

PATONS' MONEY RAISING SALE STILL CONTINUES THIS WEEK

Business Man's Advice

Don't waste a circular on the person you know, when you can see him personally.
Get after the one you don't know and wish to cultivate: he is your prospect, your hope of development.
The only economical, safe and sure way to reach the unknown Customer and to get the known one back, is to use the newspaper.

THE CHARLOTTETOWN GUARDIAN

The People's Paper Read by Everybody
Covers Prince Edward Island Like the Dew

Charlottetown Guardian, Two Cents. Morning Edition, Founded 1857.

CHARLOTTETOWN, CANADA WEDNESDAY, JAN. 17, 1923

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News paper advertising, tested through a long experience, has been proved to be the most effective method of reaching the public.
(1) Extends the sphere of influence.
(2) The customer is a buying power.
(3) Makes fixed overheads yield larger results than other methods.
(4) Stimulates salespeople to better efforts.
(5) Make new policies fit new conditions instantly effective.
(6) Do not waste your points over most business needs.

By Mail, Canada \$2.00; U. S. A. \$4.50. Annual Subscription, Delivered \$5.00.

HOPE TO CLEAR THE SNOW BLOCKADE TODAY

Souris - Georgetown - Charlottetown Line Cleared and Hard Fighting on Western Line.

The threatened storm of Monday evening, luckily for traffic conditions, did not come to much and yesterday the snow-fighting trains were able to put in a great day's work all along the line. The cuttings are reported ranging every where from five to as much as thirty feet deep.
On the mainland the line was cleared to Tormentine, but railwaymen here believe the conditions were not so bad there as on our own lines, where the blockade is the worst in their experience.
Yesterday morning the line from Charlottetown to Souris was cleared and in the afternoon the Charlottetown train ran on schedule time.
The Georgetown train was reported about 9 o'clock last night west of Peakes and hoping to make St. Stewart by midnight. This would give a clear line between Charlottetown, Souris and Georgetown.

ALL EYES ON EUROPEAN SITUATION

LONDON, Jan. 16.—With the German government stiffening its attitude against the French in the Ruhr, it is recognized that the time is rapidly approaching when Premier Bonar Law and his government must decide how far this country can let things drift without making some remonstrance.
Ambassador Harvey has said the United States is well out of the whole mess, and Mr. Bonar Law's policy so far has been one of trying to remain aloof from it.
That does not mean it is not widely felt here that chaos is Germany is bound to have a disastrous effect over a large part of the continent. The unstable situation in Danubian Europe is shown by the charges from Bucharest that the Hungarians are adopting a provocative attitude. The British have investigated these charges, and I am informed tonight they are not substantiated, there is evidently some suspicion here that French influences are at work in Bucharest.
Mr. Bonar Law contends, as did Mr. Lloyd George before him, that the invasion of Germany is bound to react disastrously on Europe. If parliament were in session, the government would undoubtedly be hard pressed to defend its present attitude. There would be strong pressure from Liberal and Labor benches to remonstrate with France before the European situation had become hopeless.

HOSTILITIES NOW CONSIDERED IMMINENT BETWEEN GERMAN AND FRENCH TROOPS

NO COLORED TROOPS USED

(Special to The Guardian.)
WASHINGTON, Jan. 15.—Most emphatic assurance that only Frenchmen of the 'pure white' race are being used for the occupation of the Ruhr were received by M. Jusserand, the French Ambassador tonight in a cablegram from Premier Poincare determined to use no negro troops now in the Ruhr, but that he has likewise barred the use of Colonial troops from Morocco and Algeria.

Mr. L. P. Newman Succeeds Saunders as Dominion Cerealist

(Special to The Guardian.)
OTTAWA, Jan. 16.—L. P. Newman, secretary of the Canadian Seed Growers Association has been appointed Dominion cerealist to succeed Charles E. Sanders, who resigned owing to ill health.

Sarah Bernhardt Suffers Another Relapse

(Special to The Guardian.)
PARIS, Jan. 15.—Sarah Bernhardt recently recovered from a critical illness is suffering a relapse, her secretary said today.

U. S. INSIST ON EQUAL RIGHTS

(Special to The Guardian.)
LAUSANNE, Jan. 16.—The United States went on record today at the near Eastern Conference as desiring not only the most favored nation treatment in all Turkish financial matters affecting foreigners, but also as insisting upon equality of treatment with Turkish citizens in all the concerns of commerce, business, education, charity and religion.

GRAIN STORAGE IS INCREASED

(Special to The Guardian.)
OTTAWA, Jan. 16.—According to returns received at the Dominion Bureau of statistics for the week ending January 5, 1923, the quantity of grain in store has increased in oats by 205,000 bushels, barley 553,018 bushels, flax 34,525 bushels, and rye 201,868 bushels, this indicates a decrease of 548,236 bushels.

Prem. Mussolini Defends Action

(Special to The Guardian.)
ROME, Jan. 16.—Premier Mussolini told his cabinet today that Italy had never proposed a continental combination against Britain, but had advised France to limit her military action in the Ruhr valley to the utmost and not shut the door upon a possible agreement.

Prohibition Has Made Good!

No amount of sophistry, academic argument, specious reasoning, appeal to prejudice, calculation of opponents, can offset the facts herein set out. Through all the dust of discussion as to principles, controversy as to methods, distorted imaginings of possible cataclysmic calamities, this great fact stands boldly out: Prohibition Works. Gallingly as it may be to some people, foolish as it may seem to others: It Does Good. Pipe about its impracticability, storm at its tyranny. It Pays. Financially, socially, politically, educationally, morally. In these days it is results that count.
Prohibition is making this Canada of ours a better land to live in, and making the people who live in it better citizens.

GET YOUR TICKETS NOW for the **Oriental's Dance and Cards** THURS. NIGHT JAN. 18. Navy League Building

CH'TOWN ORCHESTRAL SOCIETY CONCERT AT THE PRINCE EDWARD THEATRE

The Charlottetown Orchestral Society under the direction of Prof. Fletcher signalled the first important stage in its career by giving an enjoyable concert in the Prince Edward Theatre last night. The weather is a serious factor to be reckoned with in these times for very good audience gathered to hear the work of the society.
Those enterprising people, who have been instrumental in the formation and organizing of this society, deserve the interest and hearty support of all citizens who have the musical interests of the city at heart. It is an incontestable fact that every effort put forth in organizing and carrying out a musical organization such as this, tends to quicken the musical life of the city, and to mould the faculty of musical appreciation. Furthermore the educational value of this work has more far-reaching results than one at first inclined to imagine. The benefits derived from an enterprise such as this are limited to the few. Those who are at the head of the organization gain an experience which is invaluable. The membership of the orchestra gain knowledge of immense value to them in their private studies, and to the public generally and the music loving public in particular, gain a further insight to the possibilities which lie in the world of sound as demonstrated by an orchestra of this size.
The various items rendered by the orchestra were most satisfactorily received. Possibly in the Overture "Le Diadem" their work reached its highest standard from Orchestral Society.

FRENCH TROOPS HOIST WHITE FLAG AT MEMEL

(Special to The Guardian.)
BERLIN, Jan. 16.—French troops hoisted the white flag as Lithuanian troops stormed and captured Memel yesterday. The casualties were one killed and a local banker, sight seen from a window, wounded in the head.

PRINCE ALBERT IS ENGAGED

(Special to The Guardian.)
LONDON, Jan. 16.—The engagement of Prince Albert, the Duke of York, second son of King George and Queen Mary to Lady Elizabeth Bowles-Lyon is announced in a court circular issued today.

Great Deal Interest in Long Burning Fire

PORT ARTHUR, Jan. 16.—Fire which has been burning on a strip of land on Rupert street, well within the city limits, since last September has created a great deal of local interest because of its indicating the presence of peat. Last summer a lot was planted in potatoes and when they were harvested the stocks were burned setting a fire which has been burning ever since. Professor F. Vonhille, geologist, says there are not mistakeable evidences of peat but he would not care to suggest that it is in commercial quantities.

Hamilton Court End of Romance

HAMILTON, Jan. 15.—Louis Childs, aged 61, and his wife, about he same age, formerly of Trenton, ended 18 months of living together in married life in police court Saturday when a non-support charge against Louis failed and he was allowed to go back to London alone. Louis said his wife fought to come to Hamilton made him give up his home to come here, and now he had no means of support. He was being supported by a son in London, he said.

THE WORLD'S LATEST NEWS SUMMARIZED IN BRIEF

(BY OUR OWN WIRELESS.)
NEW YORK, Jan. 16.—Two strike breakers killed in Mexico; influenza breaks out among American troops and population.
RIO JANEIRO, Jan. 16.—Six million dollars here.
COBLENZ, Jan. 16.—Mild influenza epidemic broken out among American troops and population here.
SAN SALVADOR, Jan. 16.—Alfonso Queonones Olina, chosen President of Republic at Sunday elections.
BRUSSELS, Jan. 16.—Belgium announces that it stands solidly with France in enlarging Ruhr occupation.
PITTSBURGH, Jan. 16.—Price of crude oil advanced ten cents a barrel at opening of market today.
SARAGOSSA, Spain, Jan. 16.—Unemployed workmen raised stores carrying off food and distributing among unemployed.
MEXICO CITY.—Strike at Silver mines at Pachuca, caused clash in which two non-union men were killed; one believed to be a North American.
NEW YORK, Jan. 16.—German marks dropped to another extreme low record today, being quoted at sixty one hundredths of one cent.
WASHINGTON, Jan. 16.—Mrs. David Jayne Hill, wife of former Ambassador to Germany died today as result of automobile injury.
HONOLULU, Jan. 16.—Storm which swept here Saturday and Sunday, caused great damage and all sailings of inter-island Navigation Company postponed.
LONDON, Jan. 16.—Prince Albert, Duke of York, second son of King George and Queen Mary is betrothed to lady Elizabeth Bowles Lyon, daughter of Earl of Strathmore.
DUBLIN, Jan. 16.—Irish Free State has decided to put women Republicans on same basis as men, compelling them to be searched for arms.
NOVOGRAD, Nicaragua, Jan. 16.—Two members of Coldstream Guards, famous British regiment attached by Turks in Galata, slain and buried in Galata, slain and buried in Galata, slain and buried in Galata.
CONSTANTINOPLE, Jan. 16.—Two members of Coldstream Guards, famous British regiment attached by Turks in Galata, slain and buried in Galata, slain and buried in Galata.

Ask your dealer for Ames Holden Rubbers--Have once--Have always--Made right and guaranteed to wear right.--Gordon & Co., Wholesale Distributors for P. E. Island