



SUNDAY
JUNE 20th IS

**FATHERS
DAY**

We'll admit that it's pretty hard to surprise Dad because he's a pretty shrewd fellow and knows the ins and outs of every game including Father's Day. But you can please him... if you give him something to wear, especially so, if it comes from Prowse Bros. Ltd.

- GIFT SHIRTS ----- \$1.65 to \$2.00
- GIFT TIES ----- 50c to \$1.00
- GIFT SOX ----- 50c to \$1.00
- GIFT HATS ----- \$3.50 to \$7.50
- GIFT PAJAMAS ----- \$2.00 to \$3.00
- GIFT SWEATERS ----- \$2.50 to \$5.00

GIFTS MAY BE EXCHANGED

Prowse Bros. Ltd.

Honor for Canadian Rail Chief



The honorary degree of Doctor of Mechanical Engineering was conferred upon S. J. Hungerford, Chairman and President of the Canadian National Railways, by the University of Vermont at the 133rd Commencement of that institution held at Burlington recently. The University of Vermont was founded in 1791, the year in which Vermont was admitted to statehood.

The degree was conferred upon Mr. Hungerford by Guy W. Bailey, President of the University, in recognition of his notable work in restoring the Vermont Railway System after the great flood in that state in 1927. Honorary degrees were also conferred upon five distinguished American citizens. The photograph, taken on the campus before the opening of the ceremonies, shows Mr. Hungerford (left) chatting with President Bailey.



**JAP-A-LAC
House Paint**
(PREPARED)

Made of fine materials, to assure long wear and protection. Won't peel, crack or check.

\$4.10 Gal.
(In colors)

**THE ROGERS HARDWARE
CO. LIMITED**

Phone 105 Charlottetown

**Father's Day, Like Dad Himself,
Has Had Its Ups and Downs; But
Now It Seems to Be Here to Stay**

Holiday Founded in '10 By Spokane Woman Is Gaining Popularity

By NEA Service
FATHER can claim his just dues. Sunday, June 20, practically assured that the day first set aside for him 27 years ago is here to stay.

Public indifference has been weathered, the sales resistance of a nation broken down. The idea, once abandoned, has caught on and Father's Day now joins the parade of U. S. holidays. It appears for all time.

Out in Spokane, Wash., a quiet-voiced little woman is proud of that. She is Mrs. John Bruce Dodd, honorary president of the International Father's Day Association, Inc. Before Mrs. Dodd had her happy thought, first used in 1910, Father's Day wasn't even officially recognized by the masses, to say nothing of an association in his behalf.

First observer of Father's Day in America, Mrs. Dodd conceived the idea as a tribute to her own father, William Jackson Smart, veteran of the G. A. R. He had reared his own motherless group of six, alone. And so, when his task was done and Mrs. Dodd looked back on the magnitude of it, she chose to honor him privately.

Always Bright and Fresh

FROM that inspiration the idea grew. At first, ministerial associations took up the lurch, introduced constructive teaching on the subject of father, honored the day in Spokane. Then other cities followed. That was through the years of 1910-11-12. The Y. M. C. A., in several chapters, boosted the plan. Mrs. Dodd was gratified. Came plans for launching the day on a nationwide basis. A few were actually consummated. At Wilkesburg, Pa., for instance, a Father's Day club was organized, choosing the dandelion as the proper symbol. This was because "the dandelion always springs up bright and fresh again when stepped on."

Other clubs chose the rose as a symbol: deep red if the father were still living and white, if dead. So the movement grew. And then suddenly, for no particular reason, it fell to the ground, failed to capture further the popular imagination. Ten years later, 1920, Dad's Day was dead!

Fathers too Modest

It was still dead, as a matter of fact, as late as 1925. Face-



thously, a columnist wrote:

"It has been suggested that it was father's natural mo. which caused the plan to fail. For he was to be taken to church to hear sermons devoted to his excellent qualities and at dinner songs were to be sung about him. These songs would for the most part have to be written, for it is mother rather than father who has been celebrated in rhyme. No other specific reason has been cited for the failure of the plan."

That is, it would have failed, doubtless, were it not for the National Greeting Card Association and the tobacco dealers of America. Stepping in with a sweeping advertising program, dedicated to father, they saved the day at a crucial moment. That was around 1923.

Two years later and the country was thoroughly father-conscious again. Dads in some cities organized parades, donned gingham aprons, bore rolling pins and pushed perambulators down Main Street to typify the domestic thralldom from which they had been liberated—for one day.

Dad Becomes Legalized

THE greeting card sales and the tobacco sales went up. The florists, candy manufacturers and the haberdashery salesmen got in the swim, too, without further delay. Delaware moved, as the first state, to legalize the day, issuing a charter for its observance. Subsequently, resolutions were introduced in Congress to make Father's Day a national holiday. These failed of passage, but the day is now recognized by proclamation or popular acclaim in every state, and is recognized in some foreign countries. The day falls automatically on the third Sunday in June.

This year the observance is dedicated to Gold Star Fathers of the country. A Gold Star father will be acting mayor of Spokane for the day, home of the founder. Mrs. Dodd will participate in the programs.

So, 20 years later, the gratitude of a daughter to her G. A. R. father who reared his motherless family alone still blossoms, and for one day, at least, father comes into his own.

In not being afraid of a sin in mastering vices and paying their prices
And rising above them to win.

PRESIDENT'S MESSAGE

Dear Comrades—As I have gone among our people during the past year, it seems to me the thing most needed is a note of encouragement so, I am sending you these "gems" by Orison Sweet, Montreal.

LIFE

Life is a mixture of gladness and sadness.
A mixture of laughter and tears
Life is a blending of goodness and badness.
And down through the lane of our years
Our feet must go tripping and now and then slipping
We must pay for our follies within pain.
We must suffer for sinning but a beginning
Each morning to conquer again.
Life isn't goodness and life isn't badness.
And life isn't laughter or tears
Heaven's doors are the way by the things we've not done
But the record of all of our years
We have known sin and sorrow, shall know them tomorrow.
Shall fall in our duties and mourn.
But the chart that God reads is the sum of our deeds,
Which will show just how well we have borne.
Life isn't praying and life isn't playing
And life isn't barring the doors,
And remaining within, shut away from the sin
And claiming each virtue as yours,
But life is in living in taking and giving

world is on your side so long as you are true to the best that is in you.
If we could carry out all these promises and live from day to day with a faith in God that never falters we should indeed be happy and radiate happiness to others.
Let's try it.
Sincerely,
MARY WHITE.

MILK BARS

This matter of "Milk Bars" and "Milk Bar Health" Campaigns, Have one of our Canadian Unions tried it. England, Scotland and South Africa all report it as "flourishing like a green bay tree." Only 15 months, since the first one was opened in Fleet Street and now there are 70 in London. There must be more than 300 throughout the country. Not one single Milk Bar opened has failed. The Manchester Guardian instituted a competition in verse and this got the prize:
"Are you feeling melancholic? Shun the drink that's alcoholic! Here is stimulus to frolic, Yielded by the cow! You perchance dislike its savour; Presto! we can change the flavour. Do the dairyman a favour! Have a quick one now!"

South Africa reports success in its ventures into this field and suggests that, for those young people who have become accustomed to alcoholic cocktails, it might even be as well to pass on to a cocktail with another flavouring.

TRAVELLERS' AID

Dear Fellow-Workers:— It is said, "They also serve who only stand and wait." This is true of the Travellers' Aid superintendents, but that is not all the work of this important department of

BRINGING UP FATHER



--By George McManus

Cool Dainty Clothes
For the hot weather
At Attractive Prices



For the warm summer days why not have one of our White Linen Suits with the Clarke Gable Back Priced at **2.95 and 3.95**

Then we have the colored Linen Suit in Blue, Green and Yellow, they sell for **\$2.95**

Two Piece Cotton String Suits are very popular this year and no wardrobe is complete without one. They come in Orchid, Blue, Green, Natural, Yellow and White, with high necks and V necks and sell for **\$5.95**

Prints are very new again this year and we have a good assortment of Dresses to choose from. They come with Swing Skirts, the new umbrella skirt, high necks and V necks and in all the gayly colored prints and sell for **\$2.95**



For the women we have Dresses in Spun-Shan, Silk and Empire Crepe, very cool for the hot summer days. Sizes 38 to 51, **\$3.95**

Chiffon Summer Dresses in light backgrounds in Blue, Rose and Yellow with short sleeves, selling for **\$7.95**

Moore & McLeod Limited

the Woman's Christian Temperance Union.
Started at the traffic gateways of our cities, our Travellers' Aid representatives become an important part of our welfare work. It is not merely city but an inter-city and inter-community service, a service extended to and made use of by many people in all walks of life.

at any place linked up with the work; also reliable information can be obtained as to the integrity of persons at distant points offering positions or other inducements to leave home, to members of your community.
The Travellers' Aid work is so little understood by many people in smaller towns, villages and

rural districts, where young people often leave home for positions in the city or for higher education. Leaflets can be secured and given to those who need them.
Railway and bus station cards can be secured from your Provincial Superintendent.
CATHERINE THROOP, Provincial Superintendent.

COACH EXCURSIONS

Halifax ----- \$4.80
Moncton ----- \$2.60

Good going Friday, June 25th
return limit Monday, June 28th.

W. K. ROGERS

City Ticket Agent 181 Queen Street

SHERLOCK HOLMES WAS A STUDENT OF TOBACCOS

BUT IT DOES NOT REQUIRE A SPECIALIST TO DETECT THE QUALITY AND RICH FLAVOR OF ONE OF THE ISLAND'S MOST DISTINCTIVE PRODUCTS



Black Twist
10c Chewing Tobacco 10c
Per Fig Per Fig

YOUR TASTE WILL TELL THE TRUTH

HICKEY and NICHOLSON CHARLOTTETOWN