

THE CHARLOTTETOWN GUARDIAN

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SATURDAY, JANUARY 1, 1927

HAIL, 1927!

TO ALL our readers we extend, in their respective tongues, the time-honored greeting, "A Happy New Year, Bhadrina Mhadi U, Ume fleuruse Annee! And if there is any other language in which it can be better expressed, that also goes.

There has probably been no period in the history of the province when the outlook upon the future has been as promising as is the beginning of the year 1927. Peace, plenty and prosperity have been with us through several years and the conditions which have made for these are still with us. Indeed, they are outstanding characteristics of our province and of our people.

The review with which we closed the year 1926, the best in our history, augurs well for coming years and especially for the year on which we are entering today. Certain claims of ours have been included in the general claims of the Maritimes; one at least of these, our right to remuneration from the Canadian National Railways in lieu of taxation for the railway property in the province has been recognized and first instalments have been paid. Claims for other considerations, laid before the Royal Commission investigating the general claims of the Maritimes, have been acknowledged by the members of that Commission, and been recommended for implementing by the Federal Government.

These are matters for the immediate future. The desire of the government and the great need of our people is to so relieve the tax burden that the foundation industries of the province may be given fuller development, and so make for even greater progress. With the financial assistance received, and in prospect, there is good ground for believing that the prosperity which marked the year just ended shall be continued in even greater measure during the New Year and the years yet to be.

CHANGES ITS NAME.

ROD AND GUN, published in Woodstock (Ontario), has changed its name to "Rod and Gun and Canadian Fox News." An article by Mr. Peter G. Clark, Summerside, President of the Canadian Silver Fox Breeders' Association, explains that this organization has entered into an agreement with the publishers of Rod and Gun whereby the latter agree to change the name of their magazine to that mentioned above, and to engage a special editor for the work. Sixteen pages of the new magazine will be devoted to silver fox news. An excellent photograph of Mr. Clark is included in the article. The new editor, who modestly withholds his name, is also photographed "Interviewing Mr. R. C. Holman, a prominent rancher and manufacturer." The photograph of the editor bears a striking resemblance to Mr. J. R. Barr, at one time member of the Examiner staff. If the photograph speaks truly, the Silver Fox Breeders' Association is fortunate in its selection, as Mr. Barr has had large experience both in the newspaper and fox business. Foxmen everywhere will, we feel sure, commend the movement and The Charlottetown Guardian wishes the new venture abundant success.

A GUARANTEE.

THE names of some manufacturers are so well known in the purchasing world that when their goods are offered for sale no questions are asked. The purchaser has

faith in the name, and the name of the manufacturer who has faith in his product is always affixed to the article.

This is true of all kinds of products, whether of the farm, the workshop, the butter or cheese factory. Once a reputation for quality and honesty is acquired the name continues to be the real salesman. This has been proved in so many instances that producers in many lines are adopting the label method. In fact, the unnamed article, the origin of which is unknown, the article, perhaps, to which the producer is ashamed to attach his name, usually goes begging for a market.

The label method is an honest as well as a profitable one. The honest producer gives his name, and is prepared to stand by it. He is justly proud of what he has produced. On the other hand, the man who knows his product is of a quality that will not commend it, tries to pass it off, without name or guarantee. Sometimes he succeeds, to the injury of the community or country his product represents.

During the past year this province, through the good offices and keen business sense of the P. E. Island Potato Growers' Association, was given publicity which has established it firmly in the potato market. This was the labelling of the hundreds of thousands of sacks of seed potatoes shipped to the southern markets, each sack bearing in large legible letters the words: "Certified Seed Potatoes from P. E. Island, the Garden of the Gulf." Those reading that label could not but feel that the producers of this seed were proud of their product and everyone who plants the seed will look again to Prince Edward Island for their next supply.

Suppose the contents of any considerable number of these proudly labelled sacks had turned out to have been frozen or diseased, what then? Our seed potato business would be paralyzed. And it has been said that several cars on their way to the market were stopped because their contents were of a quality below the standard set by the Association. Possibly the inferior quality was because of neglect or of entrusting the selection to careless pickers. In any case, whether because of dishonesty or neglect, had those condemned cars gone forward, incalculable harm would have been done to this great and profitable industry. The Seed Growers Association is determined to live up to their proud label and they cannot be too strict in enforcing their demand that every sack that goes to market shall be up to the required standard which is very high, but only high enough to guarantee to the buyers that they shall get what they pay for and are justly entitled to.

What is true of the seed potato is true of every other product. Quality will insure entrance to the best market and to the best prices and the label represents both the quality of the product and the honesty of the producer.

EDITORIAL NOTES.

A Happy New Year will be the universal greeting today throughout the world. The happy and the sad, rich and poor, will be greeted with it. And the beauty of it is that it is sincere. There may be those who, like Scrooge, cannot see any reason why people should be happy or merry, but they are few and far between. Happiness is a universal right, the right of every one born into the world. Many, it is true, miss it, sometimes through their own or the fault of others, but even the most unfortunate can lessen the burden of unhappiness by not yielding to it. "The mind is its own place and of itself can make a Hell of Heaven, a Heaven of Hell." The "unconquerable soul" is a possibility. It may require cultivation. It may be subdued. The purchaser has

Notes by the Way

THE Christmas season has passed and the New Year has come. One week only separates the greatest anniversary of all the ages from the close of the old year and the dawn of the new. The expressed wishes for a Happy New Year when friends meet each other on the street, or in the home and clasp hands in greetings, are not mere formalities. They are, in most cases, very genuine and sincere and likewise stimulating, uplifting, and are fruitful of good to all who share in the exchange.

The holiday season among the little ones and young people, begins long before the 25th of December, because of the happy anticipations which precede the day long waited for, and anticipation is often only a little less happy than possession. And a cheerful and joyous Christmas is followed by fragrant memories in the after-glow. The sentiments of peace and good will which characterize the Christmas festival are closely akin to the fervent wish for happiness to all throughout the year.

It is a happy characteristic of life in Prince Edward Island that a very real spirit of kindness and good will usually pervades the entire community. In no other Province of the Dominion is there more, if so much, of kindly good feeling and mutual regard as in our own Province. Our compact community more closely resembles one big family than any other that can be found elsewhere. This is in part due to the fact that they are all native to the soil without admixture of foreign blood, but it forms a part of our goodly heritage and adds to its value.

So we all heartily wish to each other a Happy New Year. And those who wish to have a happy year for themselves may take the direct road to that desirable condition by doing all they can to make others happy. The Scottish bard was quite in accord with sound philosophy and with religion as well when he wrote— To make a happy fireside clime For weans and wife, Is the true pathos and sublime Of human life. That indicates the duty of a father in his household. But it is equally true in principle as applied to all the members of the household.

Shall we make good resolutions on New Year's Day? Yes! A good resolution is a proper thing in itself, as it indicates that the maker has reached a decision, it may be to abandon some vicious habit, to repair, as far as he can some wrong he has done, or to perform some duty he had neglected. But making such resolutions is only a mental process and will prove fruitless unless it leads to action. There must needs be a decision in the mind before action will be taken to give it effect. Therefore, the good resolution is a necessary preliminary to a good action.

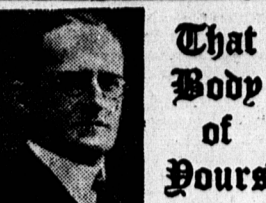
Many so-called good resolutions made at the beginning of the year are forgotten before January ends, it is said. They become "no good" instead of "good" because they are not carried into effect. Many well intended resolutions are very hastily made, without due consideration or reflection and when some obstacle appears in the way the intended action is not taken and is soon forgotten.

So far as we know there is no limitation or law forbidding a man to make a good resolution any day in the year. The privilege to do so covers all the days of the year. We will only add an expression of the hope that those who make resolutions today intended for their own betterment and welfare will first make sure that the resolutions are good ones, and then resolutely carry them into effect.

The year closes with the ferry-boat still performing its duty of keeping open the navigation within the harbor. This is a privilege not always enjoyed in past years, although it has frequently occurred before. Our Province has been favored with better weather, less of severe cold and fewer bad storms than most other Provinces in the wide expanse between the Rocky Mountains and the Atlantic.

A lull in politics has characterized the holiday season throughout Canada. The political calm, even though it may be brief, is not unwelcome after the disturbed conditions of the past few years. For

How small of all that human hearts endure That part which governments can cause or cure. And still remain "bloody but unchained."



By James W. Barton, M.D. YOUR SPARE TIME.

What do you do with your spare time? This of course is your own business, and the indulgence in those activities that have been suppressed by the long working hours of the past years.

He tells us that the present generation with all this leisure time on its hands is not only not making use of it, but is actually misusing it. Instead of improving the mind with reading, art, music, and their inspiring and uplifting work, most folks seem to get their greatest enjoyment, in movies, joy riding, late hours, and so forth. Now what about this? Most of us have been rather proud of the fact that the working-man's hours have been cut from eleven and twelve to about eight, and the office man's hours to seven. We have perhaps gloried in the fact that he has more time to spend with his family, and more time for recreation.

And that many individuals spend these extra hours in the outdoors with games and walking is no doubt true. However there is no denying the fact that this extra time, these extra hours of leisure are not used by the majority of people in the all round development. And right here I want to put in a word for that body of yours. It gives you the power to work, and gives you the enjoyment of all there is to be gotten from this world, from this life on earth.

What about using some of this extra time of which Dr. Cutler speaks in giving some thought, some care to the body? What about just one hour a day in the outdoors, with walking as a regular standby and other forms of exercise to give variety? Remember Gladstone's words "All time and money spent in training the body gives a larger rate of interest than any other investment. Use some of your spare time, your leisure time, in this way.

Daily Selections FOR Guardian Readers

January 1, 1927. WHAT IS MAN?—What is man that thou shouldst magnify him? And that thou shouldst set thy heart upon him? And that thou shouldst visit him every morning, and try him every moment? Job 7:17, 18. PRAYER.—O Thou All-Wise Creator, Thou didst make us in thine own image and when we by sin marred this image, out of thy love for us thou gavest the Perfect One even Jesus.

January 2, 1927. THE RIGHTEOUSNESS OF GOD:—Doth God pervert judgment? Or doth the Almighty pervert justice? Job. 8:3. PRAYER.—O God, we know so little but we glory in the assurance that thou art ever faithful and true for Thou canst not deny Thyself.

A WISH. Before my glass is wholly run I ask a share of quiet years, When I may wind the thread I've spun, Learn laughter, and remember tears. A Season of good fellowship Beneath the sky with wind and rain When buckling on my shallow scrip I leave behind the ways of pain. I ask a little garden close, Wherein to learn the common grace Of herd and flower, before the snows Make white the warm earth's comely face.

A lesser peace, before the great, A little while to court the sun, A little while to court the sun, To sit with folded hand and wait The coming of the silent one.

DAILY LESSONS IN ENGLISH BY W. L. Gordon

WORDS OFTEN MISUSED. Don't say "it was a delightful dinner." Say "delicious" as pertains to the senses. OFTEN MISPRONOUNCED: It is "augurate." Pronounce the second as in "unit," not as "er." OFTEN MISSPELLED: incoceivable. SYNONYMS: apparent, probable, likely, presumable, seeming, evident. WORD STUDY: "Use a word three times and it is yours." Let us increase our vocabulary by mastering one word each day. Today's word: CALLOUS; hardened; insensible; unfeeling. "She treated his remarks with callous indifference."

Happenings of The Week

Life is like Golf—a game of skill. With here a valley and there a hill. With bunkers and hazards that ever wait For fairways wide, if you just keep straight.

So my wish this New Year to you, one and all, is for summer weather all through the year. With luck that goes with a well-played game. A well-earned niche in the Hall of Fame.

An "au revoir" luncheon gathering was tendered Mrs. Arthur Meighen Thursday by the Women's Conservative Association of Ottawa, held at the Chateau Laurier. Mrs. E. Crombie, who presided over the gathering, emphasized the feeling of the executive and those present that this event was not in the nature of a farewell to Mrs. Meighen, who shortly goes with her family to Toronto, where she will take up residence, but merely an "au revoir," and the sincere hope was expressed that Mrs. Meighen and her husband will return to Ottawa at some time to reside. Mrs. Crombie expressed the heartfelt wish that Right Hon. Arthur and Mrs. Meighen, with their children, may enjoy prosperity and happiness in their new surroundings. Mrs. Meighen was presented with a beautiful silver bowl, Mrs. Crombie making the presentation. Mrs. Meighen responded most feelingly, thanking the women gathered around the luncheon board for their kindly thought, and said that she was going to like Toronto for two things, one that it is near to Ottawa and the other that there will be a friendly political atmosphere.

The New Year's Eve Dance in the Prince of Wales College, under the auspices of the Canadian Legion, was a very delightful affair, largely attended. Everyone seemed to thoroughly enjoy the fine dance program, excellent floor and lumpy music. Refreshments were served at a late hour.

Miss Rose Longworth was among the younger Bridge hostesses this week entertaining at her home on Tuesday afternoon. Mr. and Mrs. Vincent Blake spent the holiday season in Montreal, guests at the Mount Royal Hotel.

Madam Rumor has it that several engagements among the social set were announced at the Christmas festivities. Mrs. Noel DeBois entertained very delightfully at Bridge on Thursday and Friday of this week, in honor of her sister, Mrs. J. J. Storey, of South Bend, Ind., who with Mr. Storey are being widely feted by their friends.

Mrs. A. B. Warburton entertained at a mixed Bridge on Thursday evening in honor of Mr. and Mrs. Blackmore and other friends. Miss Louise Reddin, R.N., of New York, arrived Christmas to visit her mother, Mrs. L. Reddin, Southport, and is being cordially welcomed.

Many friends here heard with regret that Mr. Willis H. Hebb, insurance broker, of Halifax, has died on Thursday last after a brief illness. Mr. Hebb visited here during the past several summers, and is kindly remembered. His son, Mr. Frank J. Hebb, of New York, is now in Halifax with his family, to whom sincerest sympathy is extended.

Rev. W. Bruce Muir and Mrs. Muir entertained a number of friends at dinner last evening at their lovely new home.

A Happy New Year To All.

The 2 Macs DRUGSTORE

MacDONALD & BRADLEY 149 Great George Street

Sympathy is extended to Mrs. H. C. Brown on the death of her mother, Mrs. John H. Stevens, Truro, who passed away on Christmas Day. Mr. Brown went over to Truro for the funeral.

The Christmas concerts and treats in the different churches made delightful outings for the lithe ones this week.

Mrs. L. D. Murray made an ideal hostess when she entertained the younger social circle at a most enjoyable dance at the Navy League last Tuesday evening.

Mr. and Mrs. Scarth have as their guest Mrs. Scarth's sister, Miss Parker, of Quebec City, who will remain for a few weeks. Mr. and Mrs. Scarth are leaving next week on a combined business and holiday visit to Montreal.

It is exactly one hundred years ago today, January 1st, 1927, since His Majesty King George IV, affixed his seal to a charter giving royal assent to the formation of a university in the city of Toronto. Now in the reign of King George V, the university is planning to hold a celebration worthy of the event. Every one of the 22,000 living graduates of the University of Toronto will receive during the year an invitation and particulars of the main celebrations, which will take place on October 6, 7, and 8 of this year. Special efforts will be made to have their new surroundings. Mrs. Meighen was presented with a beautiful silver bowl, Mrs. Crombie making the presentation. Mrs. Meighen responded most feelingly, thanking the women gathered around the luncheon board for their kindly thought, and said that she was going to like Toronto for two things, one that it is near to Ottawa and the other that there will be a friendly political atmosphere.

This has been a very gay week socially, hostesses vying with one another in a round of luncheons, dinner parties and Bridges for visitors and folks home for the all-too-short holidays. Miss Gladys McNutt, R.N., of Montreal, is on a holiday visit to her parents, Mr. and Mrs. D. P. McNutt, Malpeque.

Mr. Robert Messervy, who was home on a brief holiday, and helped at the different Christmas services so willingly last Sunday with his magnificent voice, left Monday to resume his studies at Oxford, England.

Dr. H. D. Johnson's many friends regret his present indisposition, and hope for his early recovery. Mrs. Leith McLeod entertained at a nicely arranged five-table Bridge on Wednesday afternoon.

Mrs. W. A. McLaren, Longworth Avenue, entertained at Bridge on Tuesday afternoon in honor of Miss Parker, of Quebec City. Miss Mary Hazard left on Wednesday for Bermuda, where she will spend the winter months.

Mrs. Russell Chandler is leaving Monday on a holiday visit to her mother in Boston, accompanied by Mrs. Francis-Holt-Trainor, who is returning from a visit to her home here.

Miss Mary Johnstone, who has been visiting her parents, Mr. and Mrs. J. J. Johnston, left yesterday for Boston, stopping off at Saint John for the New Year's Eve dance at the Admiral Beatty Hotel.

Mr. and Mrs. F. H. Beer left on Wednesday on an extended visit to California. Miss Janie McNutt, of Malpeque, is visiting friends in Summerside, the guest of Mrs. Peter Clark.

Mrs. Hornby, Brighton, entertained on Thursday evening at a delightful little house dance for her son, Edward.

"Prosperous Prince Edward Island" is a GOOD SLOGAN for 1927. This objective will be more assured if buyers and sellers in Prince Edward Island unite in a sincere desire to promote a policy for the common good, such as "Home Buying is Home Building." Where prosperity abounds—the Boys and Girls are content to remain at home and Immigrants and Capital are attracted. ECONOMIC COMMITTEE Associated with the Trade of Prince Edward Island.

WE ARE OFFERING THE BALANCE OF OUR NEW YEARS GIFTS. CHRISTMAS BOXED CHOCOLATES AT 25% DISCOUNT. SEE OUR WINDOW J. G. JAMIESON The White Drug Store

A Happy New Year! As we come to the close of the year we wish to thank our friends and holders for the liberal patronage which has been extended to us during the past year, assuring them that our efforts to provide a complete insurance service will not be relaxed, and wishing them one and all a Happy and Prosperous New Year. Hyndman & Co., Ltd. ESTABLISHED 1872 J. C. HYNDMAN, PRESIDENT.

The spring straw hats reached here black felt. Ostrich plumes, London before the winter snows, however, find little favor. The new model straws maintain the vogue of the high crown, but hard lines are eliminated by a clever use of fancy effects in saw and the addition of taffeta or ribbon. Brims are more pronounced and whether they droop prettily over the face or turn up turban fashion a novelty in straw is the better shape with black satin rib, the milliners in popularizing it are also introducing more conservative are in rose pink, swathed in taffeta, others in orange color straw and interwoven colors. Another tendency observed is to make the brim of one color and the crown of another, matching the colors of the dress. The new style in hair dressing for elderly British women is to have their hair curled like a barrister's wig. If the hair is curly it makes it all the more effective. Worn with pearls and a black velvet frock, the style is attractive. Over the past seven years from 1919 to 1925 inclusive, the Friesians in the Victorian Government test have the highest average yield of butterfat per cow, and notwithstanding their comparatively small number they have supplied 37 per cent, more than any other breed of those cows which have given over 600 pounds of butterfat in 273 days.

START THE NEW YEAR RIGHT Build a Permanent Income. An annual investment of \$5.00 for 25 years, with interest compounded semi-annually at 5 per cent, amounts to \$50,577.00 at 6 per cent to \$58,991.10. Let us explain our System of Monthly Savings Plan whereby you may purchase securities and pay for them by monthly installments thus establishing a permanent income. We invite your inquiry to investment service. EASTERN SECURITIES COMPANY LIMITED Bank of Nova Scotia Building St. John Charlottetown Halifax