

22 pieces fine Swiss Embroideries in Edgings and Insertions, many widths from 1 1/2 to 4 inches wide. There are also some attractive pieces of strapping. These all worth from 10c to 20c per yard **9c**

# Moore & McLeod

The Busiest Store on Charlottetown's Busiest Street

ALL DAY SATURDAY—as long as the supply keeps up—that is to say—we will offer fresh cut daffodils from the Tait greenhouse, on our special "Flower Counter". These lovely daffodils will sell at PER DOZ..... **69c**

## Bargains priced from 9c to 99c

One Day---Saturday April 1st from 9 a. m. until 9.30 p. m.

Here is an event that is really unique in Charlottetown—an odd price sale that will run all Saturday—and Saturday evening from 9 a. m. to 9.30 p. m. Read the items that follow—every item is honestly good. All we ask is that you should come in on Saturday and see the goods. If you like our offerings—buy—if you do not think they're more than right—we won't ask you to buy—that's fair isn't it?

And remember further—that the store will be filled with other items for which we have no room in the paper—and many of them on account of small supply will be even more marked in value than the advertised lines,

**What 9c will buy**

Your choice of six patterns pretty Wall Paper suitable for kitchens or bedrooms ..... 9c.

Choice of a special great lot of EXCELDA Handkerchiefs specially priced for this sale at ..... 9c.

Canvas household gloves all sizes, extremely useful for many purposes ..... 9c.

A great range of pretty ties for boys—these worth to 20c. each ..... 9c.

Ladies Summer undervests, light weight, low neck, and short sleeves ..... 9c.

Nice hemstitched unlaundered linen handkerchiefs. Special for this sale ..... 9c.

Special lot of childrens picture handkerchiefs, as a special for this sale ..... 3 for 9c.

A special lot of pretty light colorprints, worth to 14c. Special for ..... 9c.

Fine sheer white lawn—just from England by the last lot of freight received ..... 9c.

Good strong round thread roller toweling, red border, good width special. This made up FREE ..... 9c.

**What 19c will buy**

36 inch INDIAN HEAD splendid quality wash material, white special for this sale ..... 19c.

A line of blue stripe Galatea that under present prices would cost you 24c. .... 19c.

A lot of fine white piques and Satin finished drills all good durable and stylish. Wash materials ..... 19c.

Line of cushion Tops in Patriotic designs, printed in fast colors on good weight drills ..... 19c.

Very fine linen hemstitched handkerchiefs, special ..... 19c.

A special line of mens cuff links worth to 25c. each, will be placed in this sale at ..... 19c.

A lot of mens fine good value linen handkerchiefs in THE MENS STORE at ..... 19c.

Ladies summer undervest, plain or rib knit, short sleeve or no sleeve ..... 19c.

Pearl collar pins, a lovely new bit of jewelry shown for this sale at ..... 19c.

Huck towelling, grass bleached good strong thread, 24 inches wide ..... 19c. Towelling made up FREE.

Window shades in green and fawn, these are regular 35c. shades, special for ..... 19c.

**What 29c will buy**

Linen handkerchiefs, with prettily embroidered corner very nice value at ..... 29c.

Very special offer in cambric corset cover embroidery, all pretty designs ..... 29c.

Very choice range of pretty white wash goods, including 40 inch dotted Swiss, white matting white vesting, as well as one lot of dainty colored flowered voiles, your choice for ..... 29c.

Very special lot of mens four in hand ties, all shapes and colours on sale Saturday at ..... 29c.

On Saturday we will offer a special line of mens handkerchiefs, at ..... 3 for 29c.

Children's apron of striped cotton Kimono sleeves, sizes 1 to 6 years. This is a winner at ..... 29c.

Silk boot hose for ladies, grey dark grey, pink, sand, taupe, putty and Mauve ..... 29c.

56 different patterns in dainty val lace, 6 yards on each piece good 8c. value, 6 yd. piece ..... 29c.

Unbleached sheeting, in a good strong heavy twill, 70 inches wide and a dandy value ..... 29c. We will hem this free.

**What 39c will buy**

Dainty designs in corset cover embroidery in fine sheer muslin ..... 39c.

Mothers will delight in these chambray Rompers, butcher blue or grey, white piping buttoned back—1 and 2 years ..... 39c.

2 pairs mens heavy black cotton sox, special 2 pair ..... 39c.

Mens black cashmere sox in all sizes ..... 39c.

3 cards collar buttons, all shapes, shorts, longs and pointers 3 dozen in all for ..... 39c.

Special offer of five pieces English chintz for furniture covering ..... yd. 39c.

Ladies dainty corset covers made of fine lonsdale, yoke of Torchon back and front ..... 39c.

Sweet little organdie collars hemstitched, and with fancy edge, special ..... 39c.

Comb and brush, brush of very fair bristle, one piece back, black or white unbreakable comb ..... 39c.

Special assorted lot of white tape 3 rolls of 12 pieces each very special 3 rolls for ..... 39c.

Very dainty blouse pin set—just came in last week, good gold plating, will wear strongly set of three pins, worth 50c. for ..... 39c.

**What 49c will buy**

Navy brown and Tan cheviot dress material, all wool, 39 inches wide ..... 49c.

Mixed Tweeds in grey and browns as well as tan mixtures 40 inches wide ..... 49c.

42 inch Navy and brown lustrés good value and very useful fabrics ..... 49c.

"Three cornered" Middy ties in Navy Red and Paddy Green ..... 49c.

2 dozen boys cottonade pants knicker and bloomer style a great special at ..... 49c.

One piece black imitation ebony hair brush, good bristles very special value ..... 49c.

7 special patterns of Wall Paper worth to 60c. per roll, suitable for halls dining rooms and parlors ..... 49c.

Special line of ladies muslin drawers, wide frill of tucks, edged with embroidery ..... 49c.

A wide range of handsome four in hand ties—all freshly new latest colors, latest shapes great show case full ..... 49c.

Huck towels, hemmed or hemstitched good strong and absorbent, large sizes ..... 49c.

Fancy boudoir cays, of all over lace with colored ribbon trimmings ..... 49c.

## Bargains Priced from 9 cents to 99 cents

**What 59c Will Buy**

Good range of white or black lisle gloves ..... 59c.

Assorted lace collars with a flare back, very smart and pretty ..... 59c.

Mervitaff Underskirts, in Royal Copenhagen and Roseda, knife pleated flounces ..... 59c.

Infants short white cambric dresses nicely trimmed at neck and sleeves with narrow embroidery ..... 59c.

Infants long white dresses, nicely trimmed embroidery ..... 59c.

27 inch flouncing for childrens dresses, very daintily embroidered on fine white mull ..... 59c.

A 5 yard length of fine curtain scrim in white or cream ..... 59c.

Ladies nightgown—button front long sleeves, high neck edged with torchon ..... 59c.

Special light fancy negligee shirts without collar ..... 59c.

Bleached sheeting good weight very strong and durable 70 inches wide 2 1/2 YARDS FOR ..... 59c.

**What 69c Will Buy**

Mixed tweeds in blue, brown and green mixtures, 40 inches wide very special ..... 69c.

All wool tan cheviot a very nice suiting fabric for ..... 69c.

Granite cloth in navy, is a very smart material as well as a durable one, 40 inches wide for, per yard ..... 69c.

Your choice of TEN COLORS in 19 inch palltette silk a great value in spite of the enormous increase in price ..... 69c.

Fancy free ties printed and Dresden effects, a very new and smart idea ..... 69c.

Ladies black handbags, leather lined, good size, small purse inside ..... 69c.

5 yards of this special lot of choice furniture covering cretonnes ..... 5 yds. 69c.

Just the right vest for early spring—ladies medium weight winter vest, white or natural, high neck and long sleeves ..... 2 for 69c.

2 pairs good weight fine black cashmere sox ..... 69c.

Hand embroidered initial guest towels, pure Irish linen, size 15 x 24, present price 1.00 ..... 69c.

**What 79c Will Buy**

Light fancy negligee shirts without collars—great line of working shirts, choose ..... 79c.

Boys all wool jerseys in navy and reds ..... 79c.

A wonderful value in ladies corsets of fine white coutil, medium bust, long skirt with four suspenders ..... 79c.

One pair of 2 1/2 yd. white lace curtains, very special ..... 79c.

Mens black denim overalls good weight and a really good value ..... 79c.

A very dainty organdie vestie from the ladies neckwear department, is embroidered directly on the material, roll collar ..... 79c.

A good strong roller towelling with good body, very durable red border, 17 inches wide—special, made up free 5 yds. ..... 79c.

Ladies white silk stocking double garter top, mercerised, reinforced sole, heel and toe all sizes ..... 79c.

Very choice high grade soft and durable black cashmere socks in all mens sizes 3 ply heel and toes 2 pair for ..... 79c.

7 yards of nice weight white flannellette, 27 inches wide, smooth and heavy ..... 79c.

**What 89c will buy**

Good big soft thirsty Turkish Towels, will wear well—and dry well, hemmed both ends ..... 2 for 89c.

Ladies Princess slips of fine lawn, lace and insertion fastening in front, 34 to 40 sizes ..... 89c.

Scrim curtaining in shades of Arabe and white, very nice new attractive material, 5 yds. .... 89c.

Some new shapes in ladies black leather handbags—big ones neat purse enclosed, well lined, well made ..... 89c.

Boys extra bloomer and knicker pants, Tweeds and Corduroys in all sizes ..... 89c.

Dainty gown of soft white lonsdale pull over style, short kimono sleeve ..... 89c.

6 yds. pretty white crepe cloth with a very pretty little design in blue dot and rosebud ..... 8 yds. for 89c.

8 yds. 34 inch striped flannellette of a good weight, adapted for shirts underwear or pyjamas ..... 8 yds. for 89c.

3 cotton undervests long sleeves Spring weight, regular 32c. .... 3 for 89c.

Our Smallwares prize packet contains 1 can Talcum powder, 1 package of 50 needles, 1 hairbrush, 1 whisk, 1 tooth brush, 1 dozen laces ..... all for 89c.

**What 99c will buy**

4 colors in all wool gaberdine dress goods, 48 inches wide a lovely fabric ..... 99c.

4 colors in diagonal suitings 41 inches wide ..... 99c.

4 colors in satin Venetain 42 inches wide a very nice light weight suiting ..... 99c.

And do not forget that wonderful 39 inch silk, which we offer in 19 colors, and which is still in spite of the great advance in price ..... 99c.

Hemstitched scrim curtaining in drab shade, 5 yards for ..... 99c.

Ladies white cotton gowns long sleeves tucked yoke, "V" neck finished with neat embroidery ..... 99c.

Blue and white cotton house-dresses in a great variety of patterns, all sizes ..... 99c.

Cotton Challie, Kimono trimmed with Satin Ribbons, in Empire effect ..... 99c.

2 dozen mens black overalls UNION made all sizes, extra ..... 99c.

MENS DERBY and soft felt hats worth up to \$3.00 each very special ..... 99c.

Good umbrella for ladies strong frame, straight handle cotton taffeta cover ..... 99c.