



# Tea and Carnation

**YOUR** favorite cup of tea will be greatly improved when served with Carnation Milk. Use it diluted—one part Carnation, three parts water. Then you will always keep Carnation handy for "tea-time".

Carnation is just pure fresh milk, evaporated to double richness, kept safe by sterilization. Not only safe but convenient and economical. Order several tall (16 oz.) cans or a case of 48 cans from your grocer. Write for a free copy of Carnation Recipe Book.

### How to use Carnation Milk in Tea and Coffee

**In Tea:** To retain the full, fine flavour of the tea, dilute Carnation Milk with three parts water.

**In Coffee:** To give your cup of coffee an appetizing flavor with a golden brown color, use Carnation undiluted as it comes from the container. A teaspoonful is enough—use more if desired.



Produced in Canada by  
**CARNATION MILK PRODUCTS CO., LTD.**  
Aylmer, Ontario

# Carnation Milk

"From Contented Cows"

**For Fire Insurance**  
Consult  
**H. M. SIMPSON**  
156 Richmond Street  
Phone 369-J.

### Discount Sales At Poole & Thompson

Every week is Bargain Week at Poole & Thompson's in some particular line. This week it is Overcoats.

To clear out the balance of our stock in broken lines and sizes we will allow 33 1/3 per cent off.

\$19.00 Coats for ..... \$12.75  
\$26.00 Coats for ..... \$18.00  
\$30.00 Coats for ..... \$20.00

**Poole & Thompson**  
Montague  
927-1-14-31.

# Pay it to-day

Did you get a bill, from us, in the mail during the last day or two? This is just a reminder, that if you received it, it is due for payment—**THEY ARE DUE WHEN SENT.**

Please pay it today, prompt payments keep money in circulation, and help everybody.

Thank you.

**MOORE & McLEOD**  
LIMITED

### Western Guardian

—SHOP from Holman's Catalog  
—WANTED—SMELTS AND Eels. Write or telephone, James England, Travellers Rest. 873-1-10-5-1

—SUMMERSIDE AGENT.—Mr. Byron MacDonald of the MacDon-ald Drug Co., is now Guardian representative in Summerside and will be pleased to receive news advertising, new and renewal subscriptions and Job-Printing. Mr. MacDonald sells the Morning Guardian at his store. His telephone No. is 12-2.

—Mr. and Mrs. Humphrey Pickard have returned to Sackville from Alberton where they were guests of the Rev. and Mrs. W. S. Godfrey.

### IN MEMORIAM

LESLIE BREWER SMITH

The death occurred in this city on Friday morning from neuritis of Mr. Leslie Brewer Smith, aged thirty-five.

Mr. Smith was a son of Mr. Nathaniel Smith of Charlottetown. For some years past he had been employed with Carvell Bros., as shipper and was a very capable and dependable man of excellent character.

Besides his father there are left to mourn a widow, nee Miss Katie Nicholson, daughter of Mr. Roderick Nicholson of this city, also two brothers and two sisters, Brent at home, Louis in Toronto, Miss Hilda at home, Miss Eva in the Civil Service, Ottawa.

Louis was expected last night and the funeral will take place this afternoon, Tuesday, at the people's cemetery at 2 p. m. Services at the house will be conducted by Rev. W. M. Ryan, assisted by Rev. George C. Taylor.

### CAPE TRAVERSE SCHOOL CONCERT

The Cape Traverse Annual School Concert was held on Thursday evening, December 20th. Much credit is due the teachers, Miss Florence Craswell and Miss Elizabeth Bearsto for the excellent training the children received. Mr. Ephraim Bell acted as chairman in his usual capable manner. At the close of the concert Santa arrived and presented teachers and pupils with many presents from the heavily laden Christmas Tree.

The following is the programme: Chorus, O Canada; Star Drill by ten girls; Duet, Ethel Guignon and Evelyn Bell; Exercise, Xmas Letter by three boys and three girls; Melion Song by Junior Pupils; Dialogue, The Art Critic; Duet, Mr. Gallagher and Mr. Sheen by Glen Campbell and Hazen MacWilliams; Highland Fling, Margaret Gould; Reading, Evelyn Campbell; Solo, Goldie Guignon; Dialogue, Arabella's Poor Relatives; Candy Drill by four girls and four boys; Solo, Willa Crossman; Reading, A Xmas Lesson; Reading, Mrs. Campbell; Scott's Drill by nine girls; Christmas Song by Junior Pupils; Arrival of Santa Claus; Good night song by school; God Save the King.

### Coal Schooner Is a Total Loss

(Canadian Press.)

WOODSPOLE, MASS., Jan. 14—The six masted schooner Ruth E. Merrill, sank in six fathoms of water in Vineyard sound, early yesterday after Captain Johnston had driven her aground to prevent her sinking in deeper water. The Captain and crew of twelve men escaped without difficulty and came here today in a power boat. The vessel was bound from Norfolk to Boston with coal and sprang leak previous night. The vessel was a total loss involving \$160,000.

held by the G.W.V.A. at the Presbyterian Church, O'Leary, Rev. P. Tattler officiating. The pall bearers were men chosen from his own battalion who accompanied him overseas. Interment took place in Bloomfield Cemetery. The funeral was attended by a large gathering of friends and acquaintances. The deceased leaves to mourn his father and mother, Mr. and Mrs. Robert Ellis, four brothers, J. Forbes and Clifford Ellis, at home; Bayfield, Washington, D. C.; R. Coleridge Ellis, Picton, N. S.; and two sisters Mrs. J. D. Kennedy at home, and Mrs. Roy Sunborn, of Meredith, N. H. There were many beautiful floral offerings from G. W. V. A. and members of family at home and abroad.

### SUFFERED FROM SEVERE PIMPLES

On Face. Caused Intense Itching. Cuticura Heals.

"I suffered great annoyance from severe pimples on my face, which I attributed to the use of poor soap. The pimples were hard, red and rather large, and festered. They were scattered all over my face and caused intense itching and burning. My face looked unsightly. This condition lasted about two months.

"I read an advertisement for Cuticura Soap and Ointment and purchased some. I could see an improvement, and in two months it was healed." (Signed) Miss H. P. McArthur, Miscouche, Prince Edward Island.

Beautiful your skin by daily use of Cuticura Soap, Ointment and Talcum.

### Eastern Guardian

—SHOP from Holman's Catalog  
—EASTERN AGENT—Mr. J. W. Murdock, now Guardian Agent in Montague, and will be pleased to receive news items, advertising, Job Printing, new and renewal subscriptions. If

—THE NEW HEATING apparatus has been installed in the St. Columba Brick church, at a cost of \$2,500, and is giving great satisfaction. The total cost of the plant was borne by the Allan Society of the church and reflect much credit on the ladies of the parish.

—SCHOOL WORK.—The Honour Roll of Bear River North school for the month of December is as follows: Grade X.—1, Marjorie McDonald; 2, Minnie McAdam, Grade VI.—1, Estelle McDonald; 2, Mildred McAdam, Grade V.—1, Eileen McGough; 2, Leonard Kelly; 3, Peter Kelly, Grade III.—1, Kitty Kelly; 2, Margaret Gillis, Grade I.—1, Charles Kelly; 2, George Gallant; 3, Georgina Gallant. Perfect attendance—Adolphus Kelly, Peter Kelly, Leonard Kelly, Charles Kelly, Kenneth Kelly, Kitty Kelly, Eileen McGough.—Annie Chaisson, teacher.

—SOURIS WEST NOTES.—The many friends of Miss Charlotte Murphy, are sorry to hear of her departure from Souris West and vicinity, where she will be greatly missed by her wide circle of friends.—Mrs. J. J. Hughes and daughter Charlotte, have left for Ottawa where they will remain during the session.—Mr. W. J. MacDonald has returned to resume his duties as Professor in P. W. C., Charlottetown.—Mr. V. A. MacDonald is spending the Xmas holidays at his home in Glenwood.—Mrs. Richard Kichham has returned to her home in Souris West, after a very pleasant visit spent with her brother Mr. James Landrigan of Shediac, N. B.—Miss Mary Lannigan has returned to resume her duties as Teacher in Fairfield, after spending very pleasant Xmas holidays at her home in Souris West.—Mr. James Kichham, S. R., has left on a short visit to U. S. A.—Miss Henrietta MacDonald of Souris West left for Western Alberton where she will remain with her sister, Mrs. J. R. Fisher.—Mr. Edward Mullally of Souris West, paid a short visit to Souris recently.—The many friends of Mr. Patrick McCarthy are pleased to see him at his home in Souris West again.—A very enjoyable whist party was held at Rollo Bay Hall on Thursday night, December 27th.—Mrs. H. J. MacDonald of Souris West has left on a visit to Boston and New York where she will spend the winter months.—Miss Elsie McKinnon entertained a few of her friends at her home in Souris West, previous to her departure to S. M. C. Souris where she will resume her studies.—Miss Aileen Kichham has returned to resume her studies in S. M. C. Souris after enjoyable Xmas holidays spent.—Miss Mary McCarthy paid a visit to Gowan Brae the guest of Mrs. William Mullally.

—Minard's Liniment for Sprains

### PERSONALS

—Mr. and Mrs. George Rice, Souris East, is spending the winter with Mr. and Mrs. Paul McEachern Priest Pond.

—Mr. Michael McMahon and family Elmira, has moved to Souris.

—Mrs. Charles Campbell, Priest Pond has returned from Boston where she was visiting.

### THE VALUE OF THE MALE BIRD

A bred-to-lay male bird should have four things, and in almost equal importance, because the lack of any of them will adversely affect the offspring. The four characters are breed type, bred-to-lay breedings, constitution and vigour.

The male bird should be fairly typical of the breed he represents. If he does not possess breed type, the general type of the flock will not be uniform and the sale of his progeny, especially the male progeny, will be very limited. No good poultry breeder purchases male birds simply because they are male birds. Breed type in the male either sets or scatters type in the poultry flock.

That the male should be of the right breeding is of the greatest importance if high egg production is the desired object. There is no surer way to failure than to introduce a male bird of a poor producing line. The degree of success met with in the egg production of his daughters depends almost entirely on the amount of high producing ancestors he has had. Certainly his dam should have produced 200 eggs or over in her pullet year, and if his granddam has laid 200 eggs or over in her pullet year, so much the better. His sire should be the son of a high producing female, and the more high producing females the male side of his pedigree carries, the greater are his chances of passing on that desirable character to his progeny. So important is this one character that a good bred-to-lay strain can be ruined in one season by an inferior male.

Constitution is very necessary if the stamina of a high producing flock is to be maintained. To improve the laying ability of a flock is wasted time unless the birds have the constitution to withstand the strain of high production. A male of poor constitution seldom if ever passes on rugged constitutions to his offspring. The right male bird is one well grown for his age, and that stands straight on his legs. He should have a good full breast good depth of body, and above all, a good masculine head. Vigor is also very important for the matings would necessarily be

# You've Been Wanting a Fur Coat for a long time--you can get it now!

Last winter in the cold days you said "I'll have a Fur Coat for the zero weather next winter." Zero days are here—and with them a remarkable opportunity to secure a high class coat at practically your own price.

You can choose from the best range of reliable fur coats in Charlottetown at a series of remarkable reductions:—

- Ladies' French Seal coats, length 50 in., sized 36 and 38, price \$150.00 selling **\$105**
- 2 only Ladies Hudson Seal coat, length 38 in., sizes 36 and 38, price \$300.00 selling at **\$210**
- 1 only Hudson Seal Coat, Sable Collar and Cuffs, length 45 in., size 40, price \$450.00 **\$315** aat
- I only Ladies' Hudson seal coat, length 40 in., size 42, worth \$325.00 sell- **\$157.50** ing at
- 1 Hudson Seal Coat length 38 in., size 36, selling at **\$276**
- 1 only Ladies' Persian Lamb Coat Sable Collar and Cuffs, length 40 in., size 42 price \$325.00, selling **\$227.50** selling at
- Ladies' Natural Muskrat Coat, sizes 36, 38, 40, length 42 in., with deep border price \$195.00, selling at **\$136.50**

## 45 inch Marmot Coats \$115 for \$80.50

Rich brown fur, very warm and very durable—makes a very satisfactory coat indeed, sizes 38, 40, 42. 24 handsomely finished and lined, regular price \$115.00, special reduced price **\$80.50**

## A Striking Bargain in Women's Underwear

Specially reduced prices on all winter weight underwear for women and girls. If you have not secured your requirement, it will pay you to look through this splendid assortment and buy at the present heavily reduced prices:—

- Ladies' Vests in natural and white **49c**
- Ladies' vests in long sleeves, short sleeves, no sleeves and opera top 85c **69c** for
- With drawers and bloomers to match Ladies Vests in long sleeves, short sleeves and no sleeves \$1.00 for **80c**
- Ladies' Vests with drawers to match a good weight for winter, made in all styles \$1.25 for **\$1.00**
- Ladies' fleece lined underwear in white and natural \$1.25 for **\$1.00**
- Ladies' Vests in natural wool with drawers to match \$2.25 for **\$1.80**
- Ladies' Vests in pure wool, finest quality \$2.95 for **\$2.35** with drawers to match.
- Children's Undervests in natural and white with drawers to match 75c **59c** for
- Children's Undervests in natural wool 1.40 for 1.12, 1.25 for **\$1.00**



# MOORE & McLEOD LIMITED

limited. Vivor in the male bird will give good fertile eggs that will hatch strong chicks, the kind that can kick the shell to the other side of the incubator, dry off rapidly, become fluffy, and get well along the way to maturity with a low death rate and the least trouble and greatest profit for their owner. A. B. Taylor, Poultry Husbandman, Central Experimental Farm, Ottawa.

**MR. NICHOLAS CONOHAN**  
In the passing away on Dec. 20th, 1923 of Mr. Nicholas Conohan of Fortune Bridge, P. E. I., there was broken another of those links that bind us to the past.

Mr. Conohan who born nearly 88 years ago at Lot 49, and as a lad, came with his parents to Fortune Head at a time when the country was sparsely settled, and when there were few clear fields cow-paths were the only highways. It was a common experience for Mr. Conohan to walk to Charlottetown for supplies in those days.

Sixty one years ago he married Mary Ann Wheeler who still survives her husband in good health. As a shipcarpenter, Mr. Conohan labored successfully at Fortune, Charlottetown and Portland, Me., settling eventually on his home stead at Armadale, near Fortune Bridge in 1881.

Besides a sorrowing and lonely widow, he leaves to cherish the memory of a kind and dutiful husband and father five sons:—William, Sydney, N. S. Garfield, Cambridge, Mass. John and Joseph at Fortune Bridge and Manuel on the homestead also five daughters:—Mrs. John Banks, Poplar Point, P. E. I. Mrs. McInnes, Mrs. Silvio Mrs. Sennett and Mrs. Dunn all living in Portland, Me.

Possessed of a singularly pleasant and cheerful disposition, Mr. Conohan had many friends, who will sympathize with the family in their bereavement.

Interment took place at Presbyterian Cemetery, Bay Line on Dec. 22nd the service being conducted by his pastor Rev. E. B. Hart and was attended by a concourse of people.

**CHILLS**  
are the forerunners of colds and grippe. Inhale Minard's Liniment in on throat and chest. A sure preventative.

**MINARD'S LINIMENT**  
"KING OF PAIN"