

If It's a Question of Glasses

there are three principal things to be considered FIT, QUALITY, STYLE. Of the first importance is the FIT not in the lenses only, but of the frame or mounting as well. QUALITY is also important.

First QUALITY lenses cost more than others, but means safety and comfort.

Frames and mountings are made in many qualities and only in the wear and service do you find out the difference.

Last but not least importance in STYLE.

The right STYLE for you is the one that will look well, feel well and best serve you the purpose.

Our GUARANTEE covers every pair.

FIT, QUALITY, STYLE—ALL RIGHT, JUST RIGHT.

J.R. Gillis, Ltd

Sunnyside Jeweler and Optician, Charlottetown, P. E. I.

Friday is the last day for receiving discounts on electric light bills for October lighting. Pay to day and save money

For Your Soldier Boy Brother or Friend Overseas

We have many serviceable gifts which will add greatly to his comfort. This is only a partial list of the many.

- Safety Razors 25c to \$7
Sterno Stoves, complete, 35c to \$1.00
Oxo and Stero Cubes, 10 and 25c
Cigarettes, in 10c and tin boxes of fifties (all the most popular brands)
Cigars, pcks. 10's, 25's, 50's
Chocolate Bars, all kinds, 5c. Milk Chocolate in 25c cakes
All Metal Mirrors at 50c
Pocket Combs, 10, 15 and 25c
Carbolic Soaps, 10, 15 and 25c
Talcum Powder, Foot Powder, Tooth Paste, Blades for Safety Razors, Pipes, Tobaccos, etc.

Geo. E. Hughes 'The Peoples' Druggist'

The Central Guardian

IT PAYS to buy in this Province.

DISCOUNT—People wishing to save money should pay their electric light bill today and receive the discount.

2992

SOLDIERS' GIFT FUND.—The sum of \$40 (forty dollars) was collected in Stanley Bridge for the above fund and forwarded to Miss Plummer, Shroton, England, on Nov. 1st.

HELP THE 105th.—Help the 105th boys to have as good a Christmas as possible by sending some remembrance for their parcels to 70 Prince St., any time from now till Tuesday noon, 14th inst.

MORE RECRUITS FOR CANADIAN ENGINEERS.—Alva M. Sample and Daniel W. McDonald of Montague signed on with Sgt. Colpitts for the Canadian Engineers. Boys follow the example. Office 163 Queen St.

NOTICE TO INCOME TAX DEFALTERS.—Executions are being issued and will be placed in the hands of the Sheriff against all persons in arrears for Provincial Income Tax remaining unpaid after the 20th instant. John N. Campbell, Collector. 2979-11-2M31.

THE CAR FERRY.—The dock laborers at Pictou were kept busy right up to last night discharging the big cargo of over eight hundred tons of freight taken from here on Wednesday night. The steamer is expected to leave Pictou at 7 o'clock this morning for Charlottetown.

LAI D TO REST.—The funeral of the late Mr. William M. Murphy took place Wednesday morning from his home at Earncliffe to Fern River Cemetery. It was very largely attended, and to the high esteem in which the deceased was held throughout the whole community. Rev. P. D. McGuigan officiated at the church and grave.

ANNOUNCEMENT.—Vernon River Methodist Circuit, World's Temperance Society, Nov. 12th in connection therewith services will be held as follows:—Vernon River, 10.30 and 6.30; Cherry Valley, 2.30. Subjects:—"Methodism and Social Service." "One of the World's Greatest Curses." Preacher: Rev. A. J. Gould.

WELL KNOWN HERE.—Mrs. Stephen, wife of Major Frank L. Stephen, of Halifax, has received official notification that her husband has been accidentally wounded. No details are given. Major Stephen is a son of Alexander Stephen, of this city. He went overseas with the 40th battalion, afterwards being transferred to a Montreal battalion with whom he went to the front. Major Stephen was an officer in the 66th P. P. L. E., before enlisting for overseas. Halifax Herald. Major Stephen is well known in Charlottetown, having for some years been the champion sprinter of the Maritime Provinces, during which time he took part in many athletic events here.

SUDDEN DEATH IN PICTOU.—A good friend of Charlottetown steamboat men died very suddenly in Pictou Wednesday afternoon in the person of Mr. Will H. Noonan, of the firm of Davies & Noonan brokers, who for many years represented the Charlottetown Steam Navigation Co. in Pictou. Mr. Noonan was sitting in a chair in his office talking to Captain Murchison of the car ferry steamer when he suddenly collapsed, death being instantaneous. Heart disease is supposed to have been the cause. Deceased was about sixty years of age, a very fine gentleman, whose sudden ending will cause deep regret among his host of friends in Nova Scotia and P. E. Island, as well as elsewhere.

WEDDING BELLS.—A pretty wedding took place at the residence of the bride's parents, Mr. and Mrs. F. Turner, 255 Seventeenth St. east, when their eldest daughter, Ethel Matilda, was united in marriage to Mr. Leslie McLeod. The wedding ceremony took place in the drawing room under a crescent of palms and was performed by the Rev. A. E. Mitchell, pastor of the Mount Pleasant Presbyterian church. The bride was attired in ivory satin with lace trimmings, with a veil and orange blossoms, and carried a bouquet of white roses and maiden hair fern. The groom's gift to her was a gold pendant, studded with diamonds and pearls. After the ceremony the bridal party and a company of guests were entertained at supper. The bride and groom were the recipients of a great number of beautiful gifts, many of them being from friends in Prince Edward Island, of which province both are natives, the groom having been the youngest son of the late Captain Alexander McLeod. The couple will make their home in Kilsilano.—Vancouver Daily Province.

EXCELLENT SOUVENIRS FROM FRANCE.—Mr. Joseph Gallant, the well-known blacksmith and wheelwright, of Euston Street, has received from his son, Austin ("Autie"), who is with the Second Heavy Battery, under Captain Stanley, a collection of exceedingly interesting souvenirs of France, consisting of useful articles made from parts of German two pound and eighteen pound shells. There are a couple of beautifully polished match safes, with military crest embossed, a highly polished 18-lb. shell fuse; a match-holder, and ash tray formed from part of an eight-pound shell; and a miniature cap made from the top of a two-pound shell. The last mentioned curio is particularly interesting. It is a perfect model of the cap worn by the Canadian soldier and is correct in every detail, the band on the front of the cap and the maple-leaf being unmistakable. These souvenirs, which were made entirely by Gunner Gallant, are cleverly executed and are obviously the handwork of a master craftsman. They will be on exhibition at the "Two Macs" drug store today. Gunner Gallant was formerly employed at Stanley Brothers, Charlottetown, but served his apprenticeship with his father, from whom he received as the souvenirs abundantly show a thorough knowledge of his trade.

SABLE I.—The steamer Sable I is due to arrive here Saturday morning and will sail again Saturday evening.

POSTPONED SALE.—The stock sale on the premises of W. H. Inman, Hampton, which was to have been held on Tuesday Nov. 8th has been postponed until Saturday, November 11th. 3002.

THE 'PRINCE EDWARD'.—The car ferry steamer arrived at this port from Pictou at 10.15 yesterday morning, bringing 263 tons of freight. She had no passengers. The steamer is taking on another big cargo and will sail as soon as loaded.

THRILLING EXPERIENCE.—Captain Wm. Weston of the schooner Maude Weston which arrived at Resolton from Summerside Thursday reports a thrilling experience after leaving that harbor going over to Summerside. One of his men, Glen Edward, was steering when he was struck by the rigging and knocked overboard. Captain Weston and Mr. Edward's son, Stanley, who were with them at once put out the boat and it was with difficulty that they reached him and got him into the boat in an unconscious condition. After careful attention he was revived and is now quite recovered from all ill effects.

FORMERLY OF SUMMERSIDE.—A letter received by Mr. W. J. Westmore, of St. John, from Capt. E. L. Sturdee gives the first authentic information of how Lieuts. Welch and Foley met their death. They and another officer were asleep in a dugout when a German shell, making a direct hit, ploughed into the dugout, instantly killing the two St. John officers. When Col. Mackenzie returned to headquarters to report the disaster, he found that the order transferring Lieut. Welch to the Killies, and authorizing his return to Canada. Lieut. Welch enlisted at St. John. He formerly lived in Summerside, P. E. I., and was a nephew of the late D. I. Welch, of Moncton.

W. M. S. VERNON RIVER.—The regular meeting of the Vernon River Auxiliary of W. M. S. of Methodist Church was held at the home of Mrs. Bertram Lea on Tuesday afternoon, Nov. 7th. The meeting passed off in a very pleasant and helpful way, and was followed by tea and social intercourse. During the meeting a vote of condolence was presented to Mrs. Tweedy, Recording Secretary, in the following terms. We the members of the Vernon River Auxiliary of W. M. S., desire to express to you, Mrs. Tweedy, our sincerest sympathy with you in your recent bereavement. We pray that you may be sustained in your time of sorrow by divine strength and consolation, and that the God of the fatherless and widow may ever be present to bless and guide you and yours. The outstanding feature of the meeting was the placing in the hands of the Treasurer, Mrs. B. M. Lea, the sum of \$100 for the Society's funds. This amount was recently received as a bequest under the will of Mrs. Emily Masters, a former devoted member of the Society.

STUDENT'S GIFT FUND.

Table with 2 columns: Description and Amount. Includes items like 'For 2nd Field Kitchen', 'Previously acknowledged', 'From 15 pupils, South Kildare School', etc.

Sick Room Requisites

Science has devised many aids which minister to the comfort of the patient and the convenience of the nurse. Our stock contains the latest improved sick-room supplies, and you usually can save time, and money by coming here first for such items. Ice Bags, Hot Water Bottles, Air Cushions, Rubber Sheeting, Bed Pans, Medicue Glasses, Gauzes, Sick Feeders, Absorbent Cotton, Lints, Bandages, Alcohol Lamps, Fever Thermometers. A special "rush order" will be made for any item not carried regularly in stock. Leave your next order with us. Johnson & Johnson The Quality Drugstore Cor. Kent & Prince Sts.

AFTER JAN. 31st. 1917 This Store Does Business For CASH ONLY

This store has been doing a mixed cash and credit business since its first opening 25 years ago. Always it has been the ideal of this store to serve its customers well, to give them if possible a little better value, a little more efficient service than they can get elsewhere.

In order to keep up this program,—in order to keep prices down, we find it necessary to eliminate the losses and delays connected with a credit business. THE CASH BASIS of business makes it possible to give you absolute bed rock prices in every line. There are no bad debts to allow for. There are no needless expenses to be paid,—there are savings of every sort to be made, AND EVERY SAVING WE MAKE,—EVERY LOSS WE AVOID MEANS A LOWER PRICE FOR YOU.

We publish this advertisement today to afford all of our customers ample notice,—the new policy goes into force FEBRUARY 1st, 1917. In the meantime,—all overdue bills must receive prompt attention, we will appreciate your prompt action in this matter.

Moore McLeod, Ltd. 119-121 Queen St. Charlottetown

NO. 5 P.E.I. SIEGE ARTILLERY DRAFT Headquarters, THE ARMOURIES, Ch'town, P.E.I. 15 Men Recruited. 35 more good men wanted.

For information apply to:— CHARLES LEIGH, Major, Officer I. C. Depots. LYMAN H. DAVISON, Lieut. O. C. No. 5 P. E. I. Siege Draft. 2787-10-27Fritt.

LETTER OF CONDOLENCE.

To Brother Willard Sellar Hunter River, and Brother Robert Sellar, Wheatley River. In behalf of the members of Court Dalway, 311, C. O. F., we wish to express our sincere sympathy for you in the bereavement you have been called upon to bear in the death of your brother Milton, who was called away so suddenly in the vigor and prime of manhood. We know that words fail to give comfort in such times as this to hearts crushed with grief but we would commend you to Him who alone can bind up the broken hearted and heal their sorrows. GORDON BROWN, ELDON SEAMAN.

Letters From France

Mr. John Murphy, cook on the car ferry Prince Edward Island has received the following letters from his son, Fred, who was one of the first to offer his services to the Empire when the war broke out, and who, as told in his letters, received "a bit of a shaking" during a magnificent Canadian charge. My dear father: I received your ever welcome letter today, and was more than pleased to hear that you are well, which leaves me not feeling the best. I have not felt well since the shaking up I got with a shell a short time ago, but it may wear off in time. Well, dear, there is absolutely no news to write you. We are still working hard, as I suppose you see in the papers. I have not had my pass yet, nor do I expect it for some time yet. If I don't feel any better soon, I will go to the hospital. We are sure giving the Germans something out here now. They are beginning to show now and wait to make them sweat. I saw a young fellow from town yesterday. His name is worthy. One more of the men who left the Island was wounded a short time ago. His name is Lacey. He is in that picture we had taken before we left home. I was right near him when he was wounded. I got a postcard from Papa today, from Halifax. Do you ever hear what Harry is doing, or if he is in France yet? Well, dear, I guess this is about all for now, so good-bye. Your loving son, FRED.

at present, except for a bit of a shaking up, I got the other day. I was in a dugout and a big shell burst and buried me. I did not wake up for several hours, but am feeling a lot better now. Your letter arrived a few days ago, but I only got it today. We are certainly giving the Germans some of their own medicine here now. It was magnificent to watch the Canadians make their charge the other day. If it was not for the Germans' artillery they would have been beaten long ago. Their infantry run whenever our men get near them. They don't like a bayonet. Yes, it is going on three years since I went away, but I don't think it will be much longer. So far I have been very lucky, and hope my luck continues. Yes, if I get to England soon I will try to see Harry, but guess he will be over here before I get my pass. Well, father, I guess this is about all for now, so good-bye. Love to all, from your loving son, FRED. France, Oct. 10, 1916.

My dear mother: I received your most ever welcome letter today and was more than pleased to hear that you are well, which leaves me not feeling the best. I have not felt well since the shaking up I got with a shell a short time ago, but it may wear off in time. Well, dear, there is absolutely no news to write you. We are still working hard, as I suppose you see in the papers. I have not had my pass yet, nor do I expect it for some time yet. If I don't feel any better soon, I will go to the hospital. We are sure giving the Germans something out here now. They are beginning to show now and wait to make them sweat. I saw a young fellow from town yesterday. His name is worthy. One more of the men who left the Island was wounded a short time ago. His name is Lacey. He is in that picture we had taken before we left home. I was right near him when he was wounded. I got a postcard from Papa today, from Halifax. Do you ever hear what Harry is doing, or if he is in France yet? Well, dear, I guess this is about all for now, so good-bye. Your loving son, FRED.

TORONTO, Nov. 9.—Private Elvessky, who hails from New Brunswick, arrived here with other returned soldiers, who have been wounded. With him is "Mars," his brindie bull-dog, which also bears the gold stripe, as having been wounded in the war. A large piece of shrapnel was removed from the hip of "Mars."

JUST IN! Women's High Cut Laced or Buttoned KID CLOTH TOP OR PATENT Battleship Grey Black Havana ALL SIZES MODERATE PRICES Morris-Smith-Beer

Long Silky Hair is yours beyond all doubt when you give your scalp a proper treatment of Rexall Hair Tonic. This preparation builds up the roots, stimulates the hair growth, destroys all scalp germs or bacteria and gives you a splendid growth of silky hair. Money back if dissatisfied 75c. MCKINNON'S The Rexall Store

Ask for Hickey's Twist. When you want a chewing tobacco that has all the fragrance, flavor and freshness you could desire, ask for HICKEY'S TWIST. Made from fully matured leaf, in a clean factory, it is the choicest, cleanest and best chewing tobacco you can buy anywhere, at any price. Buy HICKEY'S—the big non-crumbling fig at the small price. Hickey & Nicholson Tobacco Co. Ltd. Charlottetown

DR. CROKEN'S CONDITION POWDER (Put up by I. E. CROKEN, D.V.S.) This condition powder is suitable for cattle, swine and sheep as well as for horses, and has no equal in putting all kinds of live stock in a healthy, vigorous condition. Every package is put up under the personal supervision of Dr. Croken, a veterinary of long and successful experience. All the leading horsemen and stockraisers on P. E. I. endorse it as the best tonic, alterative and blood purifier on the market. Price 50 cents per package FOR SALE BY Colin A. McDonald, Prescription Druggist, Revere Hotel Block, Kent St. Mail orders receive prompt attention. 2682-10-23Mimo.

Fire Insurance A Necessity. Then insure in good strong stock companies, which never contest an honest claim such as is represented by E. R. BROW Charlottetown

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