

SINCLAIR & STEWART, LTD.,

The Island's Busiest Store.

Midsummer Clearance.

Our Great Price Lowering and Stock Reducing Event



A Period of Splendid Value Giving Entailing the Clearing up of all Summer Goods. A Fitting Finale to the Largest Season's Business Ever Recorded in the Store.

Clearance here means the complete closing out of many lines of Seasonable Goods—A clearing of Counters, Shelves, Show Cases and Tables of Summer Merchandise. No half-hearted or half way measures are allowed here. The edict has gone forth and the sacrifice must be made. The price drop is deed and decisive. All who value thrift and appreciate economy will welcome Matchless Savings on Needed and Seasonable Goods. Our sole purpose is a clean stock at the end of the season. Cost and profit are no longer things to be considered. The goods must sell, and sell they will to the Lively Tune of quick stepping prices.

Do not fail to read every item specified here. They point the way to some of the greatest saving opportunities you have ever shared in. Come and judge for yourself the truly extraordinary values that are offered in every department. Early shopping is advisable. First choice is best.

Sweeping Reductions in the Wash Goods Section. Let these Figures Tell the Tale.

Twenty-five ends and half pieces, Dainty Summer Fabrics consisting of Striped Voiles, Hair Line Batiste, Cotton Delaines, Chambrays and Fancy Muslins in widths from 28 to 36 inches. Beautiful, sheer summery goods most desirable for waistings and dresses. Regular value 15¢, 18¢, 20¢ and 25¢ now your choice of any of these now while they last at only.....10 cents per yard

Fifteen Pieces Pure White Muslins in Lace Stripe, Cross Bar and Satin Stripe Effects, ordinary 27 to 28 inch widths priced regularly at 16¢, 18¢ and 20¢, Special July Clearance..... 10 cents per yard

Seven pieces Pure White Muslins similar designs priced from 12 to 14 cents.....for 7 1/2 cents per yard

5 pieces Pure White Covert waistings assorted neat pattern design widths from 27 to 30 inches, regular value 25 cents..... now 15 cents

About 15 pieces Fancy Colored Muslin 10 to 12 cent line to clear..... at 7 1/2 cents per yard

Fifteen pieces Fancy Colored Spot Muslin 15 to 18 cents per yard..... for 10 cents

Fifteen pieces Fine Quality Mercerized Tartan Plaid Gingham, handsome colorings, clean, firm, smooth finish having the appearance of a silk with the wearing qualities of a gingham. 28 inches wide, regular value 25 cents midsummer clearance..... price 15 cents per yard

The Whitewear Department Adds Enthusiasm to the July Clearance Sale.

Three dozen White Lawn Waists, nicely gotten up with pin tucks and lace trimmed, open back 3-4 length sleeve, sizes 32, 34, 38, 40, and 44. Good value at 50 cents. Midsummer clearance..... price 28 cents

Two dozen White Lawn Waists, embroidered front, open back, full length sleeve, sizes 40, 42 and 44 only, regular value \$1.00, now priced to clear..... each 48 cents

Four dozen Fine White Lawn Waists, daintily trimmed with all over embroidered tuckings, 3-4 length sleeve, sizes 36, 38, 40, 42, 44, sold regularly for \$1.15 July clearance..... price 58 cents

One dozen very fine quality Lawn Waists, sizes 32, 31, 36, 38 assorted worth from \$1.50 to \$2.00 to clear..... at 98 cents

One and a half dozen Waists priced from \$2.25 to \$2.75, sizes 34, 36, 38, clearing..... at \$1.28

A special line for Mail Order Customers, all sizes from 34 to 42, a dainty White Lawn Waist prettily trimmed with val lace on collar and cuffs, tucked and open work embroidery front, long sleeves, latest design, worth regularly \$1.15 special offering for July selling..... 68 cents add 5 cents for postage

Five dozen Pure White Cambric Underskirts with 20 inch Lawn Frill and six tucks trimmed with heavy torchon lace and insertion, all sizes, worth \$1.40 special midsummer sale..... price 89 cents add 8 cents for postage

Five dozen White Cotton Corset Covers, regular 20 cent line..... 2 for 25 cents

A Series of Matchless Offerings in the Dress Goods Department.

Price-cutting Deep and Strong. The smallest portion of the Summer Stock must go before the New arrives, hence these ridiculous prices on needed goods now in the height of the summer season.

Ten Pieces Fancy Lustres, shades of navy, myrtle, olive, grey, garnet and brown mixtures, also black; regular value 35, 40, 45 and 50 cents, now to clear at our midsummer sale per yard..... only 19 cents

Six Pieces Plain and Fancy Striped Lustres, in cream, navy, olive, brown and plain black, worth 45 and 50 cents, July clearance..... per yard 29 cents

One Piece each Navy Blue and Black Plain Voile 42 inches wide, worth 75 cents, on sale at..... 49¢ per yd.

One Piece olive-striped Mohair, 42 inches wide, good quality, bright, clean finish, very serviceable, regular value 65 cents..... to clear at 49 cents

One Piece Plain Navy and Brown Cicilian, 54 inches wide, regular 65 cent value..... special per yard 49¢

One Piece Plain Navy Panama, 44 inches wide, worth regular 80 cents..... now on sale at 50 cents

One Piece Brown Panama, 48 inches, regular 95 cents for..... 59 cents per yard

One Piece Bright Navy Mohair, 42 inches wide, very fine, sold for \$1.00 per yard..... now 75 cents

One Piece Reseda Green Queen's Cloth, regular price \$1.00..... for 69 cents per yard

Four Pieces Plain and Fancy Satin Cloths, black 42 to 44 inches wide, priced at \$1.00, July clearance..... 69 cts

Two Pieces Black Voile, plain, with border, also with small pattern design, sold regularly for \$1.25, now..... 75 cts.

The Price on Watches will be a Revelation to You.

Never have such values been offered to the public. Similar watches are sold for \$10.00 to 12.00. Our midsummer sale price..... \$5.00 and \$6.50 (Secured at a bargain from a reliable house who fully guarantees them but cannot supply any more at the price when this lot is sold).

Three Dozen Watches, Ladies' and Gent's size, Gold Filled, ten year case, assorted designs in hunting case or open face, carved or plain style, seven jewelled movement, stem winding and stem set, fully guaranteed, special July sale price, each only..... \$5.00

Five Dozen Ladies' and Gent's size Gold-Filled Watches, 20-year case, plain carved, or engine turned design, open or hunting case style, first-class, jewelled, a splendid time-keeper, absolutely guaranteed and wonderful value at our midsummer sale, now..... \$6.50

A Big Clearance at the Glove Counter.

Forty Pairs Long Kid gloves in Black, Tan, Brown and Champagne, sizes 6, 6 1/4, 6 1/2, 6 3/4 and 7, good quality, sold always for \$1.50, special clearing prices..... 98 cents per pair

25 Pairs Long Elbow Length Kid gloves, Black and Tan, sizes 6 up to 7. An excellent quality sold at \$2.50, July sale price..... \$1.58 per pair

Four Dozen Wrist Length Kid gloves, two dome fasteners, assorted Browns and Tans, all sizes up to 7 1/2, special clearance sale, price..... 48¢ per pair

Four Dozen Long Mercerized Lisle Gloves, shades Tan, Mode Champagne, also White and Black, assorted kinds and sizes worth from 65 to 85 now..... 48 cents

Five Dozen Long Black Silk Gloves, priced from 85¢ to \$1.00..... for 58 cents

Millinery Department.

All trimmed Millinery and untrimmed shapes clearing at just half price.

Remnants

Our very large season's business has left an accumulation of all kinds of Remnants, Remnants of Dress Goods, Remnants of Prints, Muslins, Waistings, Gingham, Curtaining, Drapery, etc. in all endless variety, some in short lengths, others with enough for dress length. See this lot, the prices are from one third to one half off, and in some cases less than half of the former value.

Ladies' Ready-to-wear Department

Four, only Silk Rubberized Coats, color Steel Grey, with Black Velvet Collar and Pearl buttons trimmings, sizes one 34, two 36, one 38, also 3 Navy 36, 38 and 40. Regular price \$10.00 Special for July selling each \$7.90

Four Silk Rubberized Coats, grey striped sizes one 34, two 36, one 38. Regular value \$11.00. Special 8.90.

Six Cravenette Showerproof Coats, 7-8 length assorted dark colors sizes 34, 36, 38 and 40, priced from \$8.50 to \$12.00 to clear at \$5.00

Splendid Neckwear Offer for Men

This is one of the strongest inducements to buy good Neckwear that you have ever been offered, and if you do not invest in these Ties at the prices, then it is simply because you do not need them.

Not old goods, not odd lots, but 75 dozen New, Fresh Stock, bought from a leading manufacturer at a great sacrifice in price, just because he had too many and wanted the cash.

They come in a choice quality of English and American Silks, styles French Seam, Flowing end or Reversible, a handsome assortment of fancy light and dark patterns, the same Tie that has always been sold at 50 and 60c, now offered in our Midsummer sale, special..... 2 for 50c

Children's Wash Dresses

Five Dozen Children's Wash Suits Manufacturers' Samples, only, one of a kind. Fine Gingham, Chambrays, Percales, Prints, etc., assorted styles and a variety of combination colors, daintily trimmed; sizes from 2 to 10 years, Midsummer Clearance, Less 33 1/3 per cent.

SINCLAIR & STEWART, Ltd.

Summerside.