

THE CHARLOTTETOWN GUARDIAN

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THURSDAY, AUGUST 18, 1927

AN HISTORIC VISIT.

It is very pleasing to doubt — to have evidence beyond doubt or question—that with all our personal and social differences and all our political and religious squabbles—we are all of one heart and one mind in our love of the British Empire and our loyalty to the King and Emperor. Such evidence was afforded in the visit of the Prime Minister of the Mother Land—the chief Adviser of the King—the man who gives personal expression to the spirit and power of the nations comprised in our great Commonwealth of Nations.

The visit of Mr. and Mrs. Baldwin and the welcome given them by our Governments — Federal, Provincial and Municipal—and by the people at large, has demonstrated that, after all, we Canadians are as one in our devotion to British Freedom and our loyalty to the chief representative of British unity and force.

On his part, the Prime Minister commended himself to the people of this Island by his tribute to red soil, to the stories of Lucy Montgomery and to the ability and honesty of our men of business. His reply to the addresses presented to him, was eloquent in appreciation of the little Island Province, as well as of the large Dominion of which it is an integral part, and of the splendid world wide Empire with which it is connected in bonds of sympathy and affection.

Particularly pleasing and reassuring also were the words of Premier King. Mr. Baldwin has brought to us, he said, a conception of what the British Empire means to us all. He has spoken to us out of his heart of his country and its problems and has shown that the greatness of our heritage is vaster than we believed. These words are good and true, and Mr. King's opponents in politics, as well as those who give him their support, will accept them as a guarantee that he will be true to the Empire and to Canada, and do all that a Premier can to maintain and promote the Imperial greatness of which he is so proud.

Altogether the visit of Mr. and Mrs. Baldwin, short as it was, will be memorable. It was the first visit of a British Prime Minister and his partner in life; it gave the people of Canada a more distinct idea of the personality and character of the Empire's leading statesmen than they had hitherto possessed, and it may be hoped that it will promote the end looked forward to by the poet when—"Each man will find his own in all men's good, And all men work in noble brotherhood, Breaking their mailed fleets and armed towers, And ruling by obeying Nature's powers,— And gathering all the fruits of earth, And crowned with all her flowers."

EFFICIENCY.

WE speak of men and women as efficient or inefficient, according as they fill their respective vocations. It may be assumed that normal men and women have sufficient mental strength to do efficiently the work they are naturally adapted for. The inefficient usually are those who have failed to find their proper place or have been unwisely placed in position for which they are not naturally fitted. The proportion of men and women who are not seventy-five per cent. efficient is very large. The millions of unemployed in every country are generally men and women who started out on the wrong road and who, when they found they were astray, would not or could not go back.

The error is usually made in youth. They are ill-advised by those who should have properly advised them. They have followed, usually against their inclinations and their better judgment, the path they had been

persuaded to take and they are eventually classed among the inefficient and the failures.

Personal ambition to succeed in life is a more powerful factor in success even than mental brilliancy. There are in every walk of life, brilliant failures; men and women who, had they followed their natural bent, would have succeeded but who, in the road they have chosen, are lamentable failures.

How is this waste of human effort to be avoided? Only by choosing the right path in early manhood or womanhood, by being filled with a healthy ambition to succeed.

Inefficiency always begins in the home, is often added to in the school and the ill-advised man or woman begins the life's work handicapped by being a square plug in a round hole, and therefore a misfit.

Efficiency is only a relative term. The efficient in one calling may be an inefficient in another, and vice versa. The world has abundance of work for those who can do the work and can do it well. The secret of success is efficiency and the road to efficiency is the road that conforms to the natural bent, the road upon which one can travel enjoyably because it is the road of one's choice, and that can be travelled with a wholesome ambition to succeed. This road is found in early manhood and womanhood by wise guidance in the home and in the school.

A RETAILER'S POINTERS.

A BIG retailer who has spent the greater part of his advertising appropriation on good newspaper copy, recently listed ten points which had helped him become a successful business man through advertising. This retailer says:

- (1) I advertise regularly. Every issue of the paper takes my story to its readers.
(2) I make every ad look like mine. Years ago I adopted a distinctive style, and have stuck to it.
(3) I put into newspaper advertising a definite proportion of my gross sales. I fix this at the beginning of the year.
(4) I brighten my ads with frequent illustrations either humorous or practical.
(5) I am careful never to over-promise. When I make claims I back them up with reasons.
(6) I think advertising all the time. I buy goods that will advertise well. Sometimes I buy goods for their advertising value.
(7) I get good display for my ads by seeing that the copy is in the newspaper office in plenty of time.
(8) Whenever possible, I carry the nationally advertised goods that are advertised in my own paper. I feature them.
(9) I always plan my window and counter displays to link up with my newspaper advertising. Each helps the other.
(10) My salespeople back up my advertising. They often help with suggestions for it and I see to it that they always read it.

EDITORIAL NOTES.

The next outing will be the Travellers' Field Day, next Saturday. This may be looked forward to as a good day's sport.

Before the departure of our distinguished guests yesterday a photograph of the three Premiers was taken with Premier Baldwin in the centre, Premier Mackenzie King on the right and acting Premier Inman on the left. A gentleman paying comment on the incident, Senator McLean remarked: "Why, that is most interesting. It will go down in history like the Fathers of Confederation." Another bystander, without a moment's hesitation, rejoined: "More like the Crucifixion, I should judge, the path they had been

Notes by the Way

SOMETHING like a war-scare is being worked up in the United States and is based on the opposition, or failure of Britain and the States to agree on the cruiser question. The Chicago Tribune, which boasts a very large circulation, and claims to be the greatest newspaper in the world, would have its readers believe that the nation is in danger of attack from Great Britain because of her naval supremacy; that her naval station at Bermuda is a standing menace to the Panama Canal, and much other absurd rubbish, and that every arm of the United States defence service should be greatly strengthened to insure the national safety.

It is admitted that plans not yet fully disclosed, provide for a construction program to extend over a period of five years, and not likely to cause competition. It is given out that these plans are "moderate" and simply in accord with the needs of the nation. The army program provides for 1,800 airplanes, and without considering what is being accomplished by the encouragement of commercial aviation by the Post Office Department, the Navy will build during a five-year program 1,000 modern planes, and as some present difficulties are removed, to build a huge dirigible lighter-than-air ship. When the scheme comes before Congress, as it must, to be adopted, it will no doubt provoke a spirited discussion.

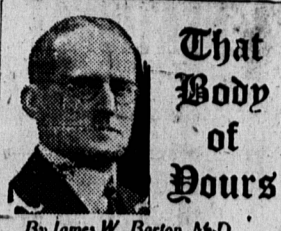
No country in the world is so little liable to attack as the United States. Hence the pretext that the big Republic is in danger is a most obvious and amazing absurdity. But with a Presidential election due next year there are a host of political partisans who are prepared to believe whatever the party orators tell them. And there are also a host who can see the absurdity of the nation being armed to the teeth for defence, who are well aware that a powerful army, navy and air force are a great support to national diplomacy. Many times in history the British Navy has proved the truth of this. Our next neighbor is probably not preparing for aggressive war, but in strengthening his fighting forces on sea and land and in the air is ambitious to fill the place of arbiter among the nations alike in peace or war.

It is sad to think after the horrible world conflict and the after hope that it should be the last, that the nations are still arming from year to year and preparing new and more destructive engines and devices for human slaughter. But so it is, notwithstanding the League of Nations and the greater efforts than ever before were put forth to preserve peace in the world. Can it be that Armageddon is not past, but is yet to come?

Our province has had many distinguished visitors during the passing summer and not a few large parties of excursionists in addition to the usual growing tide of tourist traffic. Premier Baldwin's visit, brief as it was, was perhaps the most gratifying of them all and he and his party received a most hearty welcome and no doubt were most favorably impressed. They would have liked to have seen British Columbia, and so have got a glimpse at all of the nine provinces of Canada, but time would not permit and they did not cross the Rocky Mountains. We should therefore be the more appreciative of the fact that they did not omit Prince Edward Island in their hurried itinerary as so many notable visitors to Canada frequently do.

A case in point is the present visit of some 100 representatives of important newspapers in Great Britain. They were in Saint John on Monday last and were very cordially welcomed and entertained in the Loyalist City. They would have been equally welcome here had they decided to come this way, but although they purpose making a general tour through the mainland provinces they will leave our Island Province unvisited.

The Jubilee celebration and Premier Baldwin's visit have done much to signalize the fame of the Confederation Chamber in our Legislative Building as a historic room of unique and important interest. It has now become famous throughout the Empire and beyond its bounds. The inscription on the mural tablet has been admired and praised by our distinguished visitors for its lofty patriotic sentiments so admirably expressed and befitting the birth of a nation. The Daughters of the Empire have received hearty praise for the bronze memorial placed on the venerable table around which the Fathers of the nation sat in council sixty-three years ago. Hereafter the Confederation Room will attract the attention of visitors as never before, and the interest will increase with the passing years.



By James W. Barton, M.D. A NEW GAS FOR SMOKE VICTIMS

Some months ago a fire occurred in New York City where a father and son were overcome by smoke. The poisonous part of smoke most frequently is carbon monoxide, and a new gas, made up of a mixture of oxygen and carbon dioxide, was used at once by the rescue squad of the fire department. After thirteen hours of effort both patients were restored to consciousness.

This was said to be the longest time on record for the interval between gas poisoning and successful resuscitation.

Now you will remember that for many years oxygen was the gas used to revive these victims. Oxygen has likewise been used in pneumonia where the patient was having a hard time trying to get rid of the poisonous or waste gas, carbon dioxide, from the system.

For years there has been an argument as to what caused us to breathe, what made the lungs act. It was taught that when the oxygen in the blood was low, that as it passed over the nerve centres that controlled breathing, that they stimulated action of the lungs.

More recently however they have come to the conclusion that it is not the lessening of the oxygen, but the increase in the carbon dioxide that stimulates these nerve centres.

Accordingly this new mixture to fight off the effects of smoke and gas poisoning was developed on the principle that a little carbon dioxide in the air going into the lungs, stimulated the nerve centre controlling respiration. "While this centre is being stimulated to act again, the artificial supply of oxygen keeps the body alive."

In other words by giving a mixture that resembles the air, that is rich in oxygen with a very small amount of carbon dioxide, the lungs, nerve centres, and blood, begin to receive something very much like the natural air. Gradually Nature adjusts herself to it, and consciousness returns.

With firemen equipped with this apparatus on every call, and police men taught to use it in emergencies, one more step forward in reviving these gas and smoke victims is available for general use.

TIGER! TIGER! BURNING BRIGHT

Tiger! Tiger! burning bright In the forests of the night, What immortal hand or eye Could frame thy fearful symmetry?

In what distant deeps or skies Burnt the fire of thine eyes? On what wings dare he aspire? What the hand dare seize the fire?

And what shoulder, and what art, Could twist the sinews of thy heart? And when thy heart began to beat, What dread hand? and what dread feet?

What the hammer? what the chain? In what furnace was thy brain? What the anvil? what dread grasp Dare its deadly terrors clasp?

When the stars threw down their spears, And watered heaven with their tears, Did he smile his work to see? Did he who made the Lamb make thee?

Tiger! Tiger! burning bright In the forests of the night, What immortal hand or eye Dare frame thy fearful symmetry? —William Blake.

HOUSEHOLD SCRAP BOOK

By ROBERTA LEE

Rust on Nickel

To remove rust from nickelplate, cover spots with oil of grease, or mutton tallow. Allow it to remain for two or three days, then rub thoroughly with rotten-stone, wash with ammonia and polish with whiting. Kerosene applied frequently will prevent nickel from rusting.

When Baby Is Teething

Do not allow baby to bite on a rubber ring, or hard substance; this only hardens the gum. Mix a solution, 1 part Listerine to 20 parts of water and apply with a clean swab.

How To Make Putty

Putty can be made by mixing linseed oil with white substance in proper consistency.

The Gems of P. E. I.

NONE CAN EXCEL THEM But They Are Neglected

HISTORICUS

While eulogy of our landscapes is commendable it is regrettable that so few panegyrics are devoted to the beautiful rivers of our Island. The reason, we think, is that scores of sparkling rivers are practically inaccessible. Only in cases where the highways cross them is there a chance given to revel in the sights of lovely spots on which nature has shed her greatest charms. No roads lead to them; no guides direct the stranger. It is proclaimed to the world that there are rippling streams awaiting the angling skill of the tourist, and local people are even enticed to "try their luck" in streams which teem with "speckled beauties," but alas! when the enterprising angler, loaded with expensive "kits" crosses hills and dales to explore the treasures they have read about, they are met with large placards warning them that they must not fish in those rivers, or at mill-dams, as they are led to some powerful land-owner, who will punish them for trespass if they venture to set foot even in the waters so lavishly advertised in flaming capitals as a perfect rendezvous for the weary and disappointed angler, who is thus compelled to turn and go invoke the mosquitoes to eat the owners who have driven him off. So it runs from year to year. The angler does not return, the tourist keeps away and the streams and their magic beauty slumber unseen.

To their credit be it said! the land-owners are not so selfish; they welcome tourists to try their luck, and generally receive a goodly share of his luck before he leaves. It pays to be clever with the most of men. It has made many a purling stream really famous. Doubtless Thomas Moore, the poet, was permitted to feast his eyes on the "Meeting of the Waters" before he wrote his immortal lines—"There is not in this wide world a valley so bright as this world. As that Vale in whose bosom the bright waters meet."

Some little act of courtesy or kindly request that he try his luck as an angler called forth the admiration he bestowed upon the Vale of Avoca, and thus made the property of the owner and his successors an inheritance of incalculable value. The millions who have since this tribute appeared travelled across oceans and continents to view this "valley so sweet" would never have caught a glimpse of it if Moore had been driven off by a handbill.

The same comment would apply to Loch Lomond, Killarney's Lakk, Runnymede, Bonnie Doon and hundreds of thousands of other "spots" which were converted from unknown and sleepy hollows or craggy mountains into prominent places which have won fame and fortune for the enterprising proprietors who made sight-seers welcome to come and see the Roses of England, the Thistles of Scotland and the Shamrocks of Ireland.

The point of our theme then is that there are many "spots" on our Island which could be converted into shrines that would attract thousands of tourists to see them every year. They would be extolled by the pen of the poet and the brush of the artist from foreign lands—that is, if they are as sincere in their laudations of those scenes as they are in their unadorned and secluded grandeur. That is if the stranger were only permitted to look at them.

Yes; good to them, the Gem of the Gulf will yet become what it is not now, through lack of a little enterprise.

Daily Selections FOR Guardian Readers

August 18, 1927

GOD TESTIMONY:—I will say of the Lord, He is my refuge and my fortress; my God; in Him will I trust. Psalm 91:2.

PRAYER:—"In the morning I will raise my voice to my God, the voice of praise."

FOOLS WHO RACE A TRAIN

Listen to me just a moment, please. You fool who drive a car. Who think my life is one of ease, And moves without a jar. I pull a train, I'd have you know, A thousand tons of steel; Swift as an arrow from the bow, Along my path I wheel.

Do you give me a single thought? Do you think I have no fear? Don't you realize my nerves grow stout, When speeding car draws near? Time after time I have held my breath, My keen nose stopped with fear; As I've seen a driver flit with death With those he held so dear.

I've seen despair upon the face, I've heard the moans of pain; Of those who ran a losing race, With my swiftly speeding train, I've felt my engine leave the rail, As she struck a passing car; I've lain for weeks upon my back, I've glimpsed the gates ajar.

And as I've left the shades of death, In anguish and in pain, I breathed a prayer beneath my feet, For the fools that race a train. Please use the brain, the eye and ear.

The sense the good God gave; And save yourselves and the engineer, From grief or an early grave. —The Engineer.

Well Known News

Writers Covered The Prince's Trip

"Now it can be told."

A famous post-war book was given this title. It applies with like fitness to the story of the forty newspapermen who accompanied their royal highness and the British premier and Mrs. Stanley Baldwin on their tour through eastern Canada, which had a brilliant climax at the peace bridge ceremonies.

As long as the Prince of Wales and the Right Hon. Stanley Baldwin occupied the centre of the stage there was no space in the press for the distinguished journalists who accompanied them. At any other time their presence in the city of Toronto would have brought to their doors a small army of interviewers.

Let one who travelled with them from Quebec to the peace bridge make a very brief reference to some of the outstanding figures in the group.

James C. M. Fairlie, night editor of the Times, London, probably represented the most famous journal. A man of interesting personality and broad outlook, he has a figure built along generous proportions and the corresponding good humor. He has been with the Times for the past nine years, becoming associated with that distinguished newspaper shortly after the war. Before the war, in which he took part, he was a member of the staff of the Montreal Gazette and the Winnipeg Free Press, and spent a short time in the United States.

Throughout the entire trip he has been delighted with the reception which has been given the Prince of Wales and Mr. Baldwin, and says that he believes the British premier is making a great impression in Canada.

It is likely to stimulate British interest in Canada, he says. His own paper, chiefly devoted to the strengthening and developing of the empire, is enthusiastic over the success of the trip arranged by the prime minister, Hon. W. L. Mackenzie King, in connection with Canada's Jubilee celebration.

Launched at Rideau Hall.

While in Ottawa Mr. Fairlie was a luncheon guest at Rideau Hall with their excellencies the governor-general and Viscountess Willingdon when the Prince of Wales and his party were also guests there.

A second interesting personality was Walter F. Bullock, representative of the Daily Mail, London, in the United States. Mr. Bullock has a smile and a joke for everyone. He may be thinking out important despatches for his British paper, but he has always the attitude of a man drinking afternoon tea with jolly companions.

For thirty-one years he has been a special correspondent and during Lord Northcliffe's time had charge of all his interests in the United States. He was secretary of the British war mission in the United States, of which Northcliffe was chairman. Lord Northcliffe considered him an important enough figure to make him a director of the Daily Mail.

Before the war Mr. Bullock spent ten years in Germany during the period when hostility against England was being created. He knew Von Buelow and many of the pan-Germans personally. Gene Fowler, of New York, representing the morning paper Hearst syndicates, was another interesting personality on the trip. Very tall and dark, he meets everyone with rather a serious air. He is one of the few survivors of a long line of Hearst men and is one of the foremost sports writers in the United States. At one time he was managing editor of the New York American.

Harold Denny, of the New York Times was formerly with the New York Tribune. Among his interesting assignments for the Times was the Moroccan war; which he covered for that paper. He does much of his work abroad and travelled with Queen Marie of Rumania when she was in America.

Isabel Ross was the only woman representative from the United States on the trip, writing for the New York Herald Tribune. Miss Ross, who is Scottish born, was at one time on the Toronto News under Sir John Willson. During the war she was associated with the food board in Ottawa and has since been connected with the New York Herald Tribune.

George Hamilton is the Ottawa press gallery man for the English newspapers. Douglas Mackay, who is with the parliamentary bureau of the Canadian press, was at one time with the Winnipeg Tribune and the Toronto Globe. A graduate of Columbia university, he travelled with Premier Mackenzie King last year during the general election.

John Bassett, vice-president of the Montreal Gazette and a friend of the Prince of Wales, joined the party in Montreal and Ottawa, entertaining for the Prince of Wales at luncheon at the Ottawa Country Club.

Charles L. Bishop, who had charge of the entire group of press men and women during the trip, was affectionately called "the general" by everyone. For thirty years he has represented Canadian papers from coast to coast in the press gallery at Ottawa. He has toured with Sir Charles Fupper, Sir Wilfrid Laurier, Sir Robert Borden, Hon. Arthur Meighen and Hon. W. L. Mackenzie

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