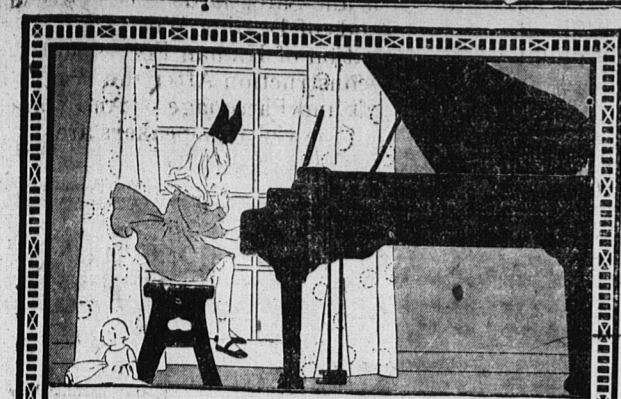


No Dust All Fresh— Virgin Tea Leaves—

"SALADA"

Sealed Packets Only - Black or Green



THE call to Dominion Toasted Corn Flakes is a welcome tune to children.

These are the flakes that children always enjoy, because they are thin, crisp, and delicately toasted.



Always Packed WAXTITE

Made by KELLOGG TOASTED CORN FLAKE COMPANY Toronto and Battle Creek

1847 ROGERS BROS SILVERWARE

YOUR greatest satisfaction in the ownership of this famous brand of silverplate comes from the knowledge that the quality beneath the exterior beauty has been proved true by seventy years of actual service.

You can always put your trust in the trademark—1847 ROGERS BROS. Look for it when you buy. Do not be confused by other "Rogers" brands.

Sold by leading dealers. Unqualifiedly guaranteed.

MERIDEN BRITANNIA CO., Ltd. Hamilton, Ontario

If a Woman Were to Design a Range She would include every single feature possessed by

The Enterprise Perfect Double High Oven Range



Simplicity of Operation Burns Coal or Wood Saves Time, Fuel and Labor

Just the right height to work over. No More Stooping. Two large ovens so that cooking and baking can be done at the same time and with the same fuel.

Send for illustrated circular giving full information to THE ENTERPRISE FOUNDRY CO. Sackville, N. B.

CRABBE HARDWARE CO. Agents for Charlottetown, P. E. I. BRACE McKAY & CO., LTD. Summerside, Agents for Prince County.

The Central Guardian

IT PAYS to buy in this province. ST. PETER'S CATHEDRAL. — Choir practice this evening at 7.00. Full attendance requested.

NOTICE.— Half fare, standard certificate plan to returned soldiers attending Charlottetown Convention, Oct. 26th. 685pd.

GAZETTED.— The appointment of William H. Prowse, of Murray Harbour, in the Province of Prince Edward Island, to be Superintendent of Lights for the said Province, in the room and stead of A. Lord, deceased, is gazetted in the Canada Gazette under date of Sept. 29th.

TO LOAD PRODUCE.— The Halifax Herald says that two more schooners, now in port, are going to Prince Edward Island for produce. They are the Golden Rod and Lydia A. Mason. The latter is loading freight for Spry Bay and other ports after which she proceeds to Montague.

WHARFINGERS APPOINTED.— The following appointments are gazetted this week: Hugh B. McKay, of Clifton, New London, to be Wharfinger of Clifton Public Wharf, in Queen's County in the said Province, in the room and stead of John Gunn, deceased. Herbert Fraser, of Alberton, to be Wharfinger of the Government Wharf at that place. Allan Morrison, of Peter's Road, to be Wharfinger of the Government wharf at Greek River, in the County of Kings instead of William Butler, resigned.

REMEMBER THE BOYS "OVER THERE."— Remember the Christmas gifts for the soldiers, particularly for the soldiers who have no home friends to remember them at Christmas. A small contribution from your abundance will brighten the Christmas of some lonely boy in the trenches. A fund for this purpose is being collected now and will be forwarded to Miss Plummer who has undertaken to send a gift to every Canadian soldier in France. The Guardian will accept your contribution for this purpose. Do it today.

VESSEL LAUNCHED.— Last Monday was a busy and interesting day at Belle River the occasion being the launching of the Schooner Lady May 3rd, the only launch on the Island during the present summer. The schooner is forty tons and was built by Mr. D. S. McLaren, the veteran shipbuilder, for Capt. F. J. McDougall. She is a well built craft and a credit to both her builder and owner. There was a larger attendance and the vessel went off the ways without a hitch. The Christening Ceremony was gracefully performed by Miss Elizabeth McDougall, daughter of Capt. McDougall, the owner. The Lady May, which may or may not be sold, will be put in commission at once in the produce carrying business.

TO START FOX INDUSTRY.— The Guardian has received a copy of the Detroit News containing a fine photograph of Mr. Louis Dystant and a fox cub with the following reference. "Four barking, bright-eyed, fox pups scampered about their cage this morning in the office of Robert H. Clancy, United States appraiser. They looked small and futile and valueless. But the little animals are smiled on by the government itself. They represent the beginning of a Michigan business that may run into millions in a few years. The value of those four foxes is about \$2,000. Seems high? A pair of the same breed sold for \$32,000 recently and the pelts of those foxes a year from now will be worth \$1,000 each. If they continue to live and become good breeders, their value may run to many times that sum. They are on their way to Gaylord, Mich., and they will be guarded by a United States treasury department official, Frederick H. Yount, expert in matters of foxdom and by Louis Dystant of Ellerslie, Prince Edward Island. For years the black or silver fox industry has been nursed by Canada on Prince Edward Island, and last year the returns from only two score small fox ranches were in the thousands. "Michigan is an ideal fox country," said Mr. Yount. "Some of the Islands along the northeastern coast are splendid. The profits are immense and a great business could be built up. It is a hazardous business, however, unless an expert fox man is at the head of each ranch. Given a man who understands foxes, the owner of a ranch can do wonders. Two Scotchmen up in Canada started a fox ranch not long ago, and when the public finally woke up, it was known that the fox stock owned by these men was worth more than \$1,000,000. "Pelts sell up to \$1,200 each. The demand far exceeds the supply. The government is anxious to have the industry organized here and will encourage it all it can. I am going to two fox ranches in the state next week."

Minard's Liniment Co., Limited. Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results. Yours truly, T. B. LAVERS, St. John.

Dr. E. C. Harris Eye Specialist Office Royal Bank Building, Charlottetown Office Hours 9.30-12.30 2-5 Phone 153-L

Two Bargains IN WOMEN'S BOOTS \$4.50 Buys a Beauty in a GUN METAL HIGH CUT with French Heel. \$4.95 will buy you a nice GUN METAL 8 inch top English Toe and Sport Heel. These boots must be seen to be appreciated for they are exceptional value. We also have a SNAP in a GREY HIGH CUT \$4.95 See our Windows. Morris-Smith--Beer

TWO LONG YEARS HE SUFFERED

"Fruit-a-tives" Made Him Feel As If Walking On Air

ORILLIA, Ont., Nov. 28th, 1914. "For over two years, I was troubled with Constipation, Drowsiness, Lack of Appetite and Headaches. One day I saw your sign which read "Fruit-a-tives" make you feel like walking on air. This appealed to me, so I decided to try a box. In a very short time, I began to feel better, and now I feel fine. I have good appetite, digest everything I eat, and the Headaches are gone entirely. I recommend this pleasant fruit medicine to all my friends". DAN McLEAN. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

ADDRESS TODAY.—Rev. Canon Tucker, D. C. L., Rector of St. Paul's Cathedral, London, Ontario, will give an address to men at a luncheon at the Kosey Korner today at one o'clock. This luncheon is designed to give busy men an opportunity of hearing Canon Tucker, one of the ablest speakers in Canada and who is here at present in connection with the Social Service Congress which opened last evening. All men, particularly the busy men, are cordially invited to be present.

Y.M.C.A. WORK.— On Sunday morning, Oct. 14, about ten o'clock, the students of Prince of Wales College were treated to an address in the Y.M.C.A. Assembly Room by Mr. J. P. Gordon. Mr. Gordon is noted as a pleasing public speaker, and chose for his subject "Choosing a Profession." All present enjoyed it to the utmost for a more beneficial subject at such a period in their career would be hard to imagine. The chairman of the meeting was Mr. Edward Aitken of P.W.C., third year, and he, too, led in prayer. Many hymns were sung and about a quarter to eleven the National Anthem closed the meeting.

IT EASES PAIN.—Ask any druggist or dealer in medicines what is the most popular of the medicinal oils for pains in the joints in the muscles or nerves, or for neuralgia and rheumatism and he will tell you that Dr. Thomas' Electric Oil is in greater demand than any other. The reason for this is that it possesses greater healing qualities than any other oil.

ENGAGEMENT ANNOUNCED.— Mr. and Mrs. Peter Cummsiskey, Mount Ryan announce the engagement of their daughter Angle to Mr. M. L. Sinnott, Morell. The marriage to take place early in November. 693-10-13M11pd.

PERS NALS Mr. Wilfrid Delorrie, Vernon River, was in the city recently. J

Mr. James Harris, Roseneath, was a visitor to Charlottetown on Tuesday. J

Mr. George Currie, Georgetown, was among the recent visitors to the city. J

The Rev. Canon Tucker is the guest of Canon Simpson during the Social Service Congress.

Miss Miunte Wright, Victoria, recently paid a short visit to Kelvin the guest of Miss Lillie Casley.—V.

Mr. A. L. MacKay of New Glasgow, P. E. I., who has been home on leave on a visit has returned to Halifax to resume his duties there.

Mr. and Mrs. Norman Plummer, Calgary, are spending a few weeks in Victoria, the guest of the latter's sister Mrs. R. P. Rogerson.—V.

Miss Maymie McDonald of the Victoria Military Parlours, has returned after attending the military openings in St. John, N. S.—V.

Mrs. H. A. McKenzie, City, the Misses Ida Cummsiskey and Katie McDonald, Webster's Corner left this morning on a visit to friends in New Glasgow.

Mr. C. W. Rogers, who has done such good work here with the merchants Casualty Co., has returned to his old line and taken as a position with Messrs Bruce Stewart & Co., Ltd., as special Salesman for overland cars. Mr. Rogers is an expert automobile man having a thorough practical knowledge and will no doubt meet with the success his ability justly deserves.

THE PROVEN ASTHMA REMEDY.—Since asthma existed there has been no lack of much heralded remedies, but they have proved short lived and worthless. The ever-growing reputation of Dr. J. D. Kellogg's Asthma Remedy has given it a place in the field of medicine which no other can approach. It has never been pushed by sensational methods, but has simply gone on effecting relief and making new converts.

Make Your Own Cough Syrup and Save Money Better than the ready-made kind. Easily prepared at home.

The finest cough syrup that money can buy—costing only about one-fifth as much as ready-made preparations—can easily be made up at home. The way it takes hold and conquers distressing coughs, throat and chest colds will really make you enthusiastic about it. Any druggist can supply you with 2 1/2 ounces of Pinex (50 cents worth). Pour this into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. Shake thoroughly and it is ready for use. The total cost is about 55 cents and gives you 16 ounces—a family supply—of a most effective pleasant tasting remedy. It keeps perfectly. It's truly astonishing how quickly it acts, penetrating through every air passage of the throat and lungs—loosens and raises the phlegm, soothes and heals the inflamed or swollen throat membranes, and gradually but surely the annoying throat ticks and dreadful cough will disappear entirely. Nothing better for bronchitis, spasmodic croup, whooping cough or bronchial asthma. Pinex is a highly concentrated compound of Norway pine extract and is known the world over for its prompt healing effect on the throat membranes. Avoid disappointment by asking your druggist for "2 1/2 ounces of Pinex" with full directions and don't accept anything else. A guarantee of absolute satisfaction or money promptly refunded goes with this preparation. The Pinex Co., Toronto, Ont.

1847 ROGERS BROS SILVERWARE. GUESTS invariably comment on the beautiful simplicity of the Cromwell Pattern, here illustrated. Beneath its beauty is that essential foundation of quality based on an unequalled record of seventy years experience in the making of silverplate. Don't be confused by other "Rogers" brands. Look for the date, 1847. Sold by leading dealers. Unqualifiedly guaranteed. Made in Canada by MERIDEN BRITANNIA CO., Ltd. Hamilton, Ontario.

Closing out Sale Of Dry Goods and Men's Wear

We have decided to discontinue our Dry Goods and Gent's furnishing department and now offer the entire stock at greatly reduced prices while it lasts.

Our stock is up-to-date and none of the goods have been on our shelves any length of time.

Sale Will Commence at Once

We have a large stock and good assortment. Every article will be offered at a price to sell the goods.

Provide yourselves and families with good Wearables while you can do so at greatly lessened cost. Hundreds of dollars will be saved by those attending this sale. Be one of the savers.

This Sale for Spot Cash only no goods on approval.

First come: First served. Bargains for all.

F. J. Holman & Co., Ltd. CORNER OF GREAT GEORGE & KENT STS. Charlottetown