

THE VICTROLA AND THE COMMUNITY—NO. 2

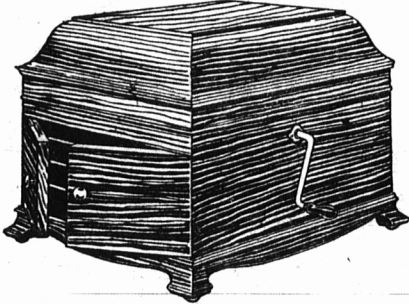


Mrs. Book-keeper

says: "Our home is as musical as any of our friends now. It used to be somewhat of an effort to entertain our friends when they dropped in.

"The Victrola does it now. The children are so easily amused too—and it's surprising how much they learn. There are so many records for children, that we have a wide choice and double-sided Victor records are only 90 cents for the two selections.

"One of the new records I particularly enjoy is 'Abide With Me'—a duet by Alma Gluck and Louise Homer. It is really delightful. We never feel out of it now when our Victrola-loving acquaintances talk of the new music."



Victrola IX \$66.50 With 15 ten-inch, double-sided Victor Records (30 selections, your own choice) \$80.00 Sold on easy payments, if desired

Other Victrolas from \$21 to \$255 (on easy payments, if desired) at any "His Master's Voice" dealer in any town or city in Canada. Write for free copy of our 450-page Musical Encyclopedia listing over 6000 Victor Records.

BERLINER GRAM-O-PHONE CO. LIMITED

127 Lenoir Street, Montreal

DEALERS IN EVERY TOWN AND CITY

Be sure and look for this trade mark. Victor Records—Made in Canada—Patronize Home Products

H. A. TANTON & CO. Victrola Headquarters 144 Great George Street, Charlottetown



BEAVER BOARD

takes the place of lath, plaster and wall paper for the walls and ceilings of every type of new or remodeled building



Cold Weather Repairing Specially Adapted For

Use Beaver Board instead of Lath and Plaster. It never cracks needs no repairs and does away with unsanitary wall paper; is easily applied at any time of the year. Drop in and let us show you how it looks.

Beaver Board is the Modern Fall and Ceiling Material

It entirely displaces lath, plaster and wall paper. It can be painted, and the pebbled surface can be decorated in just the way that suits best. It means greater comfort and cheerfulness, and you get a deep and lasting satisfaction. Ask for samples and prices.

WHOLESALE & RETAIL

The Rogers Hardware Co. LIMITED.

The Central Guardian

IT PAYS to buy in this province.

FAIRVIEW—Mr. William Scott will conduct the service in the Fairview Baptist Church on Sunday, Oct. 17th, at 7 o'clock p.m.

LECTURE IN ST JAMES HALL.—Mr. Audre, who has recently arrived from the European theatre of war, will take as the subject of his lecture in St James Hall on Monday next: "On the Firing Lines with the French and British Armies." 150 magnificent views.

SOLDIERS ENTERTAINED.—The Young People's Society of Zion Church last night entertained a number of the members of the Heavy Siege Battery in the social rooms of the church. About forty of the soldiers were present and a very enjoyable evening was spent. A substantial dinner to which full justice was done was the first number on the programme and it was followed by speeches in which the following took part: Rev. G. C. Taylor, who presided; Mr. Fred Nash, Q. M. Sergeant Wedlock, Sergeant Coles, Staff Officer Roy Leitch, S. A. McDonald and John Lawson. A solo was also excellently rendered by Private Williamson and several toasts drunk (in water) to the King, the boys, the ladies and the flag. A very pleasant evening was brought to a close by the singing of Auld Lang Syne and the National Anthem.

PREMIER LEAVES FOR OTTAWA.—Sir Robert Borden has invited the provincial Premiers and Ministers of Education to a conference in Ottawa next Monday. Pursuant to this invitation Premier Mathieson leaves tomorrow morning for the Capital. The purpose is to discuss with the Prime Minister and the members of the military hospitals commission some proposals for dealing with employment for returning soldiers, both disabled and able bodied. It is expected that a comprehensive scheme will be decided on and that arrangements will be made for active co-operation between the Federal Government acting through the military hospitals commission and the provincial governments. A plan has been prepared at the instance of the Prime Minister and Senator Louheed, the president of the military hospitals commission, which will be laid before the conference.

PREPARING FOR 25 MONTHS MORE OF WAR

NEW YORK, Oct. 12.—The Allies are preparing for twenty-five more months of war.

Contracts for munitions and supplies now being placed in the United States provide for delivery and stated intervals through the year 1917. Credits established at American banks for the fulfillment of these contracts are subject to payments through the same period, and manufacturers who are bidding are making their plans accordingly.

Most of the big concerns have accounted for their capacity during the next two years, and smaller establishments are participating in the orders. A combination of machine shops in the Middle West is being effected, it was said yesterday, for the purpose of turning out shrapnel in bulk. The promoters of this combination have about closed contracts involving \$50,000,000, deliveries to be made through next year and the next year following.

Stocks of some of the war supplies most in demand are becoming exhausted or nearly so. This is particularly true of barbed wire, which is no longer to be had galvanized. It is being delivered now finished only in a single coat of gray paint, which does not even promise to be rust resisting.

RED CROSS.—Help this good cause and enjoy a plate of beans at the Heartz Memorial Hall tomorrow from 5 to 7.30. It is in the interests of the two Methodist Churches, 3446.

BATTERY TO BE ENTERTAINED.—The members of the Siege Battery will be entertained by the ladies of St James Church in the Hall at a farewell banquet and concert to-night.

OPERATED ON IN FRANCE.—Mr W. F. Tidmarsh received a cable from Major Archibald yesterday informing him that his son, Captain F. W. Tidmarsh, now serving in No. 3 Canadian General Hospital in France, was operated on for appendicitis and is doing well and out of danger.

Prescription compounding is not a "side line" with us. It's the most important part of our business. We are equipped to give the best possible service. JOHNSON, The Quality Druggists, cor. Kent and Prince Streets.

PERSONALS

Mr and Mrs W. B. Rudy, city, have gone on a visit to Boston.

Mr J. S. Hinton, Summerside, is in the city.

Mrs. J. A. Moore, Charlottetown, left this morning on a visit to New York.

Mr G. H. Hooper returned yesterday to Halifax after a holiday spent in this city.

Mr Lewis Hughes and Miss Young, nurse, of Falconwood, made the round trip by the Northumberland yesterday.

Mr L. J. Leard, of Bradalbane, is on a visit to her parents, Mr and Mrs H. Theakston, Seymour Street, Halifax.

Mr A. L. McInnis, of the freight department of the I.C.R., Sydney, is spending his vacation in Charlottetown.

Dr Yeo leaves this morning for New York, where he will take a post-graduate course. He will be accompanied by Mrs Yeo.

Mrs J. H. McDonald and little daughter, Ruth, of Halifax, are the guests of Mrs Henry Hooper, Prince Street.

Mr H. H. E. Geddes, of the Market Branch, Montreal, Canadian Bank of Commerce, has been appointed to succeed Mr Tannahill, accountant of the Charlottetown branch, and entered on his new duties yesterday.

Rev. Z. L. Fash left on the Northumberland this morning for Truro, N. S., to attend the Maritime Baptist Convention. He will be away over Sunday and Rev. J. J. Heaney will preach in the Baptist Church, City, next Sunday, morning and evening.

Mrs (Captain) J. C. McCarthy and three children, of Halifax, who have been visiting here with her parents, Conductor and Mrs Tanton, left yesterday morning for home. She was accompanied by her mother, who will spend a brief visit with her in the Garrison City.

Mrs Fred C. Jones, Moncton, is visiting her sister, Mrs (Judge) W. S. Stewart, Charlottetown. Mrs Jones is one of the Moncton ladies who have made themselves prominent in patriotic work, and the Guardian has it on good authority that last year she spent the greater part of her income, which is considerable, in providing comforts for the soldiers. Even during her visit here she is busily engaged in her favourite work, knitting and working for the soldiers.

K. OF P. SOLDIERS FRATERNALLY ENTERTAINED

Empire Lodge, No. 19, Knights of Pythias, last night entertained the brethren of the Order who have volunteered for service in the Second Siege Battery.

Brother Roy Holman, Chancellor Commander, presided and was accompanied on the platform by the officers of the Battery.

A splendid miscellaneous program of music, recitations and addresses was gone through, contributed to by the following: Solos, Messrs. Robert Messervey, A. E. Cosh and Dr. E. W. Bennett; Recitations, Messrs. D. Edgar Shaw, Irving Beers, Lieutenant Ritchie. Addresses, Major Bartlett, Major Fullerton, D. D.; Col. Peake, Capt. W. B. Prowse, Col. Stewart, Quarter Master D. A. Wedlock, Exc. Mayor Rogers, Major C. L. McKay, Mr. S. A. McDonald and Rev. R. W. Bennett, Lieut. Cheverie, G. D. Wright, Gunner Stone, Moncton; Gunner Potter, Springhill; Col. Davison, J. H. Williams and others.

During an interval substantial refreshments were served and a most successful and enjoyable evening was concluded by the singing of "Till We Meet Again," "Auld Lang Syne" and the National Anthem. Lieut. Parker Hooper, who was detained by illness, sent a letter of regret which was read by the Chairman.

When Women Suffer

No remedy gives greater relief than Anti-kamnia (A-K) Tablets in all conditions generally known as "Women's Aches and Pains." One trial will satisfy any woman that she has at last found the remedy she has so long been looking for.

Indigestion—Dyspepsia. Are you distressed after eating? Do you have nausea when riding in the cars or on the train or boat? Take A-K Tablets and get instant relief. Genuine A-K Tablets bear the K monogram. At all Druggists.

YOUR SOLDIER BOY NEEDS ZAM-BUK.

READ HOW THEY ALL ASK FOR IT.

In the next parcel to your soldier at the front be sure to include a few boxes of Zam-Buk. Remember, they can't buy it out in the trenches, and depend upon you to supply them. Read the following to see how they need it!

Private E. Westfield writes: "We find Zam-Buk very useful. It is the best remedy for sore hands after trench-digging, and for frost-bite, cracks and cold sores, which are very common out here. The man who has a box of Zam-Buk is very popular."

Pte J. R. Smith, of the "Princess Pals," writing to a friend in Ottawa, says "Tell the friends if they want to help me, Zam-Buk would be useful indeed."

Private Johnson writes: "Mrs. offered to send me a rug. I have written to tell her to send out some Zam-Buk instead. It will be of more use than all the blankets in creation."

Another says: "Advise everyone of the boys to bring with him a box of Zam-Buk; it is better than a loaf of bread to a starving man out here."

For sore feet, chafed places, scap sores, barbed wire scratches, cuts, abscesses, cold sores, chapped hands etc., Zam-Buk is a veritable marvel. It stops the pain and heals so rapidly. Here it costs but 50c per box. Out at the front to your friends in the trenches and engaged on communications, it is priceless. Send a few boxes in your next parcel. Remember also that for similar injuries sustained at home it is just as good.

HENRY FORD'S WAR TALK MAKES MANAGER QUIT

WINDSOR, Ont., Oct. 12.—As a result of Henry Ford's statement on the war loan, James Courtens has resigned as vice-president, treasurer and general manager of the Ford Motor Company of Detroit.

A meeting of the directors has been called for tomorrow.

The People's Theatre

MATINEE DAILY AT 3 o'clock MATINEE 5c NIGHT ADULTS 10c CHILDREN 5c

Broadway Star Feature

With the Broadway Star and Exquisite Leading Lady VIOLA DANA and WILLIAM WADSWORTH The Clever Character Comedian IN A FOUR ACT FEATURE

"Cohen's Luck"

A Clever and Truthful Picturization of the Ghetto's Life of Tears and Laughter TEARS, LAUGHTER and PATHOS

Gold Seal Feature

"The Great Ruby Mystery" IN TWO ACTS A Gripping Thrilling Mystery Drama with HERBERT RAWLINGS and ANNA LITTLE

"The Missing Clue"

The whole town joins in the hunt, but the Dog-Catcher wins out, starts with a rush, ends up in a roar of mirth.

Coming

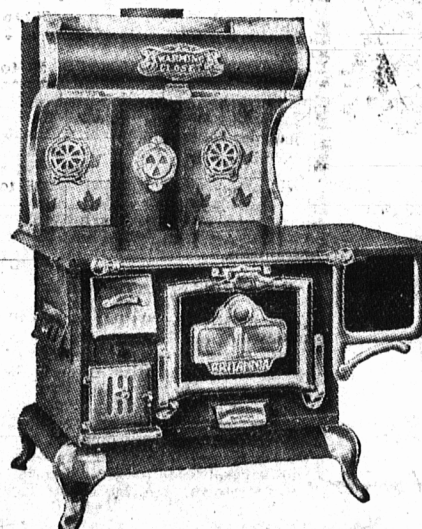
WED. THURS. OCT. 20th, 21st.

"The Cup of Life"

Vital Drama of Nature and Life, in 5 Remarkable Acts 5

"Jot" these dates down in your date book, and say to yourself: I am going to see this feature YOU'LL SEE IT!

A Splendid Showing of High Class Stoves and Ranges



Here you will find the season's latest styles in Stoves and Ranges. Fifty different kinds to choose from. Our big experience in buying in this department enables us to stock the very best goods at lowest prices. We would be pleased to show you through. Give us a call.

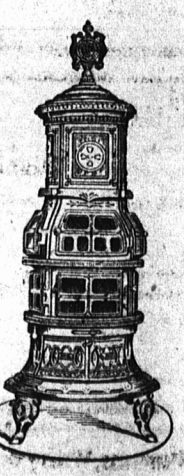
Look at this handsome steel range. Isn't it a beauty at the price? The Britannia steel range as shown here has all the very latest features that go to make a first class range. Size no. 9 a large roomy oven, and top burnished so as you have no trouble in keeping it clean. Examine the "Britannia" before purchasing—Price complete as per illustration..... 38.00

FREE Delivery

We will prepay the freight to any station in P. E. Island on stoves \$10.00 and over. This is a splendid offer considering the very low prices. Send in your order to us, we will ship promptly.

Buy Your Silver Moon Here

Our sale of Silver Moon stoves so far this season has surpassed our expectation. We sell the New Barrel Johnson and Louisburg make which are the finest made. Note the heavy cast iron, nickel plated orn top of stove, this is a splendid improvement and adds to the appearance. These stoves are of modern construction embodying all latest improvements. They cost no more. Get one today. Prices include first tee joint of pipe, No. 10 New Silver Moon \$14.00, No. 11—\$15.00, No. 12—\$17.00, No. 13—\$19.00.



Perfection Oil Heaters

This is a handy little heater to have in your home. You can carry it around just where you require the heat. Guaranteed smokeless and odorless. Can be operated at the rate of two cents per hour. You should have one. Our Prices are Lowest \$3.85, 4.25, 5.00

Air Tight Heaters

A large assortment of these heaters just arrived. This is a splendid stove where you only require heat at intervals. Will burn any kind of wood. The heat from this class of stove is intense. Many different styles. Prices \$1.50, 2.50, 3.00, 4.00, 4.50, 5.50. See our windows. A large display of stove accessories including stove boards, hods in many styles, shovels, stove pipe, enamel, stove ware, stove castings, stove pipe and elbows and many other lines at lowest prices.

The Leading Stove Store of P. E. Island Simon W. Crabbe Corner Grafton and Great George Street