



WE don't urge a man to keep on the first hat he tries on. We assemble complete ranges of styles, shapes and sizes, so that a man can choose the hat he WANTS to buy—not something offered as a substitute. Sincere service—not slick salesmanship is what is making the MEN'S STORE the Hats store of Charlotte-town.

MALLORY \$7.00
SOFT HATS

Get a MALLORY today, and discover what it means to have a perfect hat.



The Shirt of perfect satisfaction

AFTER ALL THE ONE BEST WAY TO SECURE THE shirt that is "just right" is to go where there's a stock that includes all the styles that are good, all the patterns that are attractive, all the sizes that are wanted. The Men's Store carries such a stock selected by experts, and shown in great big assortment that makes it possible for you to get exactly what you want in a minute.

New shirts of every good sort \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, \$4.00.

THE MEN'S STORE

Moore & McLeod Ltd.

English Brogue Oxford for Women



\$7.75

The latest last for women, showing our Brogue Oxford made in Brooklyn Calf-skin with heavy soles. Regular price \$10.50 now \$7.75

SEE OUR WINDOW
Alley & Co. Ltd

SUMMERSIDE and WESTERN GUARDIAN

SHOP from Holman's catalog
DESIRABLE RESIDENCE for sale. See Hon. Justice Arsenault's advt. in this issue.
HON. W. L. MACKENZIE KING will speak in Kensington, Monday evening, 10th inst.

BOARD OF TRADE—The monthly meeting of the Summerside Board of Trade took place in the Board of Trade Rooms, Thursday evening to hear reports from the delegates to the Maritime Board of Trade meeting at Charlottetown. Many flattering tributes were paid the sister town for the extremely thorough manner in which the program of business, entertainment and reception was carried out by the smallest detail. President Allen and others also congratulated Mr. J. LeRoy Holman on his elevation to the presidency of the Maritime Board of Trade and on the active part he took in organizing the Associated Boards of Trade of P. E. I. and in the preparing of its constitution.

SEARCH FOR ASSAILANT—Constable Squarebriggs of Miscouche, arrived in Summerside at noon Friday, after trying the previous night to capture the man who assaulted Mrs. James Baglowe, of Richmond, on Thursday night and reports that no trace of him can be found. Sheriff McNutt, and Mr. Squarebriggs, with others, left again early after dinner to make a general search of the locality where the assault took place. No pains are being spared to capture the guilty man, and it is hoped that before many hours he will be safely behind the bars.

THE LIGHT THAT FAILED—Some of the business concerns in Summerside, not satisfied with the service they have been securing from the town electric lighting system, have had for quite a while private lighting systems. The lighting system of one of these shops went wrong a few days ago and in order to carry on the proprietor of the shop connected his system with the service which a neighbor was receiving from a town plant. It was not long before the manager of the lighting station saw where something was wrong, nor was it very long before he secured a pair of pliers and divorced the connection which the ingenious shop keeper had made. It is understood that tapping wires in this way is an action punishable with a heavy fine but it is said that nothing will be done in this instance.

Sage Tea Beautifies And Darkens Hair
DON'T STAY GRAY! IT DARKENS SO NATURALLY THAT NO BODY CAN TELL

You can turn gray, faded hair beautifully dark and lustrous almost over night if you'll get a bottle of "Wyeth's Sage and Sulphur Compound" in any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful. This is the case of youth. Gray-haired, unattractive folks are wanted around, so get busy with Wyeth's Sage and Sulphur Compound tonight and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.



YARMOUTH, N. S.
The Original and Only Genuine.
Beware of imitations sold on the merits of Minard's Liniment

Eastern Guardian

SHOP from Holman's catalog
BUY YOUR DRY GOODS and clothing at IVES & MURDOCK'S, Ltd., and save money.

ALBION SCHOOL—The following is the standing of Albion School No. 82 for the month of September: Grade V—1, Violet McKinnon; 2, Martha Moore; 3, Warren Kemp. Grade IV—1, John D. Sorrie; 2, Albert Griffin; 3, Olive McKinnon. Grade III—1, Berty Taylor; 2, Sadie McKinnon; 3, Joseph Dunn. Grade II—1, Stillman McKinnon; 2, Pearl Sorrie; 3, Ruth Wright. Grade I—1, Winnie McKinnon; 2, Priscilla Moore; 3, Catherine Dunn. Perfect attendance—Stillman McKinnon; Winnie McKinnon; Berty Taylor; Priscilla Moore. Peter Dunn, teacher.

DUNDAS—Following is the standing of the pupils of Howe Bay School for the month of Sept. Grade V—1, James E. Mills; 2, Charles Stead. Grade III (Senior)—1, Mabel Keefe; 2, Rena Mills; 3, Lyle Mills; 4, Raymond McDonald; 5, Lauretta Lawless; 6, Eddie Duncan. Grade III (Junior)—1, Esther Keefe; 2, Elsie Mills and Arthur Keefe (equal); 3, Mary McDonald. Grade I (Senior)—1, Dunstan F. Macdonald. Grade I (Junior)—1, Russel Mills. Perfect Attendance for month: James Mills, Mabel Keefe, Raymond McDonald, Mary McDonald and Lyle Mills. Teacher, Annie M. Jenkins.

AUBURN SCHOOL—The following is the standing of Auburn School for the month of September: Grade VI—Margaret Kelly, Florence Kelly, William Kelly. Grade V—Stella Simpson, Katherine Corrigan. Grade IV—Maurice Corrigan, Ernest Quinn (equal). Grade III—Jams Corrigan, Edward Shea (equal); Ambrose Kelly. Grade II—Margaret Quinn, Edward McKenzie, Arthur McCarron. Grade I—Margaret Corrigan, Florence Quinn, Katherine McKenzie. Merit cards given to the following for making 75 per cent. in writing—Edward Shea, Maurice Corrigan, Ambrose Kelly. Perfect attendance—Edward Shea, Ruth Paquet, teacher.

EASTERN PERSONALS
*Mr. Frank Clay visited Glenfanning lately.
*Misses Lena Hume and Gladys Burdette, were visitors to Glenfanning recently.
*Mr. George Gallant of the Cardigan Packing Co., visited in Glenfanning recently.
*Mr. Ambrose Gorman and Miss Laura B. Shea were visiting in Glenfanning last week.
*Mr. John F. Rice, the "Glen Rovers" 3rd baseman, is suffering from a badly sprained ankle.
*Mr. Daniel P. Campbell paid a visit to St. Peter's Bay and vicinity recently.
*Mr. Neil Macdonald was a recent visitor to St. Charles, the guest of Mr. John Shea.
*The many friends of Mr. Thos. Rice are pleased to hear that he is about again after his recent illness.
*Mr. Valerious A. Macdonald of Souris was a recent visitor to New Perth.
*Messrs. P. Macpherson and Chas. Miller were visiting River-ton recently. While there they were the guests of Mr. Chester Finlayson.
There was an attendance of ten members and two visitors. The meeting opened with the singing of the institute ode. It was decided to buy a new map of Prince Edward Island for the school. A number of "Music in the farm home" was read, after which lunch was served by the hostess.

TRAVELLERS REST—The regular meeting of this institute was held at the home of Mrs. Geo. Carr on Sept. 15. There were 23 members and 16 visitors present. The meeting opened with the singing of the institute ode, after which the minutes were read and appointed and committees were appointed. Two papers, "The speaker, your guest" and "Reveration for the farmer's wife and children" were read. Three new members were added to the institute at this meeting. The next meeting will be held at the home of Mrs. Dan Macdonald and the roll call is to be answered by "Suggestions for community improvement."

VICTORIA—The regular meeting of the Victoria Women's institute was held at the hall on Sept. 21. There was an attendance of 13 members and two visitors. The roll call was answered by "Jokes." A collection of articles was sent to the exhibition to be sold in aid of the P. E. I. Hospital. It was decided to supply the school with a map, new blinds and dustbane.

NEW ANNAN—This month the meeting was held at the home of Mrs. Chester Tunlin on Sept. 22.

PERSONALS

Ava Wilson, of Summerside, who has been spending several days in Charlottetown, returned home Thursday.
Albert Heustis, Summerside, left on Wednesday morning for Camp Borden, Ontario, where he will take a practical course in motor mechanics.
Mr. C. A. McIntyre of Seattle, Wash., is visiting in Kensington, the guest of his brother Mr. P. S. MacIntyre.

REPORT OF WOMEN'S INSTITUTES OF PRINCE EDWARD ISLAND.

RED POINT—The regular meeting of Red Point Women's Institute was held at the home of Mrs. Theodore S. Robertson on Sept. 15th. There were 16 members and 12 visitors present. The meeting opened with a vocal solo by Miss Agnes McInnis. Roll call this month was answered by "miscellaneous hints." Two papers were read entitled, "Social life in country homes" and "The farm woman's blight." Money was voted at this meeting to be used as prizes for attendance and school work to be awarded at the close of the school year. After lunch was served by the hostess, the meeting closed with the National Anthem.

MURRAY HARBOR—This month the meeting was held at the home of Mrs. D. H. Horton, Gladstone, on Sept. 13th. At this meeting the Murray River Women's Institute was entertained. The meeting opened with the Institute Ode after which the following papers were read: "Different ways of serving" by Miss Edith Prowse "Bringing up children" by Mrs. Fred Prowse "High ideals in the home" by Mrs. Ernest Huel. A reading was then given by Miss N. Beak and a paper on current events by Machon. It was decided to give prizes to the school children for general proficiency.

NEW LONDON—The Sept. meeting of this institute was held at the home of Mrs. J. L. Lockhart. There was an attendance of nine members and three visitors. After the usual business, a discussion on hall improvements followed. It was decided to have the hall cleaned and the curtains for same re-dyed. Plans were then made for the holding of a chicken supper

Nyal CREOPHOS TONIC AND BUILDER RELIEVES BRONCHITIS COLDS AND PERSISTENT COUGHS

SOLD ONLY AT
Nyal Drug Stores
FOR EACH COMMON ILL—A NYAL REMEDY ONCE A TRIAL—ALWAYS NYAL



Goff Prices

On men's heavy work boots for fall Ames Holden and Wry Standard. Whole Stock, heavy clump sole \$5.00 and \$5.25
Valentine Martins, single sole in Urus Calf as near waterproof as it is possible to make leather \$5.35
Double Sole 40c Extra
Long Leg Boots, Wry Standard make, (the best kind) hand side closed \$6.00
A good reliable grain leather, single sole blucher, the kind people come back for again and again \$4.50
Excellent split leather blucher \$3.50
Cheaper grade of split leather with good heavy sole \$2.70
Also boys, women's and children's at equal values.

Goff Bros., Ltd.

on Halloween night, the proceeds at the home of Mrs. A. Cairns on to go towards a pump for the Sept. 22. There were ten members and four visitors present. The meeting opened with the singing of the institute ode and this was followed by the reading of the minutes and the general order of the meeting of this institute was held business. A report of the cake Gough.

MACDONALD'S Cut Brier
More Tobacco for the Money

Packages 15¢
½ lb Tins 85¢

The Tobacco with a heart

Mutt and Jeff
Mutt Springs a Little Crude Work.

IF LAST I'M GONNA BE IN JOET! MUTT HAS A PULL WITH IT. SAP SE CO... AN AN FOR TEN DOLLARS HE'S GONNA GET ME THE AGENT'S RIGHTS TO A LARGE EXCLUSIVE TERRITORY! I'LL CLEAN UP BIG!

WELL, I GOT YOUR CONTRACT. SLIP ME THE TEN AND IT'S YOURS.

OH, FINE! MUTT, YOU'RE CERTAINLY A TRUE FRIEND!

THANKS! I DON'T DO FAVORS LIKE THIS FOR EVERYBODY!

GEE, I'M SO EXCITED I DON'T KNOW WHAT TO DO!

IT SAYS: THIS CERTIFIES THAT JEFF HAS THE EXCLUSIVE RIGHT, WITH NO EXCEPTIONS, THAT'S STRONG AND TO THE POINT.

"OF SELLING OUR BRIDGES WITHIN THE BOUNDARIES OF THE SAHARA DESERT" WHAT TH'!

YOU BIG BUM!

—By Bud Fisher

The Rexall Store

A Dash of Our Paradis Toilet Water

gives to your toilette just that of fragrance and freshness it needs. For removing and venting the offensive odor of perspiration we suggest our NICE is very effective. Keep a bottle of our Paradis on your dresser.

H. J. MABON,
Optometrist and Prescriptions Druggist
Montague, P. E. I.

Broken Glass and Sharp Stone

are not very friendly to automobile tires. Punctures, blowouts, rips and tears are frequent in shoes that have to travel over rough roads. Our vulcanizing, however, "takes the curse off" such disadvantages. It saves the tire makes it last longer makes it ride better.

Tractor Tire Surger
Corner Queen and Water Streets