



SENSATIONAL SALE OF WHITE WEAR!! PROFITS FLUNG TO THE WINDS



A SALE TO BE REMEMBERED IN CHARLOTTETOWN OUR ANNIVERSARY WHITE WEAR SALE.

We have the goods, unlimited quantities of them, of the very best made, and we have marked the prices so close that even envious competitors cannot duplicate, much less better them for you, but we will do better still

WE WILL SELL WHITE WEAR AT COST.

all this week, in order to crush ignoble competition. It is customary in Ch'town to hold annual white-wear sales in February, during this time we "take a back seat"—do not offer to sell a single piece, although our shelves hold thousands of them, now we have our sales on as is customary with us in June, our big Anniversary Sale, and we are going to snow competition under with such a shower of white-wear bargains as Ch'town has never seen.

We have built our business on honor—we believe in live and let live, and we mean to hold our own custom—ever without the profit.



We Have the Goods

We Have the Clerks

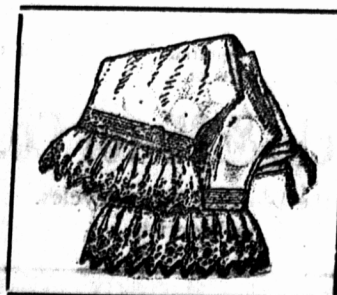
We'll Have the Custom Too"



The ladies of Town and Country know that we do not need the spur of keen competition in order to give generous price-concessions, we make it a rule to deal generously by the public—and we are happy to say the public have reciprocated to a most generous degree, and feel confident that they will still unhesitatingly give their support to square honorable dealing. So come one and all and participate freely in this great feast of bargains while it lasts.

Others may imitate our methods—copy even our very words, but when it comes to duplicate our values, we will draw the line there.

Come to our big June Anniversary Sale and be made happy with values "greater than has been"



M. Trainor & Co.

Headquarters for High-Class Whitewear.

