

S. A. McDonald

The Island's Leading Store

Ladies' Wash Skirts
\$1.65 to \$6.50 each
for 98c

TWO DOZEN LADIES' WASH SKIRTS: We are clearing out today a lot of two dozen. Some of these we carried over from last season, made from a good quality of linen and repp, and regular values run from \$1.65 to \$6.50 each. Going on sale today for 98c each. Full line of sizes.

Ladies' Dust Coats
at 1-2 price

TWO DOZEN LADIES' DUST COATS: going on sale today at exactly one-half price. Full assortment of sizes, made from a good quality of linen and repp, ranging in price from \$4.35 to 10.00. On sale now \$4.35 for 2.18; 5.00 for 2.50; 6.25 for 3.12; 8.00 for 4.00 and 10.00 for 5.00.

Ladies' Dresses
1-2 price

We are placing on separate racks today all the dresses carried over from early spring and the past season. These go on sale today at one-half the price: \$1.35 for 68c; 1.75 for 88c; 2.00 for 1.00; 2.50 for 1.25; 3.00 for 1.50; 4.25 for 2.12; 5.00 for 2.50. Just 38 dresses in this lot.

Boy's Wash Suits 1-3 off
Regular Price

The balance in stock going on sale this morning for 1-3 less, the regular value \$1.00 suits for 66c; 1.50 for 1.00; 2.00 suits for 1.33 and 2.50 for 1.67.

Ladies' Hose 35c
for 19c

We have placed on the counter 25 dozen ladies' hose in all the different colors, regular values 35c. We are clearing out the lot now for 18c per pair.

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Made to Measure Suits
\$15.00

Leave your measure with us and get a suit made-to-order;—a suit we guarantee to fit and give good satisfaction. The regular values run from \$18.00 to 22.00, made to order now for \$15.00 a suit.

\$10.00 Suits

Our special \$10.00 suit is made from an all-wool serge, good quality Italian Lining, in all sizes from 34 to 44 at 10.00 per suit.

Raincoats

We have just received from the manufacturer a large assortment of mens' rain proof coats, in tweeds and paramettas—special value, 54 inches long, made military style, all sizes at \$5.00. Other lines at \$6.50, 7.00, 8.00, 10.00 to 12.00.

New Idea Patterns 10c

The only difference between the New Idea and other Patterns is the price, the New Idea costs only 10c, all kinds.

S. A. McDonald

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 Managing Editor J. R. Burnett

WEDNESDAY, AUGUST 11, 1915.

MACHINE GUN FUND

It is only a few weeks since the appeal went out through Canada for funds to provide machine guns for the Canadian expeditionary forces and already every province, every city and town and village from the Atlantic to the Pacific has placed guns or their equivalent in cash on the altar of their country. The number of guns already provided is creditably large, so large that it will place the Canadians on an equality as to equipment with the best equipped armies in Europe. The machine gun is a feature of the German army worked such havoc among our troops at Hill 60, at Langemarck and St Julien. It is therefore gratifying to know that in the very near future, through the splendid patriotism of our people throughout the Dominion, our soldiers will be as efficiently equipped as it is possible for science and the means and the patriotism of their fellow countrymen can provide.

The assistance Canada has given, and is giving, in thus providing for her soldier sons and equipping them for the task before them, must not be taken to indicate that, without this provision, our soldiers would have been sent poorly equipped to the front. It means that they would have had to wait for equipment as Great Britain unaided could not possibly have overtaken the task within a reasonable time. What is needed is equipment and it is needed at once, and to provide it within a reasonable time limit will tax all the resources of the whole Empire. The sooner the equipment is provided the sooner will the war be brought to an end.

As the fund has grown so rapidly and to proportions beyond even the expectations of its original promoters, it is quite possible that a limit may shortly be set to the number of guns to be provided and the remainder of the fund be appropriated to some other form of equipment, possibly an aeroplane fleet. There is no doubt that aircraft will play as important a part in the war as the machine gun and the heavier ordnance. As announced in our columns recently there is a movement on foot in England to build an immense fleet of aeroplanes with the intention of carrying the war into the enemy's country. Already our air craft has interfered materially with the manufacture of munitions in Germany, and the destruction of their factories, and such other work as air craft is calculated to do would unquestionably do very much to hasten the end of the war.

In the meantime, however, whatever disposition may be made of the funds provided, contributors may rest assured that the best possible use will be made of all contributions and that the more is contributed the sooner will the war end.

We cannot have too many machine guns, but there is always the possibility of increasing their effectiveness by adding something else. Should the authorities decide that something else should be air craft or any other equipment the matter may safely be left in their hands. The thing is to provide the funds.

AFTER A YEAR OF WAR

The customs revenue under the standard of the war taxes has been picking up of late. In the United States there was sure to be a heavy customs deficit at the close of the fiscal year on June 30th which some of the Washington correspondents estimated at \$85,000,000. The Democrats slashed the tariff but did not foresee that receipts would decline on account of the war. There is every prospect, therefore, that the war taxes imposed by Congress, which were to terminate on January 1st, 1915, will have to be continued and that the free sugar provisions of the tariff, due to take effect next spring, may have to be postponed for an indefinite time. The export trade of the States has assumed immense proportions although the shipment of munitions of war to the Allies has scarcely begun as yet; but the falling off in customs revenue which the war has occasioned is discouraging. Yet in Canada the Liberals appear to think that we should not have been injured by the war, that had they been in office they would have kept up the imports notwithstanding that England, France and Germany are not exporting nearly so much as they are purchasing abroad; indeed, to hear that veracious statesman, Mr Lemieux, one might imagine that if Sir Wilfrid had been left in office there would have been no war at all.

Taking it all round, business in this country is improving, slowly, perhaps, but still improving. Railway earnings are growing, which is a good sign, and the banks are in a satisfactory condition, although we should all be better pleased if they would loosen up a little more in cases where we ourselves are directly concerned. The crops on the whole promise a good yield, and Canadian manufacturers, are getting their share of war orders. Altogether Canada has reason to be proud of the manner in which she has withstood the shock of the first year of hostilities.

CANDID WORDS FROM OPPONENT

In discussing the question of a general election and arguing that there is no necessity for a dissolution in the near future, the Winnipeg Tribune, whose editor was Opposition candidate in the Macdonald by-election in 1913, pays a well-deserved tribute to the work of the Borden Government and its laudable efforts to protect the treasury from the "system" so long in force under Sir Wilfrid Laurier.

"If some unwise criticism of the Government has been made here and there by unthinking partisans," says the Tribune editor in a recent issue, "that does not represent the real feeling of the people. Generally speaking the Government has done well in prosecuting the interests of the war."

In discussing the Public Accounts revelations and the wild charges of graft made by the Liberal press, the Tribune admits that whatever party was in power, attempts would be made to secure undue and unfair profits. It

points out that nothing of a colossal nature has been shown to exist, and pays this tribute to the Government's earnestness in its fight for honest administration:

"The offences have rather been of a petty character and the Government has shown every desire and earnestness in bringing the guilty to justice, and to prevent a repetition of wrong-doing. The people of Canada ask for nothing more."

What a contrast to the wild, unfounded charges of the Halifax Chronicle and the Patriot.

AMERICAN TRIBUTE TO SIR ROBERT

"If Canada," says The Christian Science Monitor, of Boston, one of the very best newspapers in the United States, "were an ally of Great Britain rather than an integral part of the British Empire its politics and its policies would command on every side, more nearly than they do now, a measure of attention commensurate with their importance. The present European war is on a scale beyond any that history records, but, tremendous as it is, Canada's contribution to it in men and money cannot be considered trivial, relatively or otherwise. The other day at Ottawa a Parliament was prorogued that during its session had made provision for army and navy equipment estimated to cost \$100,000,000. The leader of the party and the Premier of the Government, who brought this measure successfully through, who for nine months has met every exigency forced upon Canada by the situation in Europe, and particularly by the situation in Great Britain, with comprehensiveness, clear-sightedness and intelligent grasp, has long been recognised in the United States, and now is coming to be recognised in his own country, as no ordinary man."

"Of course, Sir Robert Borden has long had his personal and political friends, his admirers and his followers, but for the most part these have been confined to his own party, and a very large percentage of them, it is safe to say, have had little knowledge of his real quality as a statesman. In the ordinary course of things as Premier he would never have such trials as those that since August last have been testing his character, and he would not have had such opportunities as these trials have afforded him of proving his capacity in the face of difficulty."

"Not the least of the trials that have come upon him and have tested him were those growing out of the discovery that, in common with other countries, Canada has unscrupulous enemies at home. The revelation of dishonesty in the furnishing of supplies came as a shock to the whole country, but the main force of it had to be borne by the Premier; and he has borne it manfully. He could not pause to carry on a criminal trial, but he has served notice on those who have wronged the nation that if the law of the country permits its courts to force restitution there will be restitution, and that if the offenders can be more severely punished they will be so punished regardless of who they are or of what in the past they have been."

"In the greater glare, in the larger field abroad, the things that move and the things that disturb a possession 3,000 miles away arrest and hold little attention, but because the work of Sir Robert Borden is only an incident in the daily activities of a great Empire its value is not being overlooked at home. Liberals as well as Conservatives, people of generous natures of all shades of opinion, are now saying just and pleasant things about the man who for nine months has given his days and his nights, his time and his thought, his whole heart to the task of enabling Canada to perform what he believes to be its plain duty to the Mother Country."

MUNITIONS IN UNITED STATES

Henry Clew & Co's financial review for week ending August 7th says that many machinery and manufacturing plants have been turned into munition factories, a few of the largest concerns having secured enormous contracts which must be filled within the next few months. There is much exaggeration as to both profits and size of some of these orders, but large profits are unquestionably in sight for a few special concerns, and meanwhile the speculative spirit has been thoroughly aroused after a long period of torpidity. The concerns securing war orders are inevitably large consumers of semi-manufactured materials, tools, etc., and their sub-contracts with producers of raw materials are chiefly responsible for the present activity in the iron and steel trade, which is daily expanding. This industry is facing a veritable boom. Capacity is now employed to at least 90 per cent, and many concerns are fully employed or running overtime. Prices are advancing daily and promise to go considerably higher. It is estimated that war contracts are absorbing about 20 to 25 per cent, of the current raw materials output and that domestic trade has not yet reached anything like the normal level. Buyers, however, are being forced to place orders more freely than intended in order to anticipate higher prices and to secure deliveries.

NOTES

Speaking of German threats the New York Telegram says: Pleading frantically for an arms embargo against England, the Staatszeitung says: "Against Great Britain we have a weapon which would bring her to her senses without the spilling of a single drop of blood. The wonder is that we did not long ago use it." Reason is that the United States is not to be either bullied or cajoled into doing the will of Mr Ridder, Count von Bernstorff, Captain Boy-Ed, the Sayville wireless officials, labour agitators, spies, plotters and propagandists we have good naturedly permitted to work here so long.

Why does that man despise everything that is not purchasable, he will buy and possess luxuries. It is left to little children alone to be in full possession of the luxuries of earth. The Country and the toy boat in the pond, are more to the seven year old child's imagination, than is the "Queen Elizabeth."

THIS LUXURIOUS EARTH.
 The other day April Strawberries were sold in London at 12-6 per box, about twenty-one berries.

The luxuries of the earth are of the most part to be had without money and without price. Nature is gorgeous with them. One walks over the little hills of this happy world, as it goes swishing through space, feeling that it is lord of all the glistening and growing things, with a roof of music and sweetness overhead, not to be exchanged for all the roses at Nero's banquet, which came from Egypt, and cost thirty thousand pounds. The wind chases the cloud, while it is playing hide and seek in the sunshine. Is it any wonder if the little hills clap their hands.



Have you looked under the bed for that 7th point?

- 1—Crowded with flavor
- 2—Velvety body, NO GRIT
- 3—Crumble-proof
- 4—Sterling purity
- 5—From a daylight factory
- 6—Untouched by hands

What's 3?

Sterling Gum

The 7-point gum

PEPPERMINT AND CINNAMON FLAVOURS
 Made in Canada

Suitable rewards for the discovery of the 7th point will be offered later.

Provincial Exhibition

September 8th. to 16th.

Six weeks hence the Provincial Exhibition will be in full swing.

From the interest shown by the Exhibitors of Live Stock and Agriculture, the Exhibit in these departments will be larger than ever.

The Board of Trade of the City are giving their assistance, and have committees in each department boosting the Fair. Through their endeavours an Exhibit of special interest and attraction is being secured, particulars of which will be given later.

The amusement end as usual will be well looked after, and many new features will be presented.

Probably no time in its history will the Fair have received stronger support and cooperation of the people than during this year, and the prospects are bright for a good Exhibition.

Prize Lists have been distributed, and entries in all classes close on August 21st.

BUSINESS AS USUAL

Provincial Exhibition

Halifax

September 8th to 16th

Prize Lists are now ready, if you have not received one, write

M. McF. Hall
 Manager & Secretary,
 Halifax, N. S.

2359-S-2Mfwstf.

Better Quality Wall Board

---Lowest Possible Prices

If you want wall board—want the strong and durable kind, it will pay you well to call and get our prices.

The wall board we sell is of a superior quality, but our prices are no higher and in some cases lower than you must pay elsewhere for the inferior article.

Call today and let us furnish you with an estimate for supplying your requirements.

Fennell & Chandler

Victoria Row

Midsummer Sale In Footwear

Ladies' White Suede Boots, Pumps and Button Oxfords at 40 p. c. discount.
 Women's Colored Canvas Oxfords \$1.85 for \$1.00 also White Canvas Colonial Pumps at 25 p. c. off.
 Women's Tan Button and Laced Boots (good year) \$3.75 for \$2.19.
 Women's and Misses' Patent and Dongola Blucher Oxfords \$2.10 for \$1.49.
 Women's Dongola Strap Slippers \$1.15 for 89c.
 A lot of Men's Boots Tan and Black \$6.00 now \$4.50—\$5.00 now \$4.00—\$4.50 now \$3.50.
 Men's Split Plow Boots \$1.50, suitable for Haymaking and Harvest.
 Men's Oxfords Tan and Black \$4.00 to \$5.00 now \$2.49.
 An assorted lot of Childs' Canvas Shoes, Sandals and Slippers at 50c.
 Be prompt and you'll be the gainer.

G O F F B R O S.

128 Richmond Street