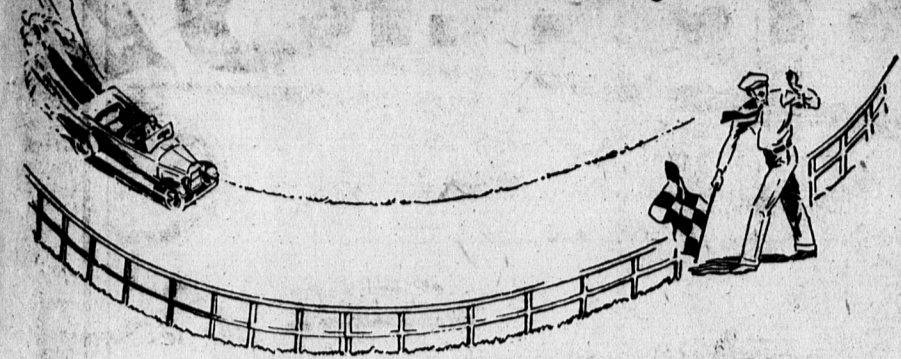


PROOF

of the Whippet's
Speed and Durability



A DRAMATIC TEST

In a dramatic speed and durability test recently held at Rockingham Speedway, a stock model Whippet ran 500 miles in 10 hours, 23 minutes, 14 seconds, bucking a 50 mile gale. The Whippet's performance was declared by observers to equal that of many racing cars.

111,300 Whippet Buyers in its First Year—
a Record for New Car Popularity

- The Whippet is the only low-priced car with 4-wheel brakes.
- All the speed you will ever want (55 miles an hour).
- Acceleration from 5 to 30 miles in 13 seconds.
- More leg-room than any other light car.
- The smartest appearance of any light car.
- The greatest economy of any car on the market.

A Year Old—and a Year Ahead

Ask your nearest Willys-Overland Dealer about the NEW LOW PRICES on Whippet Fours—\$795 to \$960. Whippet Sixes—\$975 to \$1,185. F.O.B. Factory. Sales Tax Extra. No Excise Tax.

OVERLAND Whippet

McLAINE SERVICE STATION 186 GRAFTON STREET,
KINGS COUNTY GARAGE Montague, P. E. I.

CORNEY BROS. Summerside, P. E. I.

KINGS COUNTY GARAGE Montague, P. E. I.

COMBINED STANDING FIELDS AND THRESHED GRAIN COMPETITION, 1927

Cash Prizes for Field Oats, Wheat, and Barley and Certified Seed Potatoes

There will be competitions in the three counties where there are five or more entries each for wheat, barley, oats and for potatoes grown from certified seed.

The number of prizes in each County will be proportionate with the number of entries. Prizes will be paid according to the combined score of the standing field and of the threshed grain.

RULES AND REGULATIONS

- A field of oats shall consist of at least five acres, of wheat and barley three acres of certified seed potatoes two acres.
- An entry fee of \$1.00 shall be charged for the first, and fifty cents for each additional entry of grain and \$1.00 for each entry of potatoes.
- The entry fee shall accompany the applications.
- Entries shall be made to the Department of Agriculture, Charlottetown not later than August 20th, 1927.
- Competitors shall notify the Department of Agriculture at least one week previous to date on which harvesting shall begin.
- Competitors are requested to note the following requirements for standing fields of oats only.
- The field must be seeded with (a) registered Banner Oats, or (b) seed from a field which has been sown with registered seed and inspected and approved while growing, or (c) seed from fields that have been two or more years in the competition and have scored not less than 24-2 out of 25 points for purity and approved by the Department of Agriculture.

IN MEMORIAM

MRS. MARGARET WHITE

The death of Mrs. Margaret White, widow of James F. White, for many years Customs Officer at Alberton, occurred here the afternoon of the 30th July. The deceased had been in failing health for some time and several days before the final summons came she had taken a turn for the worse and her friends abandoned hope of her ultimate recovery. Ever cheerful, kind and generous she was known and highly esteemed by all. Charitable and bright under adverse conditions of failing health, uncomplaining, whole hearted and of uniform good nature, she was always the genial hostess, always the welcome guest. "Maggie," as we all knew her was a dear friend of each of us and while lamenting her death we know that she has gone to her reward "into the arms of her Maker." The deceased leaves one sister, Mrs. McGowan of Sussex, N. B. and five brothers, Jas. and Richard, Kildare; Rev. John Foley, of St. Paul, Minn.; William and Patrick in Western Canada. Sincere sympathy is extended to the bereaved in their bereavement.

SUNBURN

Mix Minard's with sweet oil or cream, and apply. Quick and permanent relief.



ABSOLUTELY FREE

With every order sent in during this month for a suit of top coat made to your measure in any style and fit guaranteed at list price. A set of safety first lightning protectors and suit hanger free.

S. F. TARBUSH

FOR THE WOMAN READER

BY FLORENCE RIDDICK BOYS

THE HOTEL

Beloved of wayfarers is the clean and comfortable hotel. Many a tourist will judge a town, or even a state, by the hotel in which he stops overnight on a trip this summer. We can tolerate our own dirt and disorder—but other people's that's a different matter.

There is the hotel with the squeaky-looking bath tub, with fancy drapes and chair dollies which are not clean, with carpets stained with soot of long standing, with chilly rooms devoid of heat or with rooms like ovens and no ventilation. Then there are bugs, ranging from the harmless water bugs which scurry out of sight when you flip on the light, to the great reddish brown bug I saw in one hotel recently. It was two inches long and the thought of it gave me a sleepless night.

There are hotels which have been palaces in their day, long ago—but have no heating plant today. There are hotels with glorified stationery, upon which you write to your friends marking the window of your room in the picture, and fool them into thinking you are having a grand time; while the fact of the matter is you are just gritting your teeth and enduring the combined odor of pancakes, cigar smoke, stale air and old walls.

Usually the bedding of hotels is clean, but occasionally one runs across the soiled quilt instead of the frequently laundered blanket. When pillows smell musty, "unpleasant rest the head," if at all.

Then there is the maid of whom you are suspicious as she cleans sweet, sour, whole, skimmed, raw, cooked, buttermilk, cheese, butter. Nothing else is "just as good."

It is a source of protein, comparable to meat and eggs. The younger the child, the greater his need of milk. Milk is rich in mineral salts: lime, iron, phosphorus. Milk is a source of vitamins, without which nobody can be healthy. It contains all known vitamins. It combines well with any other foods: cocoa, soup, vegetables, meats, sauces, gravies, puddings, and ice cream.

THE OUTDOOR MEAL

There are two kinds of outdoor meals: the ladylike kind, with sandwiches, salads, cakes, and drinks from the thermos bottle; or the red-blooded kind, beginning with a fire on the beach or by the roadside and something cooked in the open.

For the latter kind, take along the broiling grate from your oven, a coffee pot and a fry pan. Build your fire and get a bed of coals; lay the grate over this and cook as usual. The flavor of your food thus prepared will be multiplied by "x," as you bring to it the ravenous appetite.

The simpler, strong-flavored foods go well at this time: bacon or ham and eggs, tomato or potato soup; baked potatoes in the ashes; corn roasted; veiners and unmustard between the halves of a split bun. Radishes, onions, and fruits add tang to the meal. Try this for a hot dish: Add one pound of grated cheese to one can of tomato soup, heat until cheese is melted and pour over bread toasted over the coals, and buttered well.

Chops and sausages are favorites for outdoor meals. Here is another good one: Cook bacon and leave a little of the fat in the fry pan. Slice an onion into it and stir until yellow; add a pint of well seasoned tomatoes, scramble an egg for each member of the party in this dish and pour over toast. "And finally brethren," there is nothing so delectable for the outdoor meal as pancakes and maple syrup. Prepared pancake flour makes the problem easy—but take along two fry pans to speed up the baking progress.

To Avoid Clutter

In most families, the home-comers are likely to drop whatever they have in their arms in the nearest place available. This makes it hard to keep the home tidy and makes any one's face, shelf, or tabletop the repository for all sorts of possessions of the various members of the family—school books, mending, the newspaper, Bud's cap, Sis's compact, Mother's handbag and Dad's glasses.

There are two methods of preventing this making a dumping ground for the family accessories: provide a place for everything, so convenient that the temptation will not be irresistible to ditch it elsewhere; and occupy the misused surface with something else, something appropriate and artistic which will serve as a reminder to "Keep off." One woman set a plank on a window seat, to keep her school girls from perching there. Another placed two vases with artificial flowers on convenient shelf, to keep the family from loading it with junk.

Kindly Thoughtfulness

The housewife could make the days work easier and more pleasant for herself, telephone "Central" and the clerks in the stores if she more kindness and better thoughtfulness for the comfort of others. In her telephone business, give a good distribution of light throughout the room and offer several times in one day, when a great wall space, little forethought would have enabled her to supply all her wants much lighter if the walls are finished with one call. Or she takes down the receiver does her thinking rather than absorbs it. A light bulb

with it in her hand, instead of having made out the order list before she bothered Central. She may be peevish and cross or scold the telephone girl or clerk in the store for things which are not their fault. Even the kind and cheery voice and the heart warming "Please" make life more bearable for those who wait upon the housewife's orders.

The Toothbrush.

A toothbrush a day keeps the dentist away. To make the weapon more effective, it should be used twice a day, and that vigorously. The best toothbrush is rather small, to find its way easily between the cheek muscles and the gums. It should be fairly stiff-bristled to do a good job of scrubbing. A part of its purpose is to massage the gums and it should not be flabby nor enervated for that. The bristles should be of uneven lengths to seek out the corners, and the groups of bristles wide apart to insure cleanliness of the brush. A good solid handle to provide for a firm grasp, makes the toothbrushing more energetic, a point to be emphasized if the dentist is to be kept remote. Brushes with elongated tufts at the end are to be avoided as they limit the working surface of the brush to the little tuft.

Why Milk?

Milk is a growing food—it helps build bones, teeth, brain and muscle.

In every form it is valuable: sweet, sour, whole, skimmed, raw, cooked, buttermilk, cheese, butter.

Nothing else is "just as good."

It is a source of protein, comparable to meat and eggs.

The younger the child, the greater his need of milk.

Milk is rich in mineral salts: lime, iron, phosphorus.

Milk is a source of vitamins, without which nobody can be healthy. It contains all known vitamins.

It combines well with any other foods: cocoa, soup, vegetables, meats, sauces, gravies, puddings, and ice cream.

The Porch Attractive.

To make a porch charming it should be supplied with plants or flowers, or surrounded by shrubbery and vines. It should be a pretty green bower or retreat, cool and hidden from prying eyes. Restful chairs and swings invite relaxation. The porch furniture has had its annual coat of fresh paint or stain and is covered with laundered furniture slips which protect the clothing. On this porch there is a table for magazines and sewing. Ferns or porch boxes of flowers add to the beauty and a straw or fibre rug makes the porch look like a real outdoors sitting room.

Corn in the Ear.

If corn is served in the ear, and you are in company, do not get stage fright about it. With care and the know how, you can manipulate it gracefully and enjoy the most delicious food. First, break it in two pieces with your hands. If it is too hot to handle, hold it with your napkin. Butter, salt and pepper two rows of kernels at one time. Hold the ear in your hand and eat the buttered rows. Then butter two more and proceed as before. Do not hold the ear in both hands and do not bend over it like a wild animal.

To Wash Silk or Rayon.

Make a suds of mild soap flakes in luke warm water. Squeeze the garments in this, but do not rub or twist them. Rinse thoroughly. Pull into shape, especially pull lengthwise. Dry between the folds of a soft cloth. Press with a warm iron, never a hot one.

Beauty Hints.

To keep the skin smooth and fine and to avoid blackheads, one should wash off the make-up every night before retiring. Rouge and powder clog the pores and make them less healthy and active. Wash the face first with warm water and a mild soap, for cleanliness, then rinse it with cold water to close the pores and make the skin vigorous.

Mrs. Solomon Says:

Pity the poor woman whose house is too large to be a home.

SMILES

The old friends are best. Where will you find a new one who has stood by you for twenty years?

"Careless boy, you fell in a mud-puddle with your new pants on." Well, Ma, I didn't have time to take 'em off."

LIGHTEN THE KITCHEN

Lighten the kitchen. That's where you work and it's hard to be cheerful in a dark room. Light brings more than one side as this permits better ventilation as well as giving better lighting. High short windows throughout the room and offer a good distribution of light. A dark gloomy kitchen will seem lighter if the walls are finished with a colour that reflects light rather than absorbs it. A light bulb

Colman's Recipes

For AUGUST



Appetites grow fitful and languid during hot August days.

They must be tempted with dainty dishes that intrigue the appetite with the novelty of their flavours.

Such are these recipes—so eminently suited to August menus. Try them. Clip them for future reference.

DEVILED SARDINES

Drain sardines; lightly cover them with Colman's Mustard and pepper, and broil gently or fry in a little batter. Serve on hot toast.

FIVE MINUTE MAYONNAISE

The yolk of an egg, a pinch of salt, a half teaspoonful sugar, 1 teaspoonful Colman's Mustard. Beat well with the egg beater and add gradually 4 tablespoonfuls olive oil, whipping constantly. The juice of a lemon or some vinegar will give it a fine flavor.

CELERY SALAD

Take 3 bunches celery, wash and cut them into small pieces, then add 2 medium sized onions, 2 cloves, garlic, and chop the whole, mixing thoroughly, add a few drops olive oil, 1 cupful white vinegar, 3 tablespoonfuls of Colman's Mustard, season with pepper and salt to taste.

HAM PLOQUANT

1 pound thinly-sliced cooked ham; 4 teaspoonfuls Colman's Mustard; dash cayenne; 2 tablespoonfuls milk; ¼ cupful grated Parmesan cheese; ¼ teaspoonful pepper.

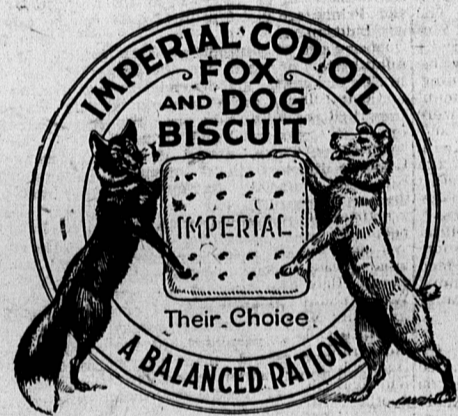
Mix the Colman's Mustard to a thick paste with the milk and seasoning. Spread this on the slices of ham; then sprinkle each with the grated cheese. Arrange the slices one on top of the other in a brick form. Tie securely with string and place in a baking-pan. Bake in a medium oven of 400°F for twenty-five minutes or until the ham fat is melted. Baste the "brick" now and then with the fat as it runs into the pan. Chill, remove the string, and cut in slices down through the layers.

For FREE Recipe Book, write COLMAN-KEEN (Canada) Limited, Dept. 9, 1000 Amherst Street, Montreal.

Colman's Mustard

aids digestion

or cream wall-shade will brighten even an almost impossible dungeon. Many a light in day time kitchen becomes a semi-gloomy place when night comes and the coal oil lamp becomes the only source of light. A gasoline vapor wall lamp hangs high will light even the far corners. Such light is not very expensive and is easy to operate. Getting more light and colour in our new conditions.



Watch Your Foxes' Summer Diet

The summer diet is an important one and great care should be exercised in selecting the proper foods. Meat feeds should be reduced to a minimum and supplemented by cereals and vegetables. IMPERIAL FOX BISCUITS fed dry and IMPERIAL PUPPY FOOD fed with milk make the ideal summer cereal ration for both adults and pups. These two highly nourishing foods ensure a balanced ration together with an abundance of minerals and Vitamins. IMPERIAL FOODS keep the foxes in good flesh and make them more generally healthy and active. IMPERIALS eliminate premature shedding, generally caused by excessive meat feeding or an unbalanced diet, and make for better pelts when prime.

Always keep a good supply of IMPERIALS on hand, feed them liberally and you will reap results in highest class foxes with highest-priced pelts.

For sale by leading dealers in all business centres or direct from factory.

Imperial Fox Biscuit Co. Ltd

Charlottetown, P. E. I.

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Good Strong Stock Companies

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