

TOURISTS

Remark on the good quality of the Tea served at Brahmin Orange Pekoe is used. When returning to your homes, take with you a few pounds of this Popular Tea.

Stock Quotations

Montreal Stock Market

Table of Montreal stock market prices including Bell Tel, Canadian Press, and various industrial stocks.

Pivotal New York Stocks

Table of New York stock market prices including Allied Chem, Am and F Pow, and various utility stocks.

GRAIN

Wheat: Oct 71%; Dec 73 1/2%; May 75 1/2%. Oats: Oct 30 1/4%; Dec 30 1/2%; May 31 1/4%. Barley: Oct 42 1/2%; Dec 41 1/2%; May 45 1/2%.

CASH PRICES: Wheat: No 1 hard 71%; No 1 nor 60%; No 2 nor 67%; No 3 nor 65 1/2%.

PRODUCE

MONTREAL, Aug. 28.—Although trading was quiet on the Montreal dairy and produce market today, there was a firm undertone to the egg market with graded shipments of Ontario extras at 23 1/2 to 25 cents a dozen.

EXCHANGE

MONTREAL, Aug. 28.—British and foreign exchange in relation to the Canadian dollar as compiled by the Royal Bank of Canada, closed today as follows:—

CENTRAL GUARDIAN

This column is reserved for Queen's County news of local interest but advertising of a newsworthy nature may be inserted at 4 cents a word strictly payable in advance.

ALL DRUG STORES CLOSED Wednesday afternoon and evening except Jamiesons. 716.

CAESARIAN OPERATIONS FOR TWINS — A report from Summerside states that the Caesarian operation for twins has been performed in the Prince County Hospital many times, the first being in 1905.

POLICE COURT—At the Police Court yesterday morning a prohibition case was adjourned. The case of a man charged with being drunk and incapable was also adjourned.

DR. GAUVIN AND HIS BRIDE ENTERTAINED — Upon returning from their wedding tour to Prince Edward Island, Dr. and Mrs. Gauvin were guests of honor on Thursday evening at 6 p. m., to a dinner given by his family at the home of the groom's sister, Mrs. L. A. Roy, 9 Bromley Avenue.

Markets At A Glance: Toronto and Montreal—Stocks higher and strong at close. Toronto Mines—Irregularly higher. New York—Majority of fractional gains at close.

MONTREAL, Aug. 28.—Orderings on the two Montreal livestock markets today totalled 7,953. Cattle receipts were 1,525. Early sales of cattle consisted of canners and cutters at \$1 to \$1.50 and a few part loads of common and medium steers at \$2.50 to \$3.25.

LIVESTOCK

Table of livestock market prices including Harker, Hollinger, Homestead, and various other breeds.

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Miscellaneous

NEW YORK, Aug. 28.—(A.P.)—Index of 15 staple commodity prices (Dec. 31, 1921 equals 100). Today 131.8, 100 day 132.0.

MT'L. CURB

Table of Montreal Curb market prices including Bonharnols, B A Oil, and various other stocks.

N. Y. CURB

Table of New York Curb market prices including Amer Cyan B, Amer Sup Power, and various other stocks.

MINING

Table of mining stock prices including Acme Oil, Anaconda, and various other mining companies.

To Every Advertiser in Canada

The Most Responsive and richly concentrated markets of Canada are the cities where DAILY NEWSPAPERS are published

They contain 35.25 per cent. of the customers and do 65.57 per cent. of the retail trade of the whole Dominion. The new census figures reveal that 53.71 per cent. of Canada's population is urban.

These cities where daily newspapers are published are surrounded by supplementary—and just as desirable—markets, namely, suburban towns and country.

The Daily Newspapers have always given the advertiser a wonderful contact with the Canadian market from coast to coast. During this autumn and winter, when the business tide will be slowly and steadily rising, the newspapers will stand out pre-eminently from all other advertising media.

Where daily newspapers are published there is a yearly per capita buying power of \$503—almost double the national average, which is \$274.

The census shows that sales, as made in daily newspaper cities, are as follow:—

- 76.71 per cent. of clothing and apparel. 67.30 per cent. of drugs and toiletries. 64.35 per cent. of food. 60.84 per cent. of automotive sales. 58.50 per cent. of general merchandise.

These daily newspaper markets are outstanding, and the roads to them are clearly marked. The local newspapers, metropolitan or provincial, give daily and intimate access to the homes where this buying power is massed.

Does your selling plan need the concentration of special sales effort on specially desirable territories? Are you trying to acquire the widespread support of dealer and consumer goodwill? Do you need speed, coverage and control with economy of expenditure?

The Daily Newspapers in Canada help you as no other medium can

This advertisement is sponsored by the Canadian Daily Newspapers Association.

MAIL IT TODAY! PRIZE CAMPAIGN DEPARTMENT HEADQUARTERS. The Guardian, Charlottetown, P. E. I. Telephone 482. INFORMATION COUPON. GENTLEMEN: Kindly send me receipt books for taking subscriptions to my local paper, The Charlottetown Guardian, and full details relative to the free offer of valuable Cash awards to be made in the great profit-sharing campaign.

Table of various stock prices including Algonquin, Anso Oil, Big Miss, and various other companies.

The propagation of pure stocks of roots cross readily with closely allied varieties or strains of field lied plants of the same and, in some cases, different species. "Does your wife take to bridge?" "She takes to it more than she commonly grown kinds of field brings back."