates, the

LADIES' GLACIER LADIES' VELOX

They run so lightly, so smoothly and are so steady, it is a pleasure to use these "Starr" Skates. Particularly good in giving support to the ankle, ensure greatest speed with least amount of work. In appearance they are most attractive.

They are made in the well known "Starr" Quality, and fully guaranteed.

Higher awards obtained, wherever exhibited. Makers of the celebrated "Rex" and "Mic-Mac" Hockey Sticks.



THE STARR MFG. CO. LTD.

DARTMOUTH, N. S. Canada

Branch 122 Wellington St. West, Toronto.
United States Agents, HARRY C. LEE & CO.
98 Chambers St. New York City.

Repr. J. J. McKINNON Charlottetown, Agent for Prince Edward Island.

A Merry Xmas and Happy New Year

Is it not our wish that all our customers young and old.

We also wish to call your attention to the fine display of stock we have on hand.

Our workmanship is of the best and therefore we can guarantee satisfaction to all.

Now is the time to select an overcoat when we can give it our best attention.

Call and see our line of goods before going elsewhere.

We aim to please both in style and price.

M. ROSS,

128 Great George Street, Charlottetown.
12-13dftm.

Heat Your Home Properly

Get proper, sanitary, hygienic heating in your home—make it the joyful and comfortable spot it always should be by installing our Patent Pressure Valve and Jacket heating system.

This system should be used and endorsed by all leading Provincialists. Write, call or phone 394-J for testimonials and particulars.

Jas. A. McEchern

124 Gt. George St.